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4822-433

10/21/97

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number.
4822-433

Date of Issuance:
OCT 21 1997

Term of Issuance. Conditional

NOTICE OF PESTICIDE:
 x Registration
 - Reregistration

Name of Pesticide Product. Raid
Product 319

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Change the label by revising the EPA Registration Number to read, "EPA Reg. No. 4822-433".

3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Joseph M. Jarano
Marion J. Johnson, Jr.

Date:

October 21, 1997

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RAID® PRODUCT 319

DUST MITE ALLERGEN CONTROL CARPET DEODORIZER

(Miticidal Carpet Deodorizer)
(Miticidal Rug & Room Deodorizer)

Unscented (Country Scent) (Country Garden Potpourri) (Country Fresh) (Pet Fresh) (Spring Fresh) (Original Scent) (Cinnamon Sticks) (Peach Blossom)

ACTIVE INGREDIENT

Benzyl benzoate4.6%

INERT INGREDIENTS.....95.4%

CAUTION: Keep Out of Reach of Children

See additional precautionary statements on back label.

ACCEPTED
with COMMENTS
in EPA Letter Dated

OCT 21 1997

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

4822-423

(New) Raid Product 319 is a new way to freshen and deodorize your home. That's because (new) Raid Product 319 eliminates (kill) (the) dust mites (that can hide in even the cleanest homes).

Raid Product 319 penetrates deep into carpet fibers, to effectively deodorize and freshen. But then, unlike regular powders, Raid Product 319 special formula helps eliminate dust mites too.

(New) Raid Product 319 not only deodorizes and freshens - it helps eliminate dust mites and their allergens for a fresher (more hygienic) home. The more you use (new) Raid Product 319, the more you'll notice the difference.

New!

Kills dust mites.

Kills dust mites in carpets and rugs where dust mites live and breed.

Helps eliminate dust mites.

Kills dust mites that can hide in even the cleanest homes.

Controls dust mites.

Controls dust mites for up to 4 weeks (30 days) (1 month) (6 weeks).

Helps eliminate a common allergen source in the home -- dust mites.

A simple, effective, and affordable way to control dust mites.

A simple, effective, and affordable way to control dust mites.

Penetrates deep into carpet fibers to effectively deodorize and freshen.

Penetrates deep into carpet fibers where dust mites live and breed

Penetrates deep into carpet fibers to (effectively) kill dust mites (and reduce their allergens).

Goes beyond deodorizing. (It does more than deodorize.)

A new way to freshen and deodorize your home.

Absorbs and eliminates the toughest odors.

Helps eliminate pet odors.

Contains baking soda.

Invisible (microscopic) house dust mites live in the carpeting and rugs (in 9 out of 10 homes).

Bedrooms, living rooms, family rooms, places where we tend to spend a lot of time, provide the ideal environment for dust mites.

Millions of dust mites can live in a square foot of carpet.

Vacuuming alone will not remove dust mites.

Additional ingredients:

Sodium Sulfate	Disperses active for even distribution
Silicon Dioxide	For better flow control
Baking Soda	Absorbs odor
Essential Oils	Neutralize odors

Non-staining.

Won't build up with regular vacuuming.

Won't damage stain resistant carpet.

One 16 oz. container will cover about 60 sq. feet.

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Keep children and pets off treated areas during application and until area is vacuumed.

CARPETS

1. Sprinkle 2.5 oz. (70 g. or about 1/4 cup) evenly onto each square yard of carpet.
2. Allow to penetrate into the carpet for 30 minutes.
3. Vacuum thoroughly.

For best results repeat treatment at least every 4 weeks.

PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals

CAUTION

Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling.

STATEMENT OF PRACTICAL TREATMENT

IF SWALLOWED: Call a physician or Poison Control Center. Drink one or two glasses of water. If person is unconscious, do not give anything by mouth and do not induce vomiting.

IF ON SKIN: Wash with plenty of soap and water. Get medical attention, if irritation persists.

IF IN EYES: Flush eyes with plenty of water. Get medical attention, if irritation persists.

STORAGE AND DISPOSAL

STORAGE: Store in a cool dry area inaccessible to children.

DISPOSAL: Do not reuse empty container. Wrap empty container and put in trash.

EPA Registration No. 4822-

EPA Establishment No. 4822-WI-1

Net Contents: 12 to 32 oz.

This package is sold by weight and not volume. Settling may have occurred during shipping and handling.

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Questions? Comments? Call 800-558-5252 Weekdays, 9-5 EST, or write Helen Johnson.

(label draft 6/10/97)