4822-501



UNITED S FES ENVIRONMENTAL PROTECT N AGENCY WASHINGTON, D.C. 20460

FEB 2 5 2013

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Ms. Rachel M. Callies S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236

Subject: Label Notification(s) for Pesticide Registration 98-10

Dear Ms. Callies:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for February 14, 2013 for:

Alternate Brand Name(s)OFF! Explore Area Repellent Mosquito CoilOFF! Explore Area Repellent Mosquito Coil Refills

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number 4822-501 Snake II

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincenely l'alal



Richard Gebken Product Manager 11 Insecticide Branch Registration Division (7504P)

	completing form.					Form ap	proved. O	MN No. 2070-0060. Approval Expires 05-31-6
Unit States Regist on Amendment Washington, DC 20460					OPP Identifier Number			
		Applicatio	n for P	Pesticide - Se	ction	I	I	
1. Company/Product Numbe	r		2. EP	A Product Mana	ger			3. Proposed Classification
S.C. Johnson & Son, Inc.	. / 4822-501		Richard Gebken				None 🗌 Restricted	
4. Company/Product (Name))	· · · · · · ·	PM#					
S.C. Johnson & Son, Inc. / Snake II			10					
5. Name and Address of App	lication (Inclu	de ZIP Code)	6. Ex	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my				
S. C. Johnson & Son, Inc			produ	ct is similar or ide			•	n and labeling to:
1525 Howe St.			EPA F	Reg. No.	ł	TI	fica	non
Racine, WI 53403-2236			Produ	ct Name			3 2 5	2013
Check if this is a new add	ress			sion II		FED	P Z J	201J
				tion II				
Amendment – Explain be			•	d labels in respor	ise to	Agency	letter (dated
Resubmission in respons dated	e to Agency l			r - Explain below.				
Notification - Explain belo	W.							
Explanation: Use addition	al page(s) if n	ecessary. (For	Section	I and Section II.))			
Notification of Alternate Bra	and Name pe	r PR Notice 98	-10.					
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S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236 262.260.2000

14 February 2013

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Document Processing Desk (NOTIF) Office of Pesticide Programs (7505P) U.S. Environmental Protection Agency Room S-4900, One Potomac Yard 2777 South Crystal Drive Arlington, VA 22202-4501

via courier

ATTN: Mr. Richard Gebken

Re: Snake II EPA Reg. No. 4822-501 Notification of Alternate Brand Name per PR Notice 98-10

Dear Mr. Gebken,

S.C. Johnson and Son, Inc., (SCJ), hereby provides notification to the Agency of our intention to use the following Alternate Brand Names for the subject product:

OFF! Explore Area Repellent Mosquito Coil

OFF! Explore Area Repellent Mosquito Coil Refills

In accordance with PR Notice, 98-10, we have included a completed Application for Registration and have attached the label with this change highlighted. Please feel free to contact me if you have any questions or concerns regarding this notification.

Best Regards,

IN.

Rachel M. Callies Registration Specialist S.C. Johnson and Son, Inc. Racine, WI 53403-2236 262/260-0619 (phone)

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(alternate text)

SNAKE II [Master Name] OFF! Mosquito Coil III [Alternate Brand Name] OFF! Mosquito Coil III Refills [Alternate Brand Name] OFF! Explore Mosquito Coil [Alternate Brand Name] OFF! Explore Mosquito Coil Refills [Alternate Brand Name] OFF! Explore Area Repellent Mosquito Coil [Alternate Brand Name] OFF! Explore Area Repellent Mosquito Coil Refills [Alternate Brand Name]

ACTIVE INGREDIENT d/l-allethrolone d-trans chrysanthemate00.15% OTHER INGREDIENTS 99.85%

NOTIFICATION

FEB 2 5 2013

KEEP OUT OF REACH OF CHILDREN CAUTION Before use read and follow all directions. [or] See additional precautionary statements and complete use directions on (back)(side)(bottom)(top)(panel).

