

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

MAR 2 8 2007

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mrs. Kelly K. Naujock Registration Specialist for, S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403

Subject: Raid 1000

EPA Registration Number 4822-531

Your Amendment Dated January 4<sup>th</sup>, 2007 EPA Received Date January 18<sup>th</sup>, 2007

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, (FIFRA), as amended, to revise the product labeling, is acceptable.

A stamped copy of the labeling is enclosed for your records.

If you have any questions concerning this letter, please contact Karen M. Leavy-Munk at (703)-308-6237.

Sincerely,

Marshall Swindell Product Manager 33

Regulatory Management Branch I Antimicrobial Division(7510P)

## Master Label Text for the Product Package and the Refill Product Package

Raid 1000

Raid 1000 helps to temporarily reduce the number of airborne odor-causing bacteria in the (air)(any room)(bathroom) to leave your home smelling clear and fresh). Unlike (ordinary) air fresheners that only mask odors temporarily. Raid 1000 (, with a (touch)(push) of the (dispenser) (lever)(button), (it releases) (releases) a burst of (the) Raid 1000 formula, (eliminating)(destroying)(taking away)(eliminates)(destroys)(takes away) (tough)(unpleasant) (odors)(stinks)(smells)(rotten odors)(smelly odors)(heavy odors) such as (bathroom)(pet)(odors)(and mildew odors)(by killing the odor-causing bacteria). Raid 1000 (is a discrete air sanitizer spray that) actually kills odor-causing bacteria in the air, unlike (ordinary) air fresheners (treatments) that only mask odors temporarily. Just a touch of the small (unobtrusive)(out of the way)(dispenser)(lever)(button) releases (an almost invisible)(a small) burst that kills the odor-causing bacteria in the air. (taking away)(eliminating)(destroying) (tough)(unpleasant) (odors) (stinks)(smells)(rotten odors)(smelly odors)(heavy odors)(such as) (bathroom)(pet)(odors)(and)(mildew odors)(just)(when you need it).

Raid 1000 is a product that cleans the air you breathe. (It)(Raid 1000)(is proven to eliminate odors)(eliminates odors), unlike current air fresheners that just mask odors, (by killing the odor-causing bacteria in the air)(that cause odors). Raid 1000 combats airborne contaminants and eliminates odors with glycol-ized action dispensing (micron)(micro)(sized)(particles)(ingredients) that (linger)(stay) in the air and attach to airborne **odor-causing** bacteria and odors (to drastically reduce)(eliminate)(air pollution) (deodorize)(purify)(odors) and sanitize the air. The discrete air sanitizing spray can be (carried)(used) in (around) a (purse)(pocket)(travel bag)(dop kit)(suitcase)(briefcase)(desk)(locker)(gym bag)(back pack)(fanny pack)(book bag) or (kitchen drawer) to be used to kill the odor-causing bacteria in the air, (taking away) (eliminating) (destroying)(tough)(unpleasant)(odors)(stinks)(smells)(rotten odors)(smelly odors)(heavy odors) (such as)(bathroom)(pet)(mildew)(odors)(just)(when you need it).

Temporarily reduces (airborne) odor-causing bacteria in the air.

Kill(s) odor-causing bacteria in the air.

Kills airborne household odor-causing bacteria and eliminates their odors

Kills odor-causing bacteria in the air and eliminates their odors.

(Eliminates)(Destroys)(Takes away) odors caused by bacteria.

(Eliminates)(Destroys)(Takes Away)(odors)(stinks)(smells)(rotten odors) (smelly odors)(heavy odors) caused by bacteria.

(Eliminates)(Destroys)(Takes Away)(odors)(stinks)(smells)(rotten odors) (smelly odors)(heavy odors) by killing odor-causing bacteria

(Eliminates)(Destroys)(Takes Away)(odors)(stinks)(smells)(rotten odors) (smellepters) odors)(heavy odors) unlike air fresheners that only mask odors temporarith COMMENTS in EPA Letter Dated:

MAR 2 8 2007

Inder the Federal Insecticide, Aungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No. Raid 1000 (is an odor-scavenger) and works to (eliminate)(destroy)(take away)(odors)(smells) (stinks) in the air by killing odor-causing airborne (household) bacteria in the air.

**ANTIMICROBIAL** 

Raid 1000 kills odor-causing bacteria in the air

Raid 1000 eliminates odor-causing bacteria in the air.

Raid 1000 eliminates airborne (household) odor-causing bacteria in the air, and (eliminates) (destroys)(takes away) their odors

Raid 1000 eliminates odor-causing bacteria in the air, and

(eliminates)(destroys)(takes away) their odors.

