



4822-472 09/07/2000 1/6  
**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**  
**WASHINGTON, D.C. 20460**

SEP 7 2000

Stuart McArthur  
S. C. Johnson & Son, Inc.  
1525 Howe St.  
Racine, WI 53403

Subject: Raid Max Roach Bait V  
EPA Registration # 4822-472  
label amendment submitted 8/7/00  
accepted with comments

Dear Mr. McArthur:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the following comments:

1. Simplify the chemical name in the ingredients list to "Avermectin B<sub>1</sub>".
2. Add the phrase "FIRST AID" before the "IF ON SKIN ..." and "IF IN EYES ..." text within the "Precautionary Statements" section.

Please submit three (3) copies of your final printed labeling incorporating the above changes prior to releasing your product for shipment. If the above provisions are not complied with the registration will be subject to cancellation in accordance with FIFRA Section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

A copy of your label stamped "accepted with comments" is enclosed for your records.

Sincerely yours,

Thomas C. Harris  
Insecticide / Rodenticide Branch  
Registration Division (7505C)  
Office of Pesticide Programs

enclosure



Recycled/Recyclable  
Printed on paper that contains  
at least 75% recycled fiber

<LABEL 4822-472: Notifications included: 7/2/98, 8/5/97, 7/1/97, 6/2/97, 4/18/97, and text approved in 2/18/97 EPA letter (response to our submission dated 10/22/96). *New changes are in bold Italics.*

Raid Max Roach Bait V

- Kills roaches where they breed
- Odorless baits
- (Relief from) (Use) (For) (even) severe roach problems
- Kills even hidden roaches
- Kills roaches you see, kills roaches you don't see
- Kills roaches (continuously) for three (3) months
- Kills (even) (resistant) (immune) roaches (including carbamate, organophosphate, organochlorine and pyrethroid resistant strains)
- Advanced roach defense system
- With more openings to attract more roaches!
- (New!) See-Thru Bait
- Kills roaches, kills the eggs they carry
- Sterilizes female roaches
- Halts egg production
- Inhibits reproduction
- For Small Roaches (6/2/97 notification)*
- House and Yard Line (8/5/97 notification)*
- Garden Center Size (8/5/97 notification)*
- 18 Baits (8/5/97 notification)*
- Starts Killing Within Hours (7/2/98 notification)*

ACCEPTED  
with COMMENTS  
In EPA Letter Dated:  
**SEP 7 2000**  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
4822-472

(New!) Abamectin Formula

Guaranteed To Work Or Your Money Back - See Back Panel (Label)  
Guaranteed To Work

ACTIVE INGREDIENT:

Abamectin B1 [A mixture of avermectins containing 80% avermectin  
B1a (5-0-demethyl avermectin A1a) and 20% avermectin B1b (5-  
0-demethyl-25-de(1-methylpropyl-25-(1-methylethyl) avermectin  
A1a)].....0.05%  
INERT INGREDIENTS:.....99.95%

KEEP OUT OF REACH OF CHILDREN  
CAUTION  
See additional precautionary statements on back

CONTAINS # BAITS

NET WT. # OZ.

Raid Max Roach Bait(s) V contain(s) Abamectin, an ingredient that keeps killing roaches nonstop. Raid Max Roach Bait(s) V are so advanced they kill roaches where they breed, helping to rid your home of roaches for up to three months. Raid Max Roach Bait(s) V may be placed anywhere you've seen roaches, even in cabinets. Raid Max Roach Bait(s) V are guaranteed to work for even severe bug infestations.

For maximum effectiveness, use all (#) baits at one time and replace every three months.

*For maximum effectiveness, (replace baits before they are)(do not allow baits to be) completely consumed. (7/2/98 notification)*

This is how Raid Max (Roach Bait V) works

1. Raid Max Roach Bait(s) V fit snugly in corners and along paths commonly traveled by roaches.
2. Roaches are attracted to the bait to feed.
3. Roaches eat the bait and return to nesting area to die.
4. Bait carried back to the nest continues to kill other roaches.

For best results use all (#) baits at one time as shown

[Note to reviewer: Graphics may be included to aid consumer understanding.]

#### DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For thorough roach control, use all (#) baits at one time. To keep roaches from returning, replace all baits every three months.

