



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 22, 2022

Steven J. Delgado
Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe Street; MS 149
Racine, WI 53403

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – Revise master label to remove “deet free” and similar claims.
Product Name: Uick-T
EPA Registration Number: 4822-526
EPA Receipt Date: 5/23/2022
Action Case Number: 00366962

Dear Mr. Delgado:

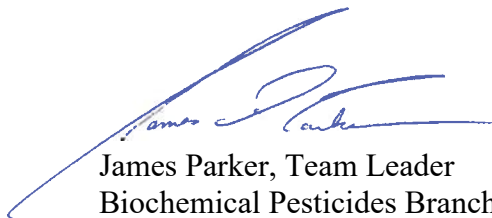
The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped “Notification” and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

If you have any questions, please contact Sydnie Hetzel by phone at (202) 566-1606 or via email at hetzel.sydnie@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "James Parker", is written over a horizontal line.

James Parker, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511M)
Office of Pesticide Programs

Enclosure

NOTIFICATION

4822-526

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/22/2022

[Information in brackets is notes to Reviewer]
(Information in parentheses is optional language)

UICK-T [EPA base file name]

OFF! Botanicals Towelettes [alternate brand name]

OFF! Daily Defense Insect Repellent Towelettes [alternate brand name, 31 January 2014]

OFF! Out & About Insect Repellent Towelettes [alternate brand name, 31 January 2014]

OFF! Backyard Insect Repellent Towelettes [alternate brand name, Proposed November 1, 2019]

[Note to reviewer: the following required label elements are for individually-wrapped towelettes and/or packages containing more than one individually-wrapped towelette]

ACTIVE INGREDIENT:

p-Menthane-3,8-diol* 8%

OTHER INGREDIENTS: 92%

* *cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans*

KEEP OUT OF REACH OF CHILDREN

CAUTION

See (back) (side) panel for additional precautionary statements and complete directions for use.

Net contents: XXX

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

General Instructions: For best results, open package, remove and unfold towelette, using it to moisten all exposed skin evenly and completely. Do not apply to eyes, lips, and mouth and do not apply to the hands of young children. Wash hands thoroughly with soap and water after applying. For continued protection from listed insects, reapply every two hours or after swimming, perspiration, vigorous activity or toweling. After returning indoors, wash treated skin with soap and water. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Before disposing, empty pouch by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Apply with caution to young children. May cause a skin reaction in rare cases. If you or your child react to this product, wash treated skin and call your doctor.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits.]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS

Flammable. Keep away from heat and open flame. Keep treated skin and clothing away from fire, sparks or flame until dry.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. (Sold by:) © (2016) S.C. Johnson & Son, Inc. Racine, WI 53404-2236 U.S.A. All rights reserved.

EPA Reg. No. 4822-526

EPA Est. No. XXX

[Note to reviewer: a batch or lot code will be added to product at time of production]

[Optional Marketing Claims]

1. Insect Repellent
2. (Relaxing) (Outdoor) protection
3. Not sticky or greasy
4. Non-greasy (formula)
5. Keep on hand (to keep bugs OFF!)
6. Feels great on
7. Keep(s) bugs OFF(!)
8. S.C. Johnson A Family Company ~~(At work for a better world)~~
9. A Family Company since 1886. Fisk Johnson
10. Mild
11. Gentle (formula)
12. A luxurious insect repellent
13. (Summer fun) (Take-along) (To-go) (On-the-Go) pack
14. Enjoy the outdoors (with UICK-T)
15. Repellent (that) contains no (added) dyes
16. Botanically-inspired (insect) repellent
17. Active ingredient (chemically) (derived) (synthesized) from pine oil extract
18. (Repellent) (Active) (Ingredient) (Synthesized) from pine oil extract with other synthetic ingredients added.
19. (Repellent) (Active)(Ingredient) (Derived) (Synthesized) from an extract of pine oil, with other synthetic ingredients added.
20. Contains (the) (insect) repellent ingredient found in eucalyptus, but (chemically) (derived) (synthesized) from pine oil.
21. (It) contains the insect repellent ingredient found in eucalyptus plants but (chemically) (synthesized) (derived) from pine oil to create the active ingredient found in eucalyptus.
22. It contains the synthetically engineered active ingredient found in eucalyptus plants but derived from pine oil.‡ †
‡†Derived from pine oil to create the active ingredient found in eucalyptus.
23. Contains (the) (insect) repellent ingredient found in eucalyptus, but (chemically) (derived) (synthesized) from pine oil.

