



Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95

	United States	<input type="checkbox"/> Registration	OPP Identifier Number
	Environmental Protection Agency	<input type="checkbox"/> Amendment	
	Washington, DC 20460	<input checked="" type="checkbox"/> Other	

Application for Pesticide - Section I

1. Company/Product Number 4822-532	2. EPA Product Manager George LaRocca	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Raid Reach & Kill Indoor Ant & Roach Killer	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	<b>NOTIFICATION</b> <b>JUN 17 2003</b>
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of Alternate Brand Name and minor label changes per PR Notice 98-10.  
 This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	<input type="checkbox"/> Plastic	
* Certification must be submitted				<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 17.5 oz		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Stephen Smith	Title Registration Specialist	Telephone No. (include Area Code) 262-260-0619
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Registration Specialist	
4. Typed Name Stephen Smith	5. Date 6/6/03	

6 June 2003

Mr. George LaRocca  
Product Manager 13  
Registration Division (7504C)  
Document Processing Desk (NOTIF)  
U.S. Environmental Protection Agency  
1921 Jefferson Davis Highway  
Room 266A, Crystal Mall 2  
Arlington VA 22202-4501

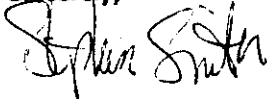
**Subject:       Raid Reach & Kill Indoor Ant & Roach Killer  
                  EPA Reg. No. 4822-532**

Dear Mr. LaRocca:

Please find enclosed a completed Application for Pesticide Registration submitted as notification of additional brand name and minor label changes. The label changes are limited to addition of "Starter kit" as optional text for "System". All changes are presented in bold, italicized text on the enclosed label.

Please contact me if you have any questions or comments.

Sincerely,



Stephen Smith  
Registration Specialist

Phone 262-260-0619  
Fax 262-260-4716  
E-mail srsmith@scj.com

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(Note to reviewer: This aerosol product is fitted with a special overcap for use in conjunction with a trigger-actuated applicator. Both a refill aerosol and "starter kit" (including an aerosol and refillable applicator) will be made available for purchase. This label incorporates text for the starter kit and refill aerosol. The aerosol refill cans will be fully labeled. Cans inserted in the applicator may be rotated to ensure full access to label text).

**Raid Reach & Kill Indoor Ant & Roach Killer**

**Additional Brand Names**

***Raid Reach & Kill Indoor Ant & Roach Barrier***

Can label

For use (only) with Raid Reach & Kill applicator

(For Household Use Only)

Claims:

New!

Water Based (Formula)

No greasy residue

Low (Chemical) Odor

Low Chemical Smell

No Lingering (Chemical) Odor

No Lasting (Chemical) Odor

Won't stain carpets and floors

Fastest killing Raid ever!

Fastest killing Raid (formula) (insecticide) ever!

Kills on contact!

Kills on Contact with No Lingering Chemical Odor!

Keeps (on) killing (for) up to 4 weeks!

Keeps on killing (for weeks)

Just one shot (squirt) (spray) and bugs stop in their tracks

Just one shot (squirt) (spray) and bugs stop within seconds

Just one shot (squirt) (spray) and bugs die within seconds

Kills bugs in seconds

Kills bugs before they escape

Stops bugs dead in their tracks

Kills bugs dead in their tracks!

Kills Bugs DEAD!

(Ants &) Roaches Bugging You?

Raid Reach & Kill Indoor Ant & Roach Barrier kills (roaches) (ants) in two ways: (1) it kills bugs fast-on contact and (2) it keeps on killing with residual action even after you spray, for up to 4 weeks (30 days) (1 month).

**ACTIVE INGREDIENTS:**

Imiprothrin 0.100%

Cypermethrin 0.100%

**OTHER INGREDIENTS\*:** 99.80%

\*Contains petroleum distillates

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See Additional Precautionary Statements on Back

NET WT. 17.5 OZ. (1 lb. 1.5 oz.) 496 g

S. C. JOHNSON (A Family Company)

**NOTIFICATION**  
JUN 17 2003

**BACK PANEL**

(For Household Use (Only))

(Assembly) (Inserting Can): Insert can into housing, placing "D" shaped indent side of cap onto raised "D" shaped ledge of housing. Snap base of can in to latch and lock in place

(To remove (release) can) (Can removal) (for disposal (storage) (shaking)): Lift latch and push can out of housing from back opening or tilt applicator (forward.)

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**FOR HOUSEHOLD USE: (SHAKE WELL BEFORE EACH USE).** Do not spray up into air. Apply to surfaces only. Point (spray opening) (applicator) toward surface to be sprayed and press (squeeze) (pull) trigger firmly. Hold with spray nozzle about 12" from surface being sprayed. Spray until surfaces are wet. Avoid excessive wetting of asphalt, tile, rubber and plastic materials. More frequent application will be required to maintain control on plywood surfaces. Repeat treatment as necessary.

