

4822-532

05/08/2003

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

Date of Issuance:

4822-532

MAY 8 2003

NOTICE OF PESTICIDE:

- Registration
- Reregistration

Term of Issuance:

Conditional

Name of Pesticide Product:

Raid Reach & Kill
Indoor Ant & Roach
Killer

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

- a. Add the phrase "EPA Registration No. 4822-532".
- b. "New" can only be used for six months from the date of this registration.

Signature of Approving Official:

Date:

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EPA Reg. No. 4822-532

3. Submit two (2) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Enclosure

George T. LaRocca
Product Manager 13
Insecticide Branch
Research Division 7505C

(Note to reviewer: This aerosol product is fitted with a special overcap for use in conjunction with a trigger-actuated applicator. Both a refill aerosol and "starter kit" (including an aerosol and refillable applicator) will be made available for purchase. This label incorporates text for the starter kit and refill aerosol. The aerosol refill cans will be fully labeled. Cans inserted in the applicator may be rotated to ensure full access to label text).

Raid Reach & Kill Indoor Ant & Roach Barrier

Can label

For use (only) with Raid Reach & Kill applicator
(For Household Use Only)

Claims:

- New!
- Water Based (Formula)
- No greasy residue
- Low (Chemical) Odor
- Low Chemical Smell
- No Lingering (Chemical) Odor
- No Lasting (Chemical) Odor
- Won't stain carpets and floors
- Fastest killing Raid ever!
- Fastest killing Raid (formula) (insecticide) ever!
- Kills on contact!
- Kills on Contact with No Lingering Chemical Odor!
- Keeps (on) killing (for) up to 4 weeks!
- Keeps on killing (for weeks)
- Just one shot (squirt) (spray) and bugs stop in their tracks
- Just one shot (squirt) (spray) and bugs stop within seconds
- Just one shot (squirt) (spray) and bugs die within seconds
- Kills bugs in seconds
- Kills bugs before they escape
- Stops bugs dead in their tracks
- Kills bugs dead in their tracks!
- Kills Bugs DEAD!
- (Ants &) Roaches Bugging You?
- Raid Reach & Kill Indoor Ant & Roach Barrier kills (roaches) (ants) in two ways: (1) it kills bugs fast-on contact and (2) it keeps on killing with residual action even after you spray, for up to 4 weeks (30 days) (1 month).

ACTIVE INGREDIENTS:

Imiprothrin	0.100%
Cypermethrin	0.100%

OTHER INGREDIENTS*: 99.80%

*Contains petroleum distillates

KEEP OUT OF REACH OF CHILDREN

CAUTION: See Additional Precautionary Statements on Back

NET WT. 17.5 OZ. (1 lb. 1.5 oz.) 496 g

S. C. JOHNSON (A Family Company)

**ACCEPTED
with COMMENTS
in EPA Letter Date:**

MAY 8 2008

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

4822-532

BACK PANEL

(For Household Use (Only))

(Assembly) (Inserting Can): Insert can into housing, placing "D" shaped indent side of cap onto raised "D" shaped ledge of housing. Snap base of can in to latch and lock in place

(To remove (release) can) (Can removal) (for disposal (storage) (shaking)): Lift latch and push can out of housing from back opening or tilt applicator (forward).)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

FOR HOUSEHOLD USE: (SHAKE WELL BEFORE EACH USE). Do not spray up into air. Apply to surfaces only. Point (spray opening) (applicator) toward surface to be sprayed and press (squeeze) (pull) trigger firmly. Hold with spray nozzle about 12" from surface being sprayed. Spray until surfaces are wet. Avoid excessive wetting of asphalt, tile, rubber and plastic materials. More frequent application will be required to maintain control on plywood surfaces. Repeat treatment as necessary.

ROACHES, WATERBUGS: (Using applicator), spray until wet in cracks around baseboards and other hiding places. When bugs are driven out, spray directly.

ANTS: Apply to ant trails, also around doors, windows and wherever ants enter house.

SILVERFISH, CRICKETS, SPIDERS: Spray areas infested by these pests.

STORAGE: Store away from heat or open flames, in an area inaccessible to children.

Do not store (with) can upside-down.

