

4822-542

07-28-2010

1/12



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

JUL 28 2010

Jean M. Fugate
Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe St.
Racine, WI 53403-2236

Subject: Application for Pesticide Notification
EPA Registration Number: 4822-542
Date of Submission: June 21, 2010

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN) 98-10 dated June 21, 2010, for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Clayton Myersat (703) 347-8874.

Sincerely,

A handwritten signature in black ink, appearing to be "MS" or similar initials, written over a large, faint circular stamp.

for

Mark Suarez
Product Manager
Insecticide Branch
Registration Division (7505P)

Enclosures: Copy of Label Stamped "Notification"



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-542	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc. / NORM 1	PM# Team 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: <p style="text-align: center;">NOTIFICATION</p> EPA Reg. No. Product Name JUL 28 2010	

Section II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation:

Notification per PR Notice 98-10 to make packaging related updates.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input checked="" type="checkbox"/> Other (Foil pouch)
*Certification must be submitted		If "Yes" Unit Packaging wgt. 0.0016 – 0.0192 oz	No. Per container 1-12
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 0.0016 – 0.0192 oz.	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jean M. Fugate	Title Registration Specialist	Telephone No. (Include Area Code) (262) 260-2871
2. Signature 		6. Date Application Received (Stamped)
3. Title Registration Specialist II		
4. Typed Name Jean M. Fugate		
5. Date June 21, 2010		

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

June 21, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

NOTIFICATION

JUL 28 2010

Re: NORM 1
EPA Reg. No. 4822-542
Notification of Minor Label Changes per PR Notice 98-10

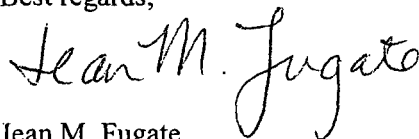
Dear Ms. Arrington or Ms. Hobgood:

S.C. Johnson & Son, Inc. (SCJ) would like to notify the Agency of minor changes to the labeling of the subject product pesticide. For this product, one of our desired packaging options for the refill kit entails utilizing a see-through blister package where the front label of the refill pouch contained within the kit is fully visible through the blister. The currently-approved front panel precautionary statements for the refill pouch are lengthier than the currently-approved front panel precautionary language on the refill kit due to two extra statements related to proper refill handling. So, based on this packaging configuration, we wish to add to the RETAIL CONTAINER LABELING: STARTER KIT AND REFILL KIT section the option to carry the lengthier precautionary statements found on the refill pouch. All currently-approved "kit" statements will still appear, so this is simply additive, repeated language. We have noticed in assessing this new packaging configuration that the order of the refill pouch front panel precautionary statements should have more closely mirrored the order of the refill kit front panel precautionary statements. We have been able to correct this typographical error on our part and accomplish the more similar ordering by simply relocating one statement ("Do not use indoors or in enclosed spaces."). Lastly, we have added additional options to the referral statements so consumers can be led to full precautionary text for any of our packaging configurations.

We trust you will agree these changes all qualify as allowable under PR Notice 98-10 II. E., Changes in Packaging and Related Labeling Statements. In accordance with PR Notice 98-10 we have included a completed Application for Registration and one (1) copy of the subject label. For your convenience, changes are highlighted in **bold italics** and can be found on label pages 3 and 6.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

Best regards,



Jean M. Fugate
Registration Specialist II
Phone: (262) 260-2871
Fax: (262) 260-4716
Email: jmfugate@scj.com

EPA Master Name: NORM 1

- Alternate brand name: OFF!® Clip-On™ Mosquito Repellent [1/21/08]
- Alternate brand name: OFF!® Clip-On™ Mosquito Repellent Deepwoods Sportsmen [1/21/08]
- Alternate brand name: OFF!® Clip-On™ Mosquito Repellent Refill(s) [1/21/08]
- Alternate brand name: OFF!® Clip-On [6/4/07]
- Alternate brand name: OFF!® Repellent Fan [6/4/07]

General Claims:

