

4822-526

4/6/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

APR 06 2010

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Jean M. Fugate  
Registration Specialist II  
S.C. Johnson & Son, Inc.  
1525 Howe St.  
Racine, WI 53403-2236

RE: Product Name: UICK-T  
EPA Reg. No: 4822-526  
Application for Label Notification Dated March 17, 2010 to reinstate the  
Alternate Brand Name OFF! Botanicals Towelettes and to add minor labeling  
revision to optional claims section per PR notice 98-10

Dear Ms. Fugate:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Ms. Menyon Adams at (703) 347-8496 or email at [adams.menyon@epa.gov](mailto:adams.menyon@epa.gov).

Sincerely,

*Linda Hollis*

Linda Hollis, Chief  
Biochemical Pesticides Branch  
Biopesticides and Pollution Prevention  
Division (7511P)

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>S.C. Johnson &amp; Son, Inc. / 4822-526</b>	2. EPA Product Manager <b>Dr. Sheryl Reilly</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>S.C. Johnson &amp; Son, Inc. / UICK-T</b>	PM# <b>BPPD 91</b>	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc.</b> <b>1525 Howe St.</b> <b>Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No.  Product Name	

**Section II**

**Notification Accepted**

- Amendment - Explain below.
- Resubmission in response to Agency letter dated
- Notification - Explain below.

- Final printed labels in response to Agency letter dated
- "Me Too" Application.
- Other - Explain below.

Date: **APR 06 2010**

Reviewer: *Mengzi Adams*

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification of alternate brand name and minor label revisions per PR Notice 98-10.**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

**1. Material This Product Will Be Packaged In:**

Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. <b>0.15 - 0.40 oz</b>	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. Per container <b>1 - 20</b>	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input checked="" type="checkbox"/> Other foil-laminated pouch
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3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container <b>1 - 20 pouches @ 0.15 - 0.40 oz</b>	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
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6. Manner in Which Label is Affixed to Product

- Lithograph
- Paper glued
- Stenciled
- Other printed

**Section IV**

**1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)**

Name <b>Jean M. Fugate</b>	Title <b>Registration Specialist II</b>	Telephone No. (Include Area Code) <b>(262) 260-2871</b>
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**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received  
**(Stamped)**

2. Signature <i>Jean M. Fugate</i>	3. Title <b>Registration Specialist II</b>	
4. Typed Name <b>Jean M. Fugate</b>	5. Date <b>March 17, 2010</b>	

March 17, 2010

Mr. Alan Reynolds  
Microbial Pesticides Branch  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**Via Courier**

**Re: UICK-T**  
**EPA Registration Number 4822-526**  
**Notification of Minor Labeling Revision per PR Notice 98-10**

Dear Mr. Reynolds:

S.C. Johnson & Son, Inc. (SCJ) hereby provides notification to the Agency of the following minor changes to the labeling of the subject product pesticide:

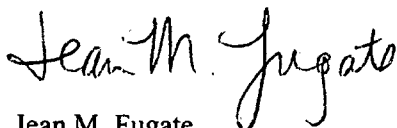
- Reinstated the alternate brand name **OFF! Botanicals Towelettes**
- In the optional claims section, at the bottom of page 2, for trademark protection purposes, we have added “(repellents)” and “(insect repellents)” to an existing statement so that it now reads:

“(…) And because its from the makers of OFF! (**repellents**) (**insect repellents**), it’s specially formulated to effectively repel (mosquitoes) (black flies) (gnats) (no-see-ums) (for up to 2 hours)”

In accordance with PR Notice 98-10 we have included a completed Application for Registration and one (1) copy of the subject label with changes marked in **bold italics**.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

Best regards,



Jean M. Fugate  
Registration Specialist II  
Phone: (262) 260-2871  
Fax: (262) 260-4716  
Email: jmfugate@scj.com

Enclosures

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UICK-T [EPA base file name]  
**OFFI Botanicals Towelettes [alternate brand name]**

[Note to reviewer: the following required label elements are for individually-wrapped towelettes and/or packages containing more than one individually-wrapped towelette]

ACTIVE INGREDIENT:

p-Menthane-3,8-diol\* ..... 8%

OTHER INGREDIENTS ..... 92%

\* cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

KEEP OUT OF REACH OF CHILDREN

CAUTION

See (back) (side) panel for additional precautionary statements and complete directions for use.