DISPOSAL: Do Not Puncture or Incinerate! If empty: This container may be recycled (in the few but growing number of communities) where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[For Reviewer: The Steel graphics symbol will be used if label space allows it.]

PRECAUTIONARY STATEMENTS**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

[For Reviewer: Boxed and "bulleted" format will be used if label space permits; otherwise a paragraph format will be used.]

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

NOTE TO PHYSICIAN: Contains petroleum distillate -vomiting may cause aspiration pneumonia.

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PHYSICAL OR CHEMICAL HAZARDS

FLAMMABLE. CONTENTS UNDER PRESSURE. Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

www.killsbugsdead.com

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern time or Write Helen Johnson (c) 2003 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.
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EPA Reg. No. 4822-
EPA Est. 4822-WI-1



Starter Kit Carton Label

Front Panel
(will be repeated 2 ways – horizontally and vertically)

Raid Reach & Kill (Applicator) System

Claims for applicator system and refills:

New!

Conveniently apply a variety of Raid Reach & Kill insecticides
Conveniently kills insects (inside) (and outside with available refills)
Convenient way to kill bugs

Easy way to apply a variety of Raid Reach & Kill insecticides (to kill bugs)
Easy to apply (insecticides) in hard to reach places
Use with a variety of (indoor and outdoor) Raid Reach & Kill products
One device to apply a variety of Raid Reach & Kill (insect) products
(Applicator) Extends over 3 feet
Increase your reach by 3 feet!
Apply in (to) hard to reach places
Reaches the bugs so you don't have to
Great for indoors (and outdoors with available refills)
(Three) Refills available!

Raid, Kills Bugs Dead!
No Bug is Out of Reach
More bugs are within your reach
Extend Your Reach to Kill Bugs
The easy (simple) way to kill bugs
Quick Way to Reach (and/or Kill) Bugs
The Easy Way to Kill Bugs Dead!

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Additional Precautionary Statements on Back

ACTIVE INGREDIENTS:

Imiprothrin 0.100%

Cypermethrin 0.100%

OTHER INGREDIENTS*: 99.80%

*Contains petroleum distillates

System includes:

Raid Reach & Kill applicator
1 17.5 oz. (1 lb. 1.5 oz) (496 g) aerosol

S.C. Johnson A Family Company

Back Panel

RAID Reach & Kill (application) system is the revolutionary, new way to kill bugs dead! It's the easy, convenient way to apply a variety of uniquely designed Raid Reach & Kill (refill) products with just one application device. Simply insert the aerosol can (refill), and apply. (Use for quick and easy application into hard to reach places in and around your home (with available refills.)) No mixing, no climbing ladders, no hassle.

(Some of these phrases may also be repeated as picture headings).

Raid Reach & Kill advanced bug control system provides:

- Unique applicator to give you over 3 feet of (extra) reach
- Easy-to-use trigger control
- Easy aerosol can insertion and removal
- (Refills available for indoor or outdoor needs)

The starter kit comes with one Raid Reach & Kill aerosol (refill) and an applicator.

These other (Two or Three) Raid Reach & Kill refills are available (to meet your exact needs) (Refills available for indoor or outdoor needs):

Raid Reach & Kill Indoor Ant & Roach Barrier (Keeps Killing up to 4 weeks!) (EPA Reg. No. 4822-XXX)

