

4822-501

7/14/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

July 14, 2010

Ms. Jill C. Geyer
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Geyer:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 98-10 dated May 26, 2010 for the following product(s):

Snake II

EPA Reg. No. 4822-501

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN-98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

for Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

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United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 4822-501	2. EPA Product Manager Mr. Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson/Snake II	PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ NOTIFICATION Product Name _____ JUL 14 2010	

Section II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
 Notification of minor label changes.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No *Certification must be submitted	Unit-Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt.	No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	No. Per container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input checked="" type="checkbox"/> Other (Specify) Terra Cotta
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1 – 6 coils @ 5-12g		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other (printed) <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jill C. Geyer	Title Registration Specialist	Telephone No. (Include Area Code) (262) 260-4493
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped) RECEIVED ON JUN - 3 2010
2. Signature 	3. Title Registration Specialist	
4. Typed Name Jill C. Geyer	5. Date May 26, 2010	

May 26, 2010

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Attn: Ms. Linda G. Arrington

**Re: Snake II
EPA Reg. No. 4822-501
Notification of Minor Label Changes per PR Notice 98-10**

Dear Ms. Arrington:

S.C. Johnson & Son, Inc. hereby provides notification to the Agency of a minor revision to the labeling of the subject product. The notification is to add the following optional text (in bold italics) to better express the line of OFF! products SCJ offers:

Try our complete line of OFF! outdoor products.

PERSONAL repellents **TABLETOP** **PATIO & DECK** **BACKYARD**
[picture of person] *[table on deck picture]* *[deck picture]* *[backyard picture]*

Look for products in each of these categories to meet your outdoor needs

The notification is to also add the following optional claim (in bold italics).

- o **Patio & Deck**

These are additional optional claims that just restate current claims (in bold italics):

- o Added to current claim "Portable (mosquito)(protection)(repellency) **(up to 4 hours per coil)(up to 10 x 10 ft.)**"
- o **(Up to 4 hours per coil)(Up to 10 x 10 ft.) protection**

Also, very minor additions to clarify what the package contains (in bold italics):

- o Added **(X [number])** before "REFILLS" so that we could specify the number of refills
- o Added a parenthesis before Contents and added "or" so that we could state either "Contents:" or "Contains" followed by the number of pots and/or refills.

To facilitate this change, we have included a completed Application for Registration and one (1) copy of the subject label.

Please contact me if you have any questions or comments. Thank you for your assistance.

Regards,


Jill C. Geyer
Registration Specialist
Phone 262-260-4491
E-mail jcgeyer@scj.com



Enclosures

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NOTIFICATION

JUL 14 2010

SNAKE II

FRONT PANEL

S.C. Johnson (Wax)
(A Family Company)

(X [number]) (REFILLS)

Outdoor Fresh Scent Spring Fresh Scent
(Country) Fresh Scent Vanilla Breezes Scent

(Each coil lasts) (up to) (2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7) hours
Long lasting
(Glow)(Works) pleasantly for (up to)(2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7)hours
Light, flat, small – easy to pack and use outdoors

FOR OUTDOOR USE ONLY

ACTIVE INGREDIENT

d/l-allethrolone-d-trans chrysanthemate00.15%

OTHER INGREDIENTS 99.85%

(Contents or Contains:)(1)(refillable)(reuseable)(pot)(1)(stand);
(2)(metal)(stands); (2)(3)(4)(5)(6)(7)(8)(9)(10)(coils)

Net Wt. **. oz. (**g)(each)
Total Net Wt. *.** ounces (oz)(**g)

KEEP OUT OF REACH OF CHILDREN

CAUTION

(Before use read and follow all directions.) or

(See additional precautionary statements and complete use directions on (back)
(side)(bottom)(top)(panel).)

Keeps a 6' (10') X 10' area free from mosquitoes (for up to (2)(3)(4)(5)(6)(7)(8)(9) hours).