- Repels mosquitoes
- 1. (Portable) Protection
- 2. (Provides protection (from mosquitoes) for up to 12 hours
- 3. Protection for (outdoor occasions)
- 4. Tested in the Everglades
- 5. (Protection) (repellency) no mess
- 6. Repels (Mosquitoes), (not people)
- 8. As you move (from place to place), [Product Name] rebuilds its protection in a few minutes
- 9. In just a few minutes, [Product Name] creates personal protection from mosquitoes.
- 10. Environmental factors such as wind may affect the area of protection
- 11. Head-to-Toe Protection (for) up to (6), (7), (8), (9), (10), (11), (12) Hours

NOTIFICATION

JUL 28 2010

Longevity Claims:

- 1. (Each refill) (Provides) (Enjoy) (Protection) (from mosquitoes) (For) Up To (6), (7), (8), (9), (10), (11), (12) (Hour)(s) (of) (odorless) protection) (from Mosquitoes).

Refill Claims:

- 1. (Replace)(Each) (refill) (provides) (effective) (personal space) (protection) (lasts) up to (after) (6), (7), (8), (9), (10), (11), (12) hours (of head to toe) (protection) (per refill) (or) (xx hours after opening) (or) (when [insert color] indicator is gone). (Use (each refill) within (2 weeks) (14 days) of opening.)
- 2. Replace refill and battery(ies) (at the same time) after (6), (7), (8), (9), (10), (11), (12) hours
- 3. Sample inside
- 4. Free refills
- 5. Added refills inside
- 6. (Do not) (Don't) forget (to purchase) (product name) (your) refills
- 7. Works with (product name) (repellent) (fan) (device) (unit)
- 8. For best results, we recommend that the refill be used within (#) (weeks) (months) of opening
- 9. Refills available
- 10. (Multiple-use) (reusable) refills (up to 12 hours)
- 11. Use each refill multiple times (up to 12 hours)
- 12. Remainder of (6), (7), (8), (9), (10), (11), (12) hour refill can be used at a future time.
- 13. (Extra) (Second) (Free) refill (included)
- 14. Replace the refill when the green use up indicator is gone.

Technology Claims:

- 1. (Patented) (Laboratory) (Field) (Tested) (fan-aided) (innovative)Technology
- 2. (Fan) (circulated) (powered) (repellent) (outdoor protection)
- 3. (Fan) (activated) repellent (pad)
- 4. (The) (Quiet) (Built-in) fan (inside) (disperses) (circulates) (the) (mosquito) (repellent) (all around you).
- 5. Scientifically engineered.
- 6. (Vents) (air exits) out the bottom of the (unit) (product name) to repel mosquitoes (from where they) (hunt) (approach).

Convenience/Portability Claims:

1. Portable (Small) (design)
2. (Comfort) (Convenience) (and) (Portability) compared to OFF!® (Insect Repellents) (skin applied repellents)
3. Easy to use
4. Portable protection
5. (Take) (the) (Portable) (Outdoor) Protection (with you) (that goes with you) (that stays with you) (that) (allows) (lets) (you) (to) (enjoy) (the outdoors) (your outdoor) (activities) (events) (fun).
6. (Easy to use) (Convenient) (No liquid) (refills)
7. Created for your (outdoor) (active) lifestyle
8. Protection (for people on the go) (that fits your) (outdoor) (active) lifestyle
9. (Place) (Carry) (Have) (take) unused (product name)(one): (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
10. Outdoor Usage (Occasions) (Locations)
(For use) (in) (Enjoy) (Product Name's) (protection) (when you're) (camping), (fishing), (hunting), (boating), (in) (the) (backyard), (on the Go), (at sporting events), (watching sports), (while) (gardening), (playing) (outside), (entertaining), (relaxing on/in), (patio or deck), (the backyard), (away-from-home) (activities) (events), (at) (the Beach), (at) (the park), (outside)

"No Skin Application" Claims:

1. No skin application
2. Portable Protection You Don't Have To (put on), (spray on), (rub on)
3. (The) OFF!® (Personal Protection) (Repellent) you (do not) (don't) (need to) (put) (spray) on
4. Nothing to apply
5. (Not messy) (no spray) (no mess)
6. Mosquito protection you don't (put on your skin) (spray on).
7. (Enjoy) (personal) (mosquito) protection (without a spray.)