Contains (Contents): (x)(refillable)(reuseable)(durable)(case)(holder)(starter unit)(pot) (x)(metal)(stands) ((coil) (tray)) (holder) (2)(3)(4)(5)(6)(7)(8)(9)(10)(coils)(refills)

*** oz. (**g) (*** oz (**g) Each Coil) Net Wt.

FOR OUTDOOR USE ONLY

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eves or clothing. Harmful if inhaled. Avoid breathing vapor or dust. Wash thoroughly with soap and water after handling and before eating. drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse

General Precautions and Restrictions:

Do not touch lit end of coil. Do not use indoors. Cover any exposed food to avoid contamination. Do not place in direct contact with flammable objects, materials or surfaces. ςςς υ ζς ς

[Boxed format or bullets may be used in First aid section if label space permits.]

FIRST AID

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center of doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor or acting for treatment. You may also contact 1-800-558-5252 for emergency medical treatment information.

PHYSICAL OR CHEMICAL HAZARDS: Use with caution to avoid fire hazard.

4822-501 Snake II

Page 1 of 9 **ABN Notification** 0000

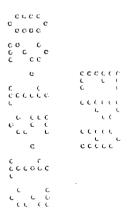
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creic

(alternate text)

5/12

ENVIRONMENTAL HAZARDS: This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites. Do not contaminate water when disposing of equipment washwaters.



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DIRECTION FOR USE

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It is a violation of federal law to use this product in a manner inconsistent with its labeling.

((Twist to) open (metal) (tin) (plastic) container.)

Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).

(Loosen outer rings until end moves freely.) (Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.) (Separate the two COMMA shaped portions by gently pressing them in opposite directions 1/4 inch apart.)

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align (repellent) coil with (mounting) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot)(device)(coil)(trays)(s) 6 - 10 (8 - 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.

(Save the pot (tray) (holder) (metal) (tin) (plastic) (container) (and) (trays) (stand) for use with Snake II refills.)(When repellent coil is completely (exhausted) (used), save the pot (tray) (holder) (stand) (metal) (tin) (plastic) (container) (and trays) for future use with Snake II refills.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II ccccMosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas wifiere there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and <u>for the construction</u> pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) <u>for the construction</u> (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets. PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the dabel. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (tray)(stand)(holder)(pin)(spring)(coil support): Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

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EPA Reg. No. 4822-501 EPA Est. No. XXXX-XX (...) Lot number suffix (...) indicates appropriate establishment number. (US Patent(s) xxxxxx) (Patent Pending)

Question? Comments? Call 800-558-5252 or write Helen Johnson. Sold By: © [year] S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. (All Rights Reserved.)

(www.[website].com)

(Coils made in [country]) (Pot (Tray) (Stand) (Holder) made in [country])

[COIL LABELING (pouch)]

SNAKE II (REFILLS)

• • •

KEEP OUT OF REACH OF CHILDREN CAUTION See additional precautionary statements and complete use directions on (back) (side)(bottom)(top)(panel)(outer carton)

ACTIVE INGREDIENT	
d/I-allethrolone d-trans chrysanthemate	00.15%
OTHER INGREDIENTS	99.85%
TOTAL	100.00%

Net Wt. *** oz. (**g) (*** oz (**g) Each Coil)

Contain X Coil(s) (Refill(s))

[NOTE TO REVIEWER: INSTRUCTIONS ON THE POUCH ARE OPTIONAL TO ALLOW FOR MINIMUM LABELING IF NEEDED]

	CCCC	
[Pouch Instructions Option A:] (INSTRUCTIONS:	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
Remove coils from (pouch)(all wrapping materials)(container)(box) (envelope). (Separate	prior to use.)	
Insert the slot of the coil onto (into) the (top of) metal stand (in the base of the (pot).)		
Light outer end of coil (with a match) until glowing, then BLOW OUT ANY FLAME.		
Place units 6-10 (8-10) feet apart around area to be protected. Each coil lasts (up		εεεε
to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.	c	c c c c c
(Save the pot for use with Snake II refills.)	с с с	
If shorter periods of use are desired, carefully lift coil (out of pot) and extinguish (by pressi	ngctive	
glowing end inside the pot.) The unused portion can then be relit when needed.)		
Develop Instructions Ontion P:1	LL LL	
[Pouch Instructions Option B:]		

(INSTRUCTIONS:

(Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).

4822-501	
Snake II	

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align (repellent) coil with (mounting) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot)(device)(coil)(trays)(s) 6 - 10 (8 - 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.))

