

4822-538

5-17-2004

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A FAMILY COMPANY

S. C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

April 30, 2004

Document Processing Desk (Notification)
U. S. Environmental Protection Agency
Office of Pesticide Programs
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460
ATTN: Sherada Hobgood

LABEL REVISION
NOTIFICATION

Dear Ms. Hobgood:

Re: RAID CWR, EPA Reg. No. 4822-538
Notification of Added Label Text

This is to notify the Agency that we wish to add the words "See inside for use directions" and our website, "www.killsbugsdead.com" to the subject label. I am attaching a copy of the text label with this added, as well as a copy of the final printed label, for your reference and records.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions concerning this submission or if there is any further information I may provide, please call me at 262-260-2405.

Thanks very much.

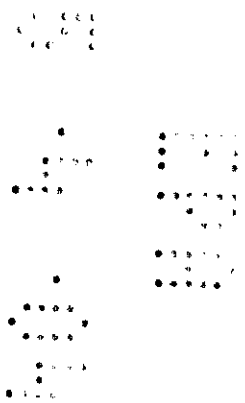
Sincerely,

Stuart McArthur
Senior Registration Specialist
S. C. Johnson & Son, Inc.
scmcarth@scj.com

NOTIFICATION

MAY 17 2004

Attachments



MAY 17 2004

Notification 4/30/04**RAID CWR BAIT STATIONS (Outer Carton)****Alternate Brand Name: Raid Outdoor Ant Spikes**

[Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system)
(Contains) (#) (Child Resistant) (Weather resistant) (Outdoor) (Ant) (Baits) (Bait Stations) (Stations)
(Spikes) (to protect your) (home) (children and pets)
(For up to (3) (three) months)
(Provides) a (Quick and Easy) (continuous) (to apply) (outdoor) (ant) (protection) (treatment) (around
your home)
Long-lasting (outdoor) (ant) protection
(Easy to use) [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) (is)
(are) (easy to use)
No (need for) (mixing) (hoses) or (sprayers) (to use)
Will not harm (your) lawn(s) (and/or) (flowerbeds) (ornamental) (potted) (plants).
[Product Name] (Outdoor)(Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) provide an outdoor
guard against ants entering your home
Reduces the number of treatments needed
(Kills) (Keeps killing) (Stops) ants before they enter your home.
Kills Ants, in their home, not yours.
(Unique) (powerful) (product) (design) (formula) controls ants outdoors.
(Ready to use) (outdoor) (ant) (perimeter) (treatment) (protection) (around your home)
Effective way to kill ants outside your home.
No Chemical Contact!
Contain peanuts or peanut by-products.
Kills ants where they (live) (and) (breed)
Odorless baits
(Relief from) (Use) (For) (even) severe ant problems
Kills even hidden ants
Kills the ants you see, kills the ants you don't see
Kills (ants) (continuously) for (up to) (three) (3) months
Advanced ant defense system
(With) more openings (to attract) more ants
Abamectin Formula
(Kills) (Destroys) the Colony
New

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[Product Name] can be used anywhere ants are a problem.

Effective against (Argentine Ants), (Black Carpenter Ants), (Cornfield Ants), (Pharoah Ants), (and) (a wide variety of household ants).

Contains Abamectin, (that) (to) keep(s) killing ants continuously for up to three months.

(4)(6) (8) (10) (12) pack

(100%) Guaranteed (To Work) (Or Your Money Back) (See) (Back) (Panel) (Label)

Guaranteed To Work

No (Harsh) Chemical (Smell) (Odor)

www.killsbugsdead.com

NOTE TO REVIEWER:The following claim refers to secondary kill.

(With)(Chain)TM (Pyramid)TM Kill (action)

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%

OTHER INGREDIENTS:..... 99.95%

KEEP OUT OF REACH OF CHILDREN

Do not allow children or pets to play with the baits.

CAUTION

See additional precautionary statements on back

See *inside for use directions*

CONTAINS # (Child Resistant) (weather resistant) (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes)

NET WT. # OZ.

Ants are attracted to (the) [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) and carry the powerful bait back to the nest to (kill)(destroy) the entire colony. [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) kill(s) a variety of household ants, including Pharaoh Ants.

[Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) contain(s) Abamectin, an ingredient that keeps killing ants nonstop. [Product Name] are so advanced they kill ants where they breed, helping to rid your home and yard of ants for up to three months. [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) may be placed anywhere you've seen ants (outdoors). [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) (is) (are) guaranteed to work for even severe (ant) infestations.

