

4822-501

2/27/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 27, 2014

Ms. Rachel M. Callies
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Amendment: Revisions to Directions for Use Concerning Packaging
Snake II
EPA Reg. No. 4822-501
Your Submission Dated February 15, 2013

Dear Ms. Callies:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. A stamped copy of the label is enclosed for your records.

If you have any questions regarding this action, please contact BeWanda Alexander at Alexander.bewanda@epa.gov or (703) 305-7460.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

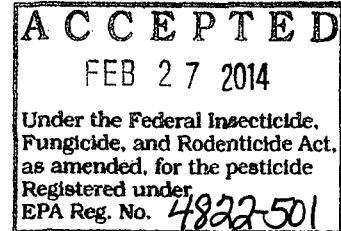
Richard Gebken
Product Manager Team 10
Insecticide Branch
Registration Division (7505P)

Enclosure

(alternate text)
[note to reviewer]

- SNAKE II [Master Name]
- OFF! Mosquito Coil III [Alternate Brand Name]
- OFF! Mosquito Coil III Refills [Alternate Brand Name]
- OFF! Explore Mosquito Coil [Alternate Brand Name]
- OFF! Explore Mosquito Coil Refills [Alternate Brand Name]
- OFF! Explore Area Repellent Mosquito Coil [Alternate Brand Name]
- OFF! Explore Area Repellent Mosquito Coil Refills [Alternate Brand Name]

ACTIVE INGREDIENT
 d/l-allethrolone d-trans chrysanthemate00.15%
 OTHER INGREDIENTS 99.85%
 TOTAL.....100.00%



KEEP OUT OF REACH OF CHILDREN
 CAUTION

Before use read and follow all directions.

[or]

See additional precautionary statements and complete use directions on (back)(side)(bottom)(top)(panel).

Contains (Contents):

- (x)(refillable)(reusable)(durable)(case)(holder)(starter unit)(pot)
- (x)(metal)(stands) ((coil) (tray)) (holder) (container)
- (2)(3)(4)(5)(6)(7)(8)(9)(10)(coils)(refills)

Net Wt. *** oz. (**g)
 ((number of coils) oz (**g) (Coils)(Refills)

FOR OUTDOOR USE ONLY

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS
 CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Harmful if inhaled. Avoid breathing vapor or dust. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

General Precautions and Restrictions:
 Do not touch lit end of coil. Do not use indoors. Cover any exposed food to avoid contamination. Do not place in direct contact with flammable objects, materials or surfaces.

FIRST AID
 IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
 IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.
 Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-558-5252 for emergency medical treatment information.

PHYSICAL OR CHEMICAL HAZARDS: Use with caution to avoid fire hazard.

ENVIRONMENTAL HAZARDS: This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites. Do not contaminate water when disposing of equipment washwaters.

DIRECTION FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

((Twist to) open (metal) (tin) (plastic) container.)

Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).

(Loosen outer rings until end moves freely.) (Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.) (Separate the two COMMA shaped portions by gently pressing them in opposite directions ¼ inch apart.)

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align (repellent) coil with (mounting) (metal) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (metal tab) (metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot) (container)(device)(coil)(tray)(s) 6 – 10 (8 – 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (metal) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot (container) (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.

(Squeeze sides of metal tab and fold down to store tray (inside the container).)

(Save the pot (tray) (holder) (metal) (tin) (plastic) (container) (and) (trays) (stand) for use with Snake II refills.) (When repellent coil is completely (exhausted) (used), save the pot (tray) (holder) (stand) (metal) (tin) (plastic) (container) (and trays) for future use with Snake II.refills.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II Mosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label.

Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (Container)(tray)(stand)(holder)(pin)(spring)(coil support): Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

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(alternate text)
[note to reviewer]

EPA Reg. No. 4822-501
EPA Est. No. XXXX-XX (...) Lot number suffix (...) indicates appropriate establishment number.
(US Patent(s) xxxxxxx)
(Patent Pending)

Question? Comments? Call 800-558-5252 or write Helen Johnson.
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Racine, WI 53403-2236 U.S.A.
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(www.[website].com)

(Coils made in [country])
(Pot (Tray) (Container) (Stand) (Holder) made in [country])

[COIL LABELING (pouch)]

SNAKE II
(REFILLS)

KEEP OUT OF REACH OF CHILDREN
CAUTION
See additional precautionary statements and complete use directions on (back)
(side)(bottom)(top)(panel)(outer carton)

ACTIVE INGREDIENT	
d/l-allethrolone d-trans chrysanthemate	00.15%
OTHER INGREDIENTS	99.85%
TOTAL.....	100.00%

Net Wt. *** oz. (**g)
 ([number of coils]) oz (**g) (Coils)(Refills)

Contains X Coil(s) (Refill(s))

[NOTE TO REVIEWER: INSTRUCTIONS ON THE POUCH ARE OPTIONAL TO ALLOW FOR
MINIMUM LABELING IF NEEDED]

DIRECTION FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

((Twist to) open (metal) (tin) (plastic) container.)

Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).

(Loosen outer rings until end moves freely.) (Grasp each COMMA shaped portion in the
center between thumb and forefinger of each hand.) (Separate the two COMMA shaped
portions by gently pressing them in opposite directions ¼ inch apart.)

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(alternate text)
[note to reviewer]

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align (repellent) coil with (mounting) (metal) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (metal tab) (metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot) (container)(device)(coil)(trays)(s) 6 – 10 (8 – 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (metal) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot (container) (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.

((Gently) Squeeze sides of metal (tab) (stand) and fold (down) (flat) to store tray (inside the container).)

(Save the pot (tray) (holder) (metal) (tin) (plastic) (container) (and) (trays) (stand) for use with Snake II refills.)(When repellent coil is completely (exhausted) (used), save the pot (tray) (holder) (stand) (metal) (tin) (plastic) (container) (and trays) for future use with Snake II refills.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II Mosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.
PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.
PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label.
Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson.
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EPA Reg. No. 4822-501
EPA Est. No. XXXX-XXX ((...)) Lot number suffix (...) indicates appropriate establishment number.)

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(alternate text)
[note to reviewer]

(US Patent(s) xxxxxxx)
(Patent Pending)

(Coils made in [country])
(Pot (Tray) (Container) (Stand) (Holder)made in [country])

[Optional Bottom Sticker for Pot/Tray/Container/Holder]

Snake II

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label.

Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (tray)(stand)(holder)(pin)(spring)(coil support): Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

(To reduce annoyance from mosquitoes, use one or more (coils)(units)(pots).) For outdoor use (as an insect repellent) only. Place coils at least 6-10 feet (8-10 feet) apart. Do not use indoors, or in enclosed areas. Place on a flat heat-resistant surface away from anything flammable and out of reach of children or pets. Keep coil free of matches or other foreign matter. Do not use coil to light other items. Do not use water to extinguish coil-smother lit coil by carefully lifting (removing) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish the glowing end (by) (snuffing in the pot.) (pressing the glowing end inside the pot (against the (coil) tray)). Never leave a burning coil unattended. Coils other than Snake II will not work in this device. S.C. Johnson & Son will not be held responsible for damage, injury or poor performance caused by use of other mosquito coil refills.

Important Note: To reduce fire hazard and to avoid overheating (of the pot surface) – always blow out flame after lighting coil!

Question? Comments? Call 800-558-5252 or write Helen Johnson.
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(Coils made in [country])
(Pot (Tray) (Stand) (Holder) (container) made in [country])

[Optional Marketing Statement for all label options:]

- Outdoor Fresh Scent
- Spring Fresh Scent
- (Country) Fresh Scent
- Vanilla Breezes Scent

Each coil lasts (up to) (2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7) hours
Long lasting
(Glow)(Works) pleasantly for (up to) (2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7) hours
Light, flat, small – easy to pack and use outdoors
Keeps a 6' (10') X 10' area free from mosquitoes (for up to) (2)(3)(4)(5)(6)(7)(8)(9) hours.
Effective wide-area, protection (coverage)
Creates a virtually bug-free zone!
(Light Snake II before event to initiate its)(Patented wide end (coil) design).
Pleasant, effective protection for your patio or deck (yard)(campsite)(campground)
Brand America trusts
Heat activated (mosquito)(repellent)(system)(technology)(protection)
Satisfaction guaranteed
Guaranteed (or your money back)
(Repels)(mosquitoes)(Keeps bugs off) without anything on
Effective (mosquito)(protection)(repellent) you don't have to put on
Tested in the worst areas – just think what it can do for your backyard (campsite)(campground)
Tested in the most extreme mosquito conditions
Trusted protection for over 40 years
(Trusted)(mosquito)(repellency)(protection)(for your family)
Protection barrier
Perimeter of (repellency)(protection)
Great (repellency)(protection) no mess
Great for (BBQ's)(picnics)(parties)(gatherings)(camping) (backpacking)
The OFF! That you don't put on
Proven protection from mosquitoes
Trusted (mosquito) protection for (everyone in) your family
(Mosquito) protection for all occasions
Easy to use
Just light it and relax
No scent
Affordable mosquito (repellency)(protection)
Protect (your family)(the ones you love)(against)(from) mosquitoes
Invisible shield
OFF! The experts in repelling insects
Researched
Use with confidence
OFF! (brand) relied on for generations
No zapping
No sprays or lotions
Decorative
Get ready for the summer
(Camping) (backpacking) (family)(mosquito)(repellency)(protection) (coverage) kit
OFF! For every occasion
Don't have to wash off
Buy one, get one free
Free (refills)(with purchase!)
Refills available
(Value)(Bonus) Pack
Portable (mosquito)(protection)(repellency)(up to 4 hours per coil)(up to 10 X 10 ft.)
(Up to 4 hours per coil)(Up to 10 X 10 ft.) protection
No unpleasant scent
(Mosquito)(repellency)(protection) that lasts all evening
Each (coil)(refill)(lasts)(repels)(mosquitoes) up to 4 hours
(Declare your yard (camp)(campsite)(campground) a) virtually mosquito-free zone
OFF! Coils (protect)(repel)(mosquitoes) up to a 10X10 ft. (area)

