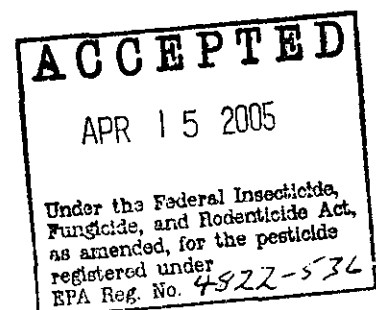


KBR 3023 ALL-FAMILY INSECT REPELLENT NON-AEROSOL SPRAY  
**OFF! Skintastic X Insect Repellent [alternate brand name, 6/25/04]**  
**OFF! Active II Insect Repellent [alternate brand name, 6/25/04]**

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- (Contains Picaridin) (Contains KBR) (new generation insect repellent)
- Effective protection from mosquitoes, biting flies and fleas
- Repels insects for up to 3-4 hours
- Use with confidence on the whole family. It feels good on the skin, not oily, greasy, or sticky. It smells great too.
- [Repel(s)] (Shields against) (Protects against) (annoying) (Mosquitoes) (insects) up to 3-4 hours
- (Effective) (Proven) (mosquito) (protection) (shield) (repellency) up to 3-4 hours
- Provides hours of effective protection from mosquitoes and fleas
- Gives effective protection against mosquitoes-and fleas
- Repels mosquitoes and fleas
- Repels flies (too!)(for up to 3-4 hours)
- Works great on biting flies
- (Proven mosquito) (Provides long lasting) (Dependable) (Invisible) (Discreet) protection
- Keeps bugs OFF!
- (Light) (gentle) (mild) (smooth) (Non-Greasy) Formula
- Always carry (product name)
- Sprays at any angle
- (Light pleasant) (Clean fresh) (great) scent
- (It's) pleasant smelling
- Has a fresh, clean fragrance that won't leave you smelling like bug repellent
- Specially formulated to feel and smell better on your skin
- Keeping insects away never felt so good
- Leaves skin feeling (smooth and natural) (great)
- (Doesn't feel like you have it on) (Your friends won't know you have it on) (You won't know you have it on)
- Leaves a pleasant feeling on skin
- Feels comfortable
- (Ultra) (Clean) feel (*formula*)
- Dye-free
- For playing and relaxing outdoors
- Won't stain (*Test on an inconspicuous area of the clothing prior to application.*)
- For yardwork and camping
- Protection for people on the go
- Protection that fits your lifestyle
- (Family) (Skincare) formula
- Suitable for the whole family
- Gentle on your skin
- (Contents:) water, denatured alcohol, Picaridin, fragrance
- Best feeling OFF! (spritz) (pump) (spray)
- (Sports) (Active) formula



- No fragrance
- Fragrance-free
- *New (formula)*
- *Skincare*
- *Not oily, greasy or sticky [may use in any combination]*
- *Family*
- *Unscented*
- *No unpleasant odor*

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**ACTIVE INGREDIENT:**

Picaridin..... 5%

**OTHER INGREDIENTS:.....95%**

**NET CONTENTS:** 1-8 fluid ounces (29-236 ml)

**PRECAUTIONARY STATEMENTS**

Hazards to Humans – **CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

**PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE:** Do not use near heat or open flame. Keep treated surfaces away from fire, sparks, or flame until dry.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Reapply every 3-4 hours. Frequent reapplication and saturation are unnecessary. Do not apply more than three times per day. Do not allow children to handle this product. After returning

indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

**WORKS ON CLOTHING TOO:** Do not use under clothing. Spray shirts, pants, socks, and hats. Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Before disposing, empty the container by using the product according to the label.

Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.

Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2004 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

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