



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

19 August 1998

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mr. Stuart C. McArthur
S.C. Johnson and Son, Inc.
1525 Howe Street
Racine, Wisconsin 53403-2236

SUBJECT: Proposed Amendment in Compliance with PR 96-6; EPA Reg. No. 4822-463;
Whitmire Insecticidal Shampoo for Dogs.

Dear Mr. McArthur:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below.

As indicated by the product name, the product is intended for use on dogs. The precaution "FOR USE ONLY ON DOGS OR CATS" should not include the word "cats".

The direction "Do not use on dogs or cats under 12 weeks." should not include the word "cats." One of the driving issues for PR 96-6 is the general hypersensitivity of cats to pesticidal products.

A copy of the stamped label is enclosed for your records. Please contact me if you have any questions regarding this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark I. Dow".

Mark I. Dow
Insecticide Branch
Registration Div./OPP 7505C

cc: M. Johnson, Prod. Mgr.
Enclosure
a:scj-463

Label 4822-463 - Per PR Notice 96-6 - 5/1/98

WHITMIRE INSECTICIDAL SHAMPOO FOR DOGS

ACTIVE INGREDIENTS:

- d-trans Allethrin (allyl homolog of Cinerin I) 0.080%
- Related compounds 0.006%
- *3-phenoxybenzyl d-cis and trans **2,2-dimethyl-3-(2-methylpropenyl) cyclopropanecarboxylate 0.024%
- *Other isomers 0.001%
- N-Octyl bicycloheptene dicarboximide 0.400%

INERT INGREDIENTS: 99.489%

100.000%

- *di (cis, trans) phenothrin
- **cis/trans isomer ration: max: 25% (+ or -) cis
min: 75% (+ or -) trans
- MGK® 264, Insecticide Synergist

ACCEPTED
with **COMMENTS**
In EPA Letter Dated:
19 August 1998
Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the product registered under EPA Reg. No. 4822-463

KEEP OUT OF REACH OF CHILDREN
CAUTION
PRECAUTIONARY STATEMENTS

[To appear, in all caps, at the top of the rear or side panel]
READ ENTIRE LABEL BEFORE EACH USE.

[To immediately follow the preceding statement, in bold and caps]
FOR USE ONLY ON DOGS OR CATS

HAZARDS TO HUMAN AND DOMESTIC ANIMALS

Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

First Aid:

IF IN EYES: Flush eyes with plenty of water. Call a physician if irritation persists.

DIRECTIONS FOR USE:

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

To use, wet dog's coat thoroughly with water. Pour shampoo into hand or onto dog, and rub into coat, starting with the head. Work backward until coat is completely covered with foamy lather. Let lather stay on 10 minutes, then rinse and towel dry. Keep away from eyes.

Repeat every week.

Do not use on dogs or cats under 12 weeks.

Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing, or medicated animals.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately

STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store in a cool, dry place.

DISPOSAL: Do not reuse empty container. Wrap in paper and dispose of with trash.

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Questions? Comments? Call 800-558-5252 or write Helen Johnson.

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EPA Reg. No. 4822-463

EPA Est. No. 499-MO-1