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Ants are attracted to the bait in [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system). The food is carried back to the nest to (kill) (destroy) the (entire) colony

Population reduction and less activity can be expected in about a week.

[Product Name] are so advanced they kill ants where they breed, helping to rid your home and yard of ants for up to three months.

Do not use residual sprays on or near (baits) (bait stations) [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system).

[Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system (is) (are) (Child Resistant) (and) (weather resistant)

For maximum effectiveness, use all (#) [Product Name] (Outdoor) (Ant) (baits) (Bait Stations) (Spikes) at one time and replace every three months.

[Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) contains Abamectin, to kill ants outdoors before they get inside your house. Worker ants find the bait and carry it back to the nest to kill others before they get inside your home. The bait is eaten by other workers and the queen to help destroy the colony and nest. Control of larger colonies or infestations may take a week or longer. [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) may be used until the bait is gone. For continuous protection replace every three months or as needed.

This is how [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) works: For Outdoor Use - (Place) [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) (may be placed) next to either side of door entrances, next to patio areas, along the foundation of (the) (your) (house), (garage) (or) (outbuildings), (next to ant mounds), in your garden, in your flower beds, ornamentals, (potted) (indoor) plants, or anywhere you have seen ants. [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) (is) (are) designed to stay put where placed!

[GRAPHICS OF POSSIBLE OUTDOOR [PRODUCT NAME] PLACEMENT(S).

Directions for (Outdoor) Use:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

1. Remove [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) from (packaging) (container)

2. Insert [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) into area to be treated by pushing firmly in ground with your hand until the bottom of the bait station contacts the ground. DO NOT use your foot or a tool to place in ground. Do not place near sprinkler heads. Do not place directly in ant mounds
3. Place [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) at both sides of outside doors, or where ants are present. Place remaining stakes in other areas around the outside of the house where you see ants.
4. Use all # [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) at one time. For heavy infestations of ants or larger areas, we recommend that additional [Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) be purchased and placed at intervals of 6 – 8 feet around the entire perimeter of the home.
5. Place only in areas inaccessible to children, and pets.

STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store in a cool, dry area inaccessible to children. Do not store above 130°F.

DISPOSAL: Before disposing, empty the bait station by using the product according to the label. Do not reuse the bait station. Place in the trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain or in any body of water.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

FIRST AID

Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Environmental Hazard

This product is toxic to fish and aquatic invertebrates.

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SATISFACTION GUARANTEED:

If [Product Name] do not provide effective (ant) control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund.

Questions? Comments? Call 800-558-5252 (Weekdays 9-9 Eastern Time) or Write Helen Johnson. © 2003 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

EPA Reg. No. 4822-538

EPA Est. No.

On inner plastic wrap:

Freshness seal

Sealed for freshness

3 Month Reminder Sticker:

3 Month Reminder (name)

Replace all (#)[Product Name] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system) 3 months after placement to keep ants from returning.

Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.

Kills ants (where they breed) (before they enter your home) for three months

Advanced ant defense system

© 2003 S. C. Johnson & Son, Inc., Racine WI 53403-2236 USA

Time to replace

[Product Name]

(3 months after placement)

Date: ____/____/____

Individual OUTDOOR Bait Station label

RAID [PRODUCT NAME] (Outdoor) (Ant) (Baits) (Bait Stations) (Stations) (Spikes) (system)

Do not allow children or pets to play with the baits.

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete

Directions

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%

OTHER INGREDIENTS:..... 99.95%

Net wt. # oz.

This side up

EPA Reg. No. 4822-538

EPA Est. No.


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SU 4/30/04

Job #	File Date	File Name	Prepared By
JRA182D1b	4.15.03	#JRA182D1b.RaidFaceCard487838	pm
REVISIONS	pm	4.15.04	Copy revs; PDF to client
	pm	4.16.04	Copy revs; PDF to client
	pm	4.27.04	Copy revs; PDF to client

