

4822-515

11/22/2011

10f4



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

NOV 22 2011

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Jean M. Fugate  
Registration Specialist II  
S.C. Johnson & Son, Inc.  
1525 Howe St.  
Racine, WI 53403-2236

Subject: OFF! Botanicals 2  
EPA Registration No. 4822-515  
Label Amendment to update the Precautionary Statement on the products label  
Decision # 451383  
Application Dated: June 29, 2011

Dear Mrs. Fugate:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(5), is **acceptable** provided that you:

1. Submit and/or cite all data required for registration/re-registration of your product under FIFRA section 3(c) (5) when the Agency requires all registrants of similar products to submit such data.
2. Submit three (3) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(b). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

If you have any questions contact Ms. Menyon Adams at 703-347-8496 or by email at: [adams.menyon@epa.gov](mailto:adams.menyon@epa.gov). A stamped copy of the label is enclosed for your records.

Sincerely,

Linda A. Hollis, Chief  
Concurrent Pesticides Branch

SYMBOL	7511P					
SURNAME	Adams					
DATE	11/21/11					

OFF Botanicals 2 [EPA base file name]  
OFF! Botanicals Insect Repellent

(Plant-based repellent) [must appear if product brand name includes "Botanicals"]

ACTIVE INGREDIENT:

p-Menthane-3,8-diol\* ..... 10%

OTHER INGREDIENTS ..... 90%

\*cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

KEEP OUT OF REACH OF CHILDREN  
CAUTION

See back panel for additional precautionary statements and complete directions for use.

Net Contents: 0.4 through 16-fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Apply with caution to young children. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. For external use only. Wash hands thoroughly with soap and water after applying.

[Note to reviewer: Boxed format or bullets may be used in the First Aid section if label space permits.]

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. Have the product label with you when calling a poison control center or doctor, or going for treatment.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

**ACCEPTED**

NOV 22 2011

Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended, for  
the pesticide registered under  
EPA Reg. No. 4822-515

General Instructions: For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. (After returning indoors, wash treated skin with soap and water.)

**STORAGE AND DISPOSAL**

**STORAGE:** Store in a cool, dry area inaccessible to children.  
**DISPOSAL:** Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

(Ingredients: Water, p-Menthane-3,8-diol, Octyldodecyl, Neopentanoate, Stearic Acid, Glycerine, DEA-Cetyl Phosphate, Cetyl Alcohol, PVP/Elcosene Copolymer, Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben, Aloe, Magnesium Aluminum Silicate, Xanthan Gum, Dimethicone, (Fragrance).)

Questions? Comments? Call 1-800 558-5252 or write Helen Johnson. Sold by: © (2011) S .C. Johnson & Son, Inc. Racine, WI 53404-2236 U. S. A. All rights reserved.

EPA Reg. No. 4822-515

EPA Est. No. 4822-WI-1

[Note to reviewer: a batch or lot code will be added to product at time of production]

[The following are optional marketing claims]

(SC Johnson)  
(NEW!)  
(Contains a) botanically-derived insect repellent  
(Pick up a trial size today)  
((With)(contains) a plant-based repellent)  
(Botanical)  
(Put it on to keep bugs OFF!)  
(Feels great on. Keeps bugs OFF!)  
(Non-greasy)  
(Unscented lotion)  
(Not sticky or greasy)  
(Duplicates the repellency of eucalypyus)

(Insect Repellent)  
(A Family Company)  
(Plant-based repellent)  
(Plant-based protection from annoying (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))  
(Repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))  
(Clean, fresh scent)  
(Light, pleasant scent)

(Contains no (added) fragrances (or dyes))  
 (Botanically inspired (insect) repellent)  
 (Protection form annoying (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))  
 ((Contains)(with) Aloe (Vera))  
 (Outdoor protection)  
 (Moisturizes with Aloe (Vera))  
 (Provides protection from (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))  
 (Contains no dyes (or fragrances))

(Contains plant extracts (oils, derivatives))  
 (With (a delicate blend of)(botanical) plant extracts (oils, derivatives))  
 (A luxurious insect repellent)  
 (Contains the insect repellent found in eucalyptus)  
 (Repels the mosquitoes that may carry diseases)  
 (Repels mosquitoes that may carry West Nile Virus)  
 (Leaves your skin feeling smooth and natural)  
 (Eucalyptus scent)  
 (Plant-based repellent repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))  
 (Anti-insect formula with moisturizer)  
 (Dermatologist Tested)  
 (Moisturizing(formula)(for beauty without bites))  
 (New eucalyptus ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))

(OFF! Botanicals 2's unique formula uses a plant-based ingredient (to repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))  
 (It contains the insect repellent found in eucalyptus plants.)  
 (This new (eucalyptus) ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours)(.)(!))  
 (OFF! Botanicals 2 is effective dependable protection that feels great on – not sticky or greasy (-- and it has a light, clean, fresh fragrance).)  
 (OFF! Protection has never felt better!)  
 (A luxurious moisturizing repellent that repels insects not humans.)  
 ((It's)(product name)(is) from the makers of OFF! repellents)  
 ((It's)(product name (is) specially formulated to effectively repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))