

Reg # 4822-424

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:  
4822-424

Date of Issuance:

30 NOV 1994  
Conditional

Term of Issuance:

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration

Name of Pesticide Product: OFF  
Lotion Formula BY

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403

**BEST AVAILABLE COPY**

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 4822-424".
- b. Delete the claim "Pediatrician recommended".
- c. Delete the claim for protection against ticks that cause Lyme Disease. The data submitted to support this claim is being reviewed under EPA Registration No. 121-362. If that data is acceptable you may add this claim at a later date.

Signature of Approving Official:

Date:

11/30/94

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3. Submit one (1) copy of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Marion J. Johnson, Jr.  
Product Manager 10  
Insecticide & Rodenticide Branch  
Registration Division (7505C)

<label OFF! Lotion Formula BY to EPA 8/94>

S. C. Johnson wax

OFF! Lotion Formula BY

New

Insect repellent

Provides protection from mosquitoes, biting flies, ticks (including ticks that cause Lyme Disease), gnats, no-see-ums and fleas

Repels insects

Pediatrician recommended

Light, pleasant scent

Clean fresh scent

Baby powder fresh scent

Lotion

Non-greasy

Leaves your skin feeling smooth and natural

With aloe vera

Moisturizes with aloe vera

Feels so good you'll forget you've got it on!

OFF! Insect screen lotion

Insect screen lotion

Low DEET formula

With Sunscreen

SPF 15

Complete outdoor protection

Complete summer protection

Protection from both the sun and annoying mosquitoes (biting insects)

PABA free

Full spectrum protection from both UVA and UVB rays

Waterproof

ACTIVE INGREDIENTS

N,N-Diethyl-meta-toluamide.....7.125%

Related isomers.....0.375%

INERT INGREDIENTS.....92.500%

Keep out of reach of children

WARNING

See additional precautions on back panel

Net 0.4 - 12 fl. oz.

ACCEPTED  
with COMMENTS  
In EPA Letter Dated

30 NOV 1994

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the purpose of registered under EPA Reg. No.

4822-424

BEST AVAILABLE COPY

OFF! Lotion Formula BY is a pleasant (baby powder fresh) smelling lotion specially formulated to repel mosquitoes, biting flies, ticks (including ticks that cause Lyme Disease), gnats, no-see-ums and fleas for up to two hours. OFF! Lotion Formula BY also moisturizes your skin (contains a sunscreen with SPF 15 to protect you (and your family) from the damaging sun). It contains aloe vera to leave skin feeling smooth and natural, never sticky or greasy. Keeping insects away never felt so good.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck and rub on. Do not apply to eyes and mouth and do not apply to hands of young children. Use just enough repellent to cover exposed skin. Avoid overexposure. Frequent reapplication and saturation are unnecessary. Do not keep product on any longer than necessary. After returning indoors, wash treated skin with soap and water. Do not apply under clothing.

) Do not apply on or near: acetate, rayon, spandex, dynel fabrics or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans - Warning:** Harmful if swallowed. May cause eye injury. Use sparingly on small children. Do not allow use by small children without close adult supervision. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases.

**STATEMENT OF PRACTICAL TREATMENT**

**If in eyes:** Flush with plenty of water. If irritation persists, get medical treatment. **If swallowed:** Call a physician or poison control center. Get medical attention. If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Do not reuse empty container. Wrap container and put in trash.

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or Write Helen Johnson ©1994 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

[Depending on the formula is used, the corresponding content listing as stated below will be used:

Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Distearyltrimonium Chloride, Benzophenone 3, Glycerin USP, Cetylalcohol, Isopropyl Palmitate, Fragrance, Dimethicone, Methyl Paraben, Titanium Dioxide USP, Propyl Paraben, Sodium Chloride, Aloe

Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Distearyltrimonium Chloride, Benzophenone 3, Cetylalcohol, Fragrance, Methyl Paraben, Titanium Dioxide USP, Propyl Paraben, Sodium Chloride, Aloe]

Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Distearyltrimonium Chloride, Benzophenone 3, Glycerin USP, Petrolatum USP, Cetylalcohol, Isopropyl Palmitate,



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Fragrance, Dimethicone, Methyl Paraben, Titanium Dioxide USP, Propyl Paraben, Sodium Chloride, Aloe

[If this product is sold in individual pouches, the following additional labeling may be added to the container:

Single use pouches

Directions for use:

- 1) Cut (tear) corner where indicated at top of pouch.
- 2) Apply lotion to hand for application to face and neck.
- 3) Spread evenly and completely over all exposed skin.
- 4) Wrap empty container and dispose in trash.]

EPA Reg. No. 4822-xxx

EPA Est. No. 4822-WI-1

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