

4822-400

08/31/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

August 31, 2009

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Stuart McArthur
Sr. Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

RE: Product Name: Raid Max Roach Sterilizer Discs
EPA Reg. No: 4822-400
Application for Label Notification Dated July 15, 2009 to revise the
storage and disposal statement

Dear Mr. McArthur:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received and reviewed" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Ms. Menyon Adams at (703) 347-8496 or email at adams.menyon@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

<Label 4822-400

Storage & Disposal – 2/14/02

ABN – 7/9/02 – “Raid Plus Egg Stoppers”

7/15/09 Notification – STORAGE AND DISPOSAL Heading and Text Revisions

Raid Max Roach Sterilizer Discs
House and Yard Line Raid Max Plus Egg Stoppers
Raid Max Roach Sterilizer
with Insect Growth Regulator
Advanced Roach Defense System
Odorless vapor penetrates to where bugs live.
Odorless vapor penetrates to where bugs hide.
Use with any (small) baits
3 sterilizers

(Seeks out and) sterilizes roaches that don't eat the bait.
Affects (sterilizes) roaches without direct contact with the sterilizer disc (station) (unit)
Seeks out and sterilizes roaches
Sterilizes roaches on contact
Sterilizes roaches that come near the disc (station) (unit)
Assures distribution (penetrates) to areas where roaches hide
Sterilizes roaches where they hide and breed
Works like no ordinary insecticide by preventing roach reproduction
The most advanced roach control system currently available
Does what no other roach control system can
Effectively controls roach populations by preventing reproduction
Prevents rebound of roach populations
Effectively stops roach population rebound
Breaks the roach life cycle
Unique egg stop system
Inhibits roaches' natural ability to reproduce
Reduces roach populations in a way ordinary (conventional) (insecticides) (baits) (traps)
can't
No need to vacate premises (leave) during or after treatment
Easy to use No clean-up necessary No sticky mess
No (unpleasant) (insecticide) odor
Continuous protection for 3 months (90 days) (12 weeks)
Removes roaches' natural ability to reproduce
Interrupts the life cycle of the roach
Prevents roach reproduction

NOTE TO REVIEWER: (If this product were to be sold in combination with EPA registered roach baits, the following claims may be used:)

When used with (brand name) Roach Baits, it's a Unique 2-way (dual) approach to roach control--killing action (of the baits) plus control of roach reproduction (with the (name) (discs) (station))

When used with (brand name) Roach Baits, it's the most advanced roach control system available: killing action plus sterilization

When used with (brand name) Roach Baits, it's dual action roach control: Killing action plus sterilization

When used with (brand name) Roach Baits, it's 2-way roach control

When used with (brand name) Roach Baits, it kills and sterilizes

When used with (brand name) Roach Baits, it's the 1-2 punch for long lasting control

Sterilizes roaches that don't eat the (brand name) roach bait (name) (disc) (station) (unit) prevent(s) survivors of the (brand name) roach bait from reinfesting your home.

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Seeks out roaches that don't visit the (brand name) bait station

Effectively controls roaches that come to the (brand name) bait station, and the ones that don't

Guaranteed to work (or your money back) (see back panel)

ACTIVE INGREDIENT:

(S)-Hydroprene.....95%

OTHER INGREDIENTS.....5%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements

Contains (number) (name) (units) (stations) (discs)

Net Contents

BACK PANEL

Roaches are (difficult) (tough) to control because they reproduce so (rapidly) (quickly)... one roach can lay 40 eggs at a time. (Name) (units) (discs) (stations) stop roaches from reproducing to break the roach life cycle. (One to two weeks after application, you will begin to see roaches with crinkled (twisted) wings, showing the initial effects of the (name) (units) (discs) (stations)). (The roaches with twisted or crinkled wings cannot reproduce.) (Because immature roaches are prevented from developing into reproductive adults, this product effectively breaks the life cycle.) Roaches do not have to come into direct contact with the (name) (station) (unit) (disc) to become affected--its (unique) (odorless) (vapor system) (vapor) seeks out roaches and affects them where they hide.

(When used in combination with EPA registered roach baits, the following claims may be used:)

The (name) (station) (unit) (device) controls cockroach populations over time. When used with (brand name) Baits, which deliver fast killing results, (its 2-way roach control) (its the 1-2 punch for (effective) (long lasting) roach control).

SATISFACTION GUARANTEED: If (name) does not provide effective roach control, call toll free 800-558-5252 weekdays 9:00 a.m. to 9:00 p.m. Eastern Time to arrange for a full refund.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Do not activate (disc) (name) (station) (unit) until ready to use. To activate, press down firmly on the pouch on the side of the (name) (disc) until a snapping sound is heard, indicating that the small capsule inside has been opened. NOTE: Do not activate until immediately before placement in room to be treated.

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2. Place one (name) (station) (unit) (device) every 75 sq. ft. (e.g. 2 (name) (stations) (units) (devices) per average size kitchen). Placement under the sink and under the refrigerator is recommended or in other areas of high roach activity. Place 1 unit in the bathroom if roaches are frequently seen there. Do not place (name) (stations) (units) (discs) on food contact surfaces or in storage areas for dishes, utensils, or food. Do not place in areas accessible to children.

3. Replace all (name) (stations) (discs) (units) every 3 months for continued effectiveness (roach control) (performance).

STORAGE AND DISPOSAL

Storage: Store in a cool, **dry** area **inaccessible to** children.

Disposal: Before disposal, use the product up according to the label. Do not reuse this container.

If empty: Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS-CAUTION: Contact with material inside the (name) (unit(s)) (station(s)) (disc(s)) may cause eye irritation. Prolonged or frequently repeated contact may cause allergic reactions in some individuals. Wash with soap and water after contact.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes.

Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or write Helen Johnson, Sold by: © 1993 S.C. Johnson & Son, Inc., Racine, WI 53403-2236 USA.

Contains zIGRon™ Insect Growth Regulator -a registered trademark of Sandoz Ltd.

U.S. Patent(s) #

(Other patent(s) pending))

EPA Reg. No. 4822-400

EPA Est. No. XXXXX-XX-XXX

(Visual) To activate (name), press firmly on pouch until snapping sound is heard. (Roaches that come near the (name) (unit) (disc) (station)s odorless vapor(s) become unable to reproduce.)

(Visual) Place under sink, under refrigerator, and in other areas of high roach activity.

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STATION LABEL

Raid Max Roach Sterilizer Discs

KEEP OUT OF REACH OF CHILDREN
CAUTION

See outer package for complete directions and precautionary statements

ACTIVE INGREDIENT:

(S)-Hydroprene.....95%

OTHER INGREDIENTS.....5%

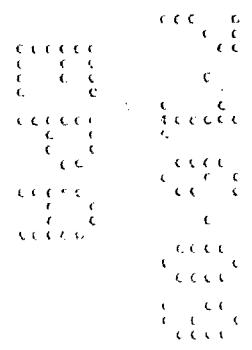
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EPA Reg. No. 4822-400
EPA Est. No. XXXXX-XX-XXX

Net Contents:

This Side Down

Date __/__/__
Replace 3 months after placement.



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NOTIFICATION

Date Reviewed: 09/02/09

Reviewed By: MK4