**ROACHES, WATERBUGS:** (Using applicator), spray until wet in cracks around baseboards and other hiding places. When bugs are driven out, spray directly.

**ANTS:** Apply to ant trails, also around doors, windows and wherever ants enter house.

**SILVERFISH, CRICKETS, SPIDERS:** Spray areas infested by these pests.

**STORAGE:** Store away from heat or open flames, in an area inaccessible to children.

Do not store (with) can upside-down.

**DISPOSAL:** Do Not Puncture or Incinerate! If empty: This container may be recycled (in the few but growing number of communities) where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[For Reviewer: The Steel graphics symbol will be used if label space allows it.]

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

[For Reviewer: Boxed and "bulleted" format will be used if label space permits; otherwise a paragraph format will be used.]

**FIRST AID:**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF SWALLOWED:** Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

**NOTE TO PHYSICIAN:** Contains petroleum distillate -vomiting may cause aspiration pneumonia.

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**PHYSICAL OR CHEMICAL HAZARDS**

**FLAMMABLE. CONTENTS UNDER PRESSURE.** Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

[www.killsbugsdead.com](http://www.killsbugsdead.com)

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern time or Write Helen Johnson (c) 2003 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.  
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EPA Reg. No. 4822-532  
EPA Est. 4822-WI-1



**Starter Kit Carton Label**

Front Panel  
(will be repeated 2 ways – horizontally and vertically)

**Raid Reach & Kill (Applicator) System (*Starter Kit*)**

Claims for applicator system and refills:

New!

Conveniently apply a variety of Raid Reach & Kill insecticides  
Conveniently kills insects (inside) (and outside with available refills)  
Convenient way to kill bugs

Easy way to apply a variety of Raid Reach & Kill insecticides (to kill bugs)  
Easy to apply (insecticides) in hard to reach places  
Use with a variety of (indoor and outdoor) Raid Reach & Kill products  
One device to apply a variety of Raid Reach & Kill (insect) products  
(Applicator) Extends over 3 feet  
Increase your reach by 3 feet!  
Apply in (to) hard to reach places  
Reaches the bugs so you don't have to  
Great for indoors (and outdoors with available refills)  
(Three) Refills available!

Raid, Kills Bugs Dead!  
No Bug is Out of Reach  
More bugs are within your reach  
Extend Your Reach to Kill Bugs  
The easy (simple) way to kill bugs  
Quick Way to Reach (and/or Kill) Bugs  
The Easy Way to Kill Bugs Dead!

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See Additional Precautionary Statements on Back

**ACTIVE INGREDIENTS:**

Imiprothrin	0.100%
Cypermethrin	0.100%

**OTHER INGREDIENTS\*:** 99.80%

\*Contains petroleum distillates

System (*Starter Kit*) includes:  
Raid Reach & Kill applicator  
1 17.5 oz. (1 lb. 1.5 oz) (496 g) aerosol

S.C. Johnson A Family Company

Back Panel

RAID Reach & Kill (application) system is the revolutionary, new way to kill bugs dead! It's the easy, convenient way to apply a variety of uniquely designed Raid Reach & Kill (refill) products with just one application device. Simply insert the aerosol can (refill), and apply. (Use for quick and easy application into hard to reach places in and around your home (with available refills.)) No mixing, no climbing ladders, no hassle.

(Some of these phrases may also be repeated as picture headings).

Raid Reach & Kill advanced bug control system provides:

- Unique applicator to give you over 3 feet of (extra) reach
- Easy-to-use trigger control
- Easy aerosol can insertion and removal
- (Refills available for indoor or outdoor needs)

