

4822-472

2/19/2001

Please read instructions on reverse before completing form.

Form approved EPA No. 2070-2060 Approval Expires 05/2004



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other NOTIF

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number

4822-472

2. EPA Product Manager

Tom Harris

3. Proposed Classification

☒ None ☐ Restricted

4. Company/Product (Name)

Raid Max Roach Bait V

PM# 03

5. Name and Address of Application (Include ZIP Code)

S. C. Johnson & Son, Inc.

1525 Howe St.

Racine, WI 53403

6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:

EPA Reg. No. ____

Product Name ____

☐ Check if this is a new address

Section II

☐ Amendment - Explain below.

Resubmission in response to Agency letter dated September 22, 2000

☒ Notification - Explain below.☐ Final printed labels in response to Agency letter dated ____☐ "Me Too" Application.☐ Other - Explain below.

NOTIFICATION

FEB 19 2001

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of advertising text

Section III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging

☒ Yes *☐ No

*Certification must be submitted

Unit Packaging

☒ Yes☐ No

If "Yes"

Unit Packaging wgt.
0.0525 - 0.0875 oz.

No. Per

container
4 - 18

Water Soluble Packaging

☐ Yes☒ No

If "Yes"

Package wgt.
N/A

No. Per

container
N/A

2. Type of Container

☐ Metal☒ Plastic☐ Glass☐ Paper☐ Other (Specify)

3. Location of Net Contents Information

☒ Label ☐ Container

4. Size(s) Retail Container

0.21 - 1.4 oz.

5. Location of Label Directions

☒ On Label☐ On Labeling accompanying product

6. Manner in Which Label is Affixed to Product

☒ Lithograph (box)☒ Paper glued (station)☐ Stenciled

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name

Stuart McArthur

Title

Sr. Registration Specialist

Telephone No. (Include Area Code)

(262) 260-2405

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature

3. Title

Sr. Registration Specialist

4. Typed Name

Stuart McArthur

5. Date

1/8/01

6. Date Application

Received

(Stamped)

2/6

<LABEL 4822-472 based on EPA comment letter dated 9-7-00>

Raid Max Roach Bait V

NOTIFICATION

FEB 19 2001

Kills roaches where they breed

Odorless baits

(Relief from) (Use) (For) (even) severe roach problems

Kills even hidden roaches

Kills roaches you see, kills roaches you don't see

Kills roaches (continuously) for three (3) months

Kills (even) (resistant) (immune) roaches (including carbamate, organophosphate, organochlorine and pyrethroid resistant strains)

Advanced roach defense system

With more openings to attract more roaches!

(New!) See-Thru Bait

Kills roaches, kills the eggs they carry

Sterilizes female roaches

Halts egg production

Inhibits reproduction

For Small Roaches

House and Yard Line

Garden Center Size

18 Baits

Starts Killing Within Hours

(New!) Abamectin Formula

Raid, the solution to (for) your ant problems

Guaranteed To Work Or Your Money Back - See Back Panel (Label)

Guaranteed To Work

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%

INERT INGREDIENTS:..... 99.95%

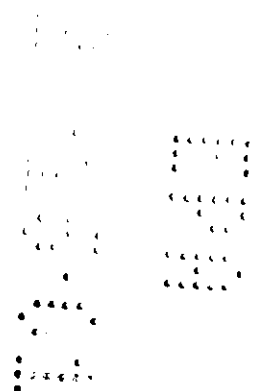
KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautionary statements on back

CONTAINS # BAITS

NET WT. # OZ.



Raid Max Roach Bait(s) V contain(s) Abamectin, an ingredient that keeps killing roaches nonstop. Raid Max Roach Bait(s) V are so advanced they kill roaches where they breed, helping to rid your home of roaches for up to three months. Raid Max Roach Bait(s) V may be placed anywhere you've seen roaches, even in cabinets. Raid Max Roach Bait(s) V are guaranteed to work for even severe bug infestations.

For maximum effectiveness, use all (#) baits at one time and replace every three months.

For maximum effectiveness, (replace baits before they are)(do not allow baits to be) completely consumed.

