

Notification 3/1/05

**NOTIFICATION
MAR 17 2005**

LABEL : RAID REK Abamectin Ant Bait, EPA Reg. No. 4822-529

[Names]: Raid REK
Raid Ant Baits III
Raid Double Control Ant Baits III

ACTIVE INGREDIENT:

Avermectin B₁ 0.01%
INERT INGREDIENTS:..... 99.99%

KEEP OUT OF REACH OF CHILDREN, (or), DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT.

CAUTION

See additional precautionary statements on back
Contains (#) (Child Resistant) Baits
NET WT. # OZ.

[Claims]:

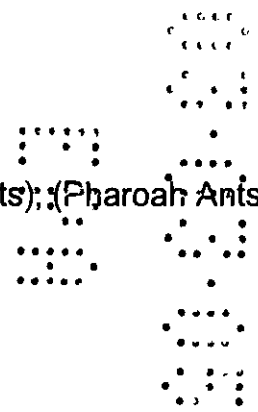
(#) Child Resistant Baits
Kills ants where they breed
Odorless baits
(Relief from) (Use) (For) (even) severe ant (problems) (*infestations*).
Kills even hidden ants
Kills ants you see, kills ants you don't see
Kills ants continuously for three (3) months
Advanced ant defense system
With more openings to attract more ants
(New!) See-Thru Bait
18 Baits
(New!) (Abamectin) Formula
Kills the Colony

[Product Name] can be used anywhere ants are a problem.

Effective against (Argentine Ants), (Black Carpenter Ants), (Cornfield Ants), (Pharaoh Ants), (and) a wide variety of household ants.

Contains two food sources ants eat.

With two foods ants eat, to kill the colony for up to three months.



Contains Abamectin, that keeps killing ants continuously for up to three months.

(4) (8) (12) pack

(Guaranteed To Work) (Or Your Money Back) –(See Back (Panel) (Label)

Contains peanuts or peanut by-products.

1. Ants crawl in to eat. 2. Crawl away to die.

www.killsbugsdead.com

Improved station with more openings

[Advisory Statements]:

{Product Name} contain(s) Abamectin, an ingredient that keeps killing ants nonstop. {Product Name} are so advanced they kill ants where they breed, helping to rid your home of ants for up to three months. {Product Name} may be placed anywhere you've seen ants, even in cabinets. (Product Name) are guaranteed to work for even severe bug infestations.

Ants are attracted to the bait in [Product Name]. The food is carried back to the nest to destroy the entire colony

Ants will begin to feed – population reduction and less activity can be expected in about a week.

Do not use residual sprays on or near [Product Name] (baits) (bait stations)

{Product Name} (Baits) (Bait Stations) are (packed) in Child Resistant containers

For maximum effectiveness, use all (#) baits at one time and replace every three months.

([Product Name] (Baits) (Bait Stations) are designed to be visually inspected with a flashlight.

This allows for monitoring and timely replacement.)

For maximum effectiveness, (replace baits before they are)(do not allow baits to be) completely consumed.

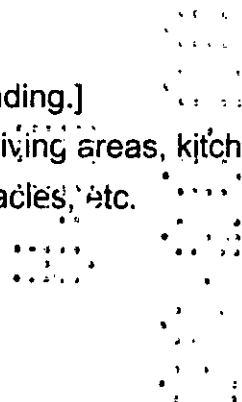
This is how [Product Name] works

1. [Product Name] fit snugly in corners (and along paths commonly traveled by ants)
2. Ants are attracted to the bait to feed.
3. Ants eat the bait and return to nesting area to die.
4. Bait carried back to the nest continues to kill other ants.

For best results use all (#) baits at one time as shown

[Note to reviewer: Graphics may be included to aid consumer understanding.]

For Household Use – (in) closets, basements, attics, recreation rooms, living areas, kitchens, bathrooms, dining rooms, pantries, food storage shelving, waste receptacles, etc.



[DIRECTIONS FOR USE]:

DIRECTIONS FOR HOUSEHOLD USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. (Break) (Separate) (baits) (bait stations) [Product Name] (apart from the plastic frame) before placement.
2. Place (baits) (bait stations) [Product Name] (by ant trails or) close to areas where ants are present, (even on food preparation surfaces or next to food. Do not place (baits) (bait stations) [Product Name] on food preparation surfaces when food is being handled or on utensils that are used for food preparation.)

[ALTERNATE DIRECTIONS FOR USE]:

DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For thorough ant control, use all (#) baits at one time. To keep ants from returning, replace all baits every three months.

