

4822-501

9/15/2009

1 of 10



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

September 15, 2009

Ms. Jill C. Geyer,
Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

**Subject: Amended Labeling, Response to PR Notice 2007-4
Snake II, EPA Reg. No. 4822-501
Your Submission Dated July 9, 2009**

Dear Ms. Geyer:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable with the following label provision(s):

Ingredient Statement section comment(s):

1. Replace the words "INERT INGREDIENTS" with the words "OTHER INGREDIENTS."

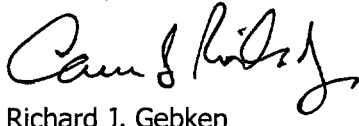
Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

20F10

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. directly at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

For 

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure: Copy of label stamped "Accepted with Comments"

004822-00501 D417050

SNAKE II

FRONT PANEL

S.C. Johnson (Wax)
(A Family Company)

(REFILLS)

ACCEPTED
With COMMENTS
In EPA Letter Dated:
September 15, 2009
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:
4822-501

Outdoor Fresh Scent
(Country) Fresh Scent

Each coil lasts (up to) (2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7) hours Long lasting
- (Glows)(Works) pleasantly for (up to)(2)(2-3)(3)(4)(5)(6)(7)(8)(9)(5-7)hours
- Light, flat, small - easy to pack and use outdoors

FOR OUTDOOR USE ONLY

ACTIVE INGREDIENT

d/l-allethrolone d-trans chrysathemate 00.15%

INERT INGREDIENTS 99.85%

Contents: (contains)(1)(refillable)(reuseable)(pot)(1)(stand);
(2)(metal)(stands0; (2)(3)(4)(5)(6)(7)(8)(9)(10)(coils)

Net Wt. .** oz. (**g)(each)
Total Net Wt. *.** ounces (oz)(**g)

KEEP OUT OF REACH OF CHILDREN

CAUTION

(Before use read and follow all directions.) or

(See additional precautionary statements and complete use directions on (back)
(side)(bottom)(top)(panel).)

Keeps a 6' (10') X 10' area free from mosquitoes (for up to (2)(3)(4)(5)(6)(7)(8)(9)
hours).

Effective wide-area protection

Creates a virtually bug-free zone!

(Light Snake II before event to initiate its)(Patented wide end (coil) design).

Pleasant, effective protection for your patio or deck (yard)

Brand America trusts

Heat activated (mosquito)(repellent)(system)(technology)(protection)
Satisfaction guaranteed
Guaranteed (or your money back)
(Repels)(mosquitoes)(Keeps bugs off) without anything on
Effective (mosquito)(protection)(repellent) you don't have to put on
Tested in the worst areas - just think what it can do for your backyard
Tested in the most extreme mosquito conditions
Trusted protection for over 40 years
(Trusted)(mosquito)(repellency)(protection)(for your family)
Protection barrier
Perimeter of (repellency)(protection)
Great (repellency)(protection) no mess
Great for (BBQ's)(picnics)
The OFF! That you don't put on
Proven protection from mosquitoes
Trusted (mosquito) protection for (everyone in) your family
(Mosquito) protection for all occasions
Easy to use
Just light it and relax
No scent
Affordable mosquito (repellency)(protection)
Protect (your family)(the ones you love)(against)(from) mosquitoes
Invisible shield
OFF! The experts in repelling insects
Researched
Use with confidence
OFF! (brand) relied on for generations
No zapping
No sprays or lotions
Decorative
Get ready for the summer
(Camping)(family)(mosquito)(repellency)(protection) kit
OFF! For every occasion
Don't have to wash off
Buy one, get one free
Free (refills)(with purchase!)
(Value)(Bonus) Pack
Portable (mosquito)(protection)(repellency)
No unpleasant scent
(Mosquito)(repellency)(protection) that lasts all evening
Each (coil)(refill)(lasts)(repels)(mosquitoes) up to 4 hours
(Declare your yard a) virtually mosquito-free zone
OFF! Coils (protect)(repel)(mosquitoes) up to a 10X10 ft. (area)