Effective wide-area protection
Creates a virtually bug-free zone!
(Light Snake II before event to initiate its)(Patented wide end (coil) design).
Pleasant, effective protection for your patio or deck (yard)
Brand America trusts

Heat activated (mosquito)(repellent)(system)(technology)(protection)
 Satisfaction guaranteed
 Guaranteed (or your money back)
 (Repels)(mosquitoes)(Keeps bugs off) without anything on
 Effective (mosquito)(protection)(repellent) you don't have to put on
 Tested in the worst areas – just think what it can do for your backyard
 Tested in the most extreme mosquito conditions
 Trusted protection for over 40 years
 (Trusted)(mosquito)(repellency)(protection)(for your family)
 Protection barrier
 Perimeter of (repellency)(protection)
 Great (repellency)(protection) no mess
 Great for (BBQ's)(picnics)
 The OFF! That you don't put on
 Proven protection from mosquitoes
 Trusted (mosquito) protection for (everyone in) your family
 (Mosquito) protection for all occasions
 Easy to use
 Just light it and relax
 No scent
 Affordable mosquito (repellency)(protection)
 Protect (your family)(the ones you love)(against)(from) mosquitoes
 Invisible shield
 OFF! The experts in repelling insects
 Researched
 Use with confidence
 OFF! (brand) relied on for generations
 No zapping
 No sprays or lotions
 Decorative
 Get ready for the summer
 (Camping)(family)(mosquito)(repellency)(protection) kit
 OFF! For every occasion
 Don't have to wash off
 Buy one, get one free
 Free (refills)(with purchase!)
 (Value)(Bonus) Pack
 Portable (mosquito)(protection)(repellency)**(up to 4 hours per coil; up to 10 X 10 ft.)**
(Up to 4 hours per coil)(Up to 10 X 10 ft.) protection
 No unpleasant scent
 (Mosquito)(repellency)(protection) that lasts all evening
 Each (coil)(refill)(lasts)(repels)(mosquitoes) up to 4 hours
 (Declare your yard a) virtually mosquito-free zone
 OFF! Coils (protect)(repel)(mosquitoes) up to a 10X10 ft. (area)

Contains d/l-allethrolone d-trans chrysanthemate
 (Protects)(repels)(mosquitoes)(from) an averaged sized patio
 (Gets rid of)(repels)(blocks)(mosquitoes)(from)(in) a 10X10 foot area
 (Provides) 10X10 foot area (of)(mosquito)(protection)(repellency)(free from mosquitoes)
 Won't damage clothing
 Free your family from (annoying) mosquitoes
 Does not attract (mosquitoes)(bugs)
 (Protects)(repels) mosquitoes (from)(in) an area (up to) (10' X 10')(100 sq. ft.)
 (Repels)(Shields against)(Protects against) mosquitoes **(which) (that)** may carry
 (diseases such as)(West Nile Virus)(Malaria)(Yellow Fever)(Encephalitis)
 No chemicals or sprays on your skin
 Repels mosquitoes before they get you
 OFF! (has)(is) a complete line of mosquito (repelling) protection (for every situation)
 Mosquito protection kit
 Border of protection
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (while you enjoy the
 outdoors)
 (Repels)(Shields against)(Protects against) mosquitoes up to (a total of)(4),(8),(12),
 (16),(20),(24) hours (each)(coil)(refill)(!)
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (for hours) (in your
 outdoor living space) Virtually Mosquitoes Free for (up to)(a total of)(4), (8), (12),
 (16), (20), (24) hours of (effective)(virtually mosquito-free)(mosquito)(repellency)
 (protection)
 (Effective)(proven)(mosquito)(protection)(shield)(repellency)(for)(up to)(a total of
 (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)
 (Works up to)(lasts)(lasting)(fights off)(protects)(against)(repels)(mosquitoes) (for)(up
 to)(a total of) (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (outdoor)(backyard)(outside) (great
 outdoors)(campsite)(protection)(repellency)(from mosquitoes)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (proven) protection (in the
 outdoors, the great outdoors, back yard, outside, at the park, in the woods)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(repelling) (mosquitoes)
 Enjoy (the)(outdoors)(great outdoors)(backyard)(outside)(park)(woods) (forest) with (up
 to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(protection)

**[Note to reviewer: Following is text from a matrix describing the
 segmentation of the OFF! line.]**

Try our complete line of OFF! outdoor products.