1. Break Raid Max (Roach) baits apart from the plastic frame.
2. ***Note to Reviewer: (a) is the currently approved statement, which would still be appropriate for a 12- or 18-count package, (b) and (c) are proposed for the 4-count and 8-count sizes, and (d) is a proposal with more specific placement instructions, but without specific numbers.***
  - (a) For thorough roach control, all (#) baits must be used at one time. Place 10 baits in the kitchen and 2 in each bathroom. For LARGER KITCHENS or PARTICULARLY HEAVY INFESTATIONS, we strongly recommend using additional baits and placing at least 12-15 baits in the kitchen and 2-4 in each bathroom. If you see roaches in other areas, such as the bedroom or utility room, use 2-4 additional baits.
  - (b) ***For thorough roach control, all (#, 4) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.***
  - (c) ***For thorough roach control, all (#, 8) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using additional baits.***
  - (d) ***For thorough roach control, all (#) baits must be used at one time. For larger kitchens or particularly heavy infestations, we strongly recommend using (#?) additional baits in the kitchen and bathroom. If you see roaches in other areas, such as the bedroom or utility room, use (#?) additional baits in these areas also***

3. For best results, place the baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place (Raid Max) baits in cabinets. Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.
4. Baits work best on horizontal surfaces touching corners and walls. *NOTE TO REVIEWER: The following underlined sentence may or may not be used, as appropriate. If you apply a bait on a vertical surface, use the enclosed stickers. You will not find it necessary to use stickers for all (#) baits (option to remove, 7/1/97 notification).*
5. Roaches will begin eating the bait immediately and you should expect to see fewer roaches within days.
6. Replace ALL baits every three months to keep roaches from returning. (Use the 3 month reminder (enclosed, on your calendar or refrigerator to remember) (on the baits to indicate) the date of replacement).

#### STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Wrap container in newspaper and put in trash collection.

#### PRECAUTIONARY STATEMENTS

##### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

IF ON SKIN: Wash with plenty of soap and water. Get medical attention.

IF IN EYES: Flush eyes with plenty of water. Call a Physician if irritation persists.

#### SATISFACTION GUARANTEED:

If Raid Max Roach Bait(s) V do not provide effective roach control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund.

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern Time or Write Helen Johnson. © 1994 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

EPA Reg. No. 4822-472

EPA Est. No.

**On inner plastic wrap:**

Freshness seal  
Sealed for freshness

**Individual Bait Station label (A):**

Raid Max Roach Bait(s) V

Keep out of reach of children  
**CAUTION**

See (container) (box) (outer package) for additional precautionary statements and complete  
Directions

**ACTIVE INGREDIENT:**

Abamectin B1 [A mixture of avermectins containing 80% avermectin  
B1a (5-0-demethyl avermectin A1a) and 20% avermectin B1b (5-  
0-demethyl-25-de(1-methylpropyl-25-(1-methylethyl) avermectin  
A1a)].....0.05%  
**INERT INGREDIENTS:**.....99.95%

Net wt. # oz.  
This side down

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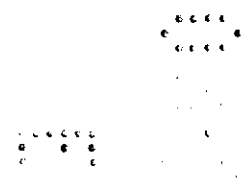
**3 Month Reminder Sticker:**

3 Month Reminder (name)  
Replace all (#) Raid Max Roach Bait(s) V 3 Months after placement to keep roaches from returning.  
Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.

Kills roaches where they breed for three months

Advanced roach defense system  
© 1994 S. C. Johnson & Son, Inc., Racine WI 53403-2236 USA

Time to replace  
Raid Max Roach Bait(s) V  
(3 months after placement)  
Date: \_\_\_\_/\_\_\_\_/\_\_\_\_



**Individual Bait Station label (B) to be used in place of both Station Label (A) and 3 month reminder sticker:**

Raid Max Roach Bait(s) V

Keep out of reach of children

**CAUTION**

See (container) (box) (outer package) for additional precautionary statements and complete Directions

**ACTIVE INGREDIENT:**

Abamectin B1 [A mixture of avermectins containing 80% avermectin

B1a (5-0-demethyl avermectin A1a) and 20% avermectin B1b (5-

0-demethyl-25-de(1-methylpropyl-25-(1-methylethyl) avermectin

A1a)].....0.05%

**INERT INGREDIENTS:**.....99.95%

Net wt. # oz.

This side down

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Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Replace 3 months after placement

EPA Reg. No. 4822-472

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