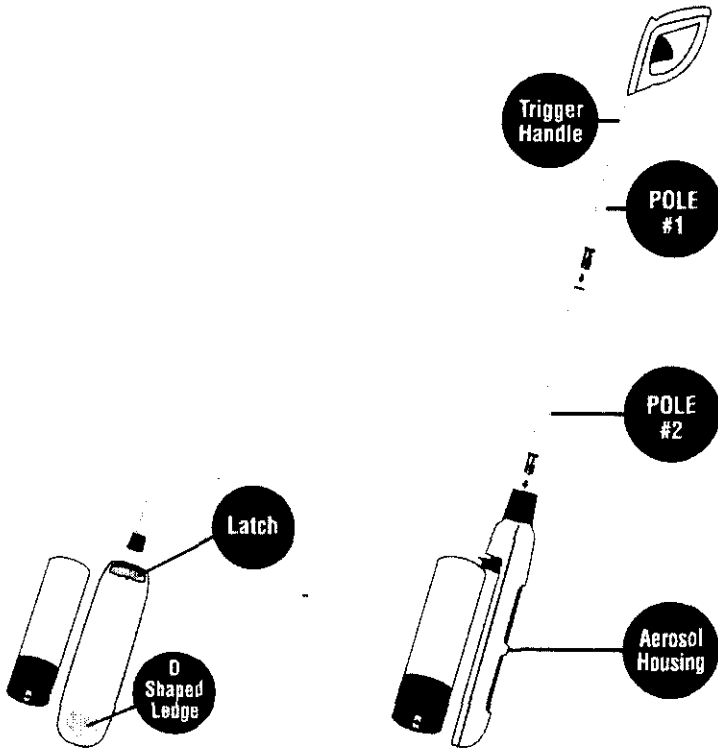
The starter kit comes with one Raid Reach & Kill aerosol (refill) and an applicator.

These other (Two or Three) Raid Reach & Kill refills are available (to meet your exact needs) (Refills available for indoor or outdoor needs):

- Raid Reach & Kill Indoor Ant & Roach Barrier (Keeps Killing up to 4 weeks!) (EPA Reg. No. 4822-532)
  - Raid Reach & Kill Outdoor Ant & Roach Killer (Keeps on Killing up to 4 weeks!) (EPA Reg. No. 4822-533)
  - Raid Reach & Kill Outdoor Wasp & Hornet Killer (Kills the entire nest!) (EPA Reg. No. 4822-533)
- (Note: may also show picture product bearing approved label).

**Assembly Instructions:**

(Note: The following are headings for images of individual parts of the device)



- To connect Poles 1 & 2:  
Insert Trigger Pole 1 (Black Tab or designated color Tab) into Pole section 2. Tab must enter flat side of hole.
- To connect Pole 2 & Aerosol Housing:  
Insert connected Pole sections (blue tab) into Aerosol Housing. Tab must enter flat side of hole.  
(Once assembled) Do not attempt to take apart (dissassemble), (the unit may be damaged).

- (To attach handle  
Position handle (on applicator pole) (as shown), (snap into place). (Secure to applicator (place handle on to pole) (as shown) (insert) (inserting) (the bolt through handle and fasten) (by turning knob) (screw) (nut).)

- To Insert Aerosol:  
(Shake well before each use.) Insert can into housing, placing "D" shaped indent side of cap onto raised "D" shaped ledge of housing. Snap base of can in to latch and lock in place.

- To Release (Remove) Aerosol (for disposal (storage) (shaking)):  
Lift latch and push can out of housing from back opening or tilt applicator (forward).

**To Use (Using Product)**

- (Shake well before each use.)
- (Hold applicator with two hands (as shown)).
- Squeeze yellow (or designated color) trigger to dispense product (to spray).
- Forceful, directed spray will put product where you want it.
- Sprays up or down (You can spray at any angle).
- Can easily be applied in hard to reach places
- Use with a variety of indoor and outdoor Raid Reach & Kill products
- Do not contact electrical wires with device
- To avoid injury, do not use while standing on a ladder or elevated surface
- Keep applicator from contacting sticks, twigs, dirt, rocks (etc.) that may hamper the units effectiveness.
- Refer to aerosol (refill) can for specific application directions



**DIRECTIONS FOR USE:**

Refer to product can for complete use directions.

**STORAGE:** Store away from heat, sparks, and open flame in an area inaccessible to children. Do not store (with) can upside-down. See can for disposal instructions.

[For Reviewer: The following precautionary statements, first aid, environmental hazards, and physical/chemical hazards are identical to those that appear on the product (can) label.]

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.



[For Reviewer: Boxed and "bulleted" format will be used if label space permits; otherwise a paragraph format will be used.]

**FIRST AID:**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF SWALLOWED:** Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

**NOTE TO PHYSICIAN:** Contains petroleum distillate -vomiting may cause aspiration pneumonia.

**PHYSICAL OR CHEMICAL HAZARDS**

**FLAMMABLE. CONTENTS UNDER PRESSURE.** Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Open this end  
Open opposite end

[www.killsbugsdead.com](http://www.killsbugsdead.com)

U.S. Patent Pending

Questions? Comments?

Call 800-558-5252

Or write Helen Johnson

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EPA Reg. No. 4822-532

EPA Est. No. XXXX-XX-X



**Text for applicator handle:**

(CAUTION:)

Keep away from electrical wires.

Do not use while standing on a ladder

Use only (with) Raid Reach & Kill products (Refill only with Raid Reach & Kill products).