



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 6, 2025

S.C. Johnson & Son  
Joshua Hunnicutt  
1525 Howe Street  
MS HP2N1 Racine, WI 53403

Subject: Label Amendment – Revising current age-based marketing claims to allow option of 3, 6, 12 month age claims for usage to make consistent across products  
Product Name: KBR 3023 All-Family Insect Repellent Aerosol Spray  
EPA Registration Number: 4822-537  
Application Date: 2/8/2024  
Case Number: 501684

Dear Josh Hunnicutt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ

from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact me at 202-566-2830 or [Metzger.autumn@epa.gov](mailto:Metzger.autumn@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'Hester Dingle', followed by the word 'for' written in a cursive script.

Hester Dingle, Acting Product Manager 4  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

KBR 3023 All-Family Insect Repellent Aerosol Spray {EPA base file name}

OFF!® FamilyCare Insect Repellent VIII	{alternate brand name 11/9/2017}
OFF!® Backyard Insect Repellent 7	{alternate brand name 11/7/2019}
OFF!® Gentle Spray Insect Repellent 1	{alternate brand name 10/30/2020}
OFF!® Light Feel Insect Repellent 1	{alternate brand name 10/30/2020}
OFF!® Gentle on Skin Insect Repellent 1	{alternate brand name 10/30/2020}
OFF!® Gentle Insect Repellent 1	{alternate brand name 10/30/2020}
OFF!® Defense Insect Repellent 4	{alternate brand name 10/30/2020}
OFF!® Everyday Insect Repellent 1	{alternate brand name 10/30/2020}
OFF!® Clean Feel Insect Repellent 4	{alternate brand name 3/3/2021}
OFF!® Clean Feel Insect Repellent IV	{alternate brand name 3/3/2021}
OFF!® Insect Repellent 1	{alternate brand name 1/24/2022}

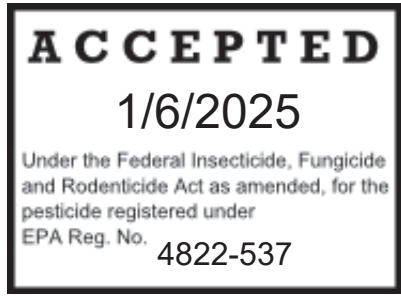
KEEP OUT OF REACH OF CHILDREN  
CAUTION

[See additional precautions on back panel]

ACTIVE INGREDIENT:

Picaridin.....10%

OTHER INGREDIENTS:.....90%



NET CONTENTS: 1-12 oz. [28-340 g]

PRECAUTIONARY STATEMENTS

Hazards to Humans – CAUTION: Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash thoroughly with soap and water after handling.

{Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits}

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS

**Flammable:** Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before using. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. [Reapply every 6 hours.] (or)

[Reapply when efficacy starts to wear off.] Frequent reapplication and saturation are unnecessary. Do not apply more than three times per day.

{Note to Reviewer: Option 1: When labeled with children under 11 months - For children (3/6)(-)11 months, do not apply more than one time per day. For children 1-10 years, do not apply more than two times per day.}

{Note to Reviewer: Option 2: When labeled with children 12 months and over - For children 1-10 years, do not apply more than two times per day.} Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. FOR MAXIMUM PROTECTION, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

(Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces.)

[(If using) (To use) with sunscreen, apply sunscreen first, allow it to dry then apply insect repellent.]

[See additional precautions on back panel]

### STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

PESTICIDE DISPOSAL & CONTAINER HANDLING: Do not puncture or incinerate! If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



{Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.}



[Aluminum can, please recycle]

{Note to reviewer: Aluminum recycle symbol might be used on final printed label of aluminum can if space allows.}

[Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols (or optional graphic below)]



Questions? Comments? Call 800-558-5252. ©2021 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-537

