

4822-501

10/3/2014

1/12

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 3, 2014

Ms. Sheila Bugalecki
Senior Research Scientist
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Label Notification per PRN 98-10 – Additon of Text Inadvertently Omitted From
the Last Version
Product Name: Snake II
EPA Registration Number: 4822-501
Application Date: September 25, 2014
Decision Number: 495827

Dear Ms. Bugalecki:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide
Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division
(RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that
the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in
our records.


If you have any questions, you may contact Dani Daniel at 703 305-5409 or via email at
daniel.dani@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "Richard J. Gebken".

Richard Gebken
Product Manager 10
Insecticide Branch
Office of Pesticide Programs
Date: October 3, 2014

2/12

 Environmental Protection Agency Washington, DC 20460	United States <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number <h1 style="margin:0;">NOTIFICATION</h1> OCT 03 2014
--	--	---

Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-501	2. EPA Product Manager Mr. Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc. / Snake II	PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name

Section II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Submission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
--	---


Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of minor label changes per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA. Please contact Sheila Bugalecki at SRBugale@scj.com or (262) 260-3550 with any questions or concerns.

Section III

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	No. Per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input checked="" type="checkbox"/> Other (Specify) Foil Pouch	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Sheila Bugalecki	Title Senior Research Scientist	Telephone No. (Include Area Code) (262) 260-3550
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Senior Research Scientist	
4. Typed Name Sheila Bugalecki	5. Date September 25, 2014	

3/12

25 September 2014

Document Processing Desk (NOTIFY)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501
ATTN: Mr. Richard Gebken

via courier

Re: Snake II
EPA Reg. No. 4822-501
Notification

Dear Mr. Gebken,

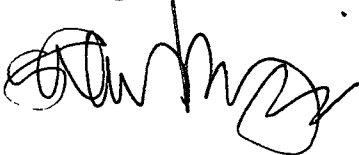
S.C. Johnson & Son, Inc. hereby submits the enclosed materials to notify the Agency of corrections to the attached label. This submission does not fall into any PRIA category and requires no fee.

The change to the attached label is the addition of text that was inadvertently left off in the last version. All changes are bolded, italicized and highlighted in yellow.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Please feel free to contact me at any time regarding this submission.

Best Regards,



Sheila Bugalecki
Senior Research Scientist
(262) 260-3550 (phone)
(262) 260-4716 (fax)
SRBugale@scj.com

cccc
cccc
c ce
cccc
c
cc c
c c c
cccc
cccc
cccc
cccc
cccc
cccc
cccc
cccc
cccc

Enclosure

4/12

(Optional Text)
[Note to Reviewer]

SNAKE II

Alternate Brand Names:

- OFF! Mosquito Coil III
- OFF! Mosquito Coil III Refills
- OFF! Explore Mosquito Coil
- OFF! Explore Mosquito Coil Refills
- OFF! Explore Area Repellent Mosquito Coil
- OFF! Explore Area Repellent Mosquito Coil Refills
- OFF! Backyard Cover Mosquito Coil
- OFF! Backyard Cover Mosquito Coil Refills

NOTIFICATION

4822-501

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

10/03/2014

ACTIVE INGREDIENT

d/l-allethrolone d-trans chrysanthemate00.15%
 OTHER INGREDIENTS 99.85%
 TOTAL.....100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

Before use read and follow all directions.

[or]

See additional precautionary statements and complete use directions on (back)(side)(bottom)(top)(panel).

Contains (Contents):

(x)(refillable)(reuseable)(durable)(case)(holder)(starter unit)(pot)
 (x)(metal)(stands) ((coil) (tray)) (holder) (**container**)
 (2)(3)(4)(5)(6)(7)(8)(9)(10)(coils)(refills)

Net Wt. *** oz. (**g)
 ([number of coils]) oz. (**g) (Coils)(Refills)

FOR OUTDOOR USE ONLY

DIRECTION FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

((Twist to) open (metal) (tin) (plastic) container.)

Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).

(Loosen outer rings until end moves freely.) (Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.) (Separate the two COMMA shaped portions by gently pressing them in opposite directions ¼ inch apart.)

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

5/12

(Optional Text)
[Note to Reviewer]

Align (repellent) coil with (mounting)(spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (**metal tab**)(metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base)(and) place (unit)(pot) (**container**)(device)(coil)(tray)(s) 6 – 10 (8 – 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot (**container**) (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.