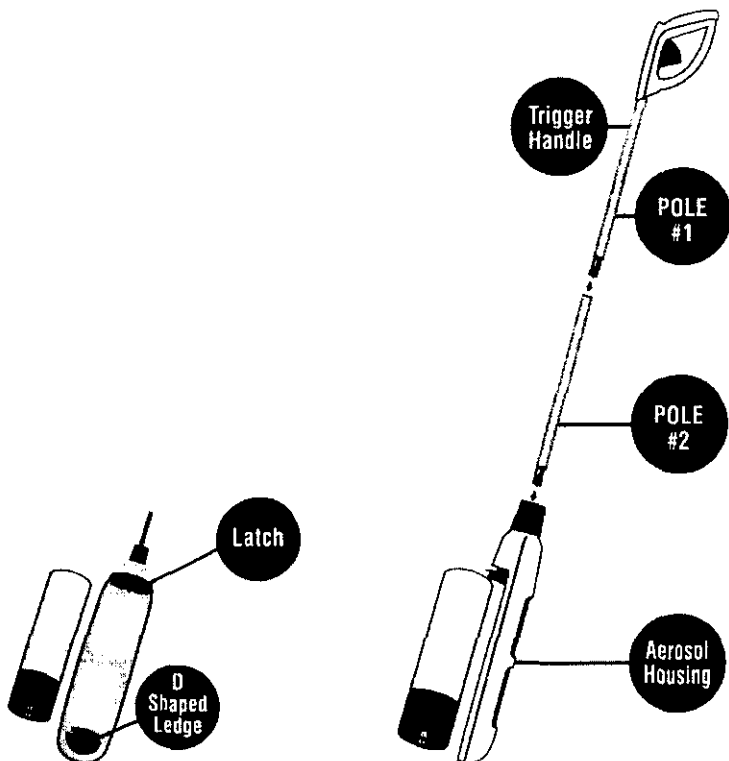
Raid Reach & Kill Outdoor Ant & Roach Killer (Keeps on Killing up to 4 weeks!) (EPA Reg. No. 4822-XXX)

Raid Reach & Kill Outdoor Wasp & Hornet Killer (Kills the entire nest!) (EPA Reg. No. 4822-XXX)

(Note: may also show picture product bearing approved label).

Assembly Instructions:

(Note: The following are headings for images of individual parts of the device)



- To connect Poles 1 & 2:
Insert Trigger Pole 1 (Black Tab or designated color Tab) into Pole section 2. Tab must enter flat side of hole.
- To connect Pole 2 & Aerosol Housing:
Insert connected Pole sections (blue tab) into Aerosol Housing. Tab must enter flat side of hole.
(Once assembled) Do not attempt to take apart (dissassemble), (the unit may be damaged).

- (To attach handle
Position handle (on applicator pole) (as shown), (snap into place). (Secure to applicator (place handle on to pole) (as shown) (insert) (inserting) (the bolt through handle and fasten) (by turning knob) (screw) (nut).)

- To Insert Aerosol:

(Shake well before each use.) Insert can into housing, placing "D" shaped indent side of cap onto raised "D" shaped ledge of housing. Snap base of can in to latch and lock in place.

- To Release (Remove) Aerosol (for disposal (storage) (shaking)):

Lift latch and push can out of housing from back opening or tilt applicator (forward).

To Use (Using Product)

- (Shake well before each use.)
- (Hold applicator with two hands (as shown)).
- Squeeze yellow (or designated color) trigger to dispense product (to spray).
- Forceful, directed spray will put product where you want it.
- Sprays up or down (You can spray at any angle).
- Can easily be applied in hard to reach places
- Use with a variety of indoor and outdoor Raid Reach & Kill products
- Do not contact electrical wires with device
- To avoid injury, do not use while standing on a ladder or elevated surface
- Keep applicator from contacting sticks, twigs, dirt, rocks (etc.) that may hamper the units effectiveness.
- Refer to aerosol (refill) can for specific application directions



DIRECTIONS FOR USE:

Refer to product can for complete use directions.

STORAGE: Store away from heat, sparks, and open flame in an area inaccessible to children. Do not store (with) can upside-down. See can for disposal instructions.

[For Reviewer: The following precautionary statements, first aid, environmental hazards, and physical/chemical hazards are identical to those that appear on the product (can) label.]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

[For Reviewer: Boxed and "bulleted" format will be used if label space permits; otherwise a paragraph format will be used.]

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

NOTE TO PHYSICIAN: Contains petroleum distillate -vomiting may cause aspiration pneumonia.

PHYSICAL OR CHEMICAL HAZARDS

FLAMMABLE. CONTENTS UNDER PRESSURE. Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Open this end
Open opposite end

www.killsbugsdead.com

U.S. Patent Pending

Questions? Comments?

Call 800-558-5252

Or write Helen Johnson

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EPA Reg. No. 4822-

EPA Est. No. XXXX-XX-X



Text for applicator handle:

(CAUTION:)

Keep away from electrical wires.

Do not use while standing on a ladder

Use only (with) Raid Reach & Kill products (Refill only with Raid Reach & Kill products).