

<Label 4822-400

: First Aid PR Notice Revision – 8/22/01

Raid Max Roach Sterilizer Discs
House and Yard Line Raid Max Plus Egg Stoppers
Raid Max Roach Sterilizer
with Insect Growth Regulator
Odorless vapor penetrates to where bugs live.
Odorless vapor penetrates to where bugs hide.
Use with any (small) baits
3 sterilizers

(Seeks out and) sterilizes roaches that don't eat the bait.
Affects (sterilizes) roaches without direct contact with the sterilizer disc (station) (unit)
Seeks out and sterilizes roaches
Sterilizes roaches on contact
Sterilizes roaches that come near the disc (station) (unit)
Assures distribution (penetrates) to areas where roaches hide
Sterilizes roaches where they hide and breed
Works like no ordinary insecticide by preventing roach reproduction
The most advanced roach control system currently available
Does what no other roach control system can
Effectively controls roach populations by preventing reproduction
Prevents rebound of roach populations
Effectively stops roach population rebound
Breaks the roach life cycle
Unique egg stop system
Inhibits roaches' natural ability to reproduce
Reduces roach populations in a way ordinary (conventional) (insecticides) (baits) (traps) can't
No need to vacate premises (leave) during or after treatment
Easy to use No clean-up necessary No sticky mess
No (unpleasant) (insecticide) odor
Continuous protection for 3 months (90 days) (12 weeks)
Removes roaches' natural ability to reproduce
Interrupts the life cycle of the roach
Prevents roach reproduction

NOTE TO REVIEWER: (If this product were to be sold in combination with EPA registered roach baits, the following claims may be used:)

When used with (brand name) Roach Baits, it's a Unique 2-way (dual) approach to roach control--killing action (of the baits) plus control of roach reproduction (with the (name) (discs) (station))

When used with (brand name) Roach Baits, it's the most advanced roach control system available: killing action plus sterilization

When used with (brand name) Roach Baits, it's dual action roach control: Killing action plus sterilization

When used with (brand name) Roach Baits, it's 2-way roach control

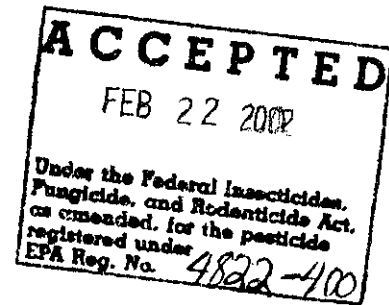
When used with (brand name) Roach Baits, it kills and sterilizes

When used with (brand name) Roach Baits, it's the 1-2 punch for long lasting control

Sterilizes roaches that don't eat the (brand name) roach bait (name) (disc) (station)

(unit) prevent(s) survivors of the (brand name) roach bait from reinfesting your home.

Seeks out roaches that don't visit the (brand name) bait station



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Effectively controls roaches that come to the (brand name) bait station, and the ones that don't

Guaranteed to work (or your money back) (see back panel)

ACTIVE INGREDIENT:

(S)-Hydroprene.....95%

OTHER INGREDIENTS.....5%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements

Contains (number) (name) (units) (stations) (discs)

Net Contents

BACK PANEL

Roaches are (difficult) (tough) to control because they reproduce so (rapidly) (quickly)... one roach can lay 40 eggs at a time. (Name) (units) (discs) (stations) stop roaches from reproducing to break the roach life cycle. (One to two weeks after application, you will begin to see roaches with crinkled (twisted) wings, showing the initial effects of the (name) (units) (discs) (stations)). (The roaches with twisted or crinkled wings cannot reproduce.) (Because immature roaches are prevented from developing into reproductive adults, this product effectively breaks the life cycle.) Roaches do not have to come into direct contact with the (name) (station) (unit) (disc) to become affected--its (unique) (odorless) (vapor system) (vapor) seeks out roaches and affects them where they hide.

(When used in combination with EPA registered roach baits, the following claims may be used:)

The (name) (station) (unit) (device) controls cockroach populations over time. When used with (brand name) Baits, which deliver fast killing results, (its 2-way roach control) (its the 1-2 punch for (effective) (long lasting) roach control).

SATISFACTION GUARANTEED: If (name) does not provide effective roach control, call toll free 800-558-5252 weekdays 9:00 a.m. to 9:00 p.m. Eastern Time to arrange for a full refund.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Do not activate (disc) (name) (station) (unit) until ready to use. To activate, press down firmly on the pouch on the side of the (name) (disc) until a snapping sound is heard, indicating that the small capsule inside has been opened. NOTE: Do not activate until immediately before placement in room to be treated.

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2. Place one (name) (station) (unit) (device) every 75 sq. ft. (e.g. 2 (name) (stations) (units) (devices) per average size kitchen). Placement under the sink and under the refrigerator is recommended or in other areas of high roach activity. Place 1 unit in the bathroom if roaches are frequently seen there. Do not place (name) (stations) (units) (discs) on food contact surfaces or in storage areas for dishes, utensils, or food. Do not place in areas accessible to children.

3. Replace all (name) (stations) (discs) (units) every 3 months for continued effectiveness (roach control) (performance).

Storage: Store in a cool area away from children. Disposal: Wrap and put in trash collection.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS-CAUTION: Contact with material inside the (name) (unit (s)) (station(s)) (disc(s)) may cause eye irritation. **Prolonged or frequently repeated contact may cause allergic reactions in some individuals. Wash with soap and water after contact.**

FIRST AID

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or write Helen Johnson, Sold by: © 1993 S.C. Johnson & Son, Inc., Racine, WI 53403-2236 USA. Contains zIGRon™ Insect Growth Regulator -a registered trademark of Sandoz Ltd.

U.S. Patent(s) #
(Other patent(s) pending))

EPA Reg. No. 4822-400
EPA Est. No. XXXXX-XX-XXX

(Visual) To activate (name), press firmly on pouch until snapping sound is heard. (Roaches that come near the (name) (unit) (disc) (station)s odorless vapor(s) become unable to reproduce.)

(Visual) Place under sink, under refrigerator, and in other areas of high roach activity.

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STATION LABEL

Raid Max Roach Sterilizer Discs

KEