

PM 31

4822-507

6-3-98

1066

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

JUN 03 1998

Subject: Dow Liquid Bathroom Cleaner
EPA Registration No. 4822-507
Notification Per PR Notice 95-2
Your Notification Dated: 5/15/98

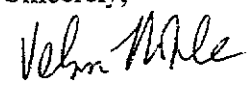
Attention: Ms. Sandra Baugh
Registration Specialist

This letter acknowledges receipt of your notification for the addition of the organisms' complete scientific names and alternate brand name, Antibacterial Scrubbing Bubbles IV Bathroom Cleaner Lemon, submitted under FIFRA section 3 (c) 9. After reviewing the submitted material, the following comments apply.

The addition of the organisms' complete scientific names to the label is acceptable. However, an Agency letter dated 5/4/98 determined that the use of "Lemon" in the alternate brand name was unacceptable. In reviewing the product's Confidential Statements of Formulas, the fragrances are identified by product number not scent. In order to use the term "Lemon", the Agency needs the formulation with the lemon scent fragrance identified.

This notification has been made a part of the records for this file, and you may resubmit this application as an amended registration. If you have any questions regarding this letter, please contact Jacqueline Campbell at (703) 308-6416.

Sincerely,



Velma Noble
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510W)

CONCURRENCES

SYMBOL								
SURNAME								
DATE								

2076

"EXPEDITED LABEL AMENDMENT"

United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input checked="" type="checkbox"/> Amendment <input type="checkbox"/> Other	OPP Identifier Number 4822507.1 263884
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Application for Pesticide - Section I

1. Company/Product Number 4822-507	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Dow Liquid Bathroom Cleaner	PM# 31	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe Street Racine, Wisconsin 53403-2236 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name

Section II

<input checked="" type="checkbox"/> Amendment - Explain below. <input checked="" type="checkbox"/> Resubmission in response to Agency letter dated 05/05/98 <input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Resubmitting amended label adding full organisms names per the attached Agency letter dated 05/05/98.

Section III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. Per container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 4 through 160	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled			

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application).		
Name Sandra K. Baugh	Title Registration Specialist	Telephone No. (Include Area Code) (414) 260-2089
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Registration Specialist	
4. Typed Name Sandra K. Baugh	5. Date May 15, 1998	

Front label:

DOW LIQUID BATHROOM CLEANER

ANTIBACTERIAL
INSTITUTIONAL

WE WORK HARD SO YOU DON'T HAVE TO![®]
CLEANS & SHINES WITHOUT SCRATCHING!
DISINFECTS AND DEODORIZES!
CLEANS, SHINES, DISINFECTS & DEODORIZES!
TOUGH ON DIRT AND SOAP SCUM
FOAMS AND CLINGS TO TOUGH SOAP SCUM
REMOVES SOAP SCUM EASILY!
CLEANS & DEODORIZES
WON'T SCRATCH FIBERGLASS!
FOR EXPORT ONLY

Active ingredients:

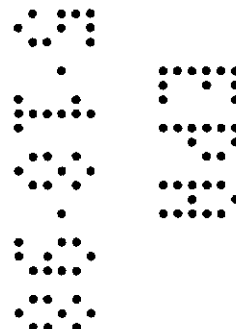
n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5% C ₁₂ , 5% C ₁₈) dimethyl benzyl ammonium chlorides	0.11%
n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides.....	0.11%
Inert ingredients: (Includes detergents and cleaners)	99.78%

Contains no phosphates.

CAUTION: KEEP OUT OF REACH OF CHILDREN

See back panel for additional precautionary statements.

NET 17 FL. OZ. (1 PT. 1 OZ.) 502 mL
NET 22 FL. OZ. (1 PT. 6 OZ.) 650 mL
NET 22.1 FL. OZ. (1 PT. 6.1 OZ.) 653 mL
NET 32 FL. OZ. (1 QT.) 946 mL
NET 1 Gallon (3.78L)



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Back label:

DOW LIQUID BATHROOM CLEANER

CLEANS, SHINES, DISINFECTS & DEODORIZES

WE WORK HARD SO YOU DON'T HAVE TO!®

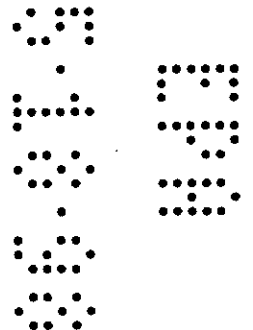
ANTIBACTERIAL

Dow has a cleaning solution for every room in your home.