Contains d/l-allethrolone d-trans chrysanthemate
 (Protects)(repels)(mosquitoes)(from) an averaged sized patio
 (Gets rid of)(repels)(blocks)(mosquitoes)(from)(in) a 10X10 foot area
 (Provides) 10X10 foot area (of)(mosquito)(protection)(repellency)(free from
 mosquitoes)
 Won't damage clothing
 Free your family from (annoying) mosquitoes
 Does not attract (mosquitoes)(bugs)
 (Protects)(repels) mosquitoes (from)(in) an area (up to) (10' X 10')(100 sq. ft.)
 (Repels)(Shields against)(Protects against) mosquitoes which may carry (diseases
 such as)(West Nile Virus)(Malaria)(Yellow Fever)(Encephalitis)
 No chemicals or sprays on your skin
 Repels mosquitoes before they get you
 OFF! (has)(is) a complete line of mosquito (repelling) protection (for every
 situation)
 Mosquito protection kit
 Border of protection
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (while you
 enjoy the outdoors)
 (Repels)(Shields against)(Protects against) mosquitoes up to (a total of)(4),(8),(12),
 (16),(20),(24) hours (each)(coil)(refill)(!
 (Repels)(Shields against)(Protects against)(annoying) mosquitoes (for hours) (in
 your outdoor living space) Virtually Mosquitoes Free for (up to)(a total of)(4), (8),
 (12), (16), (20), (24) hours of (effective)(virtually mosquito-
 free)(mosquito)(repellenc)(protection)
 (Effective)(proven)(mosquito)(protection)(shield)(repellency)(for)(up to)(a total
 of)(4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!
 (Works up to)(lasts)(lasting)(fights off)(protects)(against)(repels)(mosquitoes)
 (for)(up to)(a total of) (4),(8),(12),(16),(20),(24) hours (each)(coil)(refill)(!
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (outdoor)(backyard)(outside)
 (great outdoors)(campsite)(protection)(repellency)(from mosquitoes)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (proven) protection (in the
 outdoors, the great outdoors, back yard, outside, at the park, in the woods)
 (Up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(repelling)
 (mosquitoes)
 Enjoy (the)(outdoors)(great outdoors)(backyard)(outside)(park)(woods)(forest)
 with (up to)(a total of) (4),(8),(12),(16),(20),(24) hours of (repellency)(protection)

BACK PANEL

SNAKE II

(REFILLS)

(ENJOY YOUR PICNIC, PATIO AND BACKYARD FUN WITH SNAKE II. HELPS TO REPEL MOSQUITOES IN SEMI-CONFINED AREAS SUCH AS PORCHES, PATIOS, AND OTHER AREAS WHERE THERE IS LITTLE MOVEMENT OF AIR.)

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid prolonged inhalation or contact with skin. Avoid contact with eyes or clothing. Do not touch lit end of coil. Do not use indoors. Wash hands after use and before eating or smoking. Cover any exposed food to avoid contamination. Do not place in direct contact with flammable objects, materials or surfaces.

(Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits.)

FIRST AID

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. If on skin or clothing: Take off contaminated clothing. Immediately rinse skin with plenty of water for 15-20 minutes. If in eyes: Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

PHYSICAL OR CHEMICAL HAZARDS: Use with caution to avoid fire hazard.

ENVIRONMENTAL HAZARDS: This product is toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites. Do not contaminate water when disposing of equipment washwaters.

DIRECTION FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

1. Remove coils from (pouch)(all wrapping materials)(container)(box) (envelope).

2. (Loosen outer rings until end moves freely.)
(Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.)
(Separate the two COMMA shaped portions by gently pressing them in opposite direction ¼ inch apart.)
3. Align coil with mounting (detail)(stand)(device)(tray). Insert (press) (mount)(snap) the slot of the coil onto (into) the metal stand in the base of the pot.
4. Light outer end of coil until glowing, then BLOW OUT ANY FLAME.
5. Restore lid (slide tray and into unit)(align lid to base)(snap lid to base) and place unit)(pot)(device)(coil) 6 - 10 (8 - 10) feet apart around area to be protected. Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.
6. If shorter period of use is desired, carefully lift coil out of pot and extinguish (snuffing into the pot)(by pressing the glowing end inside the pot). The unused portion can then be relit when needed.
7. (Save the pot for use with Snake II refills.)(When repellent coil is completely (exhausted)(used), save the pot for future use with Snake II refills.)

(NOTE: Graphic depictions may appear on final printed labeling to enhance user understanding of Directions for Use.)

For Best Results: Use only Snake II mosquito coil refills. Place the Snake II Mosquito coil outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one pot (coil) for each 60 (6 ft. X 10 ft.) to 100 (10 ft. X 10 ft.) square foot area.

