

4822-515

2/11/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 11, 2014

SC Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
Attn: Jean M. Fugate

Subject: Notification of Alternate Brand Names per PR Notice 98-10.

Product Name: **OFF Botanicals 2.**

EPA Reg. No: **4822-515.**

Alternate Brand Names: **OFF! Daily Defense Insect Repellent V1.**
OFF! Out & About Insect Repellent V1.

Your Submission dated January 31, 2014.

Dear Ms. Fugate:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration Notice (PRN) 98-10 dated above. A screen of this request has been conducted for its applicability under PRN 98-10, and it has been determined that the actions requested fall within the scope of this Notice. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156.10(a) (6)].

If you have any questions regarding this action, you may contact Mr. Sylvester George at (703) 603-0688 or via e-mail at george.sylvester@epa.gov.

Sincerely,

Linda A. Hollis

Linda A. Hollis, Chief
Biochemical Pesticide Branch
Biopesticides and Pollution
Prevention Division (7511P)

OFF! Botanicals 2 [EPA base file name]
OFF! Botanicals Insect Repellent
OFF! Daily Defense Insect Repellent VI [31 January 2014]
OFF! Out & About Insect Repellent VI [31 January 2014]

(Plant-based repellent) [must appear if product brand name includes "Botanicals"]

Notification Accepted

Date: February 11, 2014

Reviewer: Sylvester George

ACTIVE INGREDIENT:

p-Menthane-3,8-diol* 10%

OTHER INGREDIENTS 90%

*cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See back panel for additional precautionary statements and complete directions for use.

Net Contents: 0.4 through 16-fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Apply with caution to young children. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. For external use only. Wash hands thoroughly with soap and water after applying.

[Note to reviewer: Boxed format or bullets may be used in the First Aid section if label space permits.]

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. Have the product label with you when calling a poison control center or doctor, or going for treatment.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

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DISPOSAL: Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 1-800 558-5252 or write Helen Johnson. Sold by:
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EPA Est. No. 4822-WI-1

[Note to reviewer: a batch or lot code will be added to product at time of production]

[The following are optional marketing claims]

(Insect Repellent)
(A Family Company)
(Plant-based repellent)
(Plant-based protection from annoying
(mosquitoes)(black flies)(gnats) (no-
see-ums)(chiggers)(ticks)(for up to 2
hours))
(Repels (mosquitoes)(black
flies)(gnats) (no-see-
ums)(chiggers)(ticks)(for up to 2
hours))
(Clean, fresh scent)
(Light, pleasant scent)

(Contains plant extracts (oils, derivatives))
(With (a delicate blend of)(botanical) plant extracts (oils, derivatives))
(A luxurious insect repellent)
(Contains the insect repellent found in eucalyptus)
(Repels the mosquitoes that may carry diseases)
(Repels mosquitoes that may carry West Nile Virus)
(Leaves your skin feeling smooth and natural)
(Eucalyptus scent)
(Plant-based repellent repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
(Anti-insect formula with moisturizer)
(Dermatologist Tested)
(Moisturizing(formula)(for beauty without bites))
(New eucalyptus ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))

(OFF! Botanicals 2's unique formula uses a plant-based ingredient (to repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours)) (It contains the insect repellent found in eucalyptus plants.) (This new (eucalyptus) ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours)(.)(!)) (OFF! Botanicals 2 is effective dependable protection that feels great on – not sticky or greasy (-- and it has a light, clean, fresh fragrance).) (OFF! Protection has never felt better!) (A luxurious moisturizing repellent that repels insects not humans.) ((It's)(product name)(is) from the makers of OFF! repellents) ((It's)(product name (is) specially formulated to effectively repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))