


4822-415

9/5/2008

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 <p align="center">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p>	EPA Registration No. 4822-415	Date of Issuance: SEP 05 2008
<p>NOTICE OF PESTICIDE: <input type="checkbox"/> Registration <input checked="" type="checkbox"/> Reregistration (under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>	Term of Issuance: Unconditional	
Name of Pesticide Product: INSECT REPELLENT 1994 HYHS		
<p>Name and Address of Registrant (include ZIP Code): S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403</p>		
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This action is taken under the authority of section 4(g)(2)(c) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.</p> <p>Based on your response to the Reregistration Eligibility Document(s), EPA has reregistered the product listed above provided that the following change is made to the label:</p> <p>A copy of your label stamped "Accepted with Comments" is enclosed for your records.</p>		
Signature of Approving Official: <i>Refer to Page 3.</i> Richard J. Gebken, Product Manager (10) Registration Division, Insecticide Branch	Date: SEP 05 2008	

1. Page 1 and 2:

- a. Remove the statements “New” , “and improved”, and “introducing” from all locations. These terms are reserved for new products, and or fragrance changes permitted for a period of 6 months from a stamped approved label.
- b. Remove the following comparative claims: “New (consumer) preferred fragrance (or scent)”, “Best smelling (product name) ever”
- c. Remove the following Unacceptable disease vector claims:
 - i. Mosquitoes
 - 1. Encephalitis
 - a. Japanese
 - b. Venezuelan equine
 - c. Murray Valley
 - 2. Ross River Fever
 - 3. Barmah Forest Disease
 - 4. Dengue Fever
 - 5. Yellow Fever
 - 6. Rift Valley Fever
 - 7. Malaria
- d. Revise the following marketing claim as it contains a single active ingredient “Insect Repellent 1994 HYHS is specially formulated with a lower level of active repellent ingredients and aloé vera to feel and smell better on your skin.”
- e. If the alternate trade name “OFF! Skintastic VII” or any additional name without the words “Insect Repellent” in conjunction with this product. The words “**INSECT REPELLENT**” must be displayed prominently on the front panel of all product labels, immediately after the brand name, in capital lettering, with large, contrasting, bold-faced type.
- f. Within the “Hazards to Humans” section, revise the statement “Wash thoroughly with soap and water after handling.” To “Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco”¹

2. Page 3:

- a. Within the section entitled “TO APPLY TO FACE”, move the following DEET statements “Do not apply to children’s hands.” and “When using on children, apply to your own hands and then put it on the child.” to the previous paragraph directly above. The DEET RED document does not limit this language when applying to the facial area only.
 - b. Add the required header “Storage and Disposal” directly above the Storage and Disposal section.² In addition, revise the sentence “Do not reuse this container” to “Do not reuse or refill this container.”
3. To be eligible for reregistration, aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.
4. The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the

1 Refer to the Label review manual Chapter 7, D, 6, Table 3 and Table 6.

2 Refer to the Label review manual Chapter 13, Section IV.

revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

5. Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance. As an alternative, you may refer consumers to the company's phone number or email address.

If you have any questions, you may contact Carmen Rodia, at (703) 306-0237. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment.

Sincerely,



Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505C)

Enclosure: Label Stamped as "Accepted with Comments"

Insect Repellent 1994 HYHS [primary name of record]
OFF! Skintastic Family Formula Insect Repellent [alternate brand name]
OFF! Skintastic VII [alternate brand name]

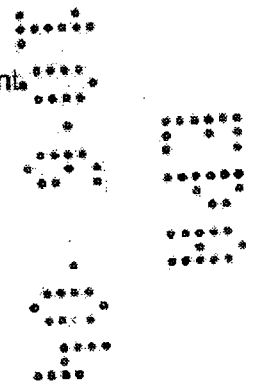
- SC Johnson A Family Company
- (New)
- Insect Repellent
- (Provides Protection from) (Protects against) (Fights off) (Repels) (Works on)
Mosquitoes, Biting Flies, Gnats, No-see-ums, Chiggers and Fleas
- Repels insects
- Unscented
- ~~Fragrance-Free~~
- Non-greasy
- With aloe vera [graphics may accompany this statement]
- Low DEET formula
- Doesn't feel greasy or oily
- Keeping insects away never felt better
- Summer Splash
- Outdoor Fresh
- Tropical Fresh
- (OFF!) Family Pack
- Take Along (OFF! repellent) (product name) (!)
- On the go (OFF! repellent) (product name) (!)
- New (and improved) (fragrance name) scent (!)
- New (and improved) (fragrance name) fragrance (!)
- Scratch'n'sniff
- Scratch here (to smell fragrance name)
- Refreshing(ly) light scent (of fragrance name) (!)
- Refreshingly light scent your whole family will enjoy
- Try the new scent(s) from OFF! Skintastic repellent(s)
- Clean, fresh scent (of fragrance name)
- (Fresh) (new) scent (!)
- A clean, fresh scent your whole family will enjoy
- (For) (all your) Family
- Visit www.mosquitoes.com for more information
- Keeps bugs OFF!
- Introducing (a) new scent(s) from OFF! Skintastic repellent(s), (so you can enjoy the outdoors)
- New (consumer) preferred fragrance (or scent)
- Best smelling (product name) ever
- Repels bug(s), not people
- New light, refreshing scent repels bugs, not people
- (Fragrance Name) (Product name) won't leave you smelling like a bug repellent.
- (Introducing) the bug repellent that doesn't smell like bug repellent
- A better-smelling way to Keep Bugs OFF!
- Keeping bugs OFF! never smelled (so great) (so good) (better) (!)
- Feels great (!)

ACCEPTED
with COMMENTS
In EPA Letter Dated

9-5-08

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.

4822-415



- Feels good on. Now smells even better (!)
- The OFF! repellent you'll want on
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry diseases
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis
- Repels mosquitoes that may carry (Ross River Fever) (Barnah Forest Disease) (Dengue Fever)(Yellow Fever) (Rift Valley Fever)
- **Repels mosquitoes that may carry malaria**
- **HOLD UPRIGHT WHEN SPRAYING**
- Insect Repellent 1994 HYHS is specially formulated with a lower level of active repellent ingredients and aloe vera to feel and smell better on your skin.
- Repels mosquitoes, biting flies, deer flies, gnats, no-see-ums, chiggers and fleas up to 2 hours from treated skin and clothing.
- Insect Repellent 1994 HYHS is effective, dependable protection that does not feel greasy or oily.
- Gives you continuous mosquito protection that you can use with confidence – anytime, anywhere (!)
- It won't stain and resists perspiration.
- It has a fresh, clean fragrance that won't leave you smelling like a bug repellent.
- Keeping insects away never felt so good.
- Specially formulated to feel good on your skin
- (OFF!) (Skintastic) (products) also available in (aerosol) (towelette) (and great fragrances too!)

ACTIVE INGREDIENT:
 DEET..... 5%
 INERT INGREDIENTS95%

Keep out of reach of children
CAUTION
 See additional precautions on back panel

Net 1 - 12 fl. oz.

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID
 Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

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If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE. Do not use near heat or open flames. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

WORKS ON CLOTHING TOO: Do not use under clothing. Spray shirts, pants, socks, and hats. For chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Before disposing, empty the container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson © 2004 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

Contents: Ethyl Alcohol, DEET, (Fragrance), Aloe

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