

## **PLEASE NOTE**

**This image contains more than one label  
approved for this product on this date.**

4822-472

2/15/2001

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Please read instructions on reverse before completing form.

Form approved: OMN No. 2070-0060. Approval Expires 05-31-96

<b>United States</b> <b>Environmental Protection Agency</b> Washington, DC 20460		<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other NOTIF	OPP Identifier Number
<b>Application for Pesticide - Section I</b>			
1. Company/Product Number <b>4822-472</b>		2. EPA Product Manager <b>Tom Harris</b>	
4. Company/Product (Name) <b>Raid Max Roach Bait V</b>		3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc.</b> <b>1525 Howe St.</b> <b>Racine, WI 53403</b> <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	
<b>Section II</b>			
<input type="checkbox"/> Amendment – Explain below.  Resubmission in response to Agency letter dated September 22, 2000		<input type="checkbox"/> Final printed labels in response to Agency letter dated ____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other – Explain below.	
<input checked="" type="checkbox"/> Notification – Explain below.		<b>NOTIFICATION</b> <b>FEB 15 2001</b>	
<b>Explanation:</b> Use additional page(s) if necessary. (For Section I and Section II.) <b>Notification of advertising text</b>			
<b>Section III</b>			
1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes * <input type="checkbox"/> No <b>*Certification must be submitted</b>	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. <b>0.0525 – 0.0875 oz.</b>	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. <b>N/A</b>	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container <b>0.21 – 1.4 oz.</b>		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph (box) <input type="checkbox"/> <input checked="" type="checkbox"/> Paper glued (station) <input type="checkbox"/> <input type="checkbox"/> Stenciled			
<b>Section IV</b>			
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)			
Name <b>Stuart McArthur</b>	Title <b>Sr. Registration Specialist</b>	Telephone No. (Include Area Code) <b>(262) 260-2405</b>	
<b>Certification</b>			6. Date Application Received (Stamped)
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.			
2. Signature 	3. Title <b>Sr. Registration Specialist</b>		
4. Typed Name <b>Stuart McArthur</b>	5. Date <b>12/15/00</b>		



Mac Artist	Account Supervisor
Art Director	Exec. VP Creat. Serv.
Writer	VP Creative Director
Assoc. Creat. Dir.	Production Director
Creative Director	Art Prod. Director
Account Exec	Art Production Mgr.



THIS PROOF INDICATES APPROXIMATE COLOR ONLY

REVISED INITIAL 11/3/00


NOTIFICATION

FEB 15 2001

21" Wide


28 1/8" Tall

18" Tall




# 2 STEP Ant Killing System

## 1 Kills the ants you see...



**Kills on contact**

## 2 Continuous control that kills ants where they breed



**Starts killing within hours**

### The **Raid** Solution To Your Ant Problems

**Johnson**  
A FAMILY COMPANY

NOTIFICATION

FEB 15 2001

NEXT

LABEL


4822-472

2/15/2001

1/6

Please read instructions on reverse before completing form.

Form approved OMN No. 2010-0062 Approval Expires 05-31-98

 <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other (NOTIF)	OPP Identifier Number
	United States	

**Application for Pesticide - Section I**

1. Company/Product Number <b>4822 - 472</b>	2. EPA Product Manager <b>Tom Harris</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Raid Max Roach Bait V</b>	PM#	
5. Name and Address of Application (Include ZIP Code) <b>S.C. Johnson &amp; Son, Inc.</b> <b>1525 Howe Street</b> <b>Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	

**Section II**

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated ____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated ____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.	<b>NOTIFICATION</b> <b>FEB 15 2001</b>
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**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)


Notification of alternate brand names per PR Notice 98-10: **Raid Max Large Roach Baits**, and **Raid Ant Baits II** and miscellaneous minor label revisions, consistent with PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under Sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes * <input type="checkbox"/> No <b>*Certification must be submitted</b>	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. 0.07 - 0.0875 oz.	No. Per container 4 - 18	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. N/A	No. Per container N/A	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container <b>0.28 - 1.575 oz.</b>		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Maren E. Grow</b>	Title <b>Registration Specialist</b> <b>Global Regulatory Affairs</b>	Telephone No. (Include Area Code) <b>(262) 260-4722</b>
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  (Stamped)
2. Signature 		
3. Title <b>Registration Specialist</b> <b>Global Regulatory Affairs</b>		
4. Typed Name <b>Maren E. Grow</b>		5. Date <b>September 13, 2000</b>