Raid 1000 temporarily reduces airborne household odor-causing bacteria.

Raid 1000 temporarily reduces odor-causing bacteria in the air.

Raid 1000 *temporarily* reduces airborne household odor-causing bacteria and (eliminates)(destroys)(takes away) their odors.

Raid 1000 *temporarily* reduces odor-causing bacteria in the air and (eliminates)(destroys)(takes away) their odors.

Raid 1000 stops airborne (odor-causing bacteria)(odors) in their tracks.

Eliminates (odors)(stinks)(smells)(rotten odors)(smelly odors)(heavy odors), unlike air fresheners, which only mask odors (temporarily).

Raid 1000 is an odor scavenger and doesn't (just) mask odors,(it eliminates them).

Raid 1000 is an odor scavenger and doesn't (just) (disguise)(mask)(cover up)(bad smells)(odors)(offensive odors)(stinks).

Cleans the air you breathe

Raid 1000 is an odor scavenger and cleans the air you breathe

Get odors out with Raid 1000!

Cleans your air of odors.

Clean your air of odor-causing bacteria and their (bad)(odors)(smells)(stinks).

Don't cover up odor problems .... Solve them with Raid 1000

Clear the air with Raid 1000

No over powering (smell)(fragrance)(scent).

Eliminates odors with no lingering fragrance

Leaves no lingering fragrance.

Raid 1000 kills odor-causing bacteria in the air – unlike air fresheners, which only mask odors.

Leaves your air smelling (really)(truly)(nice)(clean)(fresh).

Unlike air fresheners which only mask odors temporarily, Raid 1000 (is an odor-scavenger) and (eliminates)(destroys)(takes away) tough pet and mildew odors. Eliminates tough odor problems around (litter boxes)(dirty laundry)(diaper pails) (garbage cans) (mud rooms)(pet sleeping areas)(sick rooms)

Eradicate odors

Do away with (odors)(bad smells)

Air out with Raid 1000

Air out the air with Raid 1000

Raid 1000 controls odor-causing bacteria in the air.

with COMMENTS in EPA Letter Dated:

- MAR 2 8 2007

Inder the Federal Insecticide, Funcicide, and Rodenticide Act ar amended, for the pesticide, registered under EPA Reg. No.

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Raid 1000 controls airborne household odor-causing bacteria and (eliminates)(destroys)(takes away) their odors.

Raid 1000 controls odor-causing bacteria in the air and (eliminates)(destroys) (takes away) their odors

Keeps on (killing)(eliminating)(reducing)(controlling) odor causing bacteria in the air.

Keeps odors away by (killing)(eliminating)(reducing)(controlling) odor-causing bacteria in the air

[The fragrance name] has a (clean)(scent)(fragrance)(smell)(that doesn't linger)(that dissipates with the odors)

(Kills)(eliminates)(reduces)(controls)(kitchen)(bathroom)(pet odors) odors caused by airborne odor-causing bacteria.

Raid 1000 (controls)(kills)(eliminates)(reduces) the odor-causing bacteria that cause (bad)(smelly)(stinky)(unpleasant) odors (in the air)

Raid 1000 helps *temporarily* reduce the number of airborne odor-causing bacteria in any room.

Raid 1000 (is an odor scavenger)(and)(works to)make your home a fresher place to be.

(Leaves)(makes) your home air smelling really (clean)(fresh)(pleasant)

Sanitizes the air by temporarily reducing the number of odor-causing bacteria.

Works to eliminate odors

Eliminates odors (caused by bacteria)

Eliminates (tough) odors (such as pet and mildew odors.

Eliminates odors unlike air fresheners(treatments) that only mask odors temporarily

Odor Elimination

**Odor Eliminator** 

Cleans your air of (from) odor-causing bacteria (odors)

Raid 1000 (controls)(kills)(eliminates)(reduces) the odor-causing bacteria that cause (bad)(smelly)(stinky) (unpleasant) odors

Raid 1000 (is an odor scavenger) and works to eliminate (odors)(stinks)(smells) in the air by killing odor-causing (airborne household odor-causing bacteria) (odor-causing bacteria in the air).

Raid 1000 (eliminates)(gets rid of) the (odors)(smells)(stinks), it doesn't just mask them.

Raid 1000 (is an odor scavenger)(and)(eliminates)(gets rid of) the (odors) (smells)(stinks) without just masking them.