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets. PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson. Sold By: © [year] S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. (All Rights Reserved.)

EPA Reg. No. 4822-501 EPA Est. No. XXXX-XXX	(() Lot number suffix () indicates appro	priate establishment	
number.)		cccc	
(US Patent(s) xxxxxxx) (Patent Pending)			(((((((((((((((((((
(Coils made in [country])		(1, 1	
(Pot (Tray) (Stand)(Holde	er)made in [country])		
		ر زدر در ری در	
[Optional Bottom Sticker f	ζιζι τι	L	
Snake II	ι ι C ι ι ι ιι ι ι		
STORAGE AND DISPOS	AL		
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(alternate text) [note to reviewer]

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Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets. PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (tray)(stand)(holder)(pin)(spring)(coil support): Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

(To reduce annoyance from mosquitoes, use one or more (coils)(units)(pots).) For outdoor use (as an insect repellent) only. Place coils at least 6-10 feet (8-10 feet) apart. Do not use indoors, or in enclosed areas. Place on a flat heat-resistant surface away from anything flammable and out of reach of children or pets. Keep coil free of matches or other foreign matter. Do not use coil to light other items. Do not use water to extinguish coil-smother lit coil by carefully lifting (removing) coil (out of pot) (from)(the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish the glowing end (by) (snuffing in the pot.) (pressing the glowing end inside the pot (against the (coil) tray)). Never leave a burning coil unattended. Coils other than Snake II will not work in this device. S.C. Johnson & Son will not be held responsible for damage, injury or poor performance caused by use of other mosquito coil refills.

Important Note: To reduce fire hazard and to avoid overheating (of the pot surface) – always blow out flame after lighting coil!

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(Coils made in [country]) (Pot (Tray) (Stand) (Holder) (container) made in [country])

[Optional Marketing Statement for all label options:]

Outdoor Fresh Scent Spring Fresh Scent (Country) Fresh Scent Vanilla Breezes Scent Each coil lasts (up to) (2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7) hours e e e e Long lasting (Glows)(Works) pleasantly for (up to)(2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7)hours c Light, flat, small - easy to pack and use outdoors Keeps a 6' (10') X 10' area free from mosquitoes (for up to (2)(3)(4)(5)(6)(7)(8)(9) hours). česeče Effective wide-area protection (coverage) Creates a virtually bug-free zone! (Light Snake II before event to initiate its)(Patented wide end (coil) design). Pleasant, effective protection for your patio or deck (vard)(campsite)(campground) Brand America trusts Heat activated (mosquito)(repellent)(system)(technology)(protection) Satisfaction guaranteed Guaranteed (or your money back) 4822-501 Page 6 of 9 RMC **ABN Notification** Snake II 14 February 2013

(Repels)(mosquitoes)(Keeps bugs off) without anything on Effective (mosquito)(protection)(repellent) you don't have to put on Tested in the worst areas - just think what it can do for your backyard (campsite)(campground) Tested in the most extreme mosquito conditions Trusted protection for over 40 years (Trusted)(mosquito)(repellency)(protection)(for your family) Protection barrier Perimeter of (repellency)(protection) Great (repellency)(protection) no mess Great for (BBQ's)(picnics)(parties)(gatherings)(camping) (backpacking) The OFF! That you don't put on Proven protection from mosquitoes Trusted (mosquito) protection for (everyone in) your family (Mosquito) protection for all occasions Easy to use Just light it and relax No scent Affordable mosquito (repellency)(protection) Protect (your family)(the ones you love)(against)(from) mosquitoes Invisible shield OFF! The experts in repelling insects Researched Use with confidence OFF! (brand) relied on for generations No zapping No sprays or lotions Decorative Get ready for the summer (Camping) (backpacking) (family)(mosquito)(repellency)(protection) (coverage) kit OFF! For every occasion Don't have to wash off Buy one, get one free Free (refills)(with purchase!) Refills available (Value)(Bonus) Pack Portable (mosquito)(protection)(repellency)(up to 4 hours per coil)(up to 10 X 10 ft.) (Up to 4 hours per coil)(Up to 10 X 10 ft.) protection No unpleasant scent (Mosquito)(repellency)(protection) that lasts all evening Each (coil)(refill)(lasts)(repels)(mosquitoes) up to 4 hours (Declare your yard (camp)(campsite)(campground) a) virtually mosquito-free zone OFF! Coils (protect)(repel)(mosquitoes) up to a 10X10 ft. (area) cccc Contains d/l-allethrolone d-trans chrysanthemate LCCC (Protects)(repels)(mosquitoes)(from) an averaged sized patio (Gets rid of)(repels)(blocks)(mosquitoes)(from)(in) a 10X10 foot area (Provides) 10X10 foot area (of)(mosquito)(protection)(repellency)(free from mosquitoes) Won't damage clothing Free your family from (annoying) mosquitoes Does not attract (mosquitoes)(bugs) (Protects)(repels) mosquitoes (from)(in) an area (up to) (10' X 10')(100 sq. ft.) (Repels)(Shields against)(Protects against) mosquitoes (which) (that) may carry (diseases such as)(West Nile Virus)(Malaria)(Yellow Fever)(Encephalitis) No chemicals or sprays on your skin Repels mosquitoes before they get you OFF! (has)(is) a complete line of mosquito (repelling) protection (for every situation) 4822-501 Page 7 of 9 RMC

