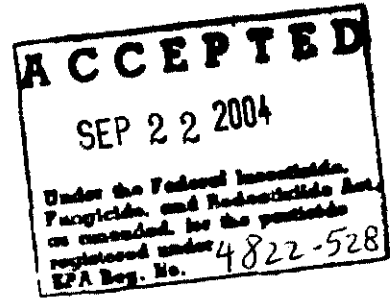


Claire-1

ACTIVE INGREDIENT:

[p-Menthane-3,8-dial]*10.0%
 OTHER INGREDIENTS**90.0%

- cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans
- ** Contains petroleum distillates



KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements and complete directions for use.

Net Contents: XXX

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: May be harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases. Avoid breathing spray in enclosed areas.

(Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits.)

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF SWALLOWED: Immediately call a poison control center or doctor for treatment advice. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person. IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. SKIN: If you or your child react to this product, wash treated skin and call your doctor.

NOTE TO PHYSICIAN

Contains petroleum distillates-vomiting may cause aspiration pneumonitis.

PHYSICAL & CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

General Instructions: Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not use as a space spray. Use sufficient repellent to cover exposed skin evenly and completely. Wash hands thoroughly with soap and water after applying. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. Application To Face: Do not spray directly on or near face. Instead, spray in palm of hand and spread on face and neck. Do not apply to face or hands of young children. For maximum protection, spread evenly with hand to moisten all exposed skin. Works On Clothing Too: Spray shirts, pants, socks and hats. Do not apply on or around Spandex. Wash treated clothing before reuse. After returning indoors, wash treated skin with soap and water.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Before disposing, empty container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. © (2004) S.C. Johnson & Son, Inc. Racine, WI 53404.2236 U.S.A. All rights reserved.

EPA Reg. No. XXX

EPA Est. No. XXX

(Optional Marketing Language-Note: parenthesis indicate optional text)

- NEW!
 - Insect Repellent
 - (Relaxing) (Outdoor) protection
 - Not sticky or greasy
 - (Non-greasy) (formula)
 - Keep on hand to keep bugs OFF!
 - With (a delicate blend of) (botanical plant extracts) (botanical plant derivatives)
 - (Contains) (With) Aloe (Vera)
 - (Feels great on.) (Keeps bugs OFF!)
 - Leaves your skin feeling smooth and natural
 - S.C. Johnson A Family Company
 - Dermatologist Tested
 - Mild
 - Botanical
 - (Summer fun) (Take-along) (To-go) (On-the-Go) pack
 - A must have for all parents
 - Contains plant (extracts) (oils) (derivatives)
 - (Contains) (With) a plant-based repellent
 - OFF! Protection has "ever felt better!"
 - Plant-based (repellent) (protection)
 - Duplicates the repellency of eucalyptus
 - Also available (product name for 4822-515)
 - Mosquito-free playtime
 - Unscented (Spritz) (Spray)
 - No chemical scent
 - (Clean) (fresh) (light) (pleasant) (great) scent
 - (Clean) (fresh) (light) (pleasant) (great) fragrance
 - Repels (mosquitoes) (black flies, gnats, no-see-ums and ticks) (up to 2 hours)
 - Contains no (added) dyes
 - Gentle (formula)
 - A luxurious insect repellent
 - Skin-conditioning (formula) (for beauty without bites)
 - (Provides) (Plant-based) (long lasting) protection from (annoying) mosquitoes (black flies, gnats, no-see-ums and ticks)(for up to 2 hours)
 - Botanically-inspired (insect) repellent
 - (Contains a) botanically-derived insect repellent
 - Enjoy the outdoors (with Claire-1)
 - Contains (the)(insect) repellent found in eucalyptus
 - (Plant-based) ingredient repels mosquitoes, (black flies, gnats, no-see-ums, and ticks)
-
- Claire-1's unique formula uses a plant-based ingredient (to repel mosquitoes, black flies, gnats, no-see-ums and ticks).
 - It contains the insect repellent found in eucalyptus plants.
 - This ingredient repels mosquitoes, black flies, gnats, no-see-ums and ticks(!)

- Claire-1 is effective dependable protection that feels great on -- not sticky or greasy (-- and it has a light, clean, fresh fragrance).
- (...) And because it's from the makers of OFF!, it's specially formulated to effectively repel mosquitoes, black flies, gnats (no-see-urns) and ticks (including ticks that may transmit Lyme disease) for up to 2 hours.
- ((Place) (Carry) (Have) Claire-1 (:)) ((Place) (Carry) (Have) a bottle (:)) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- For use at (:) (home) (or) (on the go) (on a picnic) (picnicking) (camping) (at spotting events) (boating) (fishing) (hiking) (while) (gardening) (playing) (outside))
- Contains: (Isododecane), (isoparaffinic hydrocarbons), p-menthane-3,8-diol, safflower oil, cyclomethicone, almond oil, (PPG-15 stearyl ether,) (di-isopropyl adipate,) aloe barbadensis extract, fragrance, (denatonium benzoate)