1. (Break) (Separate) [Product Name] baits (apart from the plastic frame).
2. [Note to Reviewer: (a) is for a 12- or 18-count package, (b) and (c) are for the 4-count and 8-count sizes respectively, and (d) has more specific placement instructions, but without specific numbers.]
 - (a) For thorough ant control, all (#) baits must be used at one time. Place 10 baits in the kitchen and 2 in each bathroom. For LARGER KITCHENS or PARTICULARLY HEAVY INFESTATIONS, we strongly recommend using additional baits and placing at least 12-15 baits in the kitchen and 2-4 in each bathroom. If you see ants in other areas, such as the bedroom or utility room, use 2-4 additional baits.
 - (b) For thorough ant control, all (#, 4) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
 - (c) For thorough ant control, all (#, 8) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
 - (d) For thorough ant control, all (#) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using (#?) additional baits in the kitchen and bathroom. If you see ants in other areas, such as the bedroom or utility room, use (#?) additional baits in these areas also.

- 3. For best results, place the baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place [Product Name] baits in cabinets. Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.
- 4. Baits work best on horizontal surfaces touching corners and walls. [NOTE TO REVIEWER]: The following underlined sentence may or may not be used, as appropriate. (If you apply a bait on a vertical surface, use the enclosed stickers. You will not find it necessary to use stickers for all (#) baits.)
- 5. Ants will begin eating the bait immediately and you should expect to see fewer ants within days.
- 6. Replace ALL baits every three months to keep ants from returning. (Use the 3 month reminder (enclosed, on your calendar or refrigerator to remember) (on the baits to indicate) the date of replacement).

STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store in a cool, dry area inaccessible to children. Do not store above 130°F.

DISPOSAL: If Empty: Do not reuse the bait station. Place in the trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-534-3329 for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

FIRST AID

Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes.

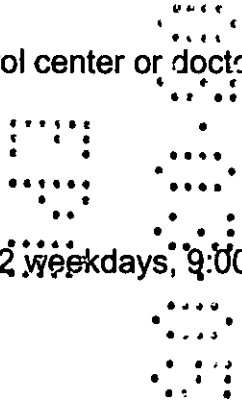
Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

SATISFACTION GUARANTEED:

If (Product Name) do not provide effective ant, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund.



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Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern Time or Write Helen Johnson. © 1994 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

EPA Reg. No. 4822-529

EPA Est. No.

On inner plastic wrap:

Freshness seal

Sealed for freshness

Individual Bait Station Label

Raid Ant Baits III

Raid Double Control Ant Baits III

(Keep out of reach of children (or) Do not allow children or pets to play with the baits.)

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete directions

ACTIVE INGREDIENT:

Avermectin B₁ 0.01%

INERT INGREDIENTS:..... 99.99%

Net wt. # oz.

This side down

Questions? Comments? Call 800-558-5252 weekdays 9-9 Eastern Time or Write Helen Johnson © 1994 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.

EPA Reg. No. 4822-529

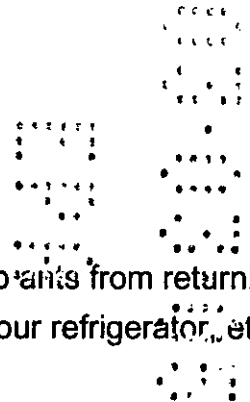
EPA Est. No.

3 Month Reminder Sticker:

3 Month Reminder (name)

Replace all (#) [Product Name] Bait(s) 3 months after placement to keep ants from returning.

Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.



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Kills ants where they breed for three months

Advanced ant defense system

Time to replace

[Product Name]

(3 months after placement)

Date: ____/____/____

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Individual Bait Station label (B) to be used in place of both Station Label (A) and 3 month reminder sticker:

Raid REK

Raid Ant Baits III

Raid Double Control Ant Baits III

Keep out of reach of children, (or), Do not allow children or pets to play with the baits.

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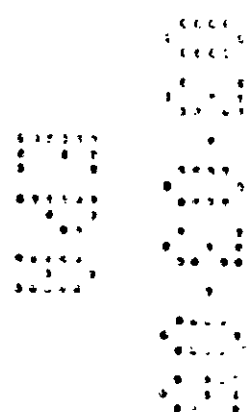
Questions? Comments? Call 800-558-5252 weekdays 9-9 Eastern Time or Write Helen Johnson © 1994 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.

Date: ____/____/____

Replace 3 months after placement

EPA Reg. No. 4822-529

EPA Establishment No.



S. C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

March 1, 2005

Document Processing Desk (Notification)
U. S. Environmental Protection Agency
Office of Pesticide Programs
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460
ATTN: Sherada Hobgood

LABEL REVISION
NOTIFICATION

Dear Ms. Hobgood:

Re: RAID REK, EPA Reg. No. 4822-529
Notification of Added Label Text

This is to notify the Agency that we wish to add a claim announcing our new station design with more openings for the insects to enter, "*Improved Station With More Openings.*" I am attaching a copy of the text label with these minor additions for your reference and records. We will be launching this new design in January of 2006, so the six-month period in which we will use this claim should extend from January until July of 2006.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions concerning this submission or if there is any further information I may provide, please call me at 262-260-2405.

Thanks very much.

Sincerely,



Stuart McArthur
Senior Registration Specialist
S. C. Johnson & Son, Inc.
scmcarth@scj.com

Attachments