Snake II

(alternate text) [note to reviewer]

Mosquito protection kit

Border of protection

(Repels)(Shields against)(Protects against)(annoying) mosquitoes (while you enjoy the outdoors) (Repels)(Shields against)(Protects against) mosquitoes up to (a total of)(4),(8),(12), (16),(20),(24) hours (each)(coil)(refill)(!)

(Repels)(Shields against)(Protects against)(annoying) mosquitoes (for hours) (in your (outdoor living space) (camp)(campsite)) (campground)

(Virtually Mosquito Free for) (up to)(a total of)(4), (8), (12), (16), (20), (24) hours of (effective)(virtually mosquito-free)(mosquito)(repellency) (protection)

(Effective)(proven)(mosquito)(protection)(shield)(repellency)(for)(up to)(a total of) (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)

(Works up to)(lasts)(lasting)(fights off)(protects)(against)(repels)(mosquitoes) (for)(up to)(a total of) (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)

(Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (outdoor)(backyard)(outside) (backpacking) (great outdoors)(campsite) (campground) (protection)(repellency)(from mosquitoes)

(Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (proven) protection (in the outdoors) (in the great outdoors) (in your back yard) (outside) (at the park) (in the woods) (for your camp (campsite))(while backpacking)

(Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(repelling) (mosquitoes) Enjoy (the)(outdoors)(great outdoors)(backyard)(outside)(park)(woods) (camping)(backpacking) (forest) (your camp_(campsite)(campground)) with (up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(protection)

Refills

Enjoy your picnic, patio and backyard fun with Snake II. Helps to repel mosquitoes in semi-confined areas such as porches, patios, and other areas where there is little movement of air.

Tabletop Patio & Deck Backvard Convenient Backpacking Camp (Campsite)(campground) Zone Coverage Camp(site)(ground) & Dock (Wide) (Broad)Area Coverage (Wide) (Broad) Area Protection S.C. Johnson (Wax) A Family Company ([logo)] Since 1886 Fisk Johnson [signature] For best results (-) use only [Snake II Refills] Works with [Snake II] Compatible with [Snake II] Fits [Snake II] Contains [number] coils Portable (Campsite) (Mosquito) Coils Durable (case)(holder)(starter unit) Reusable (case)(holder)(starter unit) Refillable (case)(holder)(starter unit) Water-resistant (case)(holder)(starter unit) Crush-resistant (case)(holder)(starter unit) Protective (case)(holder)(starter unit)

[Text describing OFF! line segmentation to be used with or without graphics]

4822-501 Snake II

(alternate text) [note to reviewer]

Try out complete line of OFF![®] Outdoor products. (Personal repellants) (Table top) (Patio & Deck) (Backyard) (Camp) (Campsite) (Campground) ((Campsite) Pretreat) (Citronella Candle) ((Wide)(Broad) Area (Zone) Coverage) Look for products in each of these categories to meet your outdoor needs.

[OR]

For the most complete protection, choose products for: (you)(your gear)(your tent)(your world)(your area)(your campsite)

[OR]

For you, for your gear (tent), for your area (world) (campsite) [to be used in conjunction with graphics to describe alternate segmentation available]



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