



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 25, 2020

Steven J. Delgado
Registration Specialist
S.C. Johnson and Sons, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Notification per PRN 98-10 – Add Optional Marketing Claims
Product Name: KBR 3023 All-Family Insecticide Repellent Aerosol Spray
EPA Registration Number: 4822-537
Application Date: April 6, 2020 & April 7, 2020
Decision Number: 565994 & 565993

Dear Mr. Delgado:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, please contact Melody Banks at (703) 305-5413, or by email at Banks.Melody@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich", is positioned above the typed name.

Elizabeth Fertich
Product Manager 04
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

KBR 3023 All-Family Insect Repellent Aerosol Spray **[EPA base file name]**

OFF!® FamilyCare Insect Repellent VIII [alternate brand name 11/9/2017]

OFF!® Backyard Insect Repellent 7 [alternate brand name 11/7/2019]

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- New(!)
- Contains Picaridin
- Effective protection (for up to 6 hours) from mosquitoes (that may carry West Nile Virus), ticks and biting flies
- Effective repellency (for up to 6 hours) from mosquitoes (that may carry West Nile Virus), ticks and biting flies
- Repels mosquitoes (that may carry West Nile Virus) (for up to 6 hours)
- Repels biting flies (for up to 6 hours)
- Repels ticks
- Not oily
- Not greasy
- Sprays at any angle
- HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!)
- Works Upside Down
- EvenSpray (Technology)
- EvenCover (Technology)
- SoftCover (Technology)
- SmoothCover (Technology)
- Provides (quick) (fast) (easy) (aerosol) protection
- Provides (even) (broad) (full) (aerosol) coverage
- Provides (uniform) (consistent) (even) (spray) coverage
- A continuous aerosol spray that delivers optimal control and uniform coverage on your skin.
- Won't stain
- Will not damage fabrics, plastics, watch crystals, painted or varnished surfaces, gear, fishing lines, gun stocks, tackle boxes, other synthetic materials, plastic sporting equipment
- (Contents:) Denatured alcohol, water, Picaridin, hydrocarbon propellant, (2-amino-2-methyl-1-propanol), (sodium benzoate), (fragrance)
- S.C. Johnson & Son, Inc.
- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson
- SC Johnson A family company at work for a better world
- Familycare (formula)
- Familycare (formula)
- With Picaridin
- Picaridin Insect Repellent
- Not sticky
- Non-greasy formula
- SPRAYS UPSIDE DOWN TOO!
- Sprays Upside Down
- Sprays evenly
- Precision spray
- Even application
- Full reach spray

NOTIFICATION

4822-537

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/25/2020

[Note to reviewer: the following section of bulleted statements are for formulas that contain a fragrance]

- (Light pleasant) (Clean fresh) (great) scent
- (It's) pleasant smelling

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- No fragrance (formula)

- Fragrance-free (formula)
- No-odor (formula)
- Odorless (formula)

KEEP OUT OF REACH OF CHILDREN

CAUTION

ACTIVE INGREDIENT:

Picaridin..... 10%

OTHER INGREDIENTS:.....90%

NET CONTENTS: 1-12 ounces (28-340 grams)

PRECAUTIONARY STATEMENTS

Hazards to Humans – CAUTION: Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS

Flammable: Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before using. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Reapply every 6 hours. Frequent reapplication and saturation are unnecessary. Do not apply more than three times per day. On young children, do not apply more than twice in a day. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. FOR MAXIMUM PROTECTION, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

(Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces.)

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL: Do not puncture or incinerate!

[Information in brackets is notes to Reviewer]
(Information in parentheses is optional language)

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols
[or optional graphic below])



Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2019 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-537

EPA Est. No. 4822-XX