

4822-447

8/18/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

August 18, 2010

Mr. Stuart McArthur
S.C. Johnson & Son, Inc.
1525 Howe St.
Racine, WI 53403

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Mr. McArthur:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 98-10 dated June 30, 2010 for the following product(s):

Raid Ant & Roach 17

EPA Reg. No. 4822-447

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN-98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

S. C. JOHNSON (A Family Company) (WAX)

NOTIFICATION

AUG 18 2010

RAID ANT & ROACH 17

For Household Use Only

6/30/10 Notification to add scent descriptor "Pine Forest Fresh"

(COUNTRY FRESH) (OUTDOOR FRESH) (MOUNTAIN FRESH) (LEMON) SCENT
(FRAGRANCE FREE) (UNSCENTED) (**PINE FOREST FRESH**)

House & Yard Line

Garden Center Size

Value Size

Water Based (Formula)

No greasy residue

Low Chemical Odor

Low Chemical Smell

Low Odor

No Lingering Chemical Odor

No Lingering Odor

No Lasting Odor

No Lasting Chemical Odor

Won't stain carpets and floors

Fastest killing Raid ever!

Fastest killing Raid (formula) (insecticide) ever!

Kills on contact!

Kills on Contact with No Lingering Chemical Odor!

New Formula!

Keeps (on) killing (for) up to 4 weeks!

Keeps on killing (for weeks)

Just one shot (squirt) (spray) and bugs stop in their tracks

Just one shot (squirt) (spray) and bugs stop within seconds

Just one shot (squirt) (spray) and bugs dies within seconds

Kills bugs in seconds

Kills bugs before they escape

Stops bugs dead in their tracks

Kills bugs dead in their tracks!

Kills Bugs DEAD!

(Ants) (Multi-colored Asian Lady Beetles) (&) Roaches Bugging You?

Ant Problem? 2-Step Ant Killing System. (1.) Spray for quick kill. Problem Solved. [this text will appear on promotional material for use with a bait product]

ACTIVE INGREDIENTS:

Imiprothrin.....0.100%

Cypermethrin.....0.100%

OTHER INGREDIENTS:.....99.800%

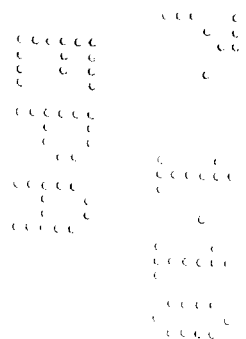
Contains sodium nitrite (*will be used only if sodium nitrite formula is used*)

Contains petroleum distillates

CAUTION: See Additional Precautionary Statements on Back

KEEP OUT OF REACH OF CHILDREN

NET WT. 16 OZ. (1 lb.) 454 g



RAID ANT & ROACH 17

For Household Use Only

RAID ANT & ROACH 17 kills (roaches) (ants) (Multi-colored Asian Lady Beetles) in two ways: (1) it kills bugs fast-on contact and (2) it keeps on killing with residual action even after you spray, for up to 4 weeks (30 days) (1 month).

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

FOR HOUSEHOLD USE: SHAKE WELL BEFORE EACH USE. Hold container upright. Do not spray up into air. Apply to surfaces only. Point spray opening toward surface to be sprayed and press button firmly. Hold about 12" from surface being sprayed. Spray until surfaces are wet. Avoid excessive wetting of asphalt, tile, rubber and plastic materials. More frequent application will be required to maintain control on plywood surfaces. Repeat treatment as necessary.

ROACHES, WATERBUGS: Spray until wet in cracks around baseboards and other hiding places. When bugs are driven out, spray directly.

ANTS: Apply to ant trails, also around doors, windows and wherever ants enter house.

SILVERFISH, CRICKETS, SPIDERS (Multi-colored Asian Lady Beetles): Spray areas infested by these pests.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or open flames, in a cool, dry area inaccessible to children.

DISPOSAL:

Do Not Puncture or Incinerate!

If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[For Reviewer: The Steel graphics symbol will be used if label space allows it.]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

[For Reviewer: Boxed and "bulleted" format will be used if label space permits; otherwise a paragraph format will be used.]

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

NOTE TO PHYSICIAN: Contains petroleum distillate -vomiting may cause aspiration pneumonia.

PHYSICAL OR CHEMICAL HAZARDS

FLAMMABLE. CONTENTS UNDER PRESSURE. Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

CONTAINS NO CFCs OR OTHER OZONE DEPLETING SUBSTANCES. FEDERAL REGULATIONS PROHIBIT CFC PROPELLANTS IN AEROSOLS

www.killsbugsdead.com

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern time or Write Helen Johnson
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EPA Est. 4822-WI-1