(Squeeze sides of metal tab and fold down to store tray (inside the container).)

(Save the pot (tray) (holder) (metal) (tin) (plastic) (container) (and) (trays) (stand) for use with Snake II refills.)(When repellent coil is completely (exhausted) (used), save the pot (tray) (holder) (stand) (metal) (tin) (plastic) (container) (and trays) for future use with Snake II refills.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II Mosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (**container**) (tray)(stand)(holder)(pin)(spring)(coil support): Do not reuse or refill except as described in the directions for use.

Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Harmful if inhaled. Avoid breathing vapor or dust. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

General Precautions and Restrictions:

Do not touch lit end of coil. Do not use indoors. Cover any exposed food to avoid contamination. Do not place in direct contact with flammable objects, materials or surfaces.

6/12

(Optional Text)
[Note to Reviewer]

FIRST AID

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-558-5252 for emergency medical treatment information.

PHYSICAL OR CHEMICAL HAZARDS: Use with caution to avoid fire hazard.

ENVIRONMENTAL HAZARDS: This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites. Do not contaminate water when disposing of equipment washwaters.

(www.[website].com)

Question? Comments? Call 800-558-5252 or write Helen Johnson.

Sold By: © [year] S.C. Johnson & Son, Inc.

Racine, WI 53403-2236 U.S.A.

(All Rights Reserved.)

EPA Reg. No. 4822-501

EPA Est. No. XXXX-XX (...) Lot number suffix (...) indicates appropriate establishment number.

(US Patent(s) xxxxxxxx)

(Patent Pending)

(Coils made in [country])

(Pot (Tray) **(Container)** (Stand) (Holder) made in [country])

7/12

(Optional Text)
[Note to Reviewer]

[Coil Labeling (pouch)]

SNAKE II
(REFILLS)

KEEP OUT OF REACH OF CHILDREN
CAUTION

See additional precautionary statements and complete use directions on (back) (side)(bottom)(top)(panel)(outer carton)

ACTIVE INGREDIENT

d/l-allethrolone d-trans chrysanthemate00.15%
OTHER INGREDIENTS 99.85%
TOTAL.....100.00%

Net Wt. *** oz. (**g)
 ([number of coils]) oz. (**g) (Coils)(Refills)

Contains X Coil(s) (Refill(s))

[Instructions on the pouch are optional to allow for minimum labeling if needed.]

DIRECTION FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

((Twist to) open (metal) (tin) (plastic) container.)

Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).

(Loosen outer rings until end moves freely.) (Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.) (Separate the two COMMA shaped portions by gently pressing them in opposite directions ¼ inch apart.)

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align (repellent) coil with (mounting) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (**metal tab**) (metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot) (**container**) (device)(coil)(trays)(s) 6 – 10 (8 – 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end

8/12

(Optional Text)
[Note to Reviewer]

inside the pot (**container**) (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.

((Gently) Squeeze sides of metal (tab) (stand) and fold (down) (flat) to store tray (inside the container).)

(Save the pot (tray) (holder) (metal) (tin) (plastic) (container) (and) (trays) (stand) for use with Snake II refills.)(When repellent coil is completely (exhausted) (used), save the pot (tray) (holder) (stand) (metal) (tin) (plastic) (container) (and trays) for future use with Snake II refills.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II Mosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson.

Sold By: © [year] S.C. Johnson & Son, Inc.

Racine, WI 53403-2236 U.S.A.

(All Rights Reserved.)

EPA Reg. No. 4822-501

EPA Est. No. XXXX-XXX ((...) Lot number suffix (...) indicates appropriate establishment number.)

(US Patent(s) xxxxxxx)

(Patent Pending)

(Coils made in [country])

(Pot (Tray)(**Container**)(Stand) (Holder)made in [country])

[End of Coil Labeling (pouch)]

9/12

(Optional Text)
[Note to Reviewer]

[Optional Bottom Sticker for Pot/Tray/Container/Holder]

SNAKE II

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (tray)(stand)(holder)(pin)(spring)(coil support): Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

(To reduce annoyance from mosquitoes, use one or more (coils)(units)(pots).) For outdoor use (as an insect repellent) only. Place coils at least 6-10 feet (8-10 feet) apart. Do not use indoors, or in enclosed areas. Place on a flat heat-resistant surface away from anything flammable and out of reach of children or pets. Keep coil free of matches or other foreign matter. Do not use coil to light other items. Do not use water to extinguish coil-smother lit coil by carefully lifting (removing) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish the glowing end (by) (snuffing in the pot.) (pressing the glowing end inside the pot (against the (coil) tray)). Never leave a burning coil unattended. Coils other than Snake II will not work in this device. S.C. Johnson & Son will not be held responsible for damage, injury or poor performance caused by use of other mosquito coil refills.