(For those of you who don't want a bad (odor)(smell)(stink) in your (house)(or home), there's Raid 1000 helping *temporarily* reduce the number of (airborne) odor-causing bacteria) in any room with only a light fragrance added so you know it's their working to leave your (house)(home)(bathroom) smelling clean and fresh. Unlike air fresheners (treatments) that only mask odors temporarily with fragrance, Raid 1000 eliminates tough (odors)(smells)(stinks) such as pet odor, bathroom, dirty diapers and mildew odors.

Raid 1000 has a fragrance that is not (strong)(overpowering) so you'll know that is not (strong) so you'll know that is not (strong) to you'll know that is not you'll know that you'll know that

Raid 1000 helps *temporarily* reduce the number of airborne odor-causing bacteria in any room.

Raid 1000 (works to) make your home a fresher place to be.

(Leaves)(makes) your home (air) smelling (clean)(fresh)(pleasant)

Works (to eliminate odors).

Eliminates odors (caused by bacteria)

Raid 1000 helps *temporarily* reduce the number of airborne odor-causing bacteria in the (air)(any room)(bathroom) to leave your home smelling clean and fresh. Unlike air fresheners (treatments) that only mask odors temporarily, Raid 1000 eliminates tough odors such as (pet odors)(bathroom)(mildew odors) (by killing the odor-causing bacteria).

Raid 1000's micro particles attach to airborne odor-causing bacteria to clean (your)(the) air of odor-causing bacteria and their smells (odors).

You'll know Raid 1000 is working when your air smells truly clean.

(Raid 1000) kills odor-causing bacteria and eliminates their tough odors (throughout

your home)(such as)(from) bathroom, pet odors, dirty laundry, (cooking odors)(mildew odors)(basement)(kennel)(garbage)(litter boxes) (diaper pails). Raid 1000 (eliminates problem odors from) (works on tough odors such as) (mildew) (sinks and drains) (kitchens) (bathrooms) (basements) (bedrooms) (dining rooms) (living rooms) (kennels) (mobile homes) (campers) (sick rooms) (garbage) (closets) (hampers) (game rooms) (studios) (cabins) (litter boxes) (workshops) (suitcases) (bars) (refrigerators) (after fire) (gyms) (offices) (garbage cans) (diaper pails) (dirty laundry) (pet odors) (cooking odors) (kitchen odors) (and boats.)

(Raid 1000) eliminates problem odors from (Works on tough odors such as (mildew odors)(bathrooms)(litter boxes)(garbage cans)(diaper pails) (dirty laundry)(pet odors)(cooking odors)(by killing the odor-causing bacteria that cause them.

(Raid 1000) eliminates problem odors from (Works on tough odors such as (mildew odors)(bathrooms)(litter boxes)(garbage cans)(diaper pails) (dirty diapers)(smelly shoes)(dirty laundry)(pet odors)(cooking odors) (by killing the odor-causing bacteria that cause them).

Use Raid 1000 everyday throughout your(house)(home) to eliminate odor caused by bacteria.

Use Raid 1000 everyday throughout your (house)(home) to eliminate odor caused by (airborne odor-causing bacteria) to leave your (house)(home) smelling clean and fresh.

(Raid 1000) cleans the air you breathe.

It works (in) (places) (like)(areas)(such as)(around) (the) (kennel)(garbage)(litter boxes)(sinks and drains)(kitchens) (bathrooms)(basements) (bedrooms)(dining rooms)(living rooms)(bed & breakfast)(restroom)(beauty shop)(barber shop)(hotel)(motel)(restaurant)(day care center)(office)(locker room)(kennels)(mobile homes)(campers)(sick rooms)(garbage)(closets) (hampers)(game rooms) (studios)(cabins)(litter boxes)(workshops) (bars)(aiter boxes)(garbage cans)(diaper pails)(dirty laundry)(and boats).

Inder the rederal insecticide, Pungicide, and Rodenticide Art as amended, for the pesticide, registered under EPA Reg. No.