LIPSON AIRPORT GLASS & ASSOCIATES



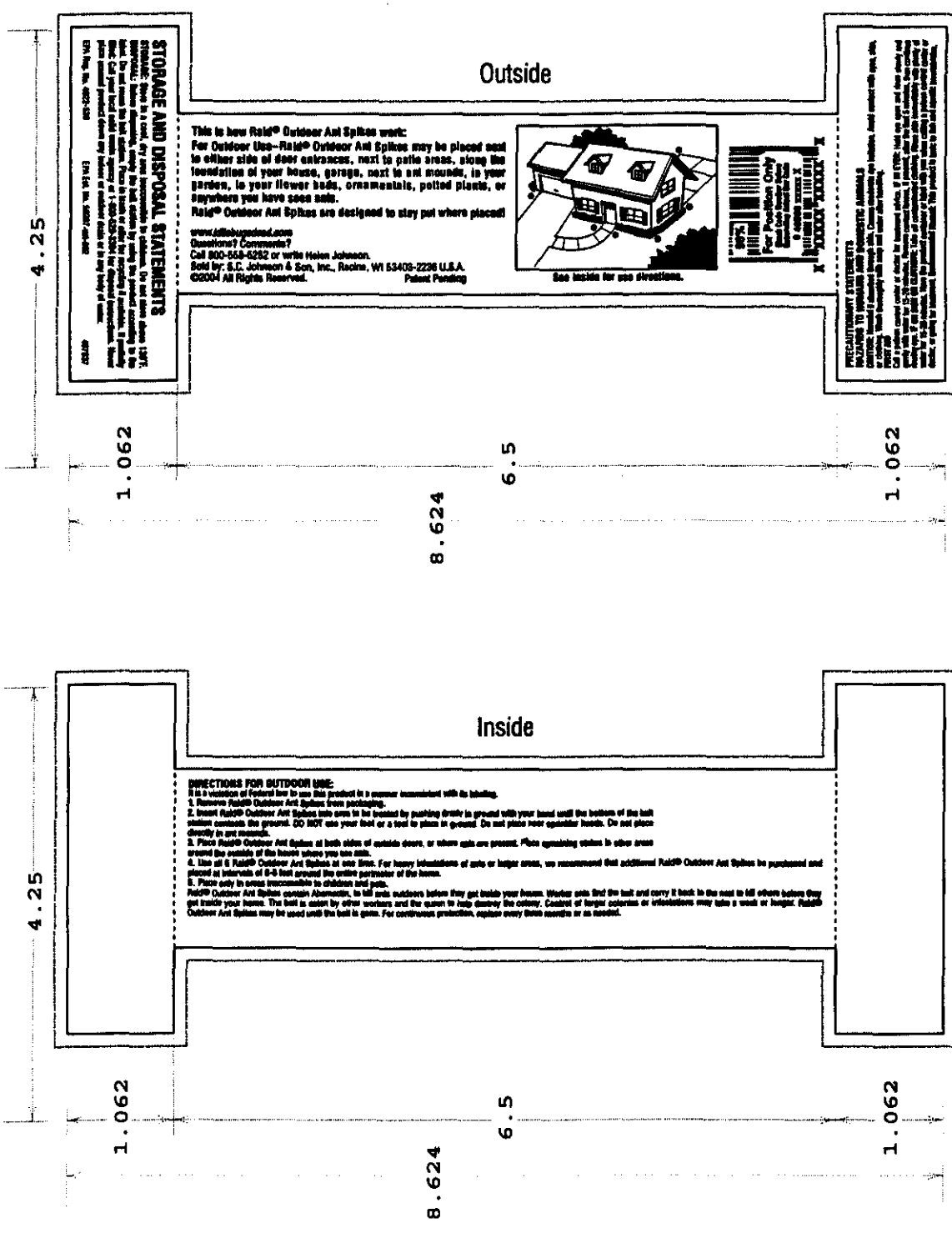
CLIENT APPROVAL REVIEW
 It is important that your design, marketing, legal and technical departments review this artwork. To assure accuracy, an approved copy of this artwork should be returned to LAGA before final art files can be released. Chromaline or press proofs should be submitted to LAGA for color approval prior to print production.

BRAND DESIGN & MARKETING

Client Approval: _____ Date: _____

980 Stocke Boulevard, Northbrook, Illinois 60062 Tel 847.291.0500 Fax 847.291.0516

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PRINT VIEW
DWG# 8053
RAID SPIKES

COLORS ON THIS PRINTOUT ARE FOR VISUAL REFERENCE ONLY
 • DO NOT MATCH THESE COLORS •
 MATCH PANTONE STANDARDS
 LINE COLORS



DATE	TIME	DESCRIPTION	BY
JRA182D	12.10.03	JRA182D1b, RaidSpikesCard	pm
pm	12.10.03	Create die for blister card	
pm	12.11.03	Adapt copy to card; PDF-client	
pm	3.22.04	New die; copy rev, add Espanol; Adapt to die	
in	3.23.04	Client Copy Revisions	
pm	4.4.04	New die; copy layout rev; PDF to client	
pm	4.15.04	Copy rev; place illustration; PDF to client	
pm	4.16.04	Copy rev per EPA; PDF to client	
pm	4.16.04	Add copy revs per Mark; PDF-client	
pm	4.27.04	Copy revs; PDF-client	

