

4822-501

02/20/2013

1/11



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Ms. Rachel Callies  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

FEB 20 2013

Dear Ms. Callies:

Subject: Application for Pesticide Notification (PRN 98-10)  
Add Alternate Brand Names: OFF! Explore Mosquito Coil  
OFF! Explore Mosquito Coil Refills

Snake II  
EPA Reg. No. 4822-501  
Your submission dated February 1, 2013

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated February 1, 2013 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. The Agency's records will be updated to include the Alternate Brand Names: OFF! Explore Mosquito Coil, and OFF! Mosquito Coil Refills.

*Explore*


Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions regarding this letter, please contact Dana Pilitt, PhD of my staff at (703) 305-7071 or via e-mail at [pilitt.dana@epa.gov](mailto:pilitt.dana@epa.gov).

Sincerely,

A handwritten signature in cursive script that reads "Richard Gebken".

Richard Gebken  
Product Manager 10  
Insecticide Branch  
Registration Division (7505P)

	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number <b>S.C. Johnson &amp; Son, Inc. / 4822-501</b>	2. EPA Product Manager <b>Richard Gebken</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>S.C. Johnson &amp; Son, Inc. / Snake II</b>	PM# <b>10</b>	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc.</b> <b>1525 Howe St.</b> <b>Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition to: EPA Reg. No. _____ Product Name _____	

**Notification**  
**FEB 20 2013**

**Section II**

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)


**Notification of Alternate Brand Name per PR Notice 98-10.**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.	No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	No. Per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Foil Pouch
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Rachel M. Callies</b>	Title <b>Registration Specialist</b>	Telephone No. (Include Area Code) <b>(262) 260-0619</b>
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 		3. Title <b>Registration Specialist</b>
4. Typed Name <b>Rachel M. Callies</b>		5. Date <b>1 Feb 2013</b>

S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236  
262.260.2000

1 February 2013

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7505P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

*via courier*

**ATTN: Mr. Richard Gebken**

Re: Snake II  
EPA Reg. No. 4822-501  
**Notification of Alternate Brand Name per PR Notice 98-10**

Dear Mr. Gebken,

S.C. Johnson and Son, Inc., (SCJ), hereby provides notification to the Agency of our intention to use the following **Alternate Brand Names** for the subject product:

**OFF! Explore Mosquito Coil**

**OFF! Explore Mosquito Coil Refills**

In accordance with PR Notice, 98-10, we have included a completed Application for Registration and have attached the label with this change highlighted. Please feel free to contact me if you have any questions or concerns regarding this notification.

Best Regards,



Rachel M. Callies  
Registration Specialist  
S.C. Johnson and Son, Inc.  
Racine, WI 53403-2236  
262/ 260-0619 (phone)

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4/11

(alternate text)  
[note to reviewer]

**NOTIFICATION**

**FEB 20 2013**

SNAKE II [Master Name]  
OFF! Mosquito Coil III [Alternate Brand Name]  
OFF! Mosquito Coil III Refills [Alternate Brand Name]  
OFF! Explore Mosquito Coil [Alternate Brand Name]  
OFF! Explore Mosquito Coil Refills [Alternate Brand Name]

**ACTIVE INGREDIENT**

d/l-allethrolone d-trans chrysanthemate .....00.15%  
**OTHER INGREDIENTS** ..... 99.85%  
**TOTAL**.....100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

Before use read and follow all directions.

[or]

See additional precautionary statements and complete use directions on (back)(side)(bottom)(top)(panel).

Contains (Contents):

(x)(refillable)(reusable)(durable)(case)(holder)(starter unit)(pot)  
(x)(metal)(stands) ((coil) (tray)) (holder)  
(2)(3)(4)(5)(6)(7)(8)(9)(10)(coils)(refills)

Net Wt.           \*\*\* oz. (\*\*g) ( \*\*\* oz ( \*\*g) Each Coil)

**FOR OUTDOOR USE ONLY**

**PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Harmful if inhaled. Avoid breathing vapor or dust. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

**General Precautions and Restrictions:**

Do not touch lit end of coil. Do not use indoors. Cover any exposed food to avoid contamination. Do not place in direct contact with flammable objects, materials or surfaces.

[Boxed format or bullets may be used in First aid section if label space permits.]

**FIRST AID**

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance; then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-558-5252 for emergency medical treatment information.

**PHYSICAL OR CHEMICAL HAZARDS:** Use with caution to avoid fire hazard.

**ENVIRONMENTAL HAZARDS:** This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites. Do not contaminate water when disposing of equipment washwaters.

S/11

(alternate text)  
[note to reviewer]

**DIRECTION FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

((Twist to) open (metal) (tin) (plastic) container.)

Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).

(Loosen outer rings until end moves freely.) (Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.) (Separate the two COMMA shaped portions by gently pressing them in opposite directions ¼ inch apart.)

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align (repellent) coil with (mounting) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot)(device)(coil)(trays)(s) 6 – 10 (8 – 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)( the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.

(Save the pot (tray) (holder) (metal) (tin) (plastic) (container) (and) (trays) (stand) for use with Snake II refills.) (When repellent coil is completely (exhausted) (used), save the pot (tray) (holder) (stand) (metal) (tin) (plastic) (container) (and trays) for future use with Snake II refills.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II Mosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (tray)(stand)(holder)(pin)(spring)(coil support): Do not re-use or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

6/11

(alternate text)  
[note to reviewer]

EPA Reg. No. 4822-501  
EPA Est. No. XXXX-XX (...) Lot number suffix (...) indicates appropriate establishment number.  
(US Patent(s) xxxxxxxx)  
(Patent Pending)

Question? Comments? Call 800-558-5252 or write Helen Johnson.  
Sold By: © [year] S.C. Johnson & Son, Inc.  
Racine, WI 53403-2236 U.S.A.  
(All Rights Reserved.)

(www.[website].com)

(Coils made in [country])  
(Pot (Tray) (Stand) (Holder) made in [country])

-----  
[COIL LABELING (pouch)]

SNAKE II  
(REFILLS)

KEEP OUT OF REACH OF CHILDREN  
CAUTION  
See additional precautionary statements and complete use directions on (back)  
(side)(bottom)(top)(panel)(outer carton)

ACTIVE INGREDIENT	
d/l-allethrolone d-trans chrysanthemate .....	00.15%
OTHER INGREDIENTS .....	99.85%
TOTAL.....	100.00%

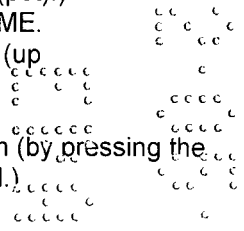
Net Wt.            \*\*\* oz. (\*\*g) ( \*\*\* oz ( \*\*g) Each Coil)

Contain X Coil(s) (Refill(s))

[NOTE TO REVIEWER: INSTRUCTIONS ON THE POUCH ARE OPTIONAL TO ALLOW FOR  
MINIMUM LABELING IF NEEDED]

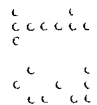
[Pouch Instructions Option A:]  
(INSTRUCTIONS:

Remove coils from (pouch)(all wrapping materials)(container)(box) (envelope). (Separate prior to use.)  
 Insert the slot of the coil onto (into) the (top of) metal stand (in the base of the (pot).)  
 Light outer end of coil (with a match) until glowing, then BLOW OUT ANY FLAME.  
 Place units 6-10 (8-10) feet apart around area to be protected. Each coil lasts (up  
 to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.  
 (Save the pot for use with Snake II refills.)  
 If shorter periods of use are desired, carefully lift coil (out of pot) and extinguish (by pressing the  
 glowing end inside the pot.) The unused portion can then be relit when needed.)



[Pouch Instructions Option B:]  
(INSTRUCTIONS:

(Remove coils from (pouch) (all wrapping materials) (container) (box) (envelope).



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(alternate text)  
[note to reviewer]

(Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align (repellent) coil with (mounting) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (metal stand (in the base of the pot.))

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot)(device)(coil)(trays)(s) 6 – 10 (8 – 10) feet apart around area to be protected.

Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.

If shorter period of use is desired, carefully lift (remove) coil (out of pot) (from)( the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot (against the (coil) tray)). The unused portion can (then) be (stored within the (metal) (tin) (plastic) container and) relit when needed.))

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label.

Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson.

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Racine, WI 53403-2236 U.S.A.

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EPA Reg. No. 4822-501

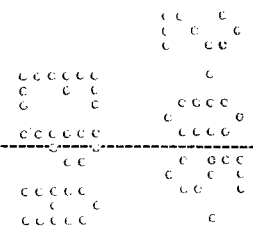
EPA Est. No. XXXX-XXX ((...)) Lot number suffix (...) indicates appropriate establishment number.)