4822-531

For use in (hospitals)(restaurants)(hotels)(friend's homes)(nursing homes)(schools) (factories)(offices)(hotels)(public buildings)(retail stores)(theaters)(boats)(campers) (and)(homes)
Sportsman
Big things come from a small package
Big effects from a small package

(Bonus Pack) (Multi-Pack) (Special Pack) (Value-Pack) (Better Value) (X% more free)(Economy Size) (Club Pack) (Value Size) (Trial Size) (Save Money By Buying Our Convenient Refill Size!) (Save Money By Buying Our Convenient Club Pack Size!)(New Size) (New Scent) (Travel Size) (Pleasant Fragrance (Scent)) (Convenience Size)(Great for bathrooms!)(Purse size)(Travel Pack)(Discreet Size)(Personal Size)(Big) (20% More Free) (25% More Free) (30% More Free) (33% More Free) (50% More Free) (20% Free) (25% Free) (30% Free) (33% Free) (50% Free) (20% More) (25% More) (30% More) (33% More) (50% More)(X% More)(X(Ounces)(Oz)More)(X% Free)(X(Ounces)(Oz) Free)(Refill)(1 ct.)(2 ct.)(3 ct.)(4 ct.)(X ct for Xoz) (Over 70 Sprays)

(Botanical Sachet) (Citrus Blossom) (Citrus Medley) (Country) (Country Garden) (Country Wildflowers) (Floral Bouquet) (Melon Burst) (Mountain Berry) (Neutralizer) (Rain Forest) (Rainshower Fresh) (Refreshing Citrus) (Spring Bouquet) (Spring) (Sunny Days) (Unscented)

(Waterfall)
(Scent)(Fragrance)
(Scent Free)
(Crisp)
(Fresh)
(Light Linen)

(Citrus)
(Citrus Breeze)
(Citrus Zest)
(Potpourri)
(Open Air)
(Floral)
(Lilac Springs)

(Mountain Snow)
(Powder)
(Rainshower)
(Raspberry Field)
(Spring Blossom)
(Spring Floral)
(Summer Days)
(Tangerine Ginger)
(Vanilla Breezes)
(Outdoor Scent)
(Fragrance Free)
(Clean)
(Linen Fresh)
(Linen)

(Pure Linen)

With COMMENTS in EPA Letter Dated:

MAR 2 8 2007

Tinder the Federal Insecticide,
Fungicide, and Roderdicide Act as
amended, for the pesticide,
segistered under EPA Reg. No.

**ACTIVE INGREDIENT:** 

KEEP OUT OF REACH OF CHILDREN CAUTION

See Back Panel for Additional Precautionary Statements

NET CONTENTS: .22 oz.

(Scratch-n-Sniff)
(Attaches to most household surfaces)
(Attaches to a variety of surfaces)
(Easily attaches to surfaces)

(\*"3M" and "Command" are trademarks of Minnesota Mining and Manufacturing, Inc.)(3M's Command or other appropriate trade name. [with icon])

(See insert for complete directions for use, precautionary text, first aid and storage and disposal.)

#### **DIRECTIONS FOR USE:**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

TO TEMPORARILY REDUCE AIRBORNE *ODOR-CAUSING* BACTERIA and eliminate odors (in the air)(around the toilet), close all doors, windows, and air vents. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled.

#### Note to reviewer: The following is for a wall mounted unit

1. To mount the Raid 1000 dispenser, first clean surface with isopropyl rubbing alcohol and let it dry. Second, peel paper from (3M Command or other appropriate trade name) adhesive and attach to a vertical surface. Press firmly for 30 seconds. Do not use on delicate or vinyl wallpaper, or bare wood. Not recommended for use on plasterboard or painted drywall.

Note: Apply to surfaces above 50F (10C). Adhesive could lose adhesion above 105F(40C). Do not position under cabinets or wood surfaces. (For best results of eliminating bathroom odors, place in an easily accessible area around the toilet.)

- 2. Insert the Raid 1000 canister into the Raid 1000 dispenser, snap canister in place
- 3. Push lower part of (dispenser)(lever) to release (the) Raid 1000 (for) X for a room size of Y.

ACCEPTED
with COMMENTS
in EPA-Letter Dated:

MAR 2 8 2007

Inder the Pederal Insecticide, Fings-lide, and Rodemicide Access amended, for the posticide, registered under EPA Reg. No. Note to reviewer: One value for X and one value for Y will be chosen for the final product label.

If the commercial product utilizes a 120μl valve in a metered dose aerosol can, one of the following will be chosen:

X	Y	
1 time for a	2½ ' x 2½' x 7 '	
2 times for a	4' x 3' x 7'	
3 times for a	4½' x 4' x 7'	
4 times for a	5' x 5' x 7'	

If the commercial product utilizes a 185 µl valve in a metered dose aerosol can, one of the following will be chosen:

X	Υ	ACCEPTED With COMMENTS
1 time for a	3' x 3' x 7'	in EPA: Letter Dated: MAR Z 8 2007
2 times for a	4½' x 4' x 7'	MAN Z G ZUUI
3 times for a	5½' x 5' x 7'	Inder the Federal Insecticide,
4 times for a	6' x 6' x 7'	Pangicide, and Rodenticide Act
		amended, for the pesticide,

