



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Jean Fugate
Registration Specialist II
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

JAN 30 2008

Dear Ms. Fugate,

Subject: Non-Fast Track Label Amendment (R34)
KBR 3023 All-Family Insect Repellent Aerosol Spray
EPA Reg. No. 4822-537
Application dated September 12, 2007

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable provided you:

1. Remove the claim: "(Effective) DEET Alternative" from the label.
2. For clarity, revise this phrase "up to 6 hours" to read "for up to 6 hours" wherever it is stated on the label in order to describe the protection or repellency time against the listed pests. It must be included on the label and is not optional language. You may include this hourly protection time on the front panel and/or in the directions for use.

Submit three (3) copies of your final printed labeling before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. Please contact Kevin Sweeney at (703) 305-5063 if you have questions or concerns. Thank you for your cooperation in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".
Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)

Enclosure

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KBR 3023 ALL-FAMILY INSECT REPELLENT AEROSOL SPRAY

OFF! Skintastic IX Insect Repellent [alternate brand name, 6/25/04]

OFF! Active I Insect Repellent [alternate brand name, 6/25/04]

OFF! Active Insect Repellent V [alternate brand name, 3/9/07]

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- New(!)
- Contains Picaridin
- (Effective) DEET alternative
- Effective protection (up to 6 hours) from mosquitoes (that may carry West Nile Virus), ticks and biting flies
- Effective repellency (up to 6 hours) from mosquitoes (that may carry West Nile Virus), ticks and biting flies
- Repels mosquitoes (that may carry West Nile Virus) (for up to 6 hours) (up to 6 hours)
- Repels biting flies (for up to 6 hours) (up to 6 hours)
- Repels ticks
- Not oily
- Not greasy
- Not sticky
- Non-greasy formula
- Sprays at any angle
- Won't stain
- Will not damage fabrics, plastics, watch crystals, painted or varnished surfaces, gear, fishing lines, gun stocks, tackle boxes, other synthetic materials, plastic sporting equipment
- (Contents:) Denatured alcohol, water, Picaridin, hydrocarbon propellant, (2-amino-2-methyl-1-propanol), (sodium benzoate), (fragrance)

[Note to reviewer: the following section of bulleted statements are for formulas that contain a fragrance]

- (Light pleasant) (Clean fresh) (great) scent
- (It's) pleasant smelling

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- No fragrance (formula)
- Fragrance-free (formula)
- No-odor (formula)
- Odorless (formula)

KEEP OUT OF REACH OF CHILDREN
CAUTION

ACTIVE INGREDIENT:

Picaridin..... 10%

OTHER INGREDIENTS:.....90%

NET CONTENTS: 1-12 ounces (28-340 grams)

PRECAUTIONARY STATEMENTS

Hazards to Humans – CAUTION: Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash thoroughly with soap and water after handling.

ACCEPTED
with COMMENTS
In EPA Letter Dated
JAN 30 2008
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
4822-537

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor; or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS

Flammable: Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before using. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Reapply every 5-6 hours. Frequent reapplication and saturation are unnecessary. Do not apply more than three times per day. On young children, do not apply more than twice in a day. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

(Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces.)

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL: Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2007 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-537

EPA Est. No. 4822-XX