

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:  
4822-471

Date of Issuance:  
SEP 25 1991

Term of Issuance:  
Unconditional

Name of Pesticide Product:  
Raid Roach Bait IV

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

S. C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA sec. 3(c)(5). Once a pesticide is registered, however, it is not regarded as permanently acceptable. Registration does not eliminate the need for continual reassessment of pesticides. If the Agency determines that, at any time, additional data are required to maintain in effect an existing registration, the Agency will require submission of such data under FIFRA section (3)(c)(2)(B).

1. Make the labeling changes listed below before you release the product for shipment:

a. Add the phrase "EPA Registration No. 4822-471

b. Add a Precautionary Statements section and the following"

"HAZARDS TO HUMANS AND DOMESTIC ANIMALS  
CAUTION"

Signature of Approving Official:

Date:

EPA Form 8570-6

CONCURRENCES

SYMBOL	7505C						
SURNAME	AL						
DATE	9/25/91						

c. Under Precautionary Statements add "Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling."

d. Under Precautionary Statement add "IF ON SKIN: Wash with plenty of soap and water. Get medical attention."

e. Under Precautionary Statement add "IF IN EYES: Flush eyes with plenty of water. Call a Physician if irritation persists."

f. On the front label delete "Halt cockroach egg production, inhibits reproduction". Abamectin is a stomach poison and has no effect on roach reproduction.

g. The word "New" may be used for six months from the date of this registration notice.

h. Change "Federal Law" to "Federal law".

i. Delete the statement/phrase for placing baits on kitchen countertops. This statement is in conflict with keeping out of reach of children. Also the Agency does not recommend use of insecticides directly on food contact surfaces.

j. On the front panel revise the phrase "xx helping to rid your home of xxx etc." to "protecting your home from roaches xxx". Claims such as rid, 100% control are unacceptable.

The acute toxicity data submitted in support of EPA Registration Number 499-294 is acceptable in support of this product formulation. We grant your request for a waiver for acute inhalation toxicity data since the subject product does not produce an inhalable material.

#### ACUTE TOXICITY REVIEW

STUDY	CATEGORY	CLASSIFICATION
Acute Oral	IV	Acceptable
Acute Dermal	III	Acceptable
Acute Inhalation		Waived
Eye Irritation	III	Acceptable
Dermal Irritation	IV	Acceptable

We assume that you have efficacy data to support the pest control claims on the labeling. Please confirm. If you do not you will need to submit the "cite all" offer to pay form for use of data in support of these claims.

2. Submit two (2) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Enclosure

<LABEL 4822-xxx to EPA 4-96>

Raid Roach Bait IV

- Kills roaches where they breed
- Odorless baits
- Relief from even severe roach problems
- Kills even hidden roaches
- Kills roaches you see, kills roaches you don't see
- Kills roaches (continuously) for three (3) months
- Kills (resistant) (immune) roaches (including carbamate, organophosphate, organochlorine and pyrethroid resistant strains)
- Advanced roach defense system
- With more openings to attract more roaches!
- (New!) See-Thru Bait
- Kills roaches, kills the eggs they carry
- Sterilizes female roaches
- Halts egg production
- Inhibits reproduction

(New!) Abamectin Formula

Guaranteed To Work Or Your Money Back - See Back Panel (Label)  
Guaranteed To Work

ACTIVE INGREDIENT:

Abamectin B1 [A mixture of avermectins containing 80% avermectin B1a (5-0-demethyl avermectin A1a) and 20% avermectin B1b (5-0-demethyl-25-de(1-methylpropyl-25-(1-methylethyl) avermectin A1a)].....0.05%

INERT INGREDIENTS:.....99.95%

KEEP OUT OF REACH OF CHILDREN  
CAUTION

CONTAINS # BAITS

NET WT. # OZ.

Raid Roach Bait(s) IV contain(s) Abamectin, an ingredient that keeps killing roaches nonstop. Raid Roach Bait(s) IV are so advanced they kill roaches where they breed, helping to rid your home of roaches for up to three months. Raid Roach Bait(s) IV may be placed anywhere you've seen roaches, even in cabinets and on kitchen countertops. Raid Roach Bait(s) IV are guaranteed to work for even severe bug infestations.

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

25 SEP 1996

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 4822-471

RRBIV/4-96/4 pg.