<LABEL 4822-472: Notification to EPA 9-13-2000 for ABNs and minor label changes *New changes are in bold italics.*>

Raid Max Roach Bait V [primary name of record]  
**Raid Max Large Roach Baits** [alternate brand name]  
**Raid Ant Baits II** [alternate brand name]

**Child Resistant Baits**

**Kills Palmetto Bugs, Waterbugs**

Kills roaches **(and)(ants) (palmetto bugs) (waterbugs)** where they breed

Odorless baits

(Relief from) (Use) (For) (even) severe roach **(and)(ant) (palmetto bug) (waterbug)** problems

Kills even hidden roaches **(and)(ants) (palmetto bugs) (waterbugs)**

Kills roaches **(and)(ants) (palmetto bugs) (waterbugs)** you see, kills roaches **(and)(ants) (palmetto bugs) (waterbugs)** you don't see

Kills roaches **(and)(ants) (palmetto bugs) (waterbugs)** (continuously) for three (3) months

Kills (even) (resistant) (immune) roaches **(palmetto bugs) (waterbugs)** (including carbamate, organophosphate, organochlorine and pyrethroid resistant strains)

Advanced roach **(and)(ant) (palmetto bug) (waterbug)** defense system

With more openings to attract more roaches **(and)(ants) (palmetto bugs) (waterbugs)!**

(New!) See-Thru Bait

Kills roaches **(and)(ants) (palmetto bugs) (waterbugs)**, kills the eggs they carry

Sterilizes female roaches **(and)(ants) (palmetto bugs) (waterbugs)**

Halts egg production

Inhibits reproduction

For Small Roaches

House and Yard Line

Garden Center Size

18 Baits

Starts Killing Within Hours

(New!) Abamectin Formula

Guaranteed To Work Or Your Money Back - See Back Panel (Label)

Guaranteed To Work

ACTIVE INGREDIENT:

Avermectin B<sub>1</sub> ..... 0.05%

INERT INGREDIENTS:..... 99.95%

KEEP OUT OF REACH OF CHILDREN

CAUTION

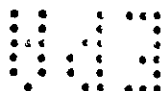
See additional precautionary statements on back

CONTAINS # BAITS

NET WT. # OZ.

Raid Max Roach Bait(s) V contain(s) Abamectin, an ingredient that keeps killing roaches **(and)(ants) (palmetto bugs) (waterbugs)** nonstop. Raid Max Roach Bait(s) V are so advanced they kill roaches **(and)(ants) (palmetto bugs) (waterbugs)** where they breed, helping to rid your home of roaches **(and)(ants) (palmetto bugs) (waterbugs)** for up to three months. Raid Max Roach Bait(s) V may be placed anywhere you've seen roaches **(and)(ants) (palmetto bugs) (waterbugs)**, even in cabinets. Raid Max Roach Bait(s) V are guaranteed to work for even severe bug infestations.

For maximum effectiveness, use all (#) baits at one time and replace every three months.



For maximum effectiveness, (replace baits before they are)(do not allow baits to be) completely consumed.

This is how Raid Max (Roach Bait V) works

1. Raid Max Roach Bait(s) V fit snugly in corners and along paths commonly traveled by roaches **(and)(ants) (palmetto bugs) (waterbugs)**.
2. Roaches **(and)(ants) (palmetto bugs) (waterbugs)** are attracted to the bait to feed.
3. Roaches **(and)(ants) (palmetto bugs) (waterbugs)** eat the bait and return to nesting area to die.
4. Bait carried back to the nest continues to kill other roaches **(and)(ants) (palmetto bugs) (waterbugs)**.

For best results use all (#) baits at one time as shown

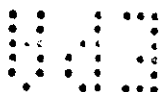
[Note to reviewer: Graphics may be included to aid consumer understanding.]

#### DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For thorough roach **(and)(ant) (palmetto bug) (waterbug)** control, use all (#) baits at one time. To keep roaches **(and)(ants) (palmetto bugs) (waterbugs)** from returning, replace all baits every three months.