(US Patent(s) xxxxxxxx)

(Patent Pending)

(Coils made in [country])

(Pot (Tray) (Stand)( Holder)made in [country])



[Optional Bottom Sticker for Pot/Tray/Container/Holder]

Snake II

STORAGE AND DISPOSAL

4822-501  
Snake II

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots (trays) (stands) (holders) (spring(s)) (metal) (plastic) (pin) (containers), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot (tray)(stand)(holder)(pin)(spring)(coil support): Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

(To reduce annoyance from mosquitoes, use one or more (coils)(units)(pots).) For outdoor use (as an insect repellent) only. Place coils at least 6-10 feet (8-10 feet) apart. Do not use indoors, or in enclosed areas. Place on a flat heat-resistant surface away from anything flammable and out of reach of children or pets. Keep coil free of matches or other foreign matter. Do not use coil to light other items. Do not use water to extinguish coil-smother lit coil by carefully lifting (removing) coil (out of pot) (from)( the) (spring) (metal) (plastic) (pin) (tab) (holder) (stand) (coil support) and extinguish the glowing end (by) (snuffing in the pot.) (pressing the glowing end inside the pot (against the (coil) tray)). Never leave a burning coil unattended. Coils other than Snake II will not work in this device. S.C. Johnson & Son will not be held responsible for damage, injury or poor performance caused by use of other mosquito coil refills.

Important Note: To reduce fire hazard and to avoid overheating (of the pot surface) – always blow out flame after lighting coil!

Question? Comments? Call 800-558-5252 or write Helen Johnson.

Sold By: © [year] S.C. Johnson & Son, Inc.

Racine, WI 53403-2236 U.S.A.

(All Rights Reserved.)

(Coils made in [country])

(Pot (Tray) (Stand) (Holder) (container) made in [country])

[Optional Marketing Statement for all label options:]

Outdoor Fresh Scent

Spring Fresh Scent

(Country) Fresh Scent

Vanilla Breezes Scent

Each coil lasts (up to) (2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7) hours

Long lasting

(Glow)(Works) pleasantly for (up to)(2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7)hours

Light, flat, small – easy to pack and use outdoors

Keeps a 6' (10') X 10' area free from mosquitoes (for up to) (2)(3)(4)(5)(6)(7)(8)(9) hours.

Effective wide-area protection (coverage)

Creates a virtually bug-free zone!

(Light Snake II before event to initiate its)(Patented wide end (coil) design).

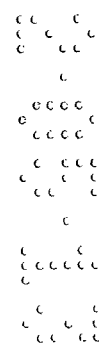
Pleasant, effective protection for your patio or deck (yard)(campsite)(campground)

Brand America trusts

Heat activated (mosquito)(repellent)(system)(technology)(protection)

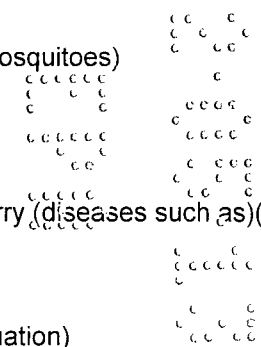
Satisfaction guaranteed

Guaranteed (or your money back)





(Repels)(mosquitoes)(Keeps bugs off) without anything on  
 Effective (mosquito)(protection)(repellent) you don't have to put on  
 Tested in the worst areas – just think what it can do for your backyard (campsite)(campground)  
 Tested in the most extreme mosquito conditions  
 Trusted protection for over 40 years  
 (Trusted)(mosquito)(repellency)(protection)(for your family)  
 Protection barrier  
 Perimeter of (repellency)(protection)  
 Great (repellency)(protection) no mess  
 Great for (BBQ's)(picnics)(parties)(gatherings)(camping) (backpacking)  
 The OFF! That you don't put on  
 Proven protection from mosquitoes  
 Trusted (mosquito) protection for (everyone in) your family  
 (Mosquito) protection for all occasions  
 Easy to use  
 Just light it and relax  
 No scent  
 Affordable mosquito (repellency)(protection)  
 Protect (your family)(the ones you love)(against)(from) mosquitoes  
 Invisible shield  
 OFF! The experts in repelling insects  
 Researched  
 Use with confidence  
 OFF! (brand) relied on for generations  
 No zapping  
 No sprays or lotions  
 Decorative  
 Get ready for the summer  
 (Camping) (backpacking) (family)(mosquito)(repellency)(protection) (coverage) kit  
 OFF! For every occasion  
 Don't have to wash off  
 Buy one, get one free  
 Free (refills)(with purchase!)  
 Refills available  
 (Value)(Bonus) Pack  
 Portable (mosquito)(protection)(repellency)(up to 4 hours per coil)(up to 10 X 10 ft.)  
 (Up to 4 hours per coil)(Up to 10 X 10 ft.) protection  
 No unpleasant scent  
 (Mosquito)(repellency)(protection) that lasts all evening  
 Each (coil)(refill)(lasts)(repels)(mosquitoes) up to 4 hours  
 (Declare your yard (camp)(campsite)(campground) a) virtually mosquito-free zone  
 OFF! Coils (protect)(repel)(mosquitoes) up to a 10X10 ft. (area)  
 Contains d/l-allethrolone d-trans chrysanthemate  
 (Protects)(repels)(mosquitoes)(from) an averaged sized patio  
 (Gets rid of)(repels)(blocks)(mosquitoes)(from)( in) a 10X10 foot area  
 (Provides) 10X10 foot area (of)(mosquito)(protection)(repellency)(free from mosquitoes)  
 Won't damage clothing  
 Free your family from (annoying) mosquitoes  
 Does not attract (mosquitoes)(bugs)  
 (Protects)(repels) mosquitoes (from)(in) an area (up to) (10' X 10')(100 sq. ft.)  
 (Repels)(Shields against)(Protects against) mosquitoes (which) (that) may carry (diseases such as)(West Nile Virus)(Malaria)(Yellow Fever)(Encephalitis)  
 No chemicals or sprays on your skin  
 Repels mosquitoes before they get you  
 OFF! (has)(is) a complete line of mosquito (repelling) protection (for every situation)