Important Note: To reduce fire hazard and to avoid overheating (of the pot surface) – always blow out flame after lighting coil!

Question? Comments? Call 800-558-5252 or write Helen Johnson.

Sold By: © [year] S.C. Johnson & Son, Inc.

Racine, WI 53403-2236 U.S.A.

(All Rights Reserved.)

(Coils made in [country])

(Pot (Tray) (Stand) (Holder) (container) made in [country])

[End of Optional Bottom Sticker for Pot/Tray/Container/Holder]

10/12

(Optional Text)
[Note to Reviewer]

[Optional Marketing Claims for all label options:]

Outdoor Fresh Scent
 Spring Fresh Scent
 (Country) Fresh Scent
 Vanilla Breezes Scent
 Each coil lasts (up to) (2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7) hours
 Long lasting
 (Glow)(Works) pleasantly for (up to)(2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7)hours
 Light, flat, small – easy to pack and use outdoors
 Keeps a 6' (10') X 10' area free from mosquitoes (for up to (2)(3)(4)(5)(6)(7)(8)(9) hours).
 Effective wide-area protection (coverage)
 Creates a virtually bug-free zone!
 (Light Snake II before event to initiate its)(Patented wide end (coil) design).
 Pleasant, effective protection for your patio or deck (yard)(campsite)(campground)
 Brand America trusts
 Heat activated (mosquito)(repellent)(system)(technology)(protection)
 Satisfaction guaranteed
 Guaranteed (or your money back)
 (Repels)(mosquitoes)(Keeps bugs off) without anything on
 Effective (mosquito)(protection)(repellent) you don't have to put on
 Tested in the worst areas – just think what it can do for your backyard (campsite)(campground)
 Tested in the most extreme mosquito conditions
 Trusted protection for over 40 years
 (Trusted)(mosquito)(repellency)(protection)(for your family)
 Protection barrier
 Perimeter of (repellency)(protection)
 Great (repellency)(protection) no mess
 Great for (BBQ's)(picnics)(parties)(gatherings)(camping) (backpacking)
 The OFF! That you don't put on
 Proven protection from mosquitoes
 Trusted (mosquito) protection for (everyone in) your family
 (Mosquito) protection for all occasions
 Easy to use
 Just light it and relax
 No scent
 Affordable mosquito (repellency)(protection)
 Protect (your family)(the ones you love)(against)(from) mosquitoes
 Invisible shield
 OFF! The experts in repelling insects
 Researched
 Use with confidence
 OFF! (brand) relied on for generations
 No zapping
 No sprays or lotions
 Decorative
 Get ready for the summer
 (Camping) (backpacking) (family)(mosquito)(repellency)(protection) (coverage) kit
 OFF! For every occasion

11/12

(Optional Text)
[Note to Reviewer]

