



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

OCT 2 6 2010

Stuart McArthur S.C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403

Subject: Notification of a minor label update [adding parentheses around certain words in the marketing claims] (Raid Max Roach Bait V, EPA Reg. # 4822-472)

Dear Mr. McArthur:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 10/8/2010 for the product Raid Max Roach Bait V (EPA Reg. # 4822-472). The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The Confidential Statement of Formula (CSF) and/or label submitted with the application has (have) been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-347-0156 or urbanski.jennifer@epa.gov.

Sincerely.

Jennifer Urbanski

Registration Division (7505P)

Office of Pesticide Programs

Please read instructions on reverse before co	mpleting form.					Form approved.	OMN No. 2070-0060. Approval Expires 05-31-98.	
*	Unit	`tates			Regi	str n	OPP Identifier Number	
<b>EPA</b> Environi	gency	<b>′</b>	Ame	ndment	·			
Washington, DC 20460				$\overline{\square}$	Othe	r (Notif)		
Application for Pesticide - Section I								
1. Company/Product Number 2. EPA Product Manager 3. Proposed Classification								
4822-472				John Hebert			None	
Company/Product (Name)			PM#			1		
Raid Max Roach Bait V			7					
5. Name and Address of Application (Include ZIP Code)				pedited Revi	ew In	I ith FIFRA Section 3(c)(3)(b)(i),		
S. C. Johnson & Son, Inc.  my product is similar or identical in o								
1525 Howe St. EPA Reg. No.								
Racine, WI 53403				Product Name				
☐ Check if this is a new address				Product Name				
Section II								
☐ Amendment - Explain below. ☐ Final printed labels in response to Agency letter dated							er dated	
Resubmission			☐ "Me Too" Application.					
Notification − Explain below		Other – Explain below.						
Explanation: Use additional page(s) if necessary. (For Section I and Section II.)  Notification to slightly revise two approved claims via additional parentheses.								
Section III								
Material This Product Will Be Packaged In:								
Child-Resistant Packaging Unit Packaging Water Soluble Packaging 2. Type of Container								
✓ Yes *			│ ☐ Yes │ ☐ Metal │ ☑ No │ ☑ Plastic				Metal Plastic	
*Certification must							Glass	
be submitted Unit Packaging wg			gt. container Package wgt. container			Paper		
0.0525-0.0875 oz. 4-18 N/A N/A Other (Specify)								
3. Location of Net Contents Information 4. Size(s)			(s) Retail Container 5. Location ⊠ On Lai			of Label Directions el		
☐ Label ☐ Container 0.21 –							eling accompanying product	
				Lithograph				
							,	
Section IV								
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)								
Name Title						No. (Include Area Code)		
Stuart McArthur		Sr. Registrat	ion Sp	ecialist		(262) 260-	2405	
		Certification					6. Date Application	
I certify that the statements I have made on this form and						Received		
complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.						(Stamped)		
11/1/2016			3. Title				ι εινις (	
			Sr. Registration Specialist				ςις, ι , ,	
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Stuart McArthur 1			0/8/10					
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S.C. Johnson & Son, Inc. 1525 Howe Street

Racine, WI 53403-2236 262.260.2000

October 8, 2010

US Environmental Protections Agency Document Processing Desk (NOTIF) Office of Pesticide Programs (7504P) Room S4900, One Potomac yard 2777 Crystal Drive Arlington, VA 22202

Dear Sir or Madam:

Re:

Notification of Minor Label Update

Raid Max Roach Bait V, EPA Reg. No. 4822-472

Attached please find an application form and a master label, submitted for the purpose of notifying the Agency of the placement of parentheses around the word "roach" in the currently approved claim "(Relief from) (Use for) (even) severe (roach) (and) (ant) (palmetto bug) (waterbug) problems." This revision will allow us to use the claim "Relief from severe ant problems." We have also placed additional parentheses in the currently approved claim, "(With) two food (ants) (roaches) (waterbugs) (palmetto bugs) (eat), to kill the (ants) (queen and) (colony) (for up to three months)." These slight revisions will allow us to claim "Relief from severe ant problems." And "Two foods to kill the ants." on our finished labeling, a copy of which is also attached.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

NOTIFICATION OCT 2 6 2010 If you have any guestions concerning this submission please call me at 262-260-2405.

Thanks very much.

