

4822-543

01/14/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

January 14, 2009

Ms. Jean M. Fugate,
Registration Specialist II
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

**Subject: Amended Labeling In Response to EPA Letter Dated February 26, 2008 & Notifications Dated May 8, 2006 for ETLG-1, EPA Registration No. 4822-543
Your Submission Dated December 26, 2008 & E-mail Re-submission Dated January 13, 2009**

Dear Ms. Fugate:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

The Agency determined in the DEET RED document that all aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes. In addition, current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

A handwritten signature in black ink that reads "Carmen J. Rodia, Jr." with a stylized flourish at the end.

FOR
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Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure: Label stamped "Accepted"
004822-00543 D404620

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ETLG-1

OFF! FamilyCare Insect Repellent I (Alternate Brand Name, 5/8/06)

1. S.C. Johnson, A Family Company
2. Advanced quick-dry formula
3. Quick-dry formula
4. Advanced quick-dry technology
5. Quick-dry technology
6. Dry powder protection
7. Dry powder technology
8. Dry powder formula
9. First dry (powder) insect repellent (spray)
10. First dry (powder) repellent (spray)
11. Revolutionary dry (powder) insect repellent (spray)
12. Revolutionary dry (powder) repellent (spray)
13. First revolutionary dry (powder) insect repellent (spray)
14. First revolutionary dry (powder) repellent (spray)
15. Dry (feel) (insect) (repellent) protection
16. Dry (feel) (insect) (repellent) formula
17. Dry (feel) (insect) (repellent) shield
18. Dry (feel) (insect) (repellent) defense
19. Dry (feel) (insect) repellent (spray)
20. DEET protection that goes on dry
21. Dries (instantly) (in seconds)
22. Driest (feeling) OFF!
23. Fastest drying OFF!
24. Best feeling OFF!
25. Dry protection (for any occasion) (for any location)
26. Effective protection that goes on dry
27. Feel fresh and protected (with dry OFF!)
28. Goes on dry
29. Instant (dry) (disappearing) repellent
30. Instant dry (active formula)
31. Instant dry (formula)
32. Instant dry (instant protection)
33. Instant dry (protection)
34. Keeps skin feeling dry
35. Powder (aerosol) (repellent) (spray)
36. Powder dry (feel) (formula) (to the touch) (protection)
37. Silky-dry
38. Smooth (dry formula)
39. Soft touch formula
40. Soft (and silky) powder
41. Spray powder
42. So dry you barely feel it!
43. Touchable (soft) protection
44. The OFF! you don't feel on
45. Doesn't feel like you have it on
46. (A) repellent you don't feel
47. (A) repellent you don't have to feel
48. You won't (even) know you have it on
49. Your friends won't (even) know you have it on
50. No one will (even) know you have it on

ACCEPTED

January 14, 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

EPA. Reg. No: 4822-543

51. Light feel (strong) (effective) protection
52. Light weight (strong) (effective) protection
53. Non-greasy
54. Non-oily
55. Not oily or greasy
56. Fresh feel
57. Feels comfortable
58. (Instant) (Quick) (Fast) disappearing
59. Invisible (powder) protection
60. Invisible dry shield
61. Leaves a pleasant feeling (on skin)
62. Long-lasting dry protection
63. Greaseless protection
64. No more (wet) greasy residue
65. Protection you don't feel
66. Protective shield that goes on dry
67. Stays where you spray
68. For your active lifestyle
69. Protection (for people on the go) (that fits your lifestyle)
70. (Sports) (Active) formula
71. For (Hunting) (Hiking) (Fishing) (Biking)
72. Spray (and) ('n) go
73. Spray on-the-go protection
74. (Handy) (Portable) ("Take-a-long") size
75. Resists perspiration
76. Sweat resistant
77. EFFECTIVE PROTECTION from Mosquitoes, Gnats, No-See-Ums, Biting Flies, Ticks (including ticks that cause Lyme disease), Chiggers and Fleas
78. Repels mosquitoes, gnats, ticks, biting flies, chiggers & fleas
79. Long-lasting protection from mosquitoes, ticks, biting flies, gnats, and chiggers
80. Contains DEET (N, N-Diethyl-meta-toluamide)
81. Proven protection against mosquitoes
82. (Up to 6 hours of) Mosquito Protection
83. Repels mosquitoes that may carry West Nile Virus (for up to 6 hours)
84. Repels ticks that may carry (Lyme disease)
85. (Enjoy) up to 6 hours of protection from mosquitoes. Also protects against (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
86. (Protects against) (Repels) (Works on) (mosquitoes) (mosquitoes that may carry West Nile Virus) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
87. (Lasts) (Stay protected) for up to 6 hours against mosquitoes (that may carry West Nile Virus)
88. Protection (keeps working) (for) up to 6 hours
89. (Proven) (Effective) Protection ((you can count on for) up to 6 hours from mosquitoes) (that may carry West Nile Virus)
90. ((Delivers) (Powerful) protection) (keeps working) against mosquitoes for up to 6 hours
91. Proven shield for up to 6 hours against mosquitoes
92. (Protects against) (repels) (mosquitoes (that may carry West Nile Virus)) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
93. Up to 6 hours of proven (effective) protection from mosquitoes (that may carry West Nile Virus)
94. Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 6 hours of protection against mosquitoes
95. Provides effective protection from mosquitoes, gnats, and biting flies (deer flies, sand flies, stable flies, and black flies).
96. Also repels ticks, chiggers and fleas from treated skin and clothing.
97. Powder dry formula

98. Smooth & dry (spray) (aerosol)

99. Created by Skintastic

100. From Skintastic

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ACTIVE INGREDIENT:

DEET 15%

OTHER INGREDIENTS: 85%

KEEP OUT OF REACH OF CHILDREN
WARNING

See additional Precautions on Back Panel
Net Wt. 1 - 12 oz.

[Note to reviewer: The following informational statement may appear on the back panel]

(Contains cornstarch)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before using. Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to

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children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks, and open flame.

DISPOSAL: Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Or Emergency Information Call 800-558-5252 or write Helen Johnson. (Sold By:)

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EPA REG. NO. 4822-543

EPA EST. NO. XXX