EPSON ALPHA GLASS & ASSOCIATES

CLIENT APPROVAL REVIEW

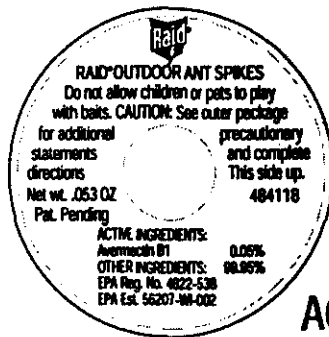
I hereby approve the design, including, legal and technical departments, content and artwork. I understand that the approved design is the artwork that will be used to produce the final product. I understand that the final product may vary slightly from the design due to printing process. I understand that the final product is not a reproduction of the design and I understand that the final product is not a trademark of the design company.

Client Approved: _____ Date: _____

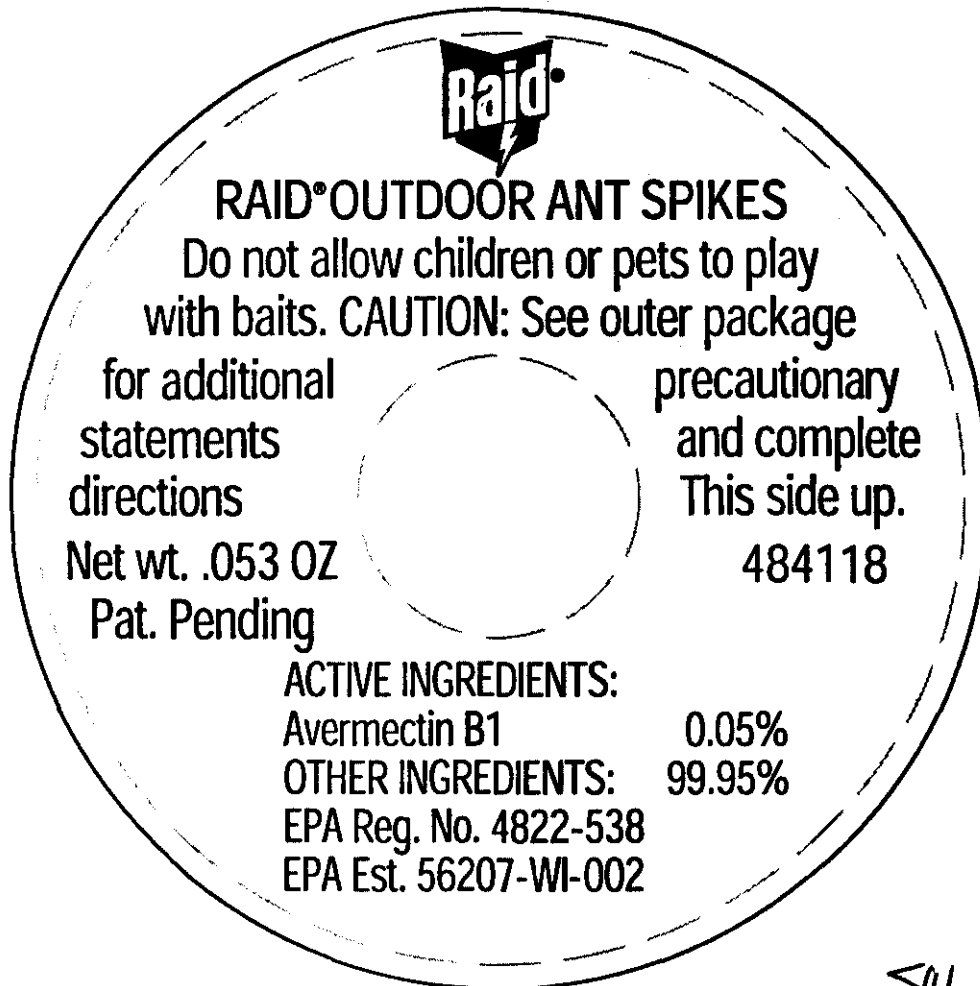
900 Shields Boulevard, Northbrook, Illinois 60062 Tel 847.291.0800 Fax 847.291.0810

SM 4/30/04

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ACTUAL SIZE



SM 4/30/04