

PM-10

Reg # 4822-463

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Stuart C. McArthur
S. C. Johnson and Son, Inc.
1525 Howe Street
Racine, Wisconsin 53403-2236.

18 JUN 1996

Dear Mr. McArthur:

Subject: Label Amendment
Whitmire Insecticidal Shampoo for Dogs
EPA Reg. No. 4822-463 (formerly 499-263)

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

In accordance with EPA's letter to S.C. Johnson & Son, Inc., dated 3/15/96, the registration number of this product must be changed to 4822-463.

If you have questions, please call Ann Sibold at 703 305-6502.

Sincerely,

RPK

Richard P. Keigwin, Jr.
Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (7505C)

CONCURRENCES

SYMBOL	PM-10						
SURNAME	A. Sibold						
DATE	6/17/96						

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ALTERNATE USE DIRECTIONS

Note to EPA reviewer: This product may also be sold with the shampoo pre-packaged into a hand-held comb like device. This may reduce direct consumer exposure to the product while providing quick and complete lather penetration of the animal coat.

The following use directions would be applicable, the rest of the label would remain unchanged.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To use, wet dog's coat thoroughly with water. Activate shampooer as shown in picture. Rub shampooer (in circular motion) over entire coat starting with the head and working toward the tail. Continue (circular motion) until coat is completely covered with foamy lather. Let lather stay on 10 minutes, then rinse thoroughly and towel dry. Keep away from eyes. Repeat as necessary.

