



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 18, 2018

Dan Hollas
Registration Specialist
S.C. Johnson and Son, Inc.
1525 Howe St., M.S. 149
Racine, WI 53403

Subject: Notification per PRN 98-10 – Addition of marketing claims.
Product Name: Insect Repellent 1994 HYHS
EPA Registration Number: 4822-415
Application Date: November 30, 2018
Decision Number: 546975

Dear Mr. Hollas:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact please contact Jennifer Gaines at 703-305-5967 or via email at gaines.jennifer@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "Jennifer Gaines" followed by a small mark that appears to be "bn".

Elizabeth Fertich
Product Manager 04
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Insect Repellent 1994 HYHS

NOTIFICATION

4822-415

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

12/18/2018

[Alternate Brand Names:]

- OFF! FamilyCare Insect Repellent III [5/8/2006]
- OFF! Daily Defense Insect Repellent III [1/21/2014]
- OFF! Out & About Insect Repellent III [1/21/2014]

[Optional Marketing Claims]

- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson
- SC Johnson A family company at work for a better world
- Insect Repellent
- (Provides Protection from) (Protects against) (Fights off) (Repels) (Works on) Mosquitoes, Biting Flies, Gnats, No-see-ums, Chiggers and Fleas
- Repels insects
- Unscented
- Non-greasy
- Sheermist Technology
- Sheer Mist Technology
- Soft Mist Technology
- Soft Spray Technology
- Works Upside Down
- Sprays Upside Down
- With aloe vera [graphics may accompany this statement]
- Low DEET formula
- Doesn't feel greasy or oily
- Keeping insects away never felt better
- Summer Splash
- Outdoor Fresh
- (OFF!) Family Pack
- Take Along (OFF! repellent) (product name) (!)
- On the go (OFF! repellent) (product name) (!)
- (Fragrance name) scent (!)
- Scratch'n'sniff
- Refreshing(ly) light scent (of fragrance name) (!)
- Refreshingly light scent your whole family will enjoy
- Try the new scent(s) from OFF! Skintastic repellent(s)
- Clean, fresh scent (of fragrance name)
- (Fresh) scent (!)
- A clean, fresh scent your whole family will enjoy
- (For) (all your) Family
- Visit www.mosquitoes.com for more information
- Keeps bugs OFF!
- Introducing (a) new scent(s) from OFF! Skintastic repellent(s), (so you can enjoy the outdoors)
- Best smelling (product name) ever
- Repels bug(s), not people
- Light, refreshing scent repels bugs, not people
- (Fragrance Name) (Product name) won't leave you smelling like a bug repellent
- The bug repellent that doesn't smell like bug repellent
- A better-smelling way to Keep Bugs OFF!
- Keeping bugs OFF! never smelled (so great) (so good) (better)(!)
- Feels great (!)
- Feels good on. Smells even better (!)
- Tropical Fresh (pump) (spray)
- (Fragrance name) fragrance (!)
- Scratch here (to smell fragrance name)
- BUZZ OFF!™

- The OFF! repellent you'll want on
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Cache Valley) encephalitis
- Repels mosquitoes that may carry (the) Dengue (virus)
- Provides protection from mosquitoes that may carry (the) Dengue (virus)
- Effective protection from mosquitoes that may carry (the) Dengue (virus)
- Repels mosquitoes that may carry (the) Zika (virus)
- Provides protection from mosquitoes that may carry (the) Zika (virus)
- Effective protection from mosquitoes that may carry (the) Zika (virus)
- HOLD UPRIGHT WHEN SPRAYING
- Insect Repellent 1994 HYHS is specially formulated with a lower level of active repellent ingredient and aloe vera to feel and smell better on your skin.
- Repels mosquitoes, biting flies, deer flies, gnats, no-see-ums, chiggers and fleas up to 2 hours from treated skin and clothing.
- Insect Repellent 1994 HYHS is effective, dependable protection that does not feel greasy or oily.
- Gives you continuous mosquito protection that you can use with confidence – anytime, anywhere (!)
- It won't stain and resists perspiration.
- It has a fresh, clean fragrance that won't leave you smelling like a bug repellent.
- Keeping insects away never felt so good.
- Specially formulated to feel good on your skin
- (OFF!) (Skintastic) (products) also available in (aerosol) (towelette) (and great fragrances too!)
- Created by Skintastic
- From Skintastic

ACTIVE INGREDIENT:

DEET..... 5%
OTHER INGREDIENTS95%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautions on back panel

Net Contents 1 - 12 fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE. Do not use near heat or open flames. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read and follow all directions and precautions on this product label.

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson © 2018 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

Contents: Ethyl Alcohol, (Water), DEET, (Fragrance), Aloe

EPA Reg. No. 4822-415

EPA Est. No. 4822-XX-X