1. Break Raid Max (Roach) baits apart from the plastic frame.
2. [Note to Reviewer: (a) is for a 12- or 18-count package, (b) and (c) are for the 4-count and 8-count sizes respectively, and (d) has more specific placement instructions, but without specific numbers.]
  - (a) For thorough roach **(and)(ant) (palmetto bug) (waterbug)** control, all (#) baits must be used at one time. Place 10 baits in the kitchen and 2 in each bathroom. For LARGER KITCHENS or PARTICULARLY HEAVY INFESTATIONS, we strongly recommend using additional baits and placing at least 12-15 baits in the kitchen and 2-4 in each bathroom. If you see roaches **(and)(ants) (palmetto bugs) (waterbugs)** in other areas, such as the bedroom or utility room, use 2-4 additional baits.
  - (b) For thorough roach **(and)(ant) (palmetto bug) (waterbug)** control, all (#, 4) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
  - (c) For thorough roach **(and)(ant) (palmetto bug) (waterbug)** control, all (#, 8) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.
  - (d) For thorough roach **(and)(ant) (palmetto bug) (waterbug)** control, all (#) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using (#?) additional baits in the kitchen and bathroom. If you see roaches **(and)(ants) (palmetto bugs) (waterbugs)** in other areas, such as the bedroom or utility room, use (#?) additional baits in these areas also.
3. For best results, place the baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place (Raid Max) baits in cabinets. Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.
4. Baits work best on horizontal surfaces touching corners and walls. [NOTE TO REVIEWER: The following underlined sentence may or may not be used, as appropriate. If you apply a bait on a vertical surface, use the enclosed stickers. You will not find it necessary to use stickers for all (#) baits.]
5. Roaches **(and)(ants) (palmetto bugs) (waterbugs)** will begin eating the bait immediately and you should expect to see fewer roaches **(and)(ants) (palmetto bugs) (waterbugs)** within days.



6. Replace ALL baits every three months to keep roaches (*and*)(*ants*) (*palmetto bugs*) (*waterbugs*) from returning. (Use the 3 month reminder (enclosed, on your calendar or refrigerator to remember) (on the baits to indicate) the date of replacement).

#### STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Wrap container in newspaper and put in trash collection.

#### PRECAUTIONARY STATEMENTS

##### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

##### FIRST AID

IF ON SKIN: Wash with plenty of soap and water. Get medical attention.

IF IN EYES: Flush eyes with plenty of water. Call a Physician if irritation persists.

#### SATISFACTION GUARANTEED:

If Raid Max Roach Bait(s) V do not provide effective roach (*and*)(*ant*) (*palmetto bug*) (*waterbug*) control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund.

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern Time or Write Helen Johnson. © 1994 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

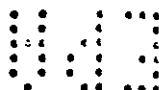
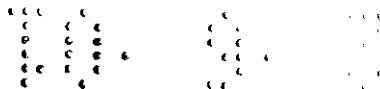
EPA Reg. No. 4822-472

EPA Est. No.

#### On inner plastic wrap:

Freshness seal

Sealed for freshness





**Individual Bait Station label (A):**

Raid Max Roach Bait(s) V  
**Raid Max Large Roach Baits**  
**Raid Ant Baits II**

Keep out of reach of children

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete Directions

**ACTIVE INGREDIENT:**

Avermectin B<sub>1</sub> ..... 0.05%

INERT INGREDIENTS:..... 99.95%

Net wt. # oz.

This side down

Questions? Comments? Call 800-558-5252 weekdays 9-9 Eastern Time or Write Helen Johnson ©  
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EPA Reg. No. 4822-472

EPA Est. No.

**3 Month Reminder Sticker:**

3 Month Reminder (name)

Replace all (#) Raid Max Roach Bait(s) V 3 months after placement to keep roaches **(and)(ants)**  
**(palmetto bugs) (waterbugs)** from returning.

Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.

Kills roaches **(and)(ants) (palmetto bugs) (waterbugs)** where they breed for three months

Advanced roach **(and)(ant) (palmetto bug) (waterbug)** defense system

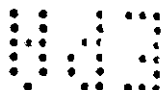
© 1994 S. C. Johnson & Son, Inc., Racine WI 53403-2236 USA

Time to replace

Raid Max Roach Bait(s) V

(3 months after placement)

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_



6/6

**Individual Bait Station label (B) to be used in place of both Station Label (A) and 3 month reminder sticker:**

Raid Max Roach Bait(s) V  
**Raid Max Large Roach Baits**  
**Raid Ant Baits II**

Keep out of reach of children

CAUTION

See (container) (box) (outer package) for additional precautionary statements and complete Directions

**ACTIVE INGREDIENT:**

Avermectin B<sub>1</sub> ..... 0.05%

**INERT INGREDIENTS:**..... 99.95%

Net wt. # oz.

This side down

Questions? Comments? Call 800-558-5252 weekdays 9-9 Eastern Time or Write Helen Johnson ©  
1994 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Replace 3 months after placement

EPA Reg. No. 4822-472

EPA Est. No.

