

4822-528

2/11/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 11, 2014

SC Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236  
Attn: Jean M. Fugate

Subject: Notification of Alternate Brand Names per PR Notice 98-10.

Product Name: **CLAIRE-1.**

EPA Reg. No: **4822-528.**

Alternate Brand Names: **OFF! Daily Defense Insect Repellent VII.**  
**OFF! Out & About Insect Repellent VII.**

Your Submission dated January 31, 2014.

Dear Ms. Fugate:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration Notice (PRN) 98-10 dated above. A screen of this request has been conducted for its applicability under PRN 98-10, and it has been determined that the actions requested fall within the scope of this Notice. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156.10(a) (6)].

If you have any questions regarding this action, you may contact Mr. Sylvester George at (703) 603-0688 or via e-mail at [george.sylvester@epa.gov](mailto:george.sylvester@epa.gov).

Sincerely,

*Linda A. Hollis*

Linda A. Hollis, Chief  
Biochemical Pesticide Branch  
Biopesticides and Pollution  
Prevention Division (7511P)



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>4822-528</b>	2. EPA Product Manager <b>Hollis</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Claire-1</b>	PM# <b>Biochemical Pesticides Branch</b>	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc.</b> <b>1525 Howe St.</b> <b>Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. : Product Name :	

**Section II**

**Notification Accepted**

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.	<b>Date:</b> Feb 11, 2014 <b>Reviewer:</b> Sylvester George
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**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification of alternate brand names per PR Notice 98-10.**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

**Section III**

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	No. Per container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container <b>0.5 – 16 fluid ounces</b>		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section IV**

1. <b>Contact Point</b> (Complete items directly below for identification of individual to be contacted, if necessary to process this application)			
Name <b>Jean M. Fugate</b>	Title <b>Registration Specialist II</b>	Telephone No. (Include Area Code) <b>(262) 260-2371</b>	
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.			Date Application Received <b>(Stamped)</b>
2. Signature <i>Jean M. Fugate</i>		3. Title <b>Registration Specialist II</b>	
4. Typed Name <b>Jean M. Fugate</b>		5. Date <b>31 January 2014</b>	

31 Jan 2014

Ms. Linda Hollis  
Branch Chief  
Biochemical Pesticides Branch  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

*Via Courier*

**Subject: *Claire-1, EPA Reg. No. 4822-528***  
***Notification of Alternate Brand Names per PR Notice 98-10***

Dear Ms. Hollis:

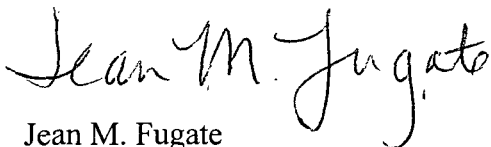
S.C. Johnson & Son, Inc. (SCJ) hereby provides notification to the Agency of our intention to use the following two alternate brand names for the subject product:

- OFF! Daily Defense Insect Repellent VII
- OFF! Out & About Insect Repellent VII

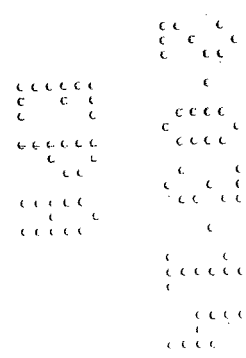
In accordance with PR Notice 98-10 we have included a completed Pesticide Registration form and one (1) copy of the subject label. The additions are indicated in ***bold italics***.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

Best regards,



Jean M. Fugate  
Registration Specialist II  
Phone: (262) 260-2871  
Fax: (262) 260-4716  
Email: [jmfugate@scj.com](mailto:jmfugate@scj.com)



Claire-1 [EPA base file name]  
OFF! Botanicals Insect Repellent I [alternate brand name 2/25/11]  
**OFF! Daily Defense Insect Repellent VII** [31 January 2014]  
~~OFF! Out & About Insect Repellent VII~~ [31 January 2014]

ACTIVE INGREDIENT:  
p-Menthane-3,8-diol\* ..... 10%  
OTHER INGREDIENTS\*\* ..... 90%

**Notification Accepted**

Date: Feb 11, 2014  
Reviewer: Sylvester George

\* cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans  
\*\* Contains petroleum distillates

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements and complete directions for use.