Usage Claims:

1. (Clip-on)™ (Insect) (Mosquito) Repellent
2. (Specially designed to) Clip(s) onto (your) (belt), (pants), (shorts) (waistband) (purse) (or) (sit(s) on a flat surface).
3. Device may also be placed on a table, (bench) (or other suitable surface) away from food and sources of heat, ignition or moisture.
4. Battery(ies) (not) included
5. (Just) Clip It (On) (to your belt) (to your bag) (or set it next to you)
6. For outdoor use only.
7. Do not use indoors
8. Battery operated
9. Does not (require) (use) heat (to operate)
10. Refillable (replaceable disk)
11. Don't spray it on. Clip it on.
12. Clip it on...or set it next to you.

Fan Unit (Delivery Device) Claims:

1. (Ergonomic) (comfortable) (light) (portable) design
2. (Now)(More) Ergonomic
3. New (Design) (Shape) (Look) (Size)
4. (Now) (New) Smaller (New) (Design) (Shape) (Look) (Size)
5. Sleek (New) (Design) (Shape) (Look) (Size)
6. Modernized (Design) (Shape) (Look) (Size)
7. (More) Modern (Design) (Shape) (Look) (Size)
8. (More) Contemporary (Design) (Shape) (Look) (Size)

- 9. (More) Compact (Design) (Shape) (Look) (Size)
- 10. Same (OFF! Clip-On) Protection
- 11. Smaller Size, Same (OFF! Clip-On) Protection
- 12. Now In A Mini
- 13. XX% Smaller
- 14. XX% Lighter
- 15. Mini (Clip on) (Design) (Shape) (Look) (Size)
- 16. Nano (Clip on) (Design) (Shape) (Look) (Size)
- 17. Gen II (Clip on) (Design) (Shape) (Look) (Size)
- 18. (Now with) (a) rotating clip
- 19. (Now with) (a) pivoting clip
- 20. Same protection, (smaller design) (compact design)
- 21. Uses same refill as (OFF! Clip-On) (product name).
- 22. Uses (OFF! Clip On) (product name) refill

Disease carrying mosquito claims:

- 1. (Repel(s)) (Protect(s) Against) Mosquitoes That May (Carry) (Vector) (Transmit) (West Nile Virus), (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) (or) (Venezuelan) (equine encephalitis)

Marketing Claims:

- 1. (Multi-pack) (twin) (Bonus) (Value) (Variety) (Backyard) (Pack)
- 2. Buy one get one free
- 3. Money back (guaranteed) (guarantee)
- 4. Odorless
- 5. Unscented
- 6. Get the OFF!® mosquito protection that is right for you.
- 7. (Contains) (with) (Metofluthrin) (S1264)
- 8. Visit www.OFFprotects.com for more information
- 9. Keep(s) Bugs OFF! ®
- 10. Up to 12 hours of protection from mosquitoes
- 11. Learn more about the (new) (Product Name) at www.OFFProtects.com™
- 12. (Look inside) (for) usage tips and savings (inside)
- 13. Save (\$) on any (Product Name) (refill)

RETAIL CONTAINER LABELING: STARTER KIT AND REFILL KIT

[PRODUCT NAME]

CAUTION:

(KEEP OUT OF REACH OF CHILDREN)

(Do not allow children or pets to (handle) (play with) the unit.)

See additional (precautions) (and instructions) on (back) (**side**) (**panel(s)**)(**outermost package**).

Do not use indoors or in enclosed spaces.

[Note to reviewer: for refill kits packaged using a see-through blister where the refill pouch front panel is fully visible, all precautionary language above will appear as well as some additional precautionary statements about proper refill handling found on the refill pouch label. See precautions in "REFILL POUCH" section for this lengthier precautionary language option.]