Sincerely,

Stuart McArthur Senior Registration Specialist S. C. Johnson & Son, Inc. Scmcarth@scj.com

Attachments

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# 4822-472 – 7/15/09 Notification to remove "Statements" from S & D heading, add "Sold by." 10/8/10 Notification to revise claims

**Accepted Alternate Brand Names** 

NOTIFICATION

OCT 2 6 2010

Raid Max Roach Bait V [primary name of record]

Raid Max Large Roach Baits

Raid Ant Baits II

Raid Double Control (Ant) (Roach) Baits II

Raid Double Control (Large) (Small) Roach Baits (for)(Large) (Small) Roaches)

Raid Ant Baits Plus II

RAID MAX Double Control Large Roach Baits

Raid Max Double Control Ant Baits

#### (#) Child Resistant Baits

Kills Palmetto Bugs, Waterbugs

Kills roaches (and)(ants) (palmetto bugs) (waterbugs) where they breed

Odorless baits

(Relief from) (Use) (For) (even) severe (roach) (and)(ant) (palmetto bug) (waterbug) problems Kills even hidden roaches (and)(ants) (palmetto bugs) (waterbugs)

Kills (the) roaches (and)(ants) (palmetto bugs) (waterbugs) you see, kills (the ones) roaches (and)(ants) (palmetto bugs) (waterbugs) you don't see

Kills roaches (and)(ants) (palmetto bugs) (waterbugs) (continuously) for three (3) months Kills (even) (resistant) (immune) roaches (palmetto bugs) (waterbugs) (including carbamate,

organophosphate, organochlorine and pyrethroid resistant strains)

Advanced roach (and)(ant) (palmetto bug) (waterbug) defense system

With more openings to attract more roaches (and)(ants) (palmetto bugs) (waterbugs)!

(New!) See-Thru Bait

Kills roaches (and)(ants) (palmetto bugs) (waterbugs), kills the eggs they carry

Sterilizes female roaches (and)(ants) (palmetto bugs) (waterbugs)

Halts egg production

Inhibits reproduction

For Small Roaches

House and Yard Line

Garden Center Size

18 Baits

Starts Killing Within Hours

(New!) Abamectin Formula

Sterilizes the Queen

Kills the Colony

New Formula!

[Product Name] can be used anywhere (ants) (roaches) (waterbugs) (and) (palmetto bugs) are a problem.

Effective against (Argentine Ants, Black Carpenter Ants, Cornfield Ants, Pharoah Ants, and) a wide variety of household ants.

Two baits in one.

Contains two food sources (ants) (roaches) (waterbugs) (and) palmetto bugs) eat.

(With) two foods (ants) (roaches) (waterbugs) (palmetto bugs) (eat), to kill the (queen and) (colony) (ants) (for up to three months).

(Contains Abamectin, that) keeps killing (ants) (roaches) (waterbugs) (palmetto bugs) continuously for up to three months.

(4) (8) (12) pack

Guaranteed To Work Or Your Money Back - See Back Panel (Label)

**Guaranteed To Work** 

Two Different (Baits) (Foods) Instead of One

Dual (Bait) (Food) Technology

No (Harsh) Chemical (Smell) (Odor)

One-Two Punch to (Kill) (Control) Roaches

Kills Large and Small Roaches

Contains peanuts or peanut by-products.

Kills the Colony and Keeps (on) Killing for (up to) 3 Months

Destroys the Entire Colony

1. Ants crawl in to eat. 2. Crawl away to die.

Kills (ants) (roaches) (bugs) dead

#### **ACTIVE INGREDIENT:**

Avermectin B<sub>1</sub> ...... 0.05% OTHER INGREDIENTS: 99.95%

## DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAITS

CAUTION

See additional precautionary statements on back

CONTAINS # (Child Resistant) BAITS

NET WT. # OZ.

{Product Name] contain(s) Abamectin, an ingredient that keeps killing roaches (and)(ants) (palmetto bugs) (waterbugs) nonstop. {Product Name] are so advanced they kill roaches (and)(ants) (palmetto bugs) (waterbugs) where they breed, helping to rid your home of roaches (and)(ants) (palmetto bugs) (waterbugs) for up to three months. {Product Name] may be placed anywhere you've seen roaches (and)(ants) (palmetto bugs) (waterbugs), even in cabinets. Raid Max Roach Bait(s) V are guaranteed to work for even severe bug infestations.

For Household Use – (in) closets, basements, attics, recreation rooms, living areas, kitchens, bathrooms, dining rooms, pantries, food storage shelving, waste receptacles, etc.

(Ants) (Roaches) (Waterbugs) (Palmetto Bugs) are attracted to the bait in [Product Name]. The food is carried back to the nest to (sterilize) (the queen and) (destroy) the entire colony

(Ants) (Roaches) (Waterbugs) (Palmetto Bugs) will begin to feed – population reduction and less activity can be expected in about a week.

Do not use residual sprays on or near (baits) (bait stations) [Product Name.]

[Product Name] (Baits) (Bait Stations) are (packed) in Child Resistant containers

For maximum effectiveness, use all (#) baits at one time and replace every three months.