Only Dow Liquid Bathroom Cleaner gives you Scrubbing Bubbles®, whose foaming action thoroughly cleans, shines, disinfects, and deodorizes with a fresh, clean scent for you. No scrubbing required!

- Easily removes soap scum, hard water stains, and dirt
- Kills common germs such as staphylococcus aureus (staph), streptococcus pyogenes (strep) and athlete's foot fungus
- Disinfects and kills common germs like staphylococcus aureus (staph), streptococcus pyogenes (strep)
- Removes mold and mildew stains and odors
- Leaves a brilliant shine and a fresh, clean scent
- Controls mold & mildew growth
- Won't scratch surfaces...leaves a brilliant shine!

Effectively cleans bathroom fixtures, tubs, showers, shower walls, shower doors, basins, ceramic tile, stainless steel, chrome, fixtures, fiberglass, counter tops, baked enamel, porcelain, porcelain surfaces and synthetic marble. Spot test in an inconspicuous area. Spot test for all other surfaces; not recommended for use on acrylic, brass or marble. Recommended use areas: homes, motels, hospitals. Specially formulated to attack soap scum, hard water stains and dirt. **Contains no abrasives, so it can't scratch surfaces.**



Back label (Continued):

Or

Dow Liquid Bathroom Cleaner thoroughly cleans, shines, disinfects, and deodorizes. Specially formulated to attack soap scum, hard water stains and dirt. **Controls mold & mildew growth on hard, nonporous surfaces. Kills common germs such as staphylococcus aureus (staph), streptococcus pyogenes (strep) and athlete's foot fungus on household surfaces.** Effective on bathroom fixtures, tubs, showers, shower walls, shower doors, basins, ceramic tile, stainless steel, chrome, fixtures, fiberglass, counter tops, baked enamel, porcelain, porcelain surfaces and synthetic marble. For all other surfaces, spot test in an inconspicuous area. Spot test for all other surfaces; not recommended for use on acrylic, brass or marble. Recommended use areas: homes, motels, hospitals. Contains no abrasives, so it can't scratch surfaces.

Or

Cleans and shines...bathroom fixtures, tile, chrome, fiberglass, baked enamel, porcelain, stainless steel, synthetic marble. For all other surfaces, spot test in an inconspicuous area. Recommended use areas: motels, hospitals, homes.

"We kill odor-causing germs, and smell nice too!" Kills odor-causing germs, staphylococcus aureus (staph), and athlete's foot fungus. Removes mold and mildew stains and odors.

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. Use this product to refill a labeled 17 oz. or 32 oz. Dow Liquid Bathroom Cleaner bottle. **To use, lift flap and lock into arrow on top of trigger foamer. Do not operate when flap is closed. To use trigger spray foamer, turn to ON position. Do not operate when OFF is in top position.**

TO CLEAN: Hold 6-8 inches from surface to be cleaned. Spray with quick, full strokes. Allow foam to penetrate dirt and soap scum. Wipe with wet cloth or sponge. No need to wipe dry. On chrome, rinse with water.

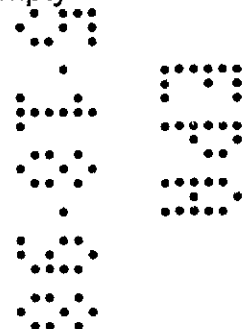
TO DISINFECT: Reapply, covering entire surface with foam. Allow foam to wet surface completely, let stand 10 minutes before wiping.

TO INHIBIT MOLD AND MILDEW GROWTH: On hard, nonporous surfaces, spray surface thoroughly, let stand 10 minutes before wiping. Reapply as new growth appears.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS. CAUTION: DO NOT SPRAY IN FACE OR EYES.

STATEMENT OF PRACTICAL TREATMENT: In case of contact with eyes, flush with water.

STORAGE AND DISPOSAL: Store out of the reach of children. Do not reuse empty container. Rinse thoroughly with water and discard in trash.



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Back label (*Continued*):

EPA Reg. No. 4822-507. EPA Est. No. 4822-WI-1

Questions? Comments?
Call TOLL-FREE
1-800-558-5252
or write Helen Johnson.
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Racine, WI 53403-2236 U.S.A.
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U.S. Des. Patents 342,678 & 358,198

Bottle made of 25% post-consumer plastic.