ACTIVE INGREDIENT:

Metofluthrin31.2%
 OTHER INGREDIENTS..... 68.8%
 Total.....100.0%

NET WT. (XXX) (OZ) (Grams)

(Starter Kit) (Contains) 1 [Product Name] (mosquito) (repellent) (fan) (device) (unit), (1) (2) (mosquito) (repellent) Refill(s) (Discs) (Disks) (Cartridges), and (Number) (Type) batteries (Refill) Contains (1) (2) (3) [Product Name] (mosquito) (repellent) refill(s) (discs) (disks) (cartridges)

Net Weight XX oz. (each)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS:

CAUTION: Harmful if swallowed, inhaled, or absorbed through the skin. Avoid contact with skin, eyes or clothing. Avoid breathing vapor. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

Store away from food, beverages and pet food. Do not use indoors or in enclosed spaces. Do not touch (device) (unit) with metal instruments or wet hands. Do not allow materials of any kind to cover the unit while it is in use. Replace refill only when unit is off.

[Note viewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID Call a poison control center or doctor immediately for treatment advice.

If Swallowed: Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person.

If on Skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

If Inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.

Have product container or label with you when calling a poison control center or doctor or going for treatment.

For additional information in case of emergency call toll free 800-558-5252.

Hand Wash Logo:

Be sure to wash hands after handling.

ENVIRONMENTAL HAZARDS

Do not apply to water.

PHYSICAL & CHEMICAL HAZARDS – Do not pry open or probe into (device) (unit) with any instrument or tool. Use only with (Number) (Type) battery (ies). Do not cover the (device) (unit) when in use or place it near sources of heat or ignition. Do not store near heat or open flame. Do not put battery(ies) in fire or mutilate. Battery(ies) may burst or release toxic materials.

[Optional Supplemental (additional) Directions:]

1. Insert repellent disk. (Do not touch treated (refill) (pad) (cloth).)
 2. Turn unit "On."
 3. Clip unit onto waistband or place on table next to you.
 4. Turn "Off" when finished. Remainder of 12 hour refill can be used at a future time.
- See inside for (complete) usage directions.

[Clarifying text for pictograms:]

1. Remove foil seal (Do not touch treated (refill) (pad) (cloth).)
2. Insert [insert color] side down. Front cover latch.
3. When [insert color] use-up indicator dries up, it's time to replace the refill.
4. Battery door (under clip)
5. "On/Off" Switch (& Symbol)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

Batteries are included. [For Starter Instructions only]

To prepare (device) (unit) (To insert repellent (refill) (disk)):

1. Remove one mosquito repellent (refill) (disk) from its packaging and remove (the) peel-off (foil) (seal) to start the [insert color] use-up indicator. Do not touch treated (refill) (pad) (cloth) (when inserting or removing the) (refill) (disk).
2. Open (the) front cover latch and insert (refill) (disk) into (the) unit with (the) [insert color] side down, then snap the front cover latch closed. Wash hands (thoroughly) (and) (immediately) after handling the (refill) (disk).

To operate unit:

3. Slide the ON/OFF switch (all the way) to "(ON)" (fan symbol) (● solid dot) (until the fan turns on).
4. Clip the unit to your belt, pants/short(s) waistband, purse or any other convenient location (next to you). (Rotate if desired.)
5. When finished using the (product) (name) (unit), slide the ON/OFF switch to ("OFF") (off symbol) ("O").

Useful tips:

- (Unit includes a rotating clip for desired comfort.)
- Within (a few) minutes, (the) (new) [Product Name] (fan) (device) (unit) (creates) (provides) (head-to-toe) (personal) protection from mosquitoes for up to (6), (7), (8), (9), (10), (11), (12) hours. If you move, allow a few minutes for the [Product Name] (fan) (device) (unit) to rebuild (an) (the) (its) (head-to-toe) (personal) (protection.)
- You can also place the unit next to you on a table, bench or other suitable (hard) surface (away from food and sources of heat, ignition or moisture.) (When placing unit on a surface, lay the unit on its clip to allow open circulation of repellent.)
- To prolong the refill's life between uses, close the unit by sliding the switch to the ("Off") ("Off" symbol) ("O") position. Store [Product Name] (the) (unit) (device) (in) (the) ("OFF") (off symbol) (position) in a cool, dry place – never in a hot car, glove compartment, or trunk.
- Replace the refill when the [insert color] use-up indicator (is gone) (dries up). (Repeat steps # and #.) For best results, replace refill (within) (#) (weeks) (days) (after) (of) opening or after 12 hours total use. Only (Product Name) refill(s) (disks) (provided) should be used in the (Product Name) (unit) (device).
- When you no longer feel air blowing from the bottom of the unit, replace (with) (Number) (Type) batteries.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat or flame in an area inaccessible to children.

