

PM 03

4822-473

4-30-97

1023

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98



United States Environmental Protection Agency Washington, DC 20460

Registration Amendment Other

OPP Identifier Number 250580

Application for Pesticide - Section I

1. Company/Product Number 4822-473
2. EPA Product Manager LaRocca
3. Proposed Classification None Restricted
4. Company/Product Name Raid Ant & Roach Killer 16
5. Name and Address of Applicant S.C. Johnson & Son, Inc.
6. Expedited Review EPA Reg. No. Product Name

Section - II

Amendment - Explain below. Resubmission in response to Agency letter dated. Notification - Explain below. Final printed labels in response to Agency letter dated. 'Me Too' Application. Other - Explain below.

NOTIFICATION APR 30 1997

Explanation: Use additional page(s) if necessary. (For section I and Section II.) \*Notification of graphics changes\* This notification includes the addition of a graphical representation of a can which is being shaken...

Section - III

1. Material This Product Will Be Packaged In: Child-Resistant Packaging, Unit Packaging, Water Soluble Packaging, 2. Type of Container, 3. Location of Net Contents Information, 4. Size(s) Retail Container, 5. Location of Label Directions, 6. Manner in Which Label is Affixed to Product

Section - IV

1. Contact Point Charla Gervers, Registration Specialist, (414) 260-6246
Certification I certify that the statements I have made on this form...
2. Signature Charla Gervers
3. Title Registration Specialist
4. Typed Name Charla Gervers
5. Date April 23, 1997
6. Date Application Received (Stamped)

2 of 3



S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236  
Phone: (414) 631-2000

via overnight carrier

April 23, 1997

Mr. George LaRocca  
PM Team 13  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504C)  
U.S. Environmental Protection Agency  
Room 266A, Crystal Mall 2  
1921 Jefferson Davis Highway  
Arlington, VA 22202

RE: Notification of Change in Symbols and Graphics  
Raid Ant & Roach Killer 16  
EPA Reg. No. 4822-473

Dear Mr. LaRocca:

S.C. Johnson & Son, Inc. hereby notifies the U.S. Environmental Protection Agency of changes in symbols and graphics which are used in conjunction with and in close proximity to explanatory label text.

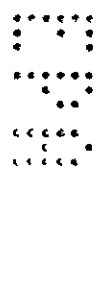
Specifically, we are adding a graphical representation of a can which is being shaken (see highlighted draft label, attached) along with the words "SHAKE WELL". This addition will further communicate the need for shaking before use.

This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations set forth at 40 CFR Part 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec.1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR Part 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions or need additional information regarding this notification, please contact me at 414-260-6246. Thank you for your attention to this matter.

Sincerely,

Charla E. Gervers  
Registration Specialist  
S.C. JOHNSON & SON, Inc.  
North American Consumer Products  
(MS126)



7/32"

COPY FREE AREA

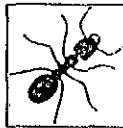
Johnson  
wax

# Raid

COPY FREE AREA

## ANT & ROACH KILLER

16 For Household Use



Kills on Contact  
Keeps on Killing for  
Up to 4 Weeks

### Unscented

**ACTIVE INGREDIENTS:**

Permethrin* [(3-Phenoxyphenyl)methyl] (cis-trans-3-(2,2-dichloroethenyl)-2,2-dimethylcyclopropanecarboxylate).....	0.200%
Pyrethrins.....	0.130%
Piperonyl butoxide technical**.....	0.268%
<b>INERT INGREDIENTS:</b> .....	99.410%

contains petroleum distillates  
 \*cis/trans isomer ratio: Min. 35%(t)Cis and Max. 65%(t)Trans.  
 \*\*equivalent to Min. 8.40% of butylcarbityl (6-propylpiperonyl) ether and Max. 0.10% related compounds

KEEP OUT OF REACH OF CHILDREN  
CAUTION - SEE ADDITIONAL PRECAUTIONARY STATEMENTS ON BACK.....

NET WT.  
12 oz.



## RAID ANT & ROACH KILLER, UNSCENTED

• WATER BASED FORMULA • NO GREASY RESIDUE  
 • WON'T STAIN CARPET AND FLOORS. IMPROVED FASTER KILLING RAID® ANT & ROACH kills roaches in two ways: (1) it kills bugs fast-on contact and (2) it keeps on killing with residual action even after you spray, for up to 4 weeks.

**DIRECTIONS FOR USE:**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.  
**FOR HOUSEHOLD USE: SHAKE WELL BEFORE EACH USE.** Hold container upright. Do not spray up into air. Apply to surfaces only. Point spray opening toward surface to be sprayed and press button firmly. Hold

about 12" from surface being sprayed. Spray until surfaces are wet. Avoid excessive wetting of asphalt, tile, rubber and plastic materials. More frequent application will be required to maintain control on plywood surfaces. Repeat treatment as necessary.

**ROACHES, WATERBUGS:** Spray until wet in cracks around baseboards and other hiding places. When bugs are driven out, spray directly. **ANTS:** Apply to ant trails, also around doors, windows and wherever ants enter house. **SILVERFISH, CHICKETS, SPIDERS:** Spray areas infested by these pests.

**STORAGE:** Store away from heat or open flames, in an area inaccessible to children. **DISPOSAL:** This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty can by using the product according to the label. (DO NOT PUNCTURE!) If recycling is not available, replace cap, wrap in several layers of newspaper and discard in trash.



**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS:**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Avoid breathing spray mist. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling. Provide adequate ventilation of area being treated. Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Cover and avoid spraying fish aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment. Keep out of reach of children.

**STATEMENT OF PRACTICAL TREATMENT:**

**IF SWALLOWED:** Do not induce vomiting. Call a physician or Poison Control Center immediately. **IF IN EYES:** Flush with plenty of water. **IF ON SKIN:** Wash promptly with soap and water. Get medical attention if irritation persists or develops. **IF INHALED:** Remove victim to fresh air. Apply artificial respiration if indicated. **NOTE TO PHYSICIAN:** Product contains petroleum distillate (aspiration hazard).

**PHYSICAL OR CHEMICAL HAZARDS:**

**FLAMMABLE, CONTENTS UNDER PRESSURE.** Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

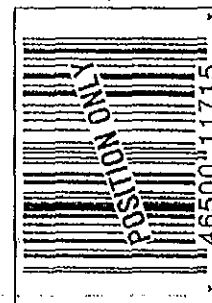
Questions? Comments? Call 800-558-5252  
 Weekdays 9-9 Eastern time or  
 Write Helen Johnson

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EPA Reg. No. 4822-473  
 EPA Est. No. 4822-WI-1  
 415495 2422M-00



FEDERAL REGULATIONS  
 PROHIBIT CFC PROPPELLANTS  
 IN AEROSOLS



7.3125 SLIT WIDTH

5/16"

COPY FREE AREA

COPY FREE AREA

9/32"

6.500 COPY CONFINEMENT  
7 5625 LABEL DEFEAT

+++

MG

15/32