PERSONAL repellents <i>[picture of person]</i>	TABLETOP <i>[table on deck picture]</i>	PATIO & DECK <i>[deck picture]</i>	BACKYARD <i>[backyard picture]</i>
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Look for products in each of these categories to meet your outdoor needs

Patio & Deck

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BACK PANEL

SNAKE II

(REFILLS)

(ENJOY YOUR PICNIC, PATIO AND BACKYARD FUN WITH SNAKE II. HELPS TO REPEL MOSQUITOES IN SEMI-CONFINED AREAS SUCH AS PORCHES, PATIOS, AND OTHER AREAS WHERE THERE IS LITTLE MOVEMENT OF AIR.)

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid prolonged inhalation or contact with skin. Avoid contact with eyes or clothing. Do not touch lit end of coil. Do not use indoors. Wash hands after use and before eating or smoking. Cover any exposed food to avoid contamination. Do not place in direct contact with flammable objects, materials or surfaces.

(Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits.)

FIRST AID

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. If on skin or clothing: Take off contaminated clothing. Immediately rinse skin with plenty of water for 15-20 minutes. If in eyes: Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

PHYSICAL OR CHEMICAL HAZARDS: Use with caution to avoid fire hazard.

ENVIRONMENTAL HAZARDS: This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites. Do not contaminate water when disposing of equipment washwaters.

DIRECTION FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

1. Remove coils from (pouch)(all wrapping materials)(container)(box) (envelope).

2. (Loosen outer rings until end moves freely.)
(Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.)
(Separate the two COMMA shaped portions by gently pressing them in opposite direction 1/4 inch apart.)
3. Align coil with mounting (detail)(stand)(device)(tray). Insert (press) (mount)(snap) the slot of the coil onto (into) the metal stand in the base of the pot.
4. Light outer end of coil until glowing, then BLOW OUT ANY FLAME.
5. Restore lid (slide tray and into unit)(align lid to base)(snap lid to base) and place (unit) (pot)(device)(coil)(s) 6 – 10 (8 – 10) feet apart around area to be protected. Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3) (5-7) hours.
6. If shorter period of use is desired, carefully lift coil out of pot and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot). The unused portion can then be relit when needed.
7. (Save the pot for use with Snake II refills.)(When repellent coil is completely (exhausted)(used), save the pot for future use with Snake II refills.)

(NOTE: Graphic depictions may appear on final printed labeling to enhance user understanding of Directions for Use.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II Mosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

STORAGE AND DISPOSAL

STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots, if kept for further use, must be stored out of reach of children and pets.

DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not reuse empty pouch. Place in trash or offer for recycling if available. Pot: Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

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Question? Comments? Call 800-558-5252 or write Helen Johnson.
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EPA Reg. No. 4822-501
EPA Est. No. 71681-IL-2 (A) or 70999-WI-1 (B) or 70999-WI-2 (C)
Lot number suffix (A), (B) or (C) indicates appropriate establishment number

US Patent number 5,657, 574 and patent pending

Coils made in Malaysia Pot made in China

COIL LABELING (unit labeling)

SNAKE II

(REFILLS)

FOR BEST RESULTS - USE ONLY SNAKE II MOSQUITO COIL REFILLS

- Outdoor Fresh Scent
- Spring Fresh Scent
- (Country) Fresh Scent
- Vanilla Breezes Scent

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautionary statements and complete use directions on (back) (side)(bottom)(top)(panel)(outer carton)

ACTIVE INGREDIENT

d/l-allethrolone d-trans chrysanthemate 00.15%

OTHER INGREDIENTS 99.85%

Net Wt. .** oz. (**g)(each)

Total Net Wt. *.** ounces (oz)(**g)

INSTRUCTIONS:

- Remove coils from (pouch)(all wrapping materials)(container)(box) (envelope). (Separate prior to use.)