24. It contains the synthetically engineered active ingredient found in eucalyptus plants but (chemically) (synthesized) (derived) from pine oil to create the active ingredient found in eucalyptus.
25. Botanical‡
‡Active ingredient chemically synthesized from pine oil extract.
26. (Contains) (With) a plant-based repellent‡
‡Active ingredient chemically synthesized from pine oil extract.
27. Plant-based (repellent) (protection)‡
‡Active ingredient chemically synthesized from pine oil extract.
28. (plant-based ingredient‡) repels (mosquitoes) (black flies) (gnats) (no-see-ums)
‡Active ingredient chemically synthesized from pine oil extract
29. (Provides) (Plant-based) protection from (annoying) (mosquitoes) (black flies) (gnats) (no-see-ums) (for up to 2 hours) ‡
‡Active ingredient chemically synthesized from pine oil extract.
30. Not messy
31. Convenient
32. Thin
33. Compact
34. Small
35. (Even) (Easy) application
36. Easy to (use) (apply)
37. (Purse) (Pocket) size(d)
38. Fits (in your back pocket) (anywhere)
39. Take it with you
40. Individually wrapped (for your convenience) (so (it) (wipes) won't dry out)
41. Always have on hand
42. Wipe it on. Keep bugs OFF!
43. (Single) (Individual) use
44. Contains XX towelette(s)
45. XXX Individually wrapped towelette(s)
46. (Clean) (fresh) (light) (pleasant) (great) (refreshing) scent
47. Repels (mosquitoes) (black flies) (gnats) (no-see-ums) (up to 2 hours)
48. UICK-T's unique formula uses a plant-based ingredient with other synthetic materials (to repel (mosquitoes) (black flies) (gnats) (no-see-ums)) (!)
- ~~49. DEET-free(†)(For protection that lasts more than 2 hours, choose a DEET-based repellent.) (DEET-based repellents have been effectively repelling mosquitoes for over 60 years.)~~
- ~~50. p-Menthane 3,8-diol, a DEET alternative (†For protection that lasts more than 2 hours, choose a DEET-based repellent.) (DEET-based repellents have been effectively repelling mosquitoes for over 60 years.)~~
- ~~51. No Deet smell~~
52. UICK-T is (effective) (dependable) protection that has a (light) (clean) (pleasant) (refreshing) (great) scent). (It's) from the makers of OFF!
53. (...) And because it's from the makers of OFF! (repellents) (insect repellents), it's specially formulated to effectively repel (mosquitoes) (black flies) (gnats) (no-see-ums) (for up to 2 hours)
54. (it's) specially formulated to effectively repel mosquitoes, black flies, gnats (and) (no-see-ums) for up to 2 hours.
55. It is individually wrapped so it won't dry out, and it fits anywhere
56. ((Place) (Carry) (Have) UICK-T (:)) ((Place) (Carry) (Have) a (wipe) (towelette) (:)) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)

57. For use at (:) (home) (or) (on the go) (on a picnic) (picnicng) (camping) (at sporting events) (boating) (fishing) (hiking) (while (gardening) (playing outside) (outside) (beach) (baseball games) (park)
58. Also available (product name for 4822-515 and/or 4822-XXX)
59. Repels mosquitoes that may carry (the) West Nile (Virus)
60. (Provides) protection from (annoying) mosquitoes (black flies) (gnats) (no-see-ums) (and) (chiggers) (for up to 2 hours)
61. Leave(s) your skin protected from mosquitoes
62. Protect yourself from mosquitoes
63. (Provides) protection from (annoying) (mosquitoes) (black flies) (gnats) (no-see-ums) (for up to 2 hours)
64. (Plant-based ingredients synthesized from pine oil with other synthetic ingredients added) repel(s) mosquitoes (black flies)(gnats)(and)(no-see-ums)
65. (Active) (p -Menthane-3,8 diol) ingredient repels mosquitoes (black flies) (gnats) (and)(no-see-ums)(.) (!)
66. Gives you peace of mind from mosquitoes
67. Get back (outside) (out there)

[The following optional text may be used with the appropriate corresponding formula]

- Contains: Ethyl Alcohol, Polypropylene Towel, p-Menthane-3,8-diol, Dimethicone Copolyol *[only for use with alternate formulas that have no added aloe or fragrance]*
- Contains: Ethyl Alcohol, Polypropylene Towel, p-Menthane-3,8-diol, Dimethicone Copolyol, Aloe *[only for use with alternate formulas that have added aloe]*
- Contains: Ethyl Alcohol, Polypropylene Towel, p-Menthane-3,8-diol, Dimethicone Copolyol, Aloe, Fragrance *[only for use with alternate formulas that have added aloe and fragrance]*
- (Contains) (With) Aloe (Vera) *[only for use with alternate formulas that have added aloe]*
- (Repellent) (that) contains no added fragrance *[only for use with alternate formulas that have no added fragrance]*