



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

March 20, 2025

Daniel Usry  
djusry@scj.com  
S.C. JOHNSON & SON, INC.

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - This amendment is adding DEET Free claims and graphics to this registration  
Product Name: OFF! BOTANICALS 2  
Admin Number: 4822-515  
EPA Receipt Date: 10/18/2024  
Action Case Number: 00637729

Dear Daniel Usry:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Menyon Adams via email at [adams.menyon@epa.gov](mailto:adams.menyon@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "James Parker". The script is elegant and cursive, with the first letters of "James" and "Parker" being capitalized and prominent.

James Parker, Team Leader  
BPB, BPPD  
Office of Pesticide Programs

OFF! Botanicals 2 [EPA base file name]  
OFF! Botanicals Insect Repellent  
**OFF! Daily Defense Insect Repellent VI** [31 January 2014]  
**OFF! Out & About Insect Repellent VI** [31 January 2014]

(Plant-based repellent) [must appear if product brand name includes  
"Botanicals"]

**ACTIVE INGREDIENT:**

p-Menthane-3,8-diol\* ..... 10%

**OTHER INGREDIENTS:** ..... 90%

\*cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

See back panel for additional precautionary statements and complete directions  
for use.

Net Contents: 0.4 through 16-fl. oz.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. Do not use  
on children under the age of three. Apply with caution to young children. Do not  
allow children to apply this product to themselves. Do not apply to excessively  
sunburned or damaged skin. For external use only. Wash hands thoroughly with  
soap and water after applying.

[Note to reviewer: Boxed format or bullets may be used in the First Aid section if  
label space permits.]

**FIRST AID**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20  
minutes. Remove contact lenses, if present, after the first 5 minutes, then  
continue rinsing. Call a poison control center or doctor for treatment advice.  
Have the product label with you when calling a poison control center or doctor, or  
going for treatment.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its  
labeling. Read all directions before using this product.

General Instructions: For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. (After returning indoors, wash treated skin with soap and water.)

#### STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

(Ingredients: Water, p-Menthane-3,8-diol, Octyldodecyl, Neopentanoate, Stearic Acid, Glycerine, DEA-Cetyl Phosphate, Cetyl Alcohol, PVP/Elcosene Copolymer, Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben, Aloe, Magnesium Aluminum Silicate, Xanthan Gum, Dimethicone, (Fragrance).)

Questions? Comments? Call 1-800 558-5252 or write Helen Johnson.

Sold by: © (XXXX) S.C. Johnson & Son, Inc. Racine, WI 53404-2236 U.S.A.

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EPA Reg. No. 4822-515

EPA Est. No. 4822-WI-1

[Note to reviewer: a batch or lot code will be added to product at time of production]

[The following are optional marketing claims]

- (SC Johnson)
- (NEW!)
- (Contains a) botanically-derived insect repellent
- (Pick up a trial size today)
- ((With)(contains) a plant-based repellent)
- (Botanical)
- (Put it on to keep bugs OFF!)
- (Feels great on. Keeps bugs OFF!)
- (Non-greasy)
- (Unscented lotion)
- (Insect Repellent)
- (A Family Company) (At work for a better world)
- (Since 1886) (Fisk Johnson)
- (Plant-based repellent)

- (Plant-based protection from annoying (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours
- (Not sticky or greasy)
- (Duplicates the repellency of eucalyptus)
- (Contains no (added) fragrances (or dyes))
- (Botanically inspired (insect) repellent)
- (Protection form annoying (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- ((Contains)(with) Aloe (Vera))
- (Outdoor protection)
- (Moisturizes with Aloe (Vera))
- (Provides protection from (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Contains no dyes (or fragrances))
- ((Clean), (fresh), (light), (scent)
- (Contains plant extracts (oils, derivatives)
- (With (a delicate blend of) (botanical) plant extracts (oils, derivatives))
- (A luxurious insect repellent)
- (Contains the insect repellent found in eucalyptus)
- (Repels mosquitoes that may carry West Nile Virus)
- (Leaves your skin feeling smooth and natural)
- (Eucalyptus scent)
- (Plant-based repellent repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Anti-insect formula with moisturizer)
- (Dermatologist Tested)
- (Moisturizing(formula)(for beauty without bites))
- (New eucalyptus ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- Unique formula uses a plant-based ingredient (to repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (It contains the insect repellent found in eucalyptus plants.)
- (This new (eucalyptus) ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours)(.)(!))
- (OFF! Botanicals 2) (Brand name) is effective dependable protection that feels great on– not sticky or greasy (-- and it has a light, clean, fresh fragrance.)
- (OFF! Protection has never felt better!)
- (A luxurious moisturizing repellent that repels insects not humans.)
- ((It's)(product name)(is) from the makers of OFF! repellents)

- ((It's)(product name (is) specially formulated to effectively repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Fragrance Free [only available in fragrance free formulas])
- DEET Free\* \*Not a Safety Claim
- DEET Alternative\* \*Not a Safety Claim
- DEET Free Formula\* \*Not a Safety Claim

[Note to Reviewer: The following two statements may be placed elsewhere on label]

- The Phrase "DEET Free" should not be viewed as a statement on the safety of this product relative to any product containing DEET.
- Trace levels of DEET may be detected from manufacturing equipment.

[Note to Reviewer: Graphics on final printed label may incorporate change in color, position, orientation, and size. All absence of DEET claims above may be swapped into this shield shape]