- Insert the slot of the coil onto (into) the (top of) metal stand in the base of the pot.
- Light outer end of coil (with a match) until glowing, then BLOW OUT ANY FLAME.
- Place units 6-10 (8-10) feet apart around area to be protected. Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.
- Save the pot for use with Snake II refills.
- If shorter periods of use are desired, carefully lift coil out of pot and extinguish by pressing the glowing end inside the pot. The unused portion can then be relit when needed.

STORAGE AND DISPOSAL

STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Use pots, if kept for further use, must be stored out of reach of children and pets.

DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place (any) unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson.

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EPA Reg. No. 4822-501

EPA Est. No. 63376-MYS-1 (A) or 70999-WI-1 (B) or 70999-WI-2 (C)

Lot number suffix (A) or (B) or (C) indicates appropriate establishment number

US Patent 5,657,574 and D385942

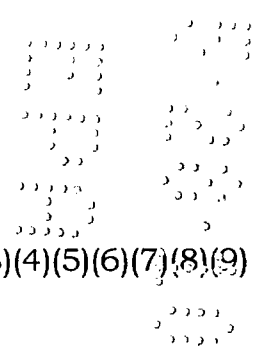
Coils made in Malaysia.

POT LABEL

Snake II

Outdoor Fresh Scent
(Country) Fresh Scent

Spring Fresh Scent
Vanilla Breezes



(Keeps a 6' (10') X 10' area free from mosquitoes (for up to (2)(3)(4)(5)(6)(7)(8)(9) hours).

(Effective wide-area protection)

(Creates a virtually bug-free zone!)

(Pleasant, effective protection for your patio or deck (yard)).

STORAGE AND DISPOSAL

STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Use pots, if kept for further use, must be stored out of reach of children and pets.

DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Pot: Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

(TO REDUCE ANNOYANCE FROM MOSQUITOES, USE ONE OR MORE (COILS)(UNITS)(POTS). FOR OUTDOOR USE (AS AN INSECT REPELLENT) ONLY. PLACE COILS AT LEAST 6-10 FEET (8-10 FEET) APART. DO NOT USE INDOORS, OR IN ENCLOSED AREAS. PLACE ON A FLAT HEAT-RESISTANT SURFACE AWAY FROM ANYTHING FLAMMABLE AND OUT OF REACH OF CHILDREN OR PETS. KEEP COIL FREE OF MATCHES OR OTHER FOREIGN MATTER. DO NOT USE COIL TO LIGHT OTHER ITEMS. DO NOT USE WATER TO EXTINGUISH COIL - SMOTHER LIT COIL BY CAREFULLY LIFTING COIL OUT OF POT AND EXTINGUISH THE GLOWING END BY (SNUFFING INTO THE POT)(BY PRESSING THE GLOWING END INSIDE THE POT). NEVER LEAVE A BURNING COIL UNATTENDED. COILS OTHER THAN SNAKE II WILL NOT WORK IN THIS DEVICE. S.C. JOHNSON & SON WILL NOT BE HELD RESPONSIBLE FOR DAMAGE, INJURY OR POOR PERFORMANCE CAUSED BY USE OF OTHER MOSQUITO COIL REFILLS.

IMPORTANT NOTE: TO REDUCE FIRE HAZARD AND TO AVOID OVERHEATING OF THE POT SURFACE - ALWAYS BLOW OUT FLAME AFTER LIGHTING COIL!

Question? Comments? Call 800-558-5252 or write Helen Johnson.

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Pot made in China