[Product Name] (Baits) (Bait Stations) are designed to be visually inspected with a flashlight. This allows for monitoring and timely replacement.

For maximum effectiveness, (replace baits before they are)(do not allow baits to be) completely consumed.

This is how [Product Name] works

- 1. [Product Name] fit snugly in corners and along paths commonly traveled by roaches (and)(ants) (palmetto bugs) (waterbugs).
- 2. Roaches (and)(ants) (palmetto bugs) (waterbugs) are attracted to the bait to feed.
- 3. Roaches (and)(ants) (palmetto bugs) (waterbugs) eat the bait and return to nesting area to die.
- 4. Bait carried back to the nest continues to kill other roaches (and)(ants) (palmetto bugs) (waterbugs).

For best results use all (#) baits at one time as shown [Note to reviewer: Graphics may be included to aid consumer understanding.]

#### ALTERNATE DIRECTIONS FOR USE (Ants)

#### DIRECTIONS FOR HOUSEHOLD USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- 1. (Break apart) (Separate) (baits) (bait stations) [Product Name] (from the plastic frame) (before placement).
- 2. Place (baits) (bait stations) [Product Name] by ant trails or close to areas where ants are present. Do not place (baits) (bait stations) [Product Name] on food preparation surfaces when food is being handled or on utensils that are used for food preparation.)

NOTE TO REVIEWER: May also include advisory statements (see preceding page) relative to placement of all baits, and replacement prior to complete consumption to augment use directions.

#### DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For thorough roach (and)(ant) (palmetto bug) (waterbug) control, use all (#) baits at one time. To keep roaches (and)(ants) (palmetto bugs) (waterbugs) from returning, replace all baits every three months.

- 1. (Break apart) (Separate) (baits) (bait stations) [Product Name] (from the plastic frame) (before placement).
- [Note to Reviewer: (a) is for a 12- or 18-count package, (b) and (c) are for the 4-count and 8count sizes respectively, and (d) has more specific placement instructions, but without specific numbers.]
  - (a) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#) baits must be used at one time. Place 10 baits in the kitchen and 2 in each bathroom. For LARGER KITCHENS or PARTICULARLY HEAVY INFESTATIONS, we strongly recommend using additional baits and placing at least 12-15 baits in the kitchen and 2-4 in each bathroom. If you see roaches (and)(ants) (palmetto bugs) (waterbugs) in other areas, such as the bedroom or utility room, use 2-4 additional baits.
  - (b) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#, 4) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
  - (c) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#, 8) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
  - (d) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using (#?) additional baits in the kitchen and bathroom. If you see roaches (and)(ants) (palmetto bugs) (waterbugs) in other areas, such as the bedroom or utility room, use (#?) additional baits in these areas also.
  - (e) For thorough roach (and)(ant)(palmetto bug)(waterbug) control, all (#) baits must be used at one time. Place one of each of the two different bait(s) (food) (type)(s) together in the same area at one time. (The (two) different (bait(s))(food) types can be distinguished by (their color.) (and) (the color of the label on the bottom of the bait station.)(The marking on the top of the bait station.)(You can tell (one bait from the other) (the baits apart) by (the color of the baits.) (the color of the label on the bottom of the bait station)(and)(the marking on the top of the bait station.)

- 3. For best results, place the baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place [Product Name] baits in cabinets. Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.
- 4. Baits work best on horizontal surfaces touching corners and walls. [NOTE TO REVIEWER: The following underlined sentence may or may not be used, as appropriate. If you apply a bait on a vertical surface, use the enclosed stickers. You will not find it necessary to use stickers for all (#) baits.]
- 5. Roaches (and)(ants) (palmetto bugs) (waterbugs) will begin eating the bait immediately and you should expect to see fewer roaches (and)(ants) (palmetto bugs) (waterbugs) within days.
- 6. Replace ALL baits every three months to keep roaches (and)(ants) (palmetto bugs) (waterbugs) from returning. (Use the 3 month reminder (enclosed, on your calendar or refrigerator to remember) (on the baits to indicate) the date of replacement).

#### STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area inaccessible to children. Do not store above 130°F. DISPOSAL: If empty: Do not reuse the bait station. Place in the trash or offer for recycling if available. If partially filled: Call your local solid waste agency or call 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

#### FIRST AID

Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

#### SATISFACTION GUARANTEED:

If [Product Name] do not provide effective roach (and)(ant) (palmetto bug) (waterbug) control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund. Questions? Comments? Call 800-558-5252 (Weekdays 9-9 Eastern Time) or Write Helen Johnson. Sold By © 1994 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

EPA Reg. No. 4822-472

EPA Est. No.

