



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:  
4822-402

Date of Issuance:  
**SEP 07 1993**

NOTICE OF PESTICIDE:  
  x   Registration  
       Reregistration

Term of Issuance: Until  
Reregistration

Name of Pesticide Product: **Raid Max  
Roach Bait III**

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

**S. C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, Wisconsin 53403-5011**

Note: Changes in labeling differing from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Change the label by revising the EPA Registration Number to read, "EPA Reg. No. 4822-402."
3. Submit two copies of the revised final printed label for the record.
4. Delete references to "New formula" from the label six months after the product is released for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

**DENNIS H. EDWARDS**

Dennis H. Edwards, Jr.  
Product Manager (19)  
Insecticide-Rodenticide Branch  
Registration Division (H7505C)

Date:

**SEP 07 1993**

Note to EPA reviewer: Depending upon the alternate formulation used, the statements in bold type may be used on the label. ( ) indicates optional phrases. <LABEL>

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

SEP - 7 1993

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.  
4822-402

Raid Max Roach Bait III

- Kills Roaches
- Kills The Eggs They Carry
- (Uses water) (With a water gel) to lure the roaches to the bait**
- New (Improved) formula**
- New Bait (Tunnel) Design!**
- (Now with a window to) Let(s) you know when to replace**
- With a Water Gel**
- Advanced Roach Defense System
- 'Round the Clock Killing for 3 Long Months
- Kills for 3 months
- For Large Roaches, Waterbugs, Palmetto Bugs
- Kills Both Large and Small Roaches
- Unique Station (tunnel) Design for both Large and Small Roaches
- Unique Station (tunnel) Design Fits Flat Against Wall Where Roaches Travel
- 2-Way Entry for Large and Small Roaches
- Kills thousands of roaches
- No Bait Shyness
- Clean and Odorless baits (discs) (killers) (tunnels)
- No Spill
- No Mess
- Roaches crawl in to eat, crawl away to die
- 2-Way roach control

ACTIVE INGREDIENT:

Chlorpyrifos [O,O-diethyl O- (3,5,6-trichloro-2-pyridyl) phosphorothioate]....0.523%

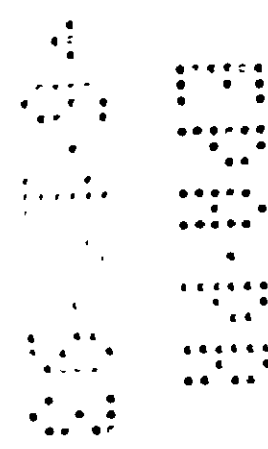
INERT INGREDIENTS:.....99.477%

Contains (6-24) Baits (discs) (killers) (tunnels)  
Net Weight

**DO NOT ALLOW CHILDREN OR PETS TO PLAY  
WITH THE BAITS (discs) (killers) (tunnels).**

**CAUTION**

Guaranteed to work or your money back -- See back panel



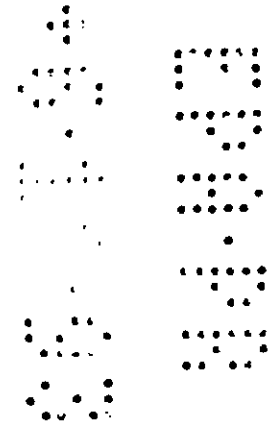
Raid Max Roach Bait III

(Unique Dual Action: Adult and young roaches eat (in) the bait (discs) (killers) (tunnels) -- where one meal kills. Females pass a lethal dose of the insecticide to their unborn -- which are killed before they hatch.) Raid Max Roach Bait III is a totally different way to kill roaches dead. It works continuously, 24 hours a day, seven days a week helping to rid your home of roaches for three long months. Baits (discs) (killers) (tunnels) can be placed anywhere you have seen roaches; in the kitchen, in cabinets, and even next to food. For best results use all (6-24) baits (discs) (killers) (tunnels) at one time. They use water to help the roaches find the bait. The window (on top of the bait station) let's you know when to replace. (They let you know when to replace the bait to keep roaches from returning.) (To maintain control, replace all baits (discs) (killers) (tunnels) every three months.)

Satisfaction Guaranteed (Effectiveness Guarantee): If Raid Max Roach Bait III does not provide effective roach control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern time, to arrange for a full refund.

This is how Raid Max Roach Bait III works:

1. Baits (discs) (killers) (tunnels) fit snugly against walls, where roaches commonly travel.
2. Roaches are attracted to the bait(s) (discs) (killers) (tunnels) to feed.
3. Roaches eat (in) the bait (discs) (killers) (tunnels) and crawl away to die.



**DIRECTIONS FOR HOUSEHOLD USE:**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

1. (To remove baits (discs) (killers) (tunnels) from the tray, place both thumbs on the label of each bait (disc) (killer) (tunnel) and push out.) (Break bait (disc)(killer) (tunnel) apart from plastic frame.) (Lift baits (discs) (killers) (tunnels) from the plastic tray.)