If the commercial product utilizes a continuous action aerosol can, the following 1822-531

X	Υ
1 second spray for a	9½' x 9' x 7'

- 4. TO REMOVE the Raid 1000 dispenser, follow these instructions: First, remove the Raid 1000 canister from the dispenser. Second, with one hand, twist the dispenser left and right until adhesive is loosened. Third, pull dispenser off the wall.
- 5. Important: For maximum effectiveness and to kill odor-causing bacteria in the air, use only Raid 1000 canisters in this unit. S.C. Johnson and Sons, Inc. will not be responsible for damage, injury, or poor performance caused by any other canisters other than the Raid 1000 canisters. (Do not position near heat or electrical sources.) (Do not spray directly on to surfaces. In case of contact with surfaces, wipe immediately with damp cloth.)

### Note to reviewer: The following is for a hand held unit:

- 1. Push the (button)(dispensing cap) to release (the) Raid 1000 (for) X for a room size of Y.
- 2. Important: For maximum effectiveness and to kill odor-causing bacteria in the air, use only Raid 1000 canisters in this unit. S.C. Johnson and Sons, Inc. will not be responsible for damage, injury, or poor performance caused by any other

canisters other than the Raid 1000 canisters. (Do not position near heat or electrical sources.) (Do not spray directly on to surfaces. In case of contact with surfaces, wipe immediately with damp cloth.)

with COMMENTS m EPA:Letter Dated:

(To Mount)(To Remove)(To Insert)(To Spray) [use instruction icons]

Storage and Disposal Statements

Pangicide, and Rodenticide Act a STORAGE: Store in a cool, dry place away from fire, sparks, and hearended, for the pesticide, surfaces. DISPOSAL: This container may be recycled in the few but growing 477-571 number of communities where aerosol can recycling is available. Before offering for recycling a small the second state of the second se for recycling, empty the can by using the product according to the label. (DO NOT PUNCTURE!) If recycling is not available, wrap the container and discard in trash.

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION:

Avoid contact with food and food utensils. Avoid contact with eyes.

Before using product throughout your home, use in one room and wait 24 hours to ensure that no one has any physical reactions to the product. Asthma and Allergy Sufferers:

Consult your physician before using this product in your home.

Before spraying, remove birds. After use, ventilate normally prior to returning birds to treated area.

FIRST AID: If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL/CHEMICAL HAZARDS: EXTREMELY FLAMMABLE! Keep away from fire, sparks and heated surfaces. Contents under pressure. Do not puncture or incinerate container. Exposure to temperatures above 120F may cause bursting.

ATTENTION: Use only as directed. Intentional misuse by deliberately concentrating and inhaling the contents can be harmful or fatal. Help stop inhalation abuse. For more information, visit "http://www.inhalant.org/".

EPA Reg. No. 4822-531

EPA Est. No. 4822-WI-1

S.C. Johnson A Family Company

(Visit our website at:)

(www.oustodorsout.com)

(www.odorsout.com)

(www.oustodor.com)

(www.eliminateodor.com)

(www.ousttheodor.com)

(www.getitoust.com)

(You can recycle this aluminum container in an increasing number of communities. Call 1-800-558-5252 for recycling information. [aluminum icon])

#### Sold by:

S. C. Johnson & Son, Inc., Racine, WI 53403-2236

(Raid 1000) Reg. U. S. Pat. & TM Office Questions? Comments? Call 800-558-5252 or Write Helen Johnson © (2006)(2007)(2008) S. C. Johnson & Son, Inc., Racine, WI 53403-2236 All Rights Reserved

## **Master Label Text for the Canister**

Raid 1000 Bathroom Air Sanitizer

Eliminates Odors
Kills odor-causing bacteria in the air
(Outdoor)(Citrus)(Floral)(Fragrance Free)(Clean)(scent)

**ACTIVE INGREDIENT:** 

With COMMENTS
in EPA Letter Dated.

MAR 2 8 2007

Finder the Pederal Insecticitie,
Pangicide, and Redemicide,
pangicide, and Redemicide,
maintened maint EPA Rost, No.

KEEP OUT OF REACH OF CHILDREN
CAUTION
SEE OUTER PACKAGING FO DIRECTIONS FOR USE AND ADDITIONAL
PRECAUTIONARY STATEMENTS

EPA Reg. No. 4822-531

Questions? Comments? Call 800-558-5252 or Write Helen Johnson