

4822-472

08-07-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

AUG 07 2009

Mr. Stuart McArthur
SC Johnson & Son, Inc.
1525 Howe Street
Racine, WI. 53403-2236

Subject: Correction of Erroneous Text

Dear Mr. McArthur:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated July 15, 2009 for:

EPA Registration 4822-472

Raid Max Roach Bait V

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 finds that the label change(s) requested falls within the scope of PRN- 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, at 703 305-5409 or electronically at daniel.dani@epa.gov

Sincerely,

A handwritten signature in black ink, appearing to be "D. Daniel".

Dani Daniel
Registration Division (7505P)
Insecticide/Rodenticide Branch

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United States **NOTIFICATION**
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other (Notif)

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 4822-472	2. EPA Product Manager Harris	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Raid Max Roach Bait V	PM# 07	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name	

Section II

<input type="checkbox"/> Amendment – Explain below. Resubmission	<input type="checkbox"/> Final printed labels in response to Agency letter dated
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> "Me Too" Application.
	<input type="checkbox"/> Other – Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notification to remove "Statement" from Storage & Disposal heading, per 40 CFR 156.10(h)(2)(ix) and add "Sold By," per 40 CFR 156.10(c).

Section III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input checked="" type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt. 0.0525-0.0875 oz.	No. Per container 4-18
		If "Yes" Package wgt. N/A	No. Per container N/A

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container
0.21 – 1.4 oz.

5. Location of Label Directions
 On Label
 On Labeling accompanying product

6. Manner in Which Label is Affixed to Product
 Lithograph
 Paper glued
 Stenciled

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name Stuart McArthur	Title Sr. Registration Specialist	Telephone No. (Include Area Code) (262) 260-2405
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Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Sr. Registration Specialist	6. Date Application Received (Stamped)
4. Typed Name Stuart McArthur	5. Date 7/15/09	

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

July 15, 2009

NOTIFICATION

U. S. Environmental Protection Agency
Office of Pesticide Programs
Document Processing Desk (Notification)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460
ATTN: Ms. Sherada Hobgood

Dear Ms. Hobgood:

Re: Notification of Corrected Label Text
Raid Max Roach Bait V, EPA Reg. No. 4822-472

Hi, Sherada, hope this letter finds you well.

I'm sending along an 8570-1 form and a copy of the master label for the subject product, in order to notify the Agency of a correction to the subject label, specifically to remove the word "Statement" from the Storage and Disposal heading, consistent with the requirement at 40 CFR 156.10(h)(2)(ix) and to add "Sold By" before the company name and address, per 40 CFR 156.10(c). Although not specifically mentioned in PR 98-10 I am hopeful that this can be handled as a simple correction of erroneous/omitted text.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions concerning this submission please call me at 262-260-2405.

Thanks very much.

Sincerely,



Stuart McArthur
Senior Registration Specialist
S. C. Johnson & Son, Inc.
Scmcarth@scj.com

Attachment

NOTIFICATION

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4822-472 – 7/15/09 Notification to remove “Statements” from S & D heading, add “Sold by.”

Accepted Alternate Brand Names

Raid Max Roach Bait V [primary name of record]

Raid Max Large Roach Baits

Raid Ant Baits II

Raid Double Control (Ant) (Roach) Baits II

Raid Double Control (Large) (Small) Roach Baits (for)(Large) (Small) Roaches

Raid Ant Baits Plus II

RAID MAX Double Control Large Roach Baits

Raid Max Double Control Ant Baits

(#) Child Resistant Baits

Kills Palmetto Bugs, Waterbugs

Kills roaches (and)(ants) (palmetto bugs) (waterbugs) where they breed

Odorless baits

(Relief from) (Use) (For) (even) severe roach (and)(ant) (palmetto bug) (waterbug) problems

Kills even hidden roaches (and)(ants) (palmetto bugs) (waterbugs)

Kills (the) roaches (and)(ants) (palmetto bugs) (waterbugs) you see, kills (the ones) roaches (and)(ants) (palmetto bugs) (waterbugs) you don't see

Kills roaches (and)(ants) (palmetto bugs) (waterbugs) (continuously) for three (3) months

Kills (even) (resistant) (immune) roaches (palmetto bugs) (waterbugs) (including carbamate, organophosphate, organochlorine and pyrethroid resistant strains)

Advanced roach (and)(ant) (palmetto bug) (waterbug) defense system

With more openings to attract more roaches (and)(ants) (palmetto bugs) (waterbugs)!

