

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

August 31, 2009

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Stuart McArthur Sr. Registration Specialist S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236

Product Name: Raid Max Roach Sterilizer Discs

EPA Reg. No: 4822-400

Application for Label Notification Dated July 15, 2009 to revise the

storage and disposal statement

Dear Mr.McArthur:

RE:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received and reviewed" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Ms. Menyon Adams at (703) 347-8496 or email at adams.menyon@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief Biochemical Pesticides Branch Biopesticides and Pollution Prevention Division (7511P)

Please read instructions on reverse bet	ore completing form.						oroved. C	ر) MN No. 2070-0060. Approval Expires 05-31-98.		
		tates:			egist	ràon		OPP Identifier Number		
Environmental Protection A Washington, DC 20460				′ 🗍 A	men	dment				
	washingto	on, DC 20460			ther	(Notif)				
Application for Pesticide - Section I										
Company/Product Number				2. EPA Product Manager				Proposed Classification		
4822-400				Anderson				⊠ None ☐ Restricted		
4. Company/Product (Name)				PM# 9/						
Raid Max Roach Sterilizer Discs				BPPD '						
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc.				6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in bon identical and labeling to :						
1525 Howe St.										
Racine, WI 53403			Product Name					wed: <u>08/31/09</u>		
Check if this is a new a	ddress		Revie			Revieu	ewed By: _MCA			
Section II										
Amendment – Explain	below.	☐ Fina	☐ Final printed labels in response to Agency letter dated							
Resubmission				plication.						
Notification - Explain I	Notification – Explain below. ☐ Other									
Explanation: Use additional page(s) if necessary. (For Section I and Section II.) Notification to add Storage & Disposal heading, per 40 CFR 156.10(h)(2)(ix), upgrade storage instructions, and add "Sold By," per 40 CFR 156.10(c).										
	· · · · ·		Sect	ion III						
1. Material This Product V										
Child-Resistant Packaging Yes *	Unit Pack ⊠ Yes	aging		Water Soluble Packaging 2.				pe of Container letal		
⊠ No	☐ No			⊠ No				lastic		
*Certification must								ilass		
be submitted	be submitted Unit Packaging wgt. co 0.045 oz., 3		ntainer	ner Package wgt. container			aper other (Specify)			
3. Location of Net Content	s Information	4. Size(s) Reta	il Contai	Container 5. Location				f Label Directions		
□ Label □ Container 0.0136 oz.		0.0136 oz.				=	n Label n Labeling accompanying product			
			Lithograph							
Paper glued Stenciled										
Section IV										
1. Contact Point (Comple	te items directly	below for identifi	ication o	findividual to be	conta	cted, if r	ecessa	ary, to process this application)		
Name Title								o. (Include Area Code)		
Stuart McArthur			ion Spe	on Specialist (262) 260			260-2	405		
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.							6. Date Application Received (Stamped)			
2. Signature Str. Reg		istration Specialist								
4. Typed Name 5. Date			•					0000cr 60000 c c 6 c 6		
Stuart McArthur 7/15/09								0 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		
								υ υ υ υ ο ο ο ο ο ο ο ο ο ο ο ο ο ο ο ο		

July 15, 2009

S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236 262.260.2000

NOTIFICATION

U. S. Environmental Protection Agency Office of Pesticide Programs Document Processing Desk (Notification) Ariel Rios Building 1200 Pennsylvania Ave., NW Washington, D.C. 20460 ATTN: Ms. Sherada Hobgood

Dear Ms_Hobgood:

Re:

Notification of Minor Label Text Corrections

Raid Max Roach Sterilizer Discs, EPA Reg. No. 4822-400

Hi, Sherada, hope this letter finds you well.

Attached please find an application form and a master label, removing the word "Statements" from the Storage & Disposal Heading, per 40 CFR 156.10(h)(2)(ix), adding the words "coof" and replacing "away from" with "inaccessible to" in the Storage and Disposal instructions, revising the current statement to read, "Store in a cool, dry area inaccessible to children." This change is consistent with the requirements in PR 98-10, Section II.G. We also wish to take this opportunity to add "Sold By" preceding our company name and address, per 40 CFR 156.10(c).

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions concerning this submission please call me at 262-260-2405.

Thanks very much.

Sincerely,

Stuart McArthur

Senior Registration Specialist

S. C. Johnson & Son, Inc.

Scmcarth@scj.com

Attachment

<Label 4822-400

Storage & Disposal - 2/14/02

ABN - 7/9/02 - "Raid Plus Egg Stoppers"

7/15/09 Notification - STORAGE AND DISPOSAL Heading and Text Revisions

Raid Max Roach Sterilizer Discs

House and Yard Line Raid Max Plus Egg Stoppers

Raid Max Roach Sterilizer

with Insect Growth Regulator

Advanced Roach Defense System

Odorless vapor penetrates to where bugs live.

Odorless vapor penetrates to where bugs hide.

Use with any (small) baits

3 sterilizers

(Seeks out and) sterilizes roaches that don't eat the bait.