For maximum effectiveness, use all (#) baits at one time and replace every three months.

This is how Raid (Roach Bait IV) works

- 1. Raid Roach Bait(s) IV fit snugly in corners and along paths commonly traveled by roaches.
- 2. Roaches are attracted to the bait to feed.
- 3. Roaches eat the bait and return to nesting area to die.
- 4. Bait carried back to the nest continues to kill other roaches.

For best results use all (#) baits at one time as shown

[Note to reviewer: Graphics may be included to aid consumer understanding.]

**DIRECTIONS FOR HOUSEHOLD USE:**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

For thorough roach control, use all (#) baits at one time. To keep roaches from returning, replace all baits every three months.

- 1. Break Raid (Roach) baits apart from the plastic frame.
- 2. For thorough roach control, all (#) baits must be used at one time. Place 10 baits in the kitchen and 2 in each bathroom. For LARGER KITCHENS or PARTICULARLY HEAVY INFESTATIONS, we strongly recommend using additional baits and placing at least 12-15 baits in the kitchen and 2-4 in each bathroom. If you see roaches in other areas, such as the bedroom or utility room, use 2-4 additional baits.
- 3. For best results, place the baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place (Raid Roach) baits in cabinets and on kitchen countertops. Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.
- 4. Baits work best on horizontal surfaces touching corners and walls. If you apply a bait on a vertical surface, use the enclosed stickers. You will not find it necessary to use stickers for all (#) baits.
- 5. Roaches will begin eating the bait immediately and you should expect to see fewer roaches within days.
- 6. Replace ALL baits every three months to keep roaches from returning. (Use the 3 month reminder (enclosed, on your calendar or refrigerator to remember) (on the baits to indicate) the date of replacement).

**STORAGE AND DISPOSAL STATEMENTS**

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Wrap container in newspaper and put in trash collection.

**SATISFACTION GUARANTEED:**

If Raid Max Roach Bait(s) V do not provide effective roach control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund.

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern Time or Write: Helen Johnson. © 1994 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All Rights Reserved.

EPA Reg. No. 4822-xxx

EPA Est. No.

6/7

**On inner plastic wrap:**

Freshness seal  
Sealed for freshness

**Individual Bait Station label (A):**

Raid Roach Bait(s) IV

See (container) (box) (outer package) for complete Directions

Keep out of reach of children

CAUTION

**ACTIVE INGREDIENT:**

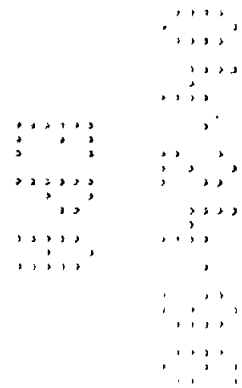
Abamectin B1 [A mixture of avermectins containing 80% avermectin B1a (5-0-demethyl avermectin A1a) and 20% avermectin B1b (5-0-demethyl-25-de(1-methylpropyl-25-(1-methylethyl) avermectin A1a)].	0.05%
INERT INGREDIENTS:	99.95%

Net wt. # oz.

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EPA Reg. No. 4822-xxx  
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**3 Month Reminder Sticker:**

3 Month Reminder  
(name)

Replace all (#) Roach Baits 3 Months after placement to keep roaches from returning.  
Peel off label and place in a convenient location, like your calendar or your refrigerator, etc.

Kills roaches where they breed for three months

Advanced roach defense system  
© 1994 S. C. Johnson & Son, Inc., Racine WI 53403-2236 USA

Time to replace  
Raid Roach Bait(s) IV  
(3 months after placement)  
Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Individual Bait Station label (B) to be used in place of both Station Label (A) and 3 month reminder sticker:**

Raid Roach Bait(s) IV

See (container) (box) (outer package) for complete Directions

Keep out of reach of children  
CAUTION

**ACTIVE INGREDIENT:**

Abamectin B1 [A mixture of avermectins containing 80% avermectin B1a (5-0-demethyl avermectin A1a) and 20% avermectin B1b (5-0-demethyl-25-de(1-methylpropyl)-25-(1-methylethyl) avermectin A1a)].....	0.05%
INERT INGREDIENTS:.....	99.95%

Net wt. # oz.

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Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
Replace 3 months after placement

EPA Reg. No. 4822-xxx  
EPA Est. No.