

4822-515

3-28-2003

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## OFF! Botanicals 2

- (SC Johnson)
- (NEW!)
- (Contains a) botanically-derived insect repellent
- (Pick up a trial size tube today)
- ((With)(Contains) a plant-based repellent)
- (Botanical)
- (Put it on to keep bugs OFF!)
- (Feels great on. Keeps bugs OFF!)
- (Non-greasy)
- (Unscented Lotion)
- (Not sticky or greasy)
- (Duplicates the repellency of eucalyptus)
- (Contains no (added) fragrances (or dyes))
- (Botanically inspired (Insect) repellent)
- (Protection from annoying (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours))
- ((Contains) (With) Aloe (Vera))
- (Outdoor Protection)
- (Moisturizes with Aloe (Vera))
- (Provides protection from (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours))
- (Contains no dyes (or fragrances))
- (Insect Repellent)
- (A Family Company)
- Plant-based repellent
- (Plant-based protection from annoying (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours))
- (Repels (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours))
- (Clean fresh scent)
- (Light, pleasant scent)
- (Contains plant extracts (oils, derivatives))
- (With (a delicate blend of) (botanical) plant extracts (oils, derivatives))
- (A luxurious insect repellent)
- (Contains the insect repellent found in eucalyptus)
- (Repels mosquitoes that may carry diseases)
- (Repels mosquitoes that may carry West Nile Virus)
- (Leaves your skin feeling smooth and natural)
- (Eucalyptus scent)
- (Plant-based repellent repels (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours))
- (Anti-insect formula with moisturizer)
- (Dermatologist Tested)
- (Moisturizing (formula) (for beauty without bites))
- (New eucalyptus ingredient repels mosquitoes (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours))

## ACTIVE INGREDIENT:

p-Menthane-3,8-diol\* ..... 10.0%

OTHER INGREDIENTS ..... 90.0%

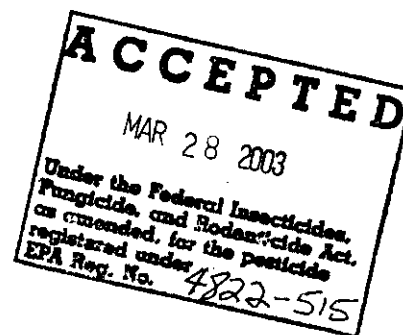
\* cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements and complete directions for use.

Net Contents: 0.4 through 16-fl. oz.



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- (OFF! Botanicals 2's unique formula uses a plant-based ingredient (to repel (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours).)
- (It contains the insect repellent found in eucalyptus plants.)
- (This new (eucalyptus) ingredient repels (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours) (.) (I))
- (OFF! Botanicals 2 is effective dependable protection that feels great on -- not sticky or greasy -- and it has a light, clean, fresh fragrance.)
- (OFF! Protection has never felt better!)
- (A luxurious moisturizing repellent that repels insects, not humans.)
- ((...)And because it's from the makers of OFF! repellents, it's specially formulated to effectively repel (mosquitoes) (black flies) (gnats) (no-see-ums) (chiggers) (ticks) (for up to 2 hours).)

#### PRECAUTIONARY STATEMENTS

##### HAZARDS TO HUMANS

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Apply with caution to small children. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. For external use only. Wash hands thoroughly with soap and water after applying.

(Note to reviewer: Boxed format or bullets may be used in the First Aid section if label space permits)

##### FIRST AID

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. Have the product label with you when calling a poison control center or doctor, or going for treatment.

##### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

**General Instructions:** For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. (After returning indoors, wash treated skin with soap and water.)

**STORAGE:** Store in a cool, dry area inaccessible to children.

**DISPOSAL:** Before disposing, empty container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

(Ingredients: Water, p-Menthane-3,8-diol, Octyldodecyl, Neopentanoate, Stearic Acid, Glycerine, DEA-Cetyl Phosphate, Cetyl Alcohol, PVP/Eicosene Copolymer, Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben, Aloe, Magnesium Aluminum Silicate, Xanthan Gum, Dimethicone, (Fragrance).)

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