This is how Raid Max (Roach Bait V) works

1. Raid Max Roach Bait(s) V fit snugly in corners and along paths commonly traveled by roaches.
2. Roaches are attracted to the bait to feed.
3. Roaches eat the bait and return to nesting area to die.
4. Bait carried back to the nest continues to kill other roaches.

For best results use all (#) baits at one time as shown

[Note to reviewer: Graphics may be included to aid consumer understanding.]

DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For thorough roach control, use all (#) baits at one time. To keep roaches from returning, replace all baits every three months.

1. Break Raid Max (Roach) baits apart from the plastic frame.
2. [Note to Reviewer: (a) is the currently approved statement, which would still be appropriate for a 12- or 18-count package, (b) and (c) are proposed for the 4-count and 8-count sizes, and (d) is a proposal with more specific placement instructions, but without specific numbers.]
 - (a) For thorough roach control, all (#) baits must be used at one time. Place 10 baits in the kitchen and 2 in each bathroom. For LARGER KITCHENS or PARTICULARLY HEAVY INFESTATIONS, we strongly recommend using additional baits and placing at least 12-15 baits in the kitchen and 2-4 in each bathroom. If you see roaches in other areas, such as the bedroom or utility room, use 2-4 additional baits.
 - (b) For thorough roach control, all (#, 4) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
 - (c) For thorough roach control, all (#, 8) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
 - (d) For thorough roach control, all (#) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using (#?) additional baits in the kitchen and bathroom. If you see roaches in other areas, such as the bedroom or utility room, use (#?) additional baits in these areas also.
3. For best results, place the baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place (Raid Max) baits in cabinets. Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.
4. Baits work best on horizontal surfaces touching corners and walls. [NOTE TO REVIEWER: The following underlined sentence may or may not be used, as appropriate. If you apply a bait on a vertical surface, use the enclosed stickers. You will not find it necessary to use stickers for all (#) baits.]

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5. Roaches will begin eating the bait immediately and you should expect to see fewer roaches within days.
6. Replace ALL baits every three months to keep roaches from returning. (Use the 3 month reminder (enclosed, on your calendar or refrigerator to remember) (on the baits to indicate) the date of replacement).

STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Wrap container in newspaper and put in trash collection.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

FIRST AID

IF ON SKIN: Wash with plenty of soap and water. Get medical attention.

IF IN EYES: Flush eyes with plenty of water. Call a Physician if irritation persists.

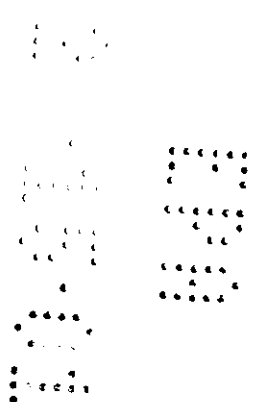
SATISFACTION GUARANTEED:

If Raid Max Roach Bait(s) V do not provide effective roach control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund.

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern Time or Write Helen Johnson. © 1994 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

EPA Reg. No. 4822-472

EPA Est. No.



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On inner plastic wrap:

Freshness seal
Sealed for freshness

Individual Bait Station label (A):

Raid Max Roach Bait(s) V

Keep out of reach of children

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete Directions

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%

INERT INGREDIENTS:..... 99.95%

Net wt. # oz.

This side down

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3 Month Reminder Sticker:

3 Month Reminder (name)

Replace all (#) Raid Max Roach Bait(s) V 3 Months after placement to keep roaches from returning.

Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.

Kills roaches where they breed for three months

Advanced roach defense system

© 1994 S. C. Johnson & Son, Inc., Racine WI 53403-2236 USA

Time to replace

Raid Max Roach Bait(s) V

(3 months after placement)

Date: ____/____/____

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Individual Bait Station label (B) to be used in place of both Station Label (A) and 3 month reminder sticker:

Raid Max Roach Bait(s) V

Keep out of reach of children

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete Directions

ACTIVE INGREDIENT:

Avermectin B₁ 0.05%

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Date: ____/____/____

Replace 3 months after placement

EPA Reg. No. 4822-472

EPA Est. No.

