

4822-536

2/11/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Mr. Dan Hollas
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

FEB 11 2014

Dear Mr. Hollas:

Subject: Application for Pesticide Notification (PRN 98-10)
Add Alternate Brand Names: OFF! Daily Defense Insect Repellent II
OFF! Out & About Insect Repellent II
KBR 3023 All-Family Insect Repellent Non-Aerosol Spray
EPA Reg. No. 4822-536
Your submission dated January 21, 2014

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated January 21, 2014 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. The Agency's records will be updated to include the Alternate Brand Names: OFF! Daily Defense Insect Repellent II, and OFF! Out & About Insect Repellent II.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions regarding this letter, please contact Dana Pilitt, Ph.D. at (703) 305-7071 or via e-mail at pilitt.dana@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)

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United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-536	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc. / KBR 3023 ALL-FAMILY INSECT REPELLENT NON-AEROSOL SPRAY	PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name NOTIFICATION FEB 11 2014	

Section II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated
<input type="checkbox"/> Resubmission in response to Agency letter dated	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of alternate brand name per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. Per container	If "Yes" Package wgt.	No. Per container
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1 – 12 fluid ounces		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Dan Hollas	Title Registration Specialist	Telephone No. (Include Area Code) (262) 260-2405
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Registration Specialist	
4. Typed Name Dan Hollas	5. Date January 21, 2014	

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KBR 3023 All-Family Insect Repellent Non-Aerosol Spray

NOTIFICATION

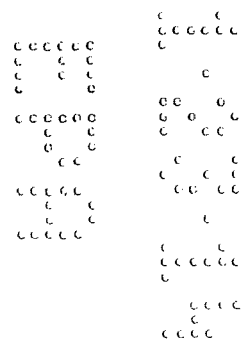
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Alternate Brand Names:

- OFF! FamilyCare Insect Repellent II [3/16/2006]
- OFF! Daily Defense Insect Repellent II [1/21/2014]
- OFF! Out & About Insect Repellent II [1/21/2014]

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- (Contains Picaridin) (Contains KBR) (new generation insect repellent)
- Effective protection from mosquitoes, biting flies and fleas
- Repels insects for up to 3-4 hours
- Use with confidence on the whole family. It feels good on the skin, not oily, greasy, or sticky. It smells great too.
- [Repel(s)] (Shields against) (Protects against) (annoying) (Mosquitoes) (insects) up to 3-4 hours
- (Effective) (Proven) (mosquito) (protection) (shield) (repellency) up to 3-4 hours
- Provides hours of effective protection from mosquitoes and fleas
- Gives effective protection against mosquitoes-and fleas
- Repels mosquitoes and fleas
- Repels flies (too!)(for up to 3-4 hours)
- Works great on biting flies
- (Proven mosquito) (Provides long lasting) (Dependable) (Invisible) (Discreet) protection
- Keeps bugs OFF!
- (Light) (gentle) (mild) (smooth) (Non-Greasy) Formula
- Always carry (product name)
- Sprays at any angle
- (Light pleasant) (Clean fresh) (great) scent
- (It's) pleasant smelling
- Has a fresh, clean fragrance that won't leave you smelling like bug repellent
- Specially formulated to feel and smell better on your skin
- Keeping insects away never felt so good
- Leaves skin feeling (smooth and natural) (great)
- (Doesn't feel like you have it on) (Your friends won't know you have it on) (You won't know you have it on)
- Leaves a pleasant feeling on skin
- Feels comfortable
- (Ultra) (Clean) feel (formula)
- Dye-free
- For playing and relaxing outdoors
- Won't stain (Test on an inconspicuous area of the clothing prior to application.)
- For yardwork and camping
- Protection for people on the go
- Protection that fits your lifestyle
- (Family) (Skincare) formula
- Suitable for the whole family
- Gentle on your skin
- (Contents:) water, denatured alcohol, Picaridin, fragrance
- Best feeling OFF! (spritz) (pump) (spray)
- (Sports) (Active) formula
- No fragrance
- Fragrance-free



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- New (formula)
- Skincare
- Not oily, greasy or sticky [may use in any combination]
- Family
- Unscented
- No unpleasant odor
- Repels mosquitoes that may carry West Nile Virus
- Pump
- Spray
- Created by Skintastic
- From Skintastic

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

ACTIVE INGREDIENT:

Picaridin..... 5%

OTHER INGREDIENTS:.....95%

NET CONTENTS: 1-8 fluid ounces (29-236 ml)

PRECAUTIONARY STATEMENTS

Hazards to Humans – CAUTION: Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Do not use near heat or open flame. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Reapply every 3-4 hours. Frequent reapplication and saturation are unnecessary. Do not apply more than three times per day. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

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TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

~~WORKS ON CLOTHING TOO: Do not use under clothing. Spray shirts, pants, socks, and hats. Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces.~~

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2014 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-536

EPA Est. No. XXX-XX-X