EPA Est. No. 4822-XX

{Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language}

- Picaridin Insect Repellent
- Contains Picaridin
- With Picaridin
- Formulated with Picaridin
- Picaridin Insect Repellent
- (Repels)(Protects) [from] mosquitoes for [up to] 6 hours
- (Repels)(Protects) [from] ticks for [up to] 6 hours
- (Repels)(Protects) [from] biting flies for [up to] 6 hours
- Effective protection for [up to] 6 hours from mosquitoes [, ticks and biting flies]
- Repels mosquitoes [, ticks, and biting flies] for [up to] 6 hours
- Repels mosquitoes [that may carry West Nile Virus]
- Effective protection from mosquitoes
- Effective repellency from mosquitoes [that may carry West Nile Virus]
- Mosquito repellency for (the)(your) family
- Helps prevent mosquito bites
- Prevents bites from mosquitoes [when used as directed]
- Protection [from mosquitoes] [for your family][when used as directed]
- Protection [for (you) (your) (family) (friends) (active lifestyle)] from mosquitoes [when used as directed]
- For Travelers: This product protects against mosquitoes that may carry West Nile Virus
- For Travelers: Protection from mosquitoes that may carry West Nile Virus
- For Travelers: Feel protected against mosquitoes that may carry West Nile Virus
- Everyday protection
- Provides [easy] [aerosol] protection
- Provides [even][broad][full][aerosol] coverage
- Provides [uniform][consistent][even][spray] coverage
- A continuous aerosol spray that delivers optimal control and uniform coverage on your skin.
- Great for use on adults and kids ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +)\* \* when used as directed
- Great for use on adults and kids\* \*ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +) when used as directed
- [(For) (great for)] [use on] adults and kids ages (3 months and up)(3 months +)(6 months and up)(6 months +)(1 year and up)(1 year +)\* \*when used as directed
- [(For) (great for)] [use on] adults and kids\* \*(3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +) [when used as directed]
- Great for use on kids and adults (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +)\* \* when used as directed
- Great for use on kids and adults\* \* ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +) when used as directed
- [(For) (great for)] [use on] kids and adults ages (3 months and up)(3 months +)(6 months and up)(6 months +)(1 year and up)(1 year +)\* \*when used as directed
- [(For) (great for)][use on] kids and adults\* \*ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +)[when used as directed]
- For ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +)
- For (kids)(children)(ages) 1 year -10 years, do not apply more than (two)(2) times per day
- For (kids)(children)(ages) 6 months - 11 months, only apply (one)(1) time per day

- For (kids)(children)(ages) 3 months – 11 months, only apply (one)(1) time per day
- Keep it with you [and keep mosquitoes OFF!][and keep ticks OFF!]
- Will not damage fabrics, plastics, watch crystals, painted or varnished surfaces, gear, fishing lines, gun stocks, tackle boxes, other synthetic materials, plastic sporting equipment
- Won't damage [plastics][or][fabrics][including activewear]
- [Contents:] Denatured alcohol, water, Picaridin, hydrocarbon propellant, [2-amino-2-methyl-1-propanol], [sodium benzoate], [fragrance]
- S.C. Johnson & Son, Inc.
- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson
- SC Johnson A family company at work for a better world
- Familycare [formula]
- Family care [formula]
- EvenSpray [Technology]
- EvenCover [Technology]
- SoftCover [Technology]
- SmoothCover [Technology]
- (Soft)(Gentle)(Light) Spray [Technology]
- (Soft)(Gentle)(Light) Mist [Technology]
- [(Soft)(Gentle)(Light)] misting spray
- [(Soft)(Gentle)(Light)] body mist
- [(Soft)(Gentle)(Light)] body spray
- Twist and Lock [Cap]
- Twist 'n Lock [Cap]
- Won't Stain
- Even application
- Works Upside Down
- Hold Upright Down when Spraying [Sprays Upside Down Too!]
- Not sticky
- Non-greasy [formula]
- SPRAYS UPSIDE DOWN TOO!
- Sprays Upside Down
- Full reach spray
- Does not irritate skin
- (Non-irritating)(Non-irritant) to skin
- Invisible (finish) [when dry]
- Clear (finish) [when dry]
- Goes on clear
- Breathable (formula)(layer)(protection)
- Forms a protective repellent on your skin
- Easy to apply
- Sprays evenly
- Precision spray

*{Note to reviewer: the following section of bulleted statements are for formulas that contain a fragrance}*

- (Light pleasant) (Clean fresh) (great) scent
- [It's] pleasant smelling

*{Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance}*

- No fragrance [formula]
- Fragrance-free [formula]
- No added fragrance [formula]
- No-odor [formula]
- Odorless [formula]
- Light formula that is fragrance-free
- DEET Free\* \* Not a Safety Claim
- DEET Alternative\* \* Not a Safety Claim
- DEET Free Formula\* \*Not a Safety Claim

{Note to Reviewer The following Statement will be placed elsewhere on the label.}

- The phrase "DEET Free" should not be viewed as a statement on the safety of this product relative to any product containing DEET.

[Note to Reviewer: Graphics on final printed labels may incorporate change in color, position, orientation, and size.]