Net contents: XXX

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

**General instructions:** For best results, open package, remove and unfold towelette, using it to moisten all exposed skin evenly and completely. Do not apply to eyes, lips, and mouth and do not apply to the hands of young children. Wash hands thoroughly with soap and water after applying. For continued protection from listed insects, reapply every two hours or after swimming, perspiration, vigorous activity or toweling. After returning indoors, wash treated skin with soap and water.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Before disposing, empty container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Apply with caution to young children. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. May cause a skin reaction in rare cases. If you or your child react to this product, wash treated skin and call your doctor.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits.]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS

**Flammable.** Keep away from heat and open flame. Keep treated skin and clothing away from fire, sparks or flame until dry.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. (Sold by:) © (2003) S.C. Johnson & Son, inc. Racine, WI 53404-2236 U.S.A. All rights reserved.

EPA Reg. No. 4822-526

EPA Est. No. XXX

**[Note to reviewer: a batch or lot code will be added to product at time of production]**

[The following is optional language. Note: parenthesis indicate optional text]

- NEW(!)
- Insect Repellent
- (Relaxing) (Outdoor) protection
- Not sticky or greasy
- (Non-greasy) (formula)
- Keep on hand to keep bugs OFF!
- With (a delicate blend of) (botanical plant extracts) (botanical plant derivatives)
- (Contains) (With) Aloe (Vera)
- Feels great on
- Keep(s) bugs OFF(!)
- Leaves your skin feeling smooth and natural
- S.C. Johnson A Family Company
- Dermatologist Tested
- Mild
- Botanical
- (Summer fun) (Take-along) (To-go) (On-the-Go) pack
- Contains plant (extracts) (oils) (derivatives)
- (Contains) (With) a plant-based repellent
- OFF! Protection has never felt better!
- Plant-based (repellent) (protection)
- Duplicates the repellency of eucalyptus
- (New (plant-based) ingredient repels (mosquitoes) (black flies) (gnats) (no-see-ums))
- Not messy
- Convenient
- Thin
- Compact
- Small
- (Even) (Easy) application
- Easy to (use) (apply)
- Wipe on in one (easy) step
- The two hour towelette
- Wipe it on, toss it out
- Big OFF! Protection just got smaller
- Contains XXX towelette(s)
- Repels mosquitoes that may carry (West Nile Virus) (diseases)
- Won't dry out
- Also available (product name for 4822-515)
- (Clean) (fresh) (light) (pleasant) (great) scent
- (Clean) (fresh) (light) (pleasant) (great) fragrance
- Repels (mosquitoes) (black flies) (gnats) (no-see-ums) (up to 2 hours)
- Contains no (added) dyes
- Gentle (formula)
- A luxurious insect repellent
- Skin-conditioning (formula) (for beauty without bites)
- (Provides) (Plant-based) (long lasting) protection from (annoying) (mosquitoes) (black flies) (gnats) (no-see-ums) (for up to 2 hours)
- Botanically-inspired (insect) repellent
- (Contains a) botanically-derived insect repellent
- Enjoy the outdoors (with UICK-T)
- Contains (the)(insect) repellent found in eucalyptus
- (Skin-conditioning) towelettes
- (Purse) (Pocket) –sized
- Fits (in your back pocket) (anywhere)
- Take it with you
- Individually wrapped (for your convenience) (so (it) (wipes) won't dry out)
- Easy to reapply
- Goes where you put it
- No over-spray
- Always have on hand
- Wipe it on – keep bugs OFF!
- (Single) (Individual) use
- XXX Individually wrapped towelette(s)
- UICK-T's unique formula uses a plant-based ingredient (to repel (mosquitoes) (black flies) (gnats) (no-see-ums))
- It contains the insect repellent found in eucalyptus plants
- This new ingredient repels (mosquitoes) (black flies) (gnats) (no-see-ums) (.) (!)
- UICK-T is effective dependable protection that feels great on – not sticky or greasy (– and it has a light, clean, fresh fragrance)
- (...) And because it's from the makers of OFF! (**repellents**) (**insect repellents**), it's specially formulated to effectively repel (mosquitoes) (black flies) (gnats) (no-see-ums) (for up to 2 hours)
- It is individually wrapped so it won't dry out, and it fits anywhere

*[The following is a continuation of optional language. Note: parenthesis indicate optional text]*

- ((Place) (Carry) (Have) UICK-T (:))((Place) (Carry) (Have) one (:)) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- For use at (:) (home) (or) (on the go) (on a picnic) (picnicing) (camping) (at sporting events) (boating) (fishing) (hiking) (while (gardening) (playing) (outside))

*[The following optional text may be used with the appropriate corresponding formula]*

- Contains: Ethyl Alcohol, Polypropylene Towel, p-Menthane-3,8-diol, Dimethicone Copolyol (Aloe) Fragrance