

MAR 1 2005

Jill C. Geyer
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, Wisconsin 5340

Subject: Insect Repellent 1994 HYHS
EPA Registration No. 4822-415
Application dated October 4, 2004

Dear Ms Geyer:

The proposed amendment to the registration of the product cited above under the Federal Insecticide, Fungicide And Rodenticide Act, as amended revising the label to claim repellent efficacy against mosquitoes that may carry malaria and deleting fragrance free from the master label is acceptable subject to the comment listed below:

Refer to the enclosed Efficacy Review dated February 16, 2005. Once the new Efficacy Data requirements are published additional data may be required to support this claim.

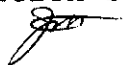
A stamped copy of the draft label is enclosed. Submit two copies of final labeling.

If you have any questions please contact Joseph Tavano at (703) 305-6411.

Sincerely,



Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505C)



Insect Repellent 1994 HYHS [primary name of record]
OFF! Skintastic Family Formula Insect Repellent [alternate brand name]
OFF! Skintastic VII [alternate brand name]

- SC Johnson A Family Company
- (New)
- Insect Repellent
- (Provides Protection from) (Protects against) (Fights off) (Repels) (Works on) Mosquitoes, Biting Flies, Gnats, No-see-ums, Chiggers and Fleas
- Repels insects
- Unscented
- ~~Fragrance-Free~~
- Non-greasy
- With aloe vera [graphics may accompany this statement]
- Low DEET formula
- Doesn't feel greasy or oily
- Keeping insects away never felt better
- Summer Splash
- Outdoor Fresh
- Tropical Fresh
- (OFF!) Family Pack
- Take Along (OFF! repellent) (product name) (!)
- On the go (OFF! repellent) (product name) (!)
- New (and improved) (fragrance name) scent (!)
- New (and improved) (fragrance name) fragrance (!)
- Scratch'n'sniff
- Scratch here (to smell fragrance name)
- Refreshing(ly) light scent (of fragrance name) (!)
- Refreshingly light scent your whole family will enjoy
- Try the new scent(s) from OFF! Skintastic repellent(s)
- Clean, fresh scent (of fragrance name)
- (Fresh) (new) scent (!)
- A clean, fresh scent your whole family will enjoy
- (For) (all your) Family
- Visit www.mosquitoes.com for more information
- Keeps bugs OFF!
- Introducing (a) new scent(s) from OFF! Skintastic repellent(s), (so you can enjoy the outdoors)
- New (consumer) preferred fragrance (or scent)
- Best smelling (product name) ever
- Repels bug(s), not people
- New light, refreshing scent repels bugs, not people
- (Fragrance Name) (Product name) won't leave you smelling like a bug repellent
- (Introducing) the bug repellent that doesn't smell like bug repellent
- A better-smelling way to Keep Bugs OFF!
- Keeping bugs OFF! never smelled (so great) (so good) (better)(!)
- Feels great (!)

ACCEPTED
with **COMMENTS**
In EPA Letter Dated:
MAY 1 2005
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
4822-415

- Feels good on. Now smells even better (!)
- The OFF! repellent you'll want on
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry diseases
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis
- Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever)(Yellow Fever) (Rift Valley Fever)
- **Repels mosquitoes that may carry malaria**
- HOLD UPRIGHT WHEN SPRAYING
- Insect Repellent 1994 HYHS is specially formulated with a lower level of active repellent ingredients and aloe vera to feel and smell better on your skin.
- Repels mosquitoes, biting flies, deer flies, gnats, no-see-ums, chiggers and fleas up to 2 hours from treated skin and clothing.
- Insect Repellent 1994 HYHS is effective, dependable protection that does not feel greasy or oily.
- Gives you continuous mosquito protection that you can use with confidence – anytime, anywhere (!)
- It won't stain and resists perspiration.
- It has a fresh, clean fragrance that won't leave you smelling like a bug repellent.
- Keeping insects away never felt so good.
- Specially formulated to feel good on your skin
- (OFF!) (Skintastic) (products) also available in (aerosol) (towelette) (and great fragrances too!)

ACTIVE INGREDIENT:

DEET.. 5%

INERT INGREDIENTS95%

Keep out of reach of children

CAUTION

See additional precautions on back panel

Net 1 - 12 fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE. Do not use near heat or open flames. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

WORKS ON CLOTHING TOO: Do not use under clothing. Spray shirts, pants, socks, and hats. For chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Before disposing, empty the container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson © 2004 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

Contents: Ethyl Alcohol, DEET, (Fragrance), Aloe

EPA Reg. No. 4822-415

EPA Est. No. 4822-XX