(alternate text)
[note to reviewer]

Contains d/l-allethrolone d-trans chrysanthemate
 (Protects)(repels)(mosquitoes)(from) an averaged sized patio
 (Gets rid of)(repels)(blocks)(mosquitoes)(from)(. in) a-10X10 foot area
 (Provides) 10X10 foot area (of)(mosquito)(protection)(repellency)(free from mosquitoes)
 Won't damage clothing
 Free your family from (annoying) mosquitoes
 Does not attract (mosquitoes)(bugs)
 (Protects)(repels) mosquitoes (from)(in) an area (up to) (10' X 10')(100 sq. ft.)
 (Repels)(Shields against)(Protects against) mosquitoes (which) (that) may carry (diseases such as)(West Nile Virus)(Malaria)(Yellow Fever)(Encephalitis)
 No chemicals or sprays on your skin
 Repels mosquitoes before they get you
 OFF! (has)(is) a complete line of mosquito (repelling) protection (for every situation)
 Mosquito protection kit
 Border of protection
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (while you enjoy the outdoors)
 (Repels)(Shields against)(Protects against) mosquitoes up to (a total of)(4),(8),(12), (16),(20),(24) hours (each)(coil)(refill)(!)
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (for hours) (in your (outdoor living space) (camp)(campsite)) (campground)
 (Virtually Mosquito Free for) (up to)(a total of)(4), (8), (12), (16), (20), (24) hours of (effective)(virtually mosquito-free)(mosquito)(repellency) (protection)
 (Effective)(proven)(mosquito)(protection)(shield)(repellency)(for)(up to)(a total of) (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)
 (Works up to)(lasts)(lasting)(fights off)(protects)(against)(repels)(mosquitoes) (for)(up to)(a total of) (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (outdoor)(backyard)(outside) (backpacking) (great outdoors)(campsite) (campground) (protection)(repellency)(from mosquitoes)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (proven) protection (in the outdoors) (in the great outdoors) (in your back yard) (outside) (at the park) (in the woods) (for your camp (campsite))(while backpacking)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(repelling) (mosquitoes)
 Enjoy (the)(outdoors)(great outdoors)(backyard)(outside)(park)(woods) (camping)(backpacking) (forest) (your camp_(campsite)(campground)) with (up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(protection)
 Refills
 Enjoy your picnic, patio and backyard fun with Snake II. Helps to repel mosquitoes in semi-confined areas such as porches, patios, and other areas where there is little movement of air.
 Tabletop
 Patio & Deck
 Backyard
 Convenient
 Backpacking
 Camp (Campsite)(campground)
 Zone Coverage
 Camp(site)(ground) & Dock
 (Wide) (Broad)Area Coverage
 (Wide) (Broad) Area Protection
 S.C. Johnson (Wax)
 A Family Company ([logo])
 Since 1886
 Fisk Johnson [signature]
 For best results (-) use only [Snake II Refills]
 Works with [Snake II]
 Compatible with [Snake II]

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(alternate text)
[note to reviewer]

Fits [Snake II]
(Contains) [number] coils
Portable (Campsite) (Mosquito) Coils
Durable (case)(holder)(starter unit)
[number] Reusable (case)(tray)(holder)(starter unit)(s)
Refillable (case)(holder)(starter unit)

[number] Water-resistant (case)(holder)(starter unit)(s)
Crush-resistant (case)(holder)(starter unit)
Protective (case)(holder)(starter unit)

(To store,) squeeze (tab) (sides) (and fold over)
((Gently) Squeeze sides of metal (tab) (stand) and fold (down) (flat) to store tray (inside the container).)

[Alternate Segmentation Options: to be used in conjunction with a reference to another OFF! Product appropriate to the claim.

 "You" will be used in conjunction with a reference to an approved personal repellent.

 >Your gear" & "Your tent" will be used in conjunction with a reference to an approved repellent product for use on tent.

 >Your area" & "Your campsite" will be used in conjunction with a reference to an approved area repellent product.]

Try out complete line of OFF![®] Outdoor products.
(Personal repellants) (Table top) (Patio & Deck) (Backyard) (Camp) (Campsite) (Campground)
((Campsite) Pretreat) (Citronella Candle) ((Wide)(Broad) Area (Zone) Coverage)
Look for products in each of these categories to meet your outdoor needs.

[OR]

For a (full) (complete) (range) (line) of (mosquito) (protection) (OFF! Outdoor) options, choose products for:
(you) (your (gear) (tent)) (your (area) (campsite))

[OR]

For you, for your (gear) (tent), for your (area) (campsite)