STORAGE AND DISPOSAL

STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used pots, if kept for further use, must be stored out of reach of children and pets.

DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash **or offer for recycling if available. Pot: Do not reuse or refill except as described in the directions for use.** Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson.
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EPA Reg. No. 4822-501
EPA Est. No. 63376-MYS-1 (A) or 70999-WI-1 (B) or 70999-WI-2 (C)
Lot number suffix (A), (B) or (C) indicates appropriate establishment number

US Patent number 5,657, 574 and patent pending

Coils made in Malaysia Pots made in China

COIL LABELING (unit labeling)

SNAKE II

(REFILLS)

FOR BEST RESULTS - USE ONLY SNAKE II MOSQUITO COIL REFILLS

- Outdoor Fresh Scent
- Spring Fresh Scent
- (Country) Fresh Scent
- Vanilla Breezes Scent

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautionary statements and complete use directions on (back) (side)(bottom)(top)(panel)(outer carton)

ACTIVE INGREDIENT

d/l-allethrolone d-trans chrysathemate	00.15%
INERT INGREDIENTS	99.85%

Net Wt.	.** oz. (**g)(each)
Total Net Wt.	*.** ounces (oz)(**g)

INSTRUCTIONS:

- Remove coils from (pouch)(all wrapping materials)(container)(box) (envelope). (Separate prior to use.)
- Insert the slot of the coil onto (into) the (top of) metal stand in the base of the pot.
- Light outer end of coil (with a match) until glowing, then BLOW OUT ANY FLAME.
- Place units 6-10 (8-10) feet apart around area to be protected. Each coil lasts (up to)(2)(3)(4)(5)(6)(7)(8)(9)(2-3)(5-7) hours.
- Save the pot for use with Snake II refills.
- If shorter periods of use are desired, carefully lift coil out of pot and extinguish by pressing the glowing end inside the pot. The unused portion can then be relit when needed.

STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Use pots, if kept for further use, must be stored out of reach of children and pets.

DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson.
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EPA Reg. No. 4822-501
 EPA Est. No. 63376-MYS-1 (A) or 70999-WI-1 (B) or 70999-WI-2 (C)
 Lot number suffix (A) or (B) indicates appropriate establishment number

US Patent 5,657,574 and patent pending

Coils made in Malaysia

POT LABEL

Snake II

- Outdoor Fresh Scent
- (Country) Fresh Scent
- Spring Fresh Scent
- Vanilla Breezes

(Keeps a 6' (10') X 10' area free from mosquitoes (for up to (2)(3)(4)(5)(6)(7)(8)(9) hours).

(Effective wide-area protection)

(Creates a virtually bug-free zone!)

(Pleasant, effective protection for your patio or deck (yard)).

STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Use pots, if kept for further use, must be stored out of reach of children and pets.

DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

(TO REDUCE ANNOYANCE FROM MOSQUITOES, USE ONE OR MORE (COILS)(UNITS)(POTS). FOR OUTDOOR USE (AS AN INSECT REPELLENT) ONLY. PLACE COILS AT LEAST 6-10 FEET (8-10 FEET) APART. DO NOT USE INDOORS, OR IN ENCLOSED AREAS. PLACE ON A FLAT HEAT-RESISTANT SURFACE AWAY FROM ANYTHING FLAMMABLE AND OUT OF REACH OF CHILDREN OR PETS. KEEP COIL FREE OF MATCHES OR OTHER FOREIGN MATTER. DO NOT USE COIL TO LIGHT OTHER ITEMS. DO NOT USE WATER TO EXTINGUISH COIL - SMOTHER LIT COIL BY CAREFULLY LIFTING COIL OUT OF POT AND EXTINGUISH THE GLOWING END BY (SNUFFING INTO THE POT)(BY PRESSING THE GLOWING END INSIDE THE POT). NEVER LEAVE A BURNING COIL UNATTENDED. COILS OTHER THAN SNAKE II WILL NOT WORK IN THIS DEVICE. S.C. JOHNSON & SON WILL NOT BE HELD RESPONSIBLE FOR DAMAGE, INJURY OR POOR PERFORMANCE CAUSED BY USE OF OTHER MOSQUITO COIL REFILLS.

IMPORTANT NOTE: TO REDUCE FIRE HAZARD AND TO AVOID OVERHEATING OF THE POT SURFACE - ALWAYS BLOW OUT FLAME AFTER LIGHTING COIL!