



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 18, 2016

Dan Hollas  
Sr. Associate  
Regulatory Affairs – Registration  
S.C. Johnson & Son, Inc.  
1525 Howe St, M.S. 149  
Racine, WI 53403

Subject: Label Amendment – Adding a claim against mosquitoes that may carry Dengue virus and Zika virus.  
Product Name: ETLG-1  
EPA Registration Number: 4822-543  
Application Date: February 3, 2016  
Decision Number: 513708

Dear Mr. Hollas:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

Page 2 of 2  
EPA Reg. No. 4822-543  
Decision No. 513708

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Jennifer Gaines at 703-305-5967 or via email at [gaines.jennifer@epa.gov](mailto:gaines.jennifer@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'J. S.', with a horizontal line extending to the right.

Jennifer Urbanski Saunders, Product Manager 4  
Invertebrate & Vertebrate Branch 1 (IVB1)  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

## ETLG-1

### [Alternate Brand Names:]

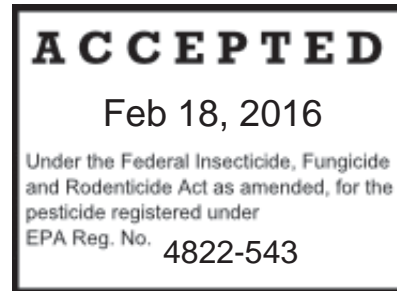
**OFF! FamilyCare Insect Repellent I [5/8/2006]**

**OFF! Daily Defense Insect Repellent I [1/21/2014]**

**OFF! Out & About Insect Repellent I [1/21/2014]**

### [Optional Marketing Claims]

1. S.C. Johnson, A Family Company
2. A family company since 1886. Fisk Johnson
3. Advanced quick-dry formula
4. Quick-dry formula
5. Advanced quick-dry technology
6. Quick-dry technology
7. Dry powder protection
8. Dry powder technology
9. Dry powder formula
10. First dry (powder) insect repellent (spray)
11. First dry (powder) repellent (spray)
12. Revolutionary dry (powder) insect repellent (spray)
13. Revolutionary dry (powder) repellent (spray)
14. First revolutionary dry (powder) insect repellent (spray)
15. First revolutionary dry (powder) repellent (spray)
16. Dry (feel) (insect) (repellent) protection
17. Dry (feel) (insect) (repellent) formula
18. Dry (feel) (insect) (repellent) shield
19. Dry (feel) (insect) (repellent) defense
20. Dry (feel) (insect) repellent (spray)
21. DEET protection that goes on dry
22. Dries (instantly) (in seconds)
23. Driest (feeling) OFF!
24. Fastest drying OFF!
25. Best feeling OFF!
26. Dry protection (for any occasion) (for any location)
27. Effective protection that goes on dry
28. Feel fresh and protected (with dry OFF!)
29. Goes on dry
30. Instant (dry) (disappearing) repellent
31. Instant dry (active formula)
32. Instant dry (formula)
33. Instant dry (instant protection)
34. Instant dry (protection)
35. Keeps skin feeling dry
36. Powder (aerosol) (repellent) (spray)
37. Powder dry (feel) (formula) (to the touch) (protection)
38. Silky-dry
39. Smooth (dry formula)
40. Soft touch formula
41. Soft (and silky) powder
42. Spray powder
43. So dry you barely feel it!
44. Touchable (soft) protection



45. The OFF! you don't feel on
46. Doesn't feel like you have it on
47. (A) repellent you don't feel
48. (A) repellent you don't have to feel
49. You won't (even) know you have it on
50. Your friends won't (even) know you have it on
51. No one will (even) know you have it on
52. Light feel (strong) (effective) protection
53. Light weight (strong) (effective) protection
54. Non-greasy
55. Non-oily
56. Not oily or greasy
57. Fresh feel
58. Feels comfortable
59. (Instant) (Quick) (Fast) disappearing
60. Invisible (powder) protection
61. Invisible dry shield
62. Leaves a pleasant feeling (on skin)
63. Long-lasting dry protection
64. Greaseless protection
65. No more (wet) greasy residue
66. Protection you don't feel
67. Protective shield that goes on dry
68. Stays where you spray
69. For your active lifestyle
70. Protection (for people on the go) (that fits your lifestyle)
71. (Sports) (Active) formula
72. For (Hunting) (Hiking) (Fishing) (Biking)
73. Spray (and) ('n) go
74. Spray on-the-go protection
75. (Handy) (Portable) ("Take-a-long") size
76. Resists perspiration
77. Sweat resistant
78. EFFECTIVE PROTECTION from Mosquitoes, Gnats, No-See-Ums, Biting Flies, Ticks (including ticks that cause Lyme disease), Chiggers and Fleas
79. Repels mosquitoes, gnats, ticks, biting flies, chiggers & fleas
80. Long-lasting protection from mosquitoes, ticks, biting flies, gnats, and chiggers
81. Contains DEET (N, N-Diethyl-meta-toluamide)
82. Proven protection against mosquitoes
83. (Up to 6 hours of) Mosquito Protection
84. Repels mosquitoes that may carry West Nile Virus (for up to 6 hours)
85. Repels ticks that may carry (Lyme disease)
86. (Enjoy) up to 6 hours of protection from mosquitoes. Also protects against (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
87. (Protects against) (Repels) (Works on) (mosquitoes) (mosquitoes that may carry West Nile Virus) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
88. (Lasts) (Stay protected) for up to 6 hours against mosquitoes (that may carry West Nile Virus)
89. Maximum protection (keeps working) (for) up to 6 hours
90. (Proven) (Effective) Protection ((you can count on for) up to 6 hours from mosquitoes) (that may carry West Nile Virus)
91. ((Delivers) (Powerful) protection) (keeps working) against mosquitoes for up to 6 hours
92. Proven shield for up to 6 hours against mosquitoes

93. (Fights off) (Protects against) (repels) (mosquitoes (that may carry West Nile Virus)) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
94. Repels mosquitoes that may carry (the) Dengue (virus)
95. Provides (long lasting) protection from mosquitoes that may carry (the) Dengue (virus)
96. Effective protection from mosquitoes that may carry (the) Dengue (virus)
97. Repels mosquitoes that may carry (the) Zika (virus)
98. Provides (long lasting) protection from mosquitoes that may carry (the) Zika (virus)
99. Effective protection from mosquitoes that may carry (the) Zika (virus)
100. Up to 6 hours of proven (effective) protection from mosquitoes (that may carry West Nile Virus)
101. Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 6 hours of protection against mosquitoes
102. Provides hours of effective protection from mosquitoes, gnats, and biting flies (deer flies, sand flies, stable flies, and black flies).
103. Also repels ticks, chiggers and fleas from treated skin and clothing.
104. Powder dry formula
105. Smooth & dry (spray) (aerosol)
106. Created by Skintastic
107. From Skintastic
108. Contains cornstarch

ACTIVE INGREDIENT:

DEET ..... 15%

OTHER INGREDIENTS: ..... 85%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional Precautions on Back Panel

Net Wt. 1 - 12 oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

[Information in brackets is notes to Reviewer]  
(Information in parentheses is optional language)

**PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE:** Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before using. Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

**WORKS ON CLOTHING TOO:** Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

#### STORAGE AND DISPOSAL

**STORAGE:** Store in a cool, dry place away from heat, sparks, and open flame.

**DISPOSAL:** Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



*[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]*

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Or Emergency Information Call 800-558-5252 or write Helen Johnson.(Sold By:)

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[Made in Canada]

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