### On inner plastic wrap:

Freshness seal Sealed for freshness

#### Individual Bait Station label (A):

[Product Name]

Do not allow children or pets to play with the baits.

#### CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete Directions

#### **ACTIVE INGREDIENT:**

Avermectin B<sub>1</sub> ..... 0.05% OTHER INGREDIENTS: 99.95%

Net wt. # oz. This side down

Questions? Comments? Call 800-558-5252 (weekdays 9-9 Eastern Time) or Write Helen Johnson Sold By © 1994 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.

EPA Reg. No. 4822-472 EPA Est. No.

#### 3 Month Reminder Sticker:

#### 3 Month Reminder (name)

Replace all (#) [Product Name] (Bait(s)) 3 months after placement to keep (roaches) (and)(ants) (palmetto bugs) (waterbugs) from returning.

Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.

Kills (roaches) (and)(ants) (palmetto bugs) (waterbugs) where they breed for three months Advanced (roach) (and)(ant) (palmetto bug) (waterbug) defense system

Sold By © 1994 S. C. Johnson & Son, Inc., Racine WI 53403-2236 USA

Page 7
Time to replace Raid Max Roach Bait(s) V (3 months after placement) Date:/
Individual Bait Station label (B) to be used in place of both Station Label (A) and 3 month reminder sticker:
[Product Name]
Do not allow children or pets to play with the baits.
CAUTION See (container) (box) (outer package) for additional precautionary statements and complete Directions
ACTIVE INGREDIENT:  Avermectin B <sub>1</sub>
Net wt. # oz.
This side down
Questions? Comments? Call 800-558-5252 (weekdays 9-9 Eastern Time) or Write Helen Johnson Sold By © 1994 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.
Date:// Replace 3 months after placement
EPA Reg. No. 4822-472 EPA Est. No.



Double Control
Ant Baits

.28 OZ (7.93 g)

2 foods to KILL the ants

Relief From Severe



# Child Resistant Baits Cebos a Prueba de Niños

NO PERMITA QUE LOS NIÑOS Y LAS MASCOTAS IVEGUEN CON LOS CEBOS PRECAUCIÓN

DO NOTALLOW CHILDREN OR PETS TO PLAY WITH THE BAITS CAUTION: SELECTION OF COUTON



**Ant Baits** 

#### www.killsbugsdead.com

Ant Baits

Ouestions? Comments? Call 800-558-5252 or write Heien Johnson. Sold by: ©2010 S.C. Johnson & Sen. Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.
EPA Reg. No. 4822-472
EPA Est. No. 56207 WI-002
U.S. Pat. D544.064

For Position Only Check Code Number Before Generaling Actual Bar Code 0 46500 11693 X XXXXX XXXXX

Call a polson control center or doctor for treatment advice. IF LIN EVES: tidid ove open and rines slowly and pently with water for 15-20 minutes. Remove contact the search and the product container or label with planty.

Of water for 15-20 minutes. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. CAUTION: Haimful in absorbed binough skin. Causes moderate 9/8 mation. Avoid contact with eye, iskin, op coloring Wash, Unonoughly with sevels and water are friending.

## HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**210AAGE** State in a doi; dry area inaceasible to children? Do not store above 1307; DISPASEL314 empty: Do not reuse, the balk staton. Place in the draft in the control of the control of

ZBritdes: in zelect sever's freed for the wall along to sever the capture in captures in captures and new man year the base and captures and the sever the sever to the sever to the sever the sever to the sever to

It is 2 profession of Federal law to use this product in a manner may be used at one time. For LANGER KITCHEKS or PARTICULARLY HEAVY/INFETATIONS, we strongly recommend using 2. Sopration beloners.
2. Sobration at leach weeks and control all four casts must be used at one time. For LANGER KITCHEKS or PARTICULARLY HEAVY/INFETATIONS, we strongly recommend using 2. Sobration and an example of the commend using an extensive place.

#### **DIRECTIONS FOR HOUSEHOLD USE**

WASTE RECEPTACLES • FOOD STORAGE SHELVING PANTRIES

. DINING BOOMS SMOORHTAR .

· KILCHENZ

. FIXING VEEKS

RECREATION ROOMS

STN3M3SA8

CLOSETS ...

for Household Use:

continues to kill other ants. 4. Bait carried back to the nest , nesting area to die. 3. Ants eat the bait and return to 2. Ants are attracted to the bait to feed. commonly traveled by ants.

1. Raid® Double Control Ant Baits, it side group aths Ant Baits work. This is how Raid® Double Control

INSTRUCCIONES EN ESPAÑOL DENTRO DE LA CAJA





Ants are attracted to the bait in Raid® Double Control Ant Baits... The food is carried back to the nest... TO DESTROY THE ENTIRE COLONY,