**1. Remove the baits (discs) (killers) (tunnels) from box (and) (activate as shown) (pull the tab seal to activate) (close lid) (slide unit into place) (snap into place).**

2. For thorough roach control, use all (6-24) baits (discs) (killers) (tunnels) at one time. Place at least (5-20) baits (discs) (killers) (tunnels) in the kitchen and (1-2) in each bathroom. **FOR LARGER KITCHENS OR PARTICULARLY HEAVY INFESTATIONS**, we strongly recommend using additional baits (discs) (killers) (tunnels) and placing at least (8-24) baits (discs) (killers) (tunnels) in the kitchen and (2-4) in each bathroom. (If you see roaches in other areas, such as the bedroom, or (pantry,) utility room, (garages, or basements,) use additional baits (discs) (killers) (tunnels).) Place baits (discs) (killers) (tunnels) in areas where you have seen roaches. Roaches are often seen near water or food sources in areas such as the kitchen, bathroom, pantry, utility room, garage, basement, or near exposed plumbing fixtures, windows and doors.

3. For best results, place the baits (discs) (killers) (tunnels) on the floor along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. You can even place Raid Max Roach Bait III on kitchen countertops and next to food.

4. Use the enclosed tapes to hold the baits (discs) (killers) (tunnels) in place when using them (upside down,) inside drawers or underneath countertops. You will not find it necessary to use tapes for all the baits (discs) (killers) (tunnels).

5. Replace ALL (6-24) baits (discs) (killers) (tunnels) every three months to keep roaches from returning. Use the three month reminder on the baits (discs) (killers) (tunnels) (or on your calendar) to indicate the date of replacement.

**PICTURE**

This is how (a) Raid Max Roach Bait III (station) (disc) (killer) (tunnel) works.

- Roaches enter
- Eat bait
- Crawl away to die

For best results use all (6-24) baits (discs) (killers) (tunnels) at one time as seen below.

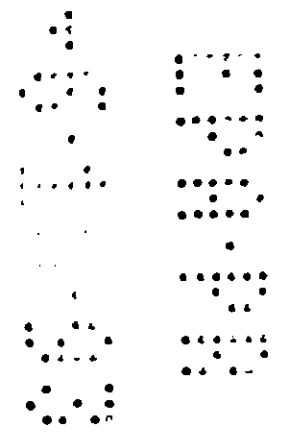
**PICTURE**

**STORAGE AND DISPOSAL STATEMENTS**

**STORAGE:** Store in an area inaccessible to children.  
**DISPOSAL:** Wrap container and put in trash collection.

EPA REG NO 4822-  
EPA Est. No.

JOHNSON and RAID are registered trademarks.  
 Questions? Comments? Call 800-558-5252  
 Weekdays 9-9 Eastern Time or write  
 Helen Johnson, S.C. Johnson & Son, Inc.  
 Racine, WI 53403 U.S.A.



**LABEL PANEL (Individual Bait Containers)**

**RAID MAX ROACH BAIT III**

**THIS SIDE DOWN**

**DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH  
THE BAITS (discs) (killers) (tunnels).  
CAUTION**

See outer carton for complete directions.

**ACTIVE INGREDIENT:**

Chlorpyrifos [O,O-diethyl O- (3,5,6-trichloro-2-pyridyl) phosphorothioate]....0.523%

**INERT INGREDIENTS:.....99.477%**

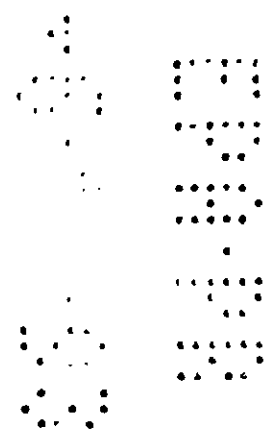
EPA Reg. No. 4822-  
EPA Est. No.

S.C. Johnson & Son, Inc.  
Racine, Wisconsin 53403 USA

JOHNSON and RAID are trademarks

Replace 3 months after placement  
Date \_\_/\_\_/\_\_

Net Wt.



<REMINDER STICKER>

3 MONTH REMINDER  
RAID MAX ROACH BAIT III  
PEEL OFF LABEL

RAID MAX ROACH BAIT III  
PEEL OFF LABEL  
TIME TO REPLACE  
(3 months after placement)  
DATE: \_\_/\_\_/\_\_

Replace All Baits (discs) (killers) (tunnels)  
3 Months After Placement

Place label in a convenient location,  
on your calendar, on top of one of the  
visible Raid Max Roach Bait III (discs) (killers) (tunnels), on your refrigerator, etc.

Round The Clock Killing For Three Long Months

S.C. Johnson & Son, Inc, Racine, Wisconsin 53403 USA

