

4822-518

08/27/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 27, 2013

Ms. Rachel M. Callis
SC Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Callis:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated August 7, 2013 for the following product(s):

Raid Max Ant & Roach Alternate Brand Name

The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Raid KDN

EPA Reg. No. 4822-518

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

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United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-518	2. EPA Product Manager Mark Suarez	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc. / Raid KDN	PM# 13	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: NOTIFICATION EPA Reg. No. Product Name AUG 27 2013	

Section II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated
<input type="checkbox"/> Resubmission in response to Agency letter dated	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Alternate Brand Name per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. Per container	If "Yes" Package wgt.	No. Per container
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 0-20oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name Rachel M. Callies	Title Registration Specialist	Telephone No. (Include Area Code) (262) 260-0619
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Registration Specialist	6. Date Application Received (Stamped)
4. Typed Name Rachel M. Callies	5. Date 7 August 2013	

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

ATTN: Mr. Mark Suarez

7 August 2013

Re: Raid KDN
EPA Reg. No. 4822-518
Notification of Alternate Brand Name per PR Notice 98-10

Dear Mr. Suarez,

S.C. Johnson and Son, Inc (SCJ) hereby provides notification to the Agency of our intention to use the following Alternate Brand Name for the subject product:

Raid Max Ant & Roach

In accordance with PR Notice, 98-10, we have included a completed Application for Registration and have attached the label with this change highlighted. Please feel free to contact me if you have any questions or concerns regarding this notification.

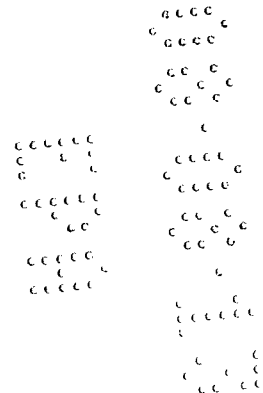
Please feel free to contact me at any time regarding this submission.

Best Regards,



Rachel M. Callies
Registration Specialist
262/ 260-0619 (phone)
262/ 260-4716 (fax)
RMCallie@scj.com

Enclosure



Raid KDN

Alternate Brand Name: Raid Max Roach Killer 7

Alternate Brand Name: Raid Max Ant & Roach (7 August 2013)

ACTIVE INGREDIENTS:

Imiprothrin..... 0.101%

Deltamethrin..... 0.050%

OTHER INGREDIENTS:99.849%

Contains petroleum distillates

NOTIFICATION

AUG 27 2013

KEEP OUT OF REACH OF CHILDREN

CAUTION: See additional precautionary statements on back

NET WT.:

RAID KDN kills roaches in two ways: (1) It kills bugs fast - on contact and (2) it keeps on killing with residual action even after you spray, for up to 6 months.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

FOR HOUSEHOLD USE: SHAKE WELL BEFORE EACH USE. Hold container upright. Do not spray up into air. Apply to surfaces only. Point spray opening toward surface to be sprayed and press button firmly. Hold about 12" from surface being sprayed. Spray until surfaces are wet. Avoid excessive wetting of asphalt, tile, rubber and plastic materials. To maintain control on plywood surfaces, retreat every 4 weeks. On all other surfaces, retreat every 6 months.

ROACHES, WATERBUGS: (Using (attached) applicator wand), spray until wet in cracks around baseboards and other hiding places. When bugs are driven out, spray directly.

ANTS: Apply to ant trails, also around doors, windows and wherever ants enter house.

SILVERFISH, CRICKETS, SPIDERS: Spray areas infested by these pests.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or open flames, in an area inaccessible to children.

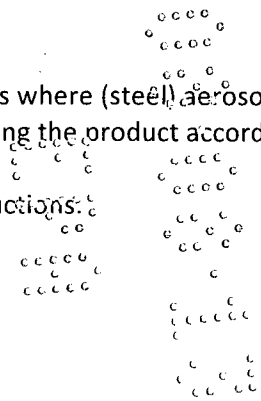
DISPOSAL:

Do Not Puncture or Incinerate!

If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.

[The steel recycle graphics symbol may be used.]



PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils.

(optional text)
[note to reviewer]

Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

NOTE TO PHYSICIAN: Contains petroleum distillate -vomiting may cause aspiration pneumonia.

PHYSICAL OR CHEMICAL HAZARDS

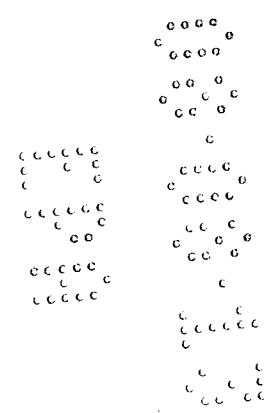
FLAMMABLE, CONTENTS UNDER PRESSURE. Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

(Contains No CFCs Or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants In Aerosols) [optional graphic]

[website may be listed]

Questions? Comments? Call 800-558-5252 or Write Helen Johnson
Sold By (c) [year] S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.
All Rights Reserved

EPA Reg. No. 4822-518
EPA Est. No.



[Optional Marketing Claims]

For Household Use Only

- Country Fresh Scent
- Floral Fresh
- Outdoor Fresh Scent
- Mountain Fresh Scent
- Forest Fresh Scent
- Spring Fresh Scent
- Fresh Scent
- Clean Fresh Scent
- Unscented

- Water Based (Formula)
- No Greasy Residue
- Won't Stain Carpets & Floors

- Kills fast, Kills long
- Kills on contact, Keeps on killing
- Kills the insects you see, Kills the ones you don't see
- More Raid killing power than ever before
- Longest killing Raid ever
- Longest lasting Raid ever
- Keeps killing for up to 6 months
- Keeps on killing for months
- Long lasting killing power
- Kills long - kills for up to 6 months
- Lasts up to 6 months
- Raid Kills Bugs Dead®

S.C. Johnson (A Family Company)

Satisfaction Guaranteed: If Raid KDN does not provide effective roach and ant control, call toll-free 800-558-5252 to arrange for a full refund

Spray two ways