Affects (sterilizes) roaches without direct contact with the sterilizer disc (station) (unit)

Seeks out and sterilizes roaches

Sterilizes roaches on contact

Sterilizes roaches that come near the disc (station) (unit)

Assures distribution (penetrates) to areas where roaches hide

Sterilizes roaches where they hide and breed

Works like no ordinary insecticide by preventing roach reproduction

The most advanced roach control system currently available

Does what no other roach control system can

Effectively controls roach populations by preventing reproduction

Prevents rebound of roach populations

Effectively stops roach population rebound

Breaks the roach life cycle

Unique egg stop system

Inhibits roaches' natural ability to reproduce

Reduces roach populations in a way ordinary (conventional) (insecticides) (baits) (traps) can't

No need to vacate premises (leave) during or after treatment

Easy to use No clean-up necessary No sticky mess

No (unpleasant) (insecticide) odor

Continuous protection for 3 months (90 days) (12 weeks)

Removes roaches' natural ability to reproduce

Interrupts the life cycle of the roach

Prevents roach reproduction

NOTE TO REVIEWER: (If this product were to be sold in combination with EPA registered roach baits, the following claims may be used:)

When used with (<u>brand name</u>) Roach Baits, it's a Unique 2-way (dual) approach to control control-killing action (of the baits) plus control of roach reproduction (with the (name) (discs) (station))

When used with (brand name) Roach Baits, it's the most advanced roach control system available: killing action plus sterilization

When used with (<u>brand name</u>) Roach Baits, it's dual action roach control, Killing action plus sterilization

When used with (brand name) Roach Baits, it's 2-way roach control

When used with (brand name) Roach Baits, it kills and sterilizes

When used with (brand name) Roach Baits, it's the 1-2 punch for long lasting control

Page 2

Sterilizes roaches that don't eat the (<u>brand name</u>) roach bait (name) (disc) (station) (unit) prevent(s) survivors of the (<u>brand name</u>) roach bait from reinfesting your home. Page 2

Seeks out roaches that don't visit the (brand name) bait station

Effectively controls roaches that come to the (<u>brand name</u>) bait station, and the ones that don't

Guaranteed to work (or your money back) (see back panel)

ACTIVE INGREDIENT:

(<u>S</u>)-Hydroprene	95%
OTHER INGREDIENTS	

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements Contains (number) (name) (units) (stations) (discs) Net Contents

BACK PANEL

Roaches are (difficult) (tough) to control because they reproduce so (rapidly) (quickly)... one roach can lay 40 eggs at a time. (Name) (units) (discs) (stations) stop roaches from reproducing to break the roach life cycle. (One to two weeks after application, you will begin to see roaches with crinkled (twisted) wings, showing the initial effects of the (name) (units) (discs) (stations)). (The roaches with twisted or crinkled wings cannot reproduce.) (Because immature roaches are prevented from developing into reproductive adults, this product effectively breaks the life cycle.) Roaches do not have to come into direct contact with the (name) (station) (unit) (disc) to become affected--its (unique) (odorless) (vapor system) (vapor) seeks out roaches and affects them where they hide.

(When used in combination with EPA registered roach baits, the following claims may be used:)

The (name) (station) (unit) (device) controls cockroach populations over time. When used with (<u>brand name</u>) Baits, which deliver fast killing results, (its 2-way roach control) (its the 1-2 punch for (effective) (long lasting) roach control).

SATISFACTION GUARANTEED: If (name) does not provide effective roach control, call toll free 800-558-5252 weekdays 9:00 a.m. to 9:00 p.m. Eastern Time to arrange for a full refund.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its collabeling.

1. Do not activate (disc) (name) (station) (unit) until ready to use. To activate, pressible down firmly on the pouch on the side of the (name) (disc) until a snapping sound is heard, indicating that the small capsule inside has been opened. NOTE: Do not activate until immediately before placement in room to be treated.

Page 3

- 2. Place one (name) (station) (unit) (device) every 75 sq. ft. (e.g. 2 (name) (stations) (units) (devices) per average size kitchen). Placement under the sink and under the refrigerator is recommended or in other areas of high roach activity. Place 1 unit in the bathroom if roaches are frequently seen there. Do not place (name) (stations) (units) (discs) on food contact surfaces or in storage areas for dishes, utensils, or food. Do not place in areas accessible to children.
- 3. Replace all (name) (stations) (discs) (units) every 3 months for continued effectiveness (roach control) (performance).

STORAGE AND DISPOSAL

Storage: Store in a cool, dry area inaccessible to children.

Disposal: Before disposal, use the product up according to the label. Do not reuse this container.

If empty: Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS-CAUTION: Contact with material inside the (name) (unit(s)) (station(s)) (disc(s)) may cause eye irritation. Prolonged or frequently repeated contact may cause allergic reactions in some individuals. Wash with soap and water after contact.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or write Helen Johnson, Sold by: © 1993 S.C. Johnson & Son, Inc., Racine, WI 53403-2236 USA. Contains zIGRon™ Insect Growth Regulator -a registered trademark of Sandoz Ltd. U.S. Patent(s) # (Other patent(s) pending))

EPA Reg. No. 4822-400 EPA Est. No. XXXXX-XX-XXX

(Visual) To activate (name), press firmly on pouch until snapping sound is heard. (Roaches that come near the (name) (unit) (disc) (station)s odorless vapor(s) become unable to reproduce.)

(Visual) Place under sink, under refrigerator, and in other areas of high roach activity.

STATION LABEL

Raid Max Roach Sterilizer Discs	
-KEEP OUT OF REACH OF CHILDREN CAUTION	
See outer package for complete directions and precautionary statements	
ACTIVE INGREDIENT:	
(<u>S</u>)-Hydroprene	95%
OTHER INGREDIENTS	5%
Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or v Johnson, Sold by:© 1993 S.C. Johnson & Son, Inc., Racine, WI 53403-2236	
EPA Reg. No. 4822-400 EPA Est. No. XXXXX-XXX	
Net Contents:	
This Side Down	
Date / /	
Replace 3 months after placement.	
•	

NOTIFICATION
Date Reviewed: 09 02 09
Reviewed By: MK4