Don't have to wash off
 Buy one, get one free
 Free (refills)(with purchase!)
 Refills available
 (Value)(Bonus) Pack
 Portable (mosquito)(protection)(repellency)(up to 4 hours per coil)(up to 10 X 10 ft.)
 (Up to 4 hours per coil)(Up to 10 X 10 ft.) protection
 No unpleasant scent
 (Mosquito)(repellency)(protection) that lasts all evening
 Each (coil)(refill)(lasts)(repels)(mosquitoes) up to 4 hours
 (Declare your yard (camp)(campsite)(campground) a) virtually mosquito-free zone
 OFF! Coils (protect)(repel)(mosquitoes) up to a 10X10 ft. (area)
 Contains d/l-allethrolone d-trans chrysanthemate
 (Protects)(repels)(mosquitoes)(from) an averaged sized patio
 (Gets rid of)(repels)(blocks)(mosquitoes)(from)(in) a 10X10 foot area
 (Provides) 10X10 foot area (of)(mosquito)(protection)(repellency)(free from mosquitoes)
 Won't damage clothing
 Free your family from (annoying) mosquitoes
 Does not attract (mosquitoes)(bugs)
 (Protects)(repels) mosquitoes (from)(in) an area (up to) (10' X 10')(100 sq. ft.)
 (Repels)(Shields against)(Protects against) mosquitoes (which) (that) may carry (diseases such as)(West Nile Virus)(Malaria)(Yellow Fever)(Encephalitis)
 No chemicals or sprays on your skin
 Repels mosquitoes before they get you
 OFF! (has)(is) a complete line of mosquito (repelling) protection (for every situation)
 Mosquito protection kit
 Border of protection
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (while you enjoy the outdoors)
 (Repels)(Shields against)(Protects against) mosquitoes up to (a total of)(4),(8),(12), (16),(20),(24) hours
 (each)(coil)(refill)(!)
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (for hours) (in your (outdoor living space)
 (camp)(campsite)) (campground)
 (Virtually Mosquito Free for) (up to)(a total of)(4), (8), (12), (16), (20), (24) hours of (effective)(virtually mosquito-free)(mosquito)(repellency) (protection)
 (Effective)(proven)(mosquito)(protection)(shield)(repellency)(for)(up to)(a total of) (4),(8),(12),(16),(20),(24) hours
 (each)(coil)(refill)(!)
 (Works up to)(lasts)(lasting)(fights off)(protects)(against)(repels)(mosquitoes) (for)(up to)(a total of)
 (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (outdoor)(backyard)(outside) (backpacking) (great
 outdoors)(campsite) (campground) (protection)(repellency)(from mosquitoes)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (proven) protection (in the outdoors) (in the great outdoors) (in your
 back yard) (outside) (at the park) (in the woods) (for your camp (campsite))(while backpacking)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(repelling) (mosquitoes)
 Enjoy (the)(outdoors)(great outdoors)(backyard)(outside)(park)(woods) (camping)(backpacking) (forest) (your camp
 (campsite)(campground)) with (up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(protection)
 Refills
 Enjoy your picnic, patio and backyard fun with Snake II. Helps to repel mosquitoes in semi-confined areas such as
 porches, patios, and other areas where there is little movement of air.

12/12

(Optional Text)
[Note to Reviewer]

Tabletop
 Patio & Deck
 Backyard
 Convenient
 Backpacking
 Camp (Campsite)(campground)
 Zone Coverage
 Camp(site)(ground) & Dock
 (Wide) (Broad)Area Coverage
 (Wide) (Broad) Area Protection
 S.C. Johnson (Wax)
 A Family Company ([logo])
 Since 1886
 Fisk Johnson [signature]
 For best results (-) use only [Snake II Refills]
 Works with [Snake II]
 Compatible with [Snake II]
 Fits [Snake II]
 (Contains) [number] coils
 Portable (Campsite) (Mosquito) Coils
 Durable (case)(holder)(starter unit)
 [number] Reusable (case)(tray)(holder)(starter unit)(s)
 Refillable (case)(holder)(starter unit)
 [number] Water-resistant (case)(holder)(starter unit)(s)
 Crush-resistant (case)(holder)(starter unit)
 Protective (case)(holder)(starter unit)
(To store, squeeze (tab) (sides) (and fold over)
((Gently) Squeeze sides of metal (tab) (stand) and fold (down) (flat) to store tray (inside the container).)

[Alternate Segmentation Options: to be used in conjunction with a reference to another OFF! Product appropriate to the claim.

“You” will be used in conjunction with a reference to an approved personal repellent.

“Your gear” & “Your tent” will be used in conjunction with a reference to an approved repellent product for use on tent.

“Your area” & “Your campsite” will be used in conjunction with a reference to an approved area repellent product.]

Try out complete line of OFF!® Outdoor products.

(Personal repellants) (Table top) (Patio & Deck) (Backyard) (Camp) (Campsite) (Campground) ((Campsite) Pretreat)
(Citronella Candle) ((Wide)(Broad) Area (Zone) Coverage)

Look for products in each of these categories to meet your outdoor needs.

[or] For **the most a (full) (complete)(range)(line) of** mosquito (protection)(**OFF! Outdoor) options** choose products for:
(you) (your gear) (tent)) (your area) (campsite))

[or] (For you, for your gear) (tent), for your area) (campsite))