Net Contents: XXX

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: May be harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases. Avoid breathing spray in enclosed areas.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits.]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF SWALLOWED: Immediately call a poison control center or doctor for treatment advice. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person. IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. SKIN: If you or your child react to this product, wash treated skin and call your doctor.

NOTE TO PHYSICIAN

Contains petroleum distillates-vomiting may cause aspiration pneumonitis.

PHYSICAL & CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

General Instructions: Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not use as a space spray. Use sufficient repellent to cover exposed skin evenly and completely. Wash hands thoroughly with soap and water after applying. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. Application To Face: Do not spray directly on or near face. Instead, spray in palm of hand and spread on face and neck. Do not apply to face or hands of young children. For maximum protection, spread evenly with hand to moisten all exposed skin. Works On Clothing Too: Do not use under clothing. Spray shirts, pants, socks and hats. Do not apply on or around spandex. Wash treated clothing before reuse. After returning indoors, wash treated skin with soap and water.

**STORAGE AND DISPOSAL**

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse *or refill* this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. Sold by: © (2004) S.C. Johnson & Son, Inc. Racine, WI 53404-2236 U.S.A. All rights reserved.

EPA Reg. No. 4822-528

EPA Est. No. XXX

*[Optional Marketing Language-Note: parenthesis indicate optional text]*

- NEW!
- Insect Repellent
- (Relaxing) (Outdoor) protection
- Not sticky or greasy
- (Non-greasy) (formula)
- Keep on hand to keep bugs OFF!
- With (a delicate blend of) (botanical plant extracts) (botanical plant derivatives)
- (Contains) (With) Aloe (Vera)
- (Feels great on.) (Keeps bugs OFF!)
- Leaves your skin feeling smooth and natural
- S.C. Johnson A Family Company
- A Family Company since 1886. Fisk Johnson
- Dermatologist Tested
- Mild
- Botanical
- (Summer fun) (Take-along) (To-go) (On-the-Go) pack
- A must have for all parents
- Contains plant (extracts) (oils) (derivatives)
- (Contains) (With) a plant-based repellent
- OFF! Protection has "never felt better!"
- Plant-based (repellent) (protection)
- Duplicates the repellency of eucalyptus
- Also available (product name for 4822-515)
- Mosquito-free playtime
- Unscented (Spritz) (Spray)
- No chemical scent
- (Clean) (fresh) (light) (pleasant) (great) scent
- (Clean) (fresh) (light) (pleasant) (great) fragrance
- Repels (mosquitoes) (black flies, gnats, no-see-ums and ticks) (up to 2 hours)
- Contains no (added) dyes
- Gentle (formula)
- A luxurious insect repellent
- Skin-conditioning (formula) (for beauty without bites)
- (Provides) (Plant-based) (long lasting) protection from (annoying) mosquitoes (black flies, gnats, no-see-ums and ticks)(for up to 2 hours)
- Botanically-inspired (insect) repellent
- (Contains a) botanically-derived insect repellent
- Enjoy the outdoors (with Claire-1)
- Contains (the)(insect) repellent found in eucalyptus
- (Plant-based) ingredient repels mosquitoes, (black flies, gnats, no-see-ums, and ticks)
- Claire-1's unique formula uses a plant-based ingredient (to repel mosquitoes, black flies, gnats, no-see-ums and ticks).
- It contains the insect repellent found in eucalyptus plants.
- This ingredient repels mosquitoes, black flies, gnats, no-see-ums and ticks(!)

- Claire-1 is effective dependable protection that feels great on -- not sticky or greasy (-- and it has a light, clean, fresh fragrance).
- (...) And because it's from the makers of OFF!, it's specially formulated to effectively repel mosquitoes, black flies, gnats (no-see-urns) and ticks (including ticks that may transmit Lyme disease) for up to 2 hours.
- ((Place) (Carry) (Have) Claire-1 (:)) ((Place) (Carry) (Have) a bottle (:)) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- For use at (:) (home) (or) (on the go) (on a picnic) (picnicking) (camping) (at spotting events) (boating) (fishing) (hiking) (while gardening) (playing) (outside)
- Contains: (Isododecane), (isoparaffinic hydrocarbons), p-menthane-3,8-diol, safflower oil, cyclomethicone, almond oil, (PPG-15 stearyl ether,) (di-isopropyl adipate,) aloe barbadensis extract, fragrance, (denatonium benzoate)

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