



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

February 24, 2026

Josh Hunnicutt
Senior Associate
Regulatory Compliance
S.C. Johnson & Son, Inc.
1525 Howe St.
Racine, WI 53403-2236

Subject: Label Amendment – Revised marketing claims and reformatted layout
Product Name: KBR 3012 All-Family Insect Repellent Non-Aerosol Spray
EPA Registration Number: 4822-536
Application Date: 4/6/2020
Case Number: 00472143

Dear Josh Hunnicutt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find

or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Kaitlin Saunders at 202-566-2890 or at Saunders.Kaitlin@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is written in a cursive style with a large initial "E".

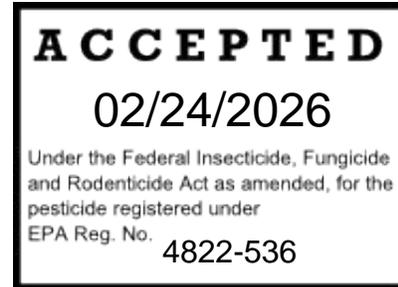
Elizabeth Fertich, Product Manager 04
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

KBR 3023 All-Family Insect Repellent Non-Aerosol Spray [EPA base file name]

[Alternate Brand Names:]

OFF!® FamilyCare Insect Repellent II [3/16/2006]
OFF!® Daily Defense Insect Repellent II [1/21/2014]
OFF!® Out & About Insect Repellent II [1/21/2014]
OFF!® Backyard Insect Repellent 2 [11/7/2019]



KEEP OUT OF REACH OF CHILDREN

CAUTION

ACTIVE INGREDIENT:

Picaridin..... 5%

OTHER INGREDIENTS:95%

((Contents:) Water, Denatured alcohol, Picaridin, Fragrance)

NET CONTENTS: 1-16 fluid ounces (29-473 ml)

PRECAUTIONARY STATEMENTS(:)

Hazards to Humans - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID(:)

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Do not use near heat or open flame. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE(:)

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed

skin and/or clothing. Avoid over-application of this product. Reapply every 3-4 hours. Frequent reapplication and saturation are unnecessary. Do not apply more than three times per day. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

WORKS ON CLOTHING TOO: Do not use under clothing. Spray shirts, pants, socks, and hats. Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces.

STORAGE AND DISPOSAL(:)

PESTICIDE STORAGE: Store away from heat or flame in an area inaccessible to children.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252

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EPA Reg. No. 4822-536

EPA Est. No. XXX-XX-X

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- (Contains) (With) Picaridin
- Picaridin insect repellent
- (Contains Picaridin) (Contains KBR)
- Effective protection from mosquitoes, biting flies and fleas
- Repels listed insects for up to 3-4 hours
- Use with confidence on the whole family. It feels good on the skin, not oily, greasy, or sticky. It smells great too.
- [Repel(s)] (Protects against) (annoying) (Mosquitoes) (listed insects) up to 3-4 hours
- (Effective) (mosquito) (protection) (repellency) up to 3-4 hours
- Provides 3-4 hours of effective protection from mosquitoes and fleas
- Gives effective protection against mosquitoes-and fleas
- Repels mosquitoes and fleas
- Repels biting flies (too!) (for up to 3-4 hours)
- Works great on biting flies
- (mosquito) (Provides long lasting) (Dependable) (Invisible) (Discreet) protection for up to 3-4 hours
- Keeps bugs OFF!
- BUZZ OFF!™
- (Light) (gentle) (mild) (smooth) (Non-Greasy) Formula

- Always carry (product name)
- Sprays at any angle
- (Light pleasant) (Clean fresh) (great) scent
- (It's) pleasant smelling
- Has a fresh, clean fragrance that won't leave you smelling like bug repellent
- Specially formulated to feel and smell better on your skin
- Keeping insects away never felt so good
- Leaves skin feeling (smooth and natural) (great)
- (Doesn't feel like you have it on) (Your friends won't know you have it on) (You won't know you have it on)
- Leaves a pleasant feeling on skin
- Feels comfortable
- (Ultra) (Clean) feel (formula)
- (Ultra) (Clean) comfort (formula)
- Dye-free
- For playing and relaxing outdoors
- Won't stain (Test on an inconspicuous area of the clothing prior to application.)
- For yardwork and camping
- Protection for people on the go
- Protection that fits your lifestyle
- (Family) (Skincare) formula
- Familycare (formula)
- Family Care (formula)
- Suitable for the whole family
- Gentle on your skin
- Best feeling OFF! (spritz) (pump) (spray)
- (Sports) (Active) formula
- Skincare
- Not oily, greasy or sticky [may use in any combination]
- Family
- Unscented
- No unpleasant odor
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (the) Dengue (virus)
- Provides protection from mosquitoes that may carry (the) Dengue (virus)
- Effective protection from mosquitoes that may carry (the) Dengue (virus)
- Repels mosquitoes that may carry (the) Zika (virus)
- Provides protection from mosquitoes that may carry (the) Zika (virus)
- Effective protection from mosquitoes that may carry (the) Zika (virus)
- Pump
- Spray
- Sheermist Technology

[Information in brackets is notes to Reviewer]
(Information in parentheses is optional language)

- Sheer Mist Technology
- Soft Mist Technology
- Soft Spray Technology
- Works Upside Down
- Sprays Upside Down
- Created by Skintastic
- From Skintastic
- SCJohnson A Family Company
- A family company since 1886. Fisk Johnson
- SCJohnson A family company at work for a better world

[Note to Reviewer: claim only to be used with fragrance free formulations]

- No fragrance
- Fragrance-free