(New!) See-Thru Bait

Kills roaches (and)(ants) (palmetto bugs) (waterbugs), kills the eggs they carry

Sterilizes female roaches (and)(ants) (palmetto bugs) (waterbugs)

Halts egg production

Inhibits reproduction

For Small Roaches

House and Yard Line

Garden Center Size

18 Baits

Starts Killing Within Hours

(New!) Abamectin Formula

Sterilizes the Queen

Kills the Colony

New Formula!

[Product Name] can be used anywhere (ants) (roaches) (waterbugs) (and) (palmetto bugs) are a problem.

Effective against (Argentine Ants, Black Carpenter Ants, Cornfield Ants, Pharaoh Ants, and) a wide variety of household ants.

Two baits in one.

Contains two food sources (ants) (roaches) (waterbugs) (and) palmetto bugs) eat.

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With two foods (ants) (roaches) (waterbugs) (palmetto bugs) eat, to kill the (queen and) colony for up to three months.

(Contains Abamectin, that) keeps killing (ants) (roaches) (waterbugs) (palmetto bugs) continuously for up to three months.

(4) (8) (12) pack

Guaranteed To Work Or Your Money Back - See Back Panel (Label)

Guaranteed To Work

Two Different (Baits) (Foods) Instead of One

Dual (Bait) (Food) Technology

No (Harsh) Chemical (Smell) (Odor)

One-Two Punch to (Kill) (Control) Roaches

Kills Large and Small Roaches

Contains peanuts or peanut by-products.

Kills the Colony and Keeps (on) Killing for (up to) 3 Months

Destroys the Entire Colony

1. Ants crawl in to eat. 2. Crawl away to die.

Kills (ants) (roaches) (bugs) dead

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%

OTHER INGREDIENTS:..... 99.95%

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAITS

CAUTION

See additional precautionary statements on back

CONTAINS # (Child Resistant) BAITS

NET WT. # OZ.

{Product Name} contain(s) Abamectin, an ingredient that keeps killing roaches (and)(ants) (palmetto bugs) (waterbugs) nonstop. {Product Name} are so advanced they kill roaches (and)(ants) (palmetto bugs) (waterbugs) where they breed, helping to rid your home of roaches (and)(ants) (palmetto bugs) (waterbugs) for up to three months. {Product Name} may be placed anywhere you've seen roaches (and)(ants) (palmetto bugs) (waterbugs), even in cabinets. Raid Max Roach Bait(s) V are guaranteed to work for even severe bug infestations.

For Household Use – (in) closets, basements, attics, recreation rooms, living areas, kitchens, bathrooms, dining rooms, pantries, food storage shelving, waste receptacles, etc.

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(Ants) (Roaches) (Waterbugs) (Palmetto Bugs) are attracted to the bait in [Product Name]. The food is carried back to the nest to (sterilize) (the queen and) (destroy) the entire colony

(Ants) (Roaches) (Waterbugs) (Palmetto Bugs) will begin to feed – population reduction and less activity can be expected in about a week.

Do not use residual sprays on or near (baits) (bait stations) [Product Name.]

{Product Name} (Baits) (Bait Stations) are (packed) in Child Resistant containers

For maximum effectiveness, use all (#) baits at one time and replace every three months.

[Product Name] (Baits) (Bait Stations) are designed to be visually inspected with a flashlight. This allows for monitoring and timely replacement.

For maximum effectiveness, (replace baits before they are)(do not allow baits to be) completely consumed.

This is how [Product Name] works

1. [Product Name] fit snugly in corners and along paths commonly traveled by roaches (and)(ants) (palmetto bugs) (waterbugs).
2. Roaches (and)(ants) (palmetto bugs) (waterbugs) are attracted to the bait to feed.
3. Roaches (and)(ants) (palmetto bugs) (waterbugs) eat the bait and return to nesting area to die.
4. Bait carried back to the nest continues to kill other roaches (and)(ants) (palmetto bugs) (waterbugs).

For best results use all (#) baits at one time as shown

[Note to reviewer: Graphics may be included to aid consumer understanding.]

ALTERNATE DIRECTIONS FOR USE (Ants)

DIRECTIONS FOR HOUSEHOLD USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. (Break apart) (Separate) (baits) (bait stations) [Product Name] (from the plastic frame) (before placement).
2. Place (baits) (bait stations) [Product Name] by ant trails or close to areas where ants are present. Do not place (baits) (bait stations) [Product Name] on food preparation surfaces when food is being handled or on utensils that are used for food preparation.)

NOTE TO REVIEWER: May also include advisory statements (see preceding page) relative to placement of all baits, and replacement prior to complete consumption to augment use directions.

DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For thorough roach (and)(ant) (palmetto bug) (waterbug) control, use all (#) baits at one time. To keep roaches (and)(ants) (palmetto bugs) (waterbugs) from returning, replace all baits every three months.

1. (Break apart) (Separate) (baits) (bait stations) [Product Name] (from the plastic frame) (before placement).
2. [Note to Reviewer: (a) is for a 12- or 18-count package, (b) and (c) are for the 4-count and 8-count sizes respectively, and (d) has more specific placement instructions, but without specific numbers.]
 - (a) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#) baits must be used at one time. Place 10 baits in the kitchen and 2 in each bathroom. For LARGER KITCHENS or PARTICULARLY HEAVY INFESTATIONS, we strongly recommend using additional baits and placing at least 12-15 baits in the kitchen and 2-4 in each bathroom. If you see roaches (and)(ants) (palmetto bugs) (waterbugs) in other areas, such as the bedroom or utility room, use 2-4 additional baits.
 - (b) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#, 4) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
 - (c) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#, 8) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
 - (d) For thorough roach (and)(ant) (palmetto bug) (waterbug) control, all (#) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using (#?) additional baits in the kitchen and bathroom. If you see roaches (and)(ants) (palmetto bugs) (waterbugs) in other areas, such as the bedroom or utility room, use (#?) additional baits in these areas also.
 - (e) For thorough roach (and)(ant)(palmetto bug)(waterbug) control, all (#) baits must be used at one time. Place one of each of the two different bait(s) (food) (type)(s) together in the same area at one time. (The (two) different (bait(s))(food) types can be distinguished by (their color.) (and) (the color of the label on the bottom of the bait station.)(The marking on the top of the bait station.)(You can tell (one bait from the other) (the baits apart) by (the color of the baits.) (the color of the label on the bottom of the bait station)(and)(the marking on the top of the bait station.)

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3. For best results, place the baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place [Product Name] baits in cabinets. Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.
4. Baits work best on horizontal surfaces touching corners and walls. [NOTE TO REVIEWER: The following underlined sentence may or may not be used, as appropriate. If you apply a bait on a vertical surface, use the enclosed stickers. You will not find it necessary to use stickers for all (#) baits.]
5. Roaches (and)(ants) (palmetto bugs) (waterbugs) will begin eating the bait immediately and you should expect to see fewer roaches (and)(ants) (palmetto bugs) (waterbugs) within days.
6. Replace ALL baits every three months to keep roaches (and)(ants) (palmetto bugs) (waterbugs) from returning. (Use the 3 month reminder (enclosed, on your calendar or refrigerator to remember) (on the baits to indicate) the date of replacement).

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area inaccessible to children. Do not store above 130°F.

DISPOSAL: If empty: Do not reuse the bait station. Place in the trash or offer for recycling if available. If partially filled: Call your local solid waste agency or call 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

FIRST AID

Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

SATISFACTION GUARANTEED:

If [Product Name] do not provide effective roach (and)(ant) (palmetto bug) (waterbug) control. call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund. Questions? Comments? Call 800-558-5252 (Weekdays 9-9 Eastern Time) or Write Helen Johnson. Sold By © 1994 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

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EPA Est. No.

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On inner plastic wrap:

Freshness seal
Sealed for freshness

Individual Bait Station label (A):

[Product Name]

Do not allow children or pets to play with the baits.

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete Directions

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%

OTHER INGREDIENTS:..... 99.95%

Net wt. # oz.

This side down

Questions? Comments? Call 800-558-5252 (weekdays 9-9 Eastern Time) or Write Helen Johnson
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EPA Reg. No. 4822-472

EPA Est. No.

3 Month Reminder Sticker:

3 Month Reminder (name)

Replace all (#) [Product Name] (Bait(s)) 3 months after placement to keep (roaches) (and)(ants) (palmetto bugs) (waterbugs) from returning.

Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.

Kills (roaches) (and)(ants) (palmetto bugs) (waterbugs) where they breed for three months
Advanced (roach) (and)(ant) (palmetto bug) (waterbug) defense system

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Time to replace
Raid Max Roach Bait(s) V
(3 months after placement)
Date: ____/____/____

Individual Bait Station label (B) to be used in place of both Station Label (A) and 3 month reminder sticker:

[Product Name]

Do not allow children or pets to play with the baits.

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete Directions

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%
OTHER INGREDIENTS:..... 99.95%

Net wt. # oz.

This side down

Questions? Comments? Call 800-558-5252 (weekdays 9-9 Eastern Time) or Write Helen Johnson
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Date: ____/____/____
Replace 3 months after placement

EPA Reg. No. 4822-472
EPA Est. No.