

4822-415

10-15-2003

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Insect Repellent 1994 HYHS [primary name of record]
 OFF! Skintastic Family Formula Insect Repellent [alternate brand name]
 OFF! Skintastic VII [alternate brand name]

SC Johnson A Family Company

New

Insect Repellent

Provides Protection from Mosquitoes, Biting Flies, Gnats, No-see-ums, Chiggers and Fleas

Repels insects

Unscented

Fragrance Free

Non-greasy

With aloe vera [graphics may accompany this statement]

Low DEET formula

Doesn't feel greasy or oily

Keeping insects away never felt better

Summer Splash

Outdoor Fresh

Tropical Fresh

Take Along (OFF! repellent) (product name) (!)

On the go (OFF! repellent) (product name) (!)

New (and improved) (fragrance name) scent (!)

New (and improved) (fragrance name) fragrance (!)

Scratch'n'sniff

Scratch here (to smell fragrance name)

Refreshing(ly) light scent (of fragrance name) (!)

Refreshingly light scent your whole family will enjoy

Try the new scent(s) from OFF! Skintastic repellent(s)

Clean, fresh scent (of fragrance name)

(Fresh) (new) scent (!)

A clean, fresh scent your whole family will enjoy

(For) Family

Visit www.mosquitoes.com for more information

Keeps bugs OFF!

Introducing (a) new scent(s) from OFF! Skintastic repellent(s), (so you can enjoy the outdoors)

New (consumer) preferred fragrance (or scent)

Best smelling (product name) ever

Repels bug(s), not people

New light, refreshing scent repels bugs, not people

(Fragrance Name) (Product name) won't leave you smelling like a bug repellent

(Introducing) the bug repellent that doesn't smell like bug repellent

A better-smelling way to Keep Bugs OFF!

Keeping bugs OFF! never smelled (so great) (so good) (better)(!)

Feels great (!)

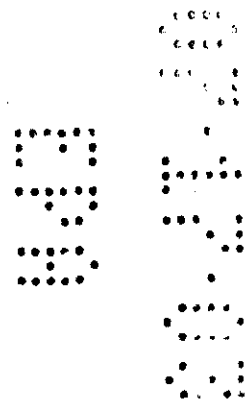
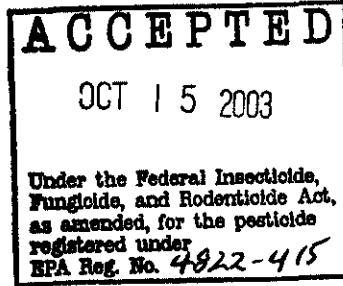
Feels good on. Now smells even better (!)

The OFF! repellent you'll want on

Contains DEET (N,N-Diethyl-meta-toluamide)

Mosquito protection

Repels mosquitoes that may carry West Nile Virus



Repels mosquitoes that may carry diseases

Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis

Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever) (Yellow Fever) (Rift Valley Fever)

HOLD UPRIGHT WHEN SPRAYING

Insect Repellent 1994 HYHS is specially formulated with a lower level of active repellent ingredients and aloe vera to feel and smell better on your skin.

Repels mosquitoes, biting flies, deer flies, gnats, no-see-ums, chiggers and fleas up to 2 hours from treated skin and clothing.

Insect Repellent 1994 HYHS is effective, dependable protection that does not feel greasy or oily.

It won't stain and resists perspiration.

It has a fresh, clean fragrance that won't leave you smelling like a bug repellent.

Keeping insects away never felt so good.

ACTIVE INGREDIENT:

DEET..... 5%

INERT INGREDIENTS.....95%

Keep out of reach of children

CAUTION

See additional precautions on back panel

Net 1 - 12 fl. oz.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not use as a space spray. Use just enough repellent to cover exposed skin. Avoid overexposure. Frequent reapplication and saturation are unnecessary. Do not keep product on any longer than necessary. After returning indoors, wash treated skin with soap and water.

To apply to face: Spray palm of hand and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children.

For maximum protection, spread evenly with hand to moisten all exposed skin.

WORKS ON CLOTHING TOO: Spray shirts, pants, socks, and hats. For chiggers also spray cuffs, socks and around other openings in outer clothing. Wash treated clothing. Do not apply under clothing. Will not damage cotton, wool or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

PRECAUTIONARY STATEMENTS

Hazards to Humans - Caution: Causes eye irritation. Avoid contact with eyes and lips. Use sparingly on small children. Do not allow use by small children without close adult supervision. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases.

(Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits)

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE. Do not use near heat or open flames. Keep treated surfaces away from fire, sparks, or flame until dry.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Before disposing, empty the container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson ©2002 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

Contents: Ethyl Alcohol, DEET, (Fragrance), Aloe

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