Mosquito protection kit  
 Border of protection  
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (while you enjoy the outdoors)  
 (Repels)(Shields against)(Protects against) mosquitoes up to (a total of)(4),(8),(12), (16),(20),(24) hours  
 (each)(coil)(refill)(!)  
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (for hours) (in your (outdoor living space)  
 (camp)(campsite)) (campground)  
 (Virtually Mosquito Free for) (up to)(a total of)(4), (8), (12), (16), (20), (24) hours of (effective)(virtually  
 mosquito-free)(mosquito)(repellency) (protection)  
 (Effective)(proven)(mosquito)(protection)(shield)(repellency)(for)(up to)(a total of) (4),(8),(12),(16),(20),(24)  
 hours (each)(coil)(refill)(!)  
 (Works up to)(lasts)(lasting)(fights off)(protects)(against)(repels)(mosquitoes) (for)(up to)(a total of)  
 (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)  
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (outdoor)(backyard)(outside) (backpacking) (great  
 outdoors)(campsite) (campground) (protection)(repellency)(from mosquitoes)  
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (proven) protection (in the outdoors) (in the great  
 outdoors) (in your back yard) (outside) (at the park) (in the woods) (for your camp (campsite))(while  
 backpacking)  
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(repelling) (mosquitoes)  
 Enjoy (the)(outdoors)(great outdoors)(backyard)(outside)(park)(woods) (camping)(backpacking) (forest)  
 (your camp,(campsite)(campground)) with (up to)(a total of) (4),(8),(12),(16),(20),(24) hours of  
 (repellency)(protection)

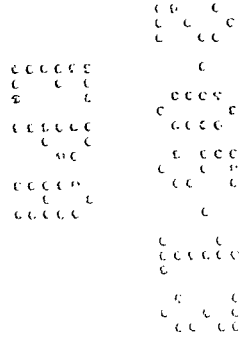
Refills

Enjoy your picnic, patio and backyard fun with Snake II. Helps to repel mosquitoes in semi-confined areas such as porches, patios, and other areas where there is little movement of air.

Tabletop  
 Patio & Deck  
 Backyard  
 Convenient  
 Backpacking  
 Camp (Campsite)(campground)  
 Zone Coverage  
 Camp(site)(ground) & Dock  
 (Wide) (Broad)Area Coverage  
 (Wide) (Broad) Area Protection  
 S.C. Johnson (Wax)  
 A Family Company ([logo])  
 Since 1886

Fisk Johnson [signature]  
 For best results (-) use only [Snake II Refills]  
 Works with [Snake II]  
 Compatible with [Snake II]  
 Fits [Snake II]

Contains [number] coils  
 Portable (Campsite) (Mosquito) Coils  
 Durable (case)(holder)(starter unit)  
 Reusable (case)(holder)(starter unit)  
 Refillable (case)(holder)(starter unit)  
 Water-resistant (case)(holder)(starter unit)  
 Crush-resistant (case)(holder)(starter unit)  
 Protective (case)(holder)(starter unit)



[Text describing OFF! line segmentation to be used with or without graphics]

11/11

(alternate text)  
[note to reviewer]

Try out complete line of OFF!® Outdoor products.  
(Personal repellants) (Table top) (Patio & Deck) (Backyard) (Camp) (Campsite) (Campground)  
((Campsite) Pretreat) (Citronella Candle) ( (Wide)(Broad) Area (Zone) Coverage)  
Look for products in each of these categories to meet your outdoor needs.

[OR]

For the most complete protection, choose products for:  
(you)(your gear)(your tent)(your world)(your area)(your campsite)

[OR]

For you, for your gear (tent), for your area (world) (campsite)  
[to be used in conjunction with graphics to describe alternate segmentation available]

