



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

4822-468

Date of Issuance:

OCT 24 1996

Term of Issuance: Until
Reregistration

Name of Pesticide Product: Off!
Lotion Formula HU

NOTICE OF PESTICIDE:
 X Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

Notes: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 4822-468".
- b. Remove the term "New" six months after the date of registration for this product.
- c. Revise the Ingredients Statement to read:

ACTIVE INGREDIENTS

N,N-Diethyl-meta-toluamide	7.125%
Related Isomers	0.375%
INERT INGREDIENTS	92.500%
Total	100.000%

- d. Revise the statement "Read all directions before using this product." so that it appears in bold type.

Signature of Approving Official:

RPK

Date:

OCT 24 1996

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- e. Add the phrase "for effectiveness" to the end of the statement "Excessive or frequent application is unnecessary."
 - f. Add the sentence "Harmful if swallowed." to the beginning of the Precautionary Statements.
 - g. Add the sentence "If you go to a doctor, take this repellent with you." to the Directions for Use.
 - h. In the Precautionary Statements, revise the word "reaction" to read "reactions".
3. Have your supplier of the inert ingredient identified as "I.F.F. 4060-AX FRAGRANCE" submit the following information for each component in the fragrance: the chemical name; CAS Registry Number; and the percentage of the component in the fragrance. Your supplier may contact EPA directly with this information, referencing this EPA registration number in the response.
4. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

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S.C. Johnson Wax
OFF! Lotion Formula HU

New
Insect Repellent (with)
Provides protection from mosquitoes, biting flies, ticks, gnats, no-see-ums and chiggers
Repels Insects
Light, pleasant scent
Clean fresh scent
Lotion
Non-greasy
Not sticky or greasy
Leaves your skin feeling smooth and natural
With aloe vera
Moisturizes (with aloe vera)
Feels great on. Keeps bugs (and the sun) off!
Low DEET formula
(With) Sunscreen
(Plus) Sunscreen
Waterproof Sunscreen
SPF 15
Complete Outdoor Protection
Complete Summer Protection
Protection from both the sun and annoying mosquitoes (biting insects)
PABA free
(Full spectrum) protection from both UVA and UVB rays
Waterproof
(Very) Water Resistant
Sweatproof
Sweat Resistant
Sun Alert: The sun causes skin damage. Regular use of sunscreens over the years may reduce the chance of skin damage, some types of skin cancer, and other harmful effects due to sun

ACCEPTED
with COMMENTS
in EPA Letter Dated

OCT 24 1996

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

4822-468

ACTIVE INGREDIENTS

N,N-Diethyl-meta-toluamide 7.125%

Related Isomers 0.375%

INERT INGREDIENTS 92.50%

Keep Out of reach of Children

WARNING

See additional precautions on back panel

Net 0.4-12 Fl. Oz.

OFF! Lotion Formula HU provides **complete** outdoor protection from biting insects and the damaging effects of the sun. It's a waterproof sunscreen that provides SPF 15 protection from both UVA and UVB rays. It feels great on--not sticky or greasy, and has a light, clean scent.

And because it's from the makers of OFF! it's specially formulated to effectively repel mosquitoes, ticks (including ticks that cause Lyme disease), biting flies, gnats, no-see-ums and chiggers for up to 2 hours.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck. Do not apply to eyes or mouth, and do not apply to hands of young children. Excessive or frequent application is unnecessary. For longer lasting insect protection reapply after swimming, excessive perspiring or anytime after towel drying. After returning indoors, wash treated skin with soap and water. Do not apply under clothing.

Do not apply on or near acetate, rayon, spandex, dynel fabrics or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

PRECAUTIONARY STATEMENTS

Hazards to Humans - Warning: May cause eye injury. Use sparingly on small children. Do not allow use by small children without close adult supervision. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases. For external use only.

STATEMENT OF PRACTICAL TREATMENT

If in eyes: Flush with plenty of water. If irritation persists, get medical treatment. If swallowed: Call a physician or poison control center. Get medical attention. If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

STORAGE: Store away from heat or flame in an area inaccessible to children.
DISPOSAL: Do not reuse empty container. Wrap container and put in trash.

(The following Disposal statement incorporates a recycling statement and may be used as an alternate to the disposal statement above:

DISPOSAL: Please recycle - check to see if recycling facilities exist in your area for (HDPE) plastic. Before offering for recycling, empty container by using the product according to label directions. Do not reuse empty container.)

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or
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(Depending on the formula used, the corresponding content listing as stated
below will be used.)

ACTIVE SUNSCREEN INGREDIENTS: Octyl Methoxycinnamate, Octyl
Salicylate, Benzophenone-3

OTHER INGREDIENTS: Deionized Water, Octyldodecyl Neopentanoate, N,N-
Diethyl-toluamide, Stearic Acid, Glycerin, Cetyl Alcohol, DEA-Cetyl Phosphate,
PVP/Eicosene Copolymer, Propylene Glycol (and) Diazolidinyl Urea (and)
Methylparaben (and) Propylparaben, Magnesium Aluminum Silicate,
Dimethicone, Fragrance, Xanthan Gum

ACTIVE SUNSCREEN INGREDIENTS: Octyl Methoxycinnamate, Octyl
Salicylate, Benzophenone-3

OTHER INGREDIENTS: Deionized Water, Octyldodecyl Neopentanoate, N,N-
Diethyl-toluamide, Stearic Acid, Glycerin, Cetyl Alcohol, DEA-Cetyl Phosphate,
PVP/Eicosene Copolymer, Propylene Glycol (and) Diazolidinyl Urea (and)
Methylparaben (and) Propyl-paraben, Magnesium Aluminum Silicate,
Dimethicone, Fragrance, Xanthan Gum, Aloe

(If this product is sold in individual pouches, the following additional labeling may
be added to the container: Single use pouches)

Directions for use:

- 1) Cut (tear) corner where indicated at top of pouch.
- 2) Apply lotion to hand for application to face and neck.
- 3) Spread evenly and completely over all exposed skin.
- 4) Wrap empty container and dispose in trash.

(Exp. Month/Year) Lot Code

EPA Reg. No. 4822-EPA Est. No. 4822-WI-1