DISPOSAL: Non-refillable disk. Before disposing, fully use up the refill disk according to the label. Do not refill or reuse the disk. If Empty: Place the refill disk in the trash or offer for recycling if available. If refill remains partially unused: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson

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U. S. Patent D553233 (pat. Pending)

EPA Reg. No. 4822-542

EPA Est. No. 70999-WI-1 (A), 70999-WI-2 (B). Lot number suffix (A) or (B) indicates appropriate establishment number.

(Refill) (Made in (country of origin))
(Device) (Made in (country of origin))

REFILL POUCH:

[Product Name]

CAUTION

(KEEP OUT OF REACH OF CHILDREN)

(Do not allow children or pets to (handle) (play with) the unit.)

~~Do not use indoors or in enclosed spaces.~~

Do not touch (treated) (refill) (pad) (cloth). Wash hands after handling (the) (refill) (disk).

See additional precautions (and instructions) on **(outermost)** (refill) (package)(ing) (container) (box).

Do not use indoors or in enclosed spaces.

ACTIVE INGREDIENT:

Metofluthrin31.2%

OTHER INGREDIENTS..... 68.8%

Total.....100.0%

NET WT. (XXX) (OZ) (Grams)

[Clarifying text for pictograms, if used:]

1. Remove foil seal (Do not touch treated (refill) (pad) (cloth).)
2. Insert [insert color] side down. Front cover latch.
3. When [insert color] use-up indicator dries up, it's time to replace the refill.
4. Battery door (under clip)
5. "On/Off" Switch (& Symbol)

[Note: Full Directions for Use to be used if space allows]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

To prepare (device) (unit) (To insert repellent (refill) (disk)):

1. Remove one mosquito repellent (refill) (disk) from its packaging and remove (the) peel-off (foil) (seal) to start the [insert color] use-up indicator. Do not touch treated (refill) (pad) (cloth) (when inserting or removing the) (refill) (disk).
2. Open (the) front cover latch and insert (refill) (disk) into (the) unit with (the) [insert color] side down, then snap the front cover latch closed. Wash hands (thoroughly) (and) (immediately) after handling the (refill) (disk).

To operate unit:

3. Slide the ON/OFF switch (all the way) to "(ON)" (fan symbol) (● solid dot) (until the fan turns on).
4. Clip the unit to your belt, pants/short(s) waistband, purse or any other convenient location (next to you). (Rotate if desired.)
5. When finished using the (product) (name) (unit), slide the ON/OFF switch to ("OFF") (off symbol) ("O").)

EPA Reg. No. 4822-542

EPA Est. No. 70999-WI-1 (A), 70999-WI-2 (B). Lot number suffix (A) or (B) indicates appropriate establishment number.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson

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U. S. Patent D553233 (pat. Pending) (Made in (country of origin)).

12
12

FAN UNIT (Delivery Device):

[Product Name]

(CAUTION)

Do not allow children or pets to (handle) (play with) the unit.

Do not use indoors or in enclosed spaces.

(See additional precautions (and instructions) on (refill) (package)(ing) (container) (box))

ACTIVE INGREDIENT:

Metofluthrin31.2%

OTHER INGREDIENTS..... 68.8%

EPA Reg. No. 4822-542

Questions? (Comments?) Call 800-558-5252 (or write Helen Johnson)

(Sold By) ©(YEAR) S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.

(Made in (country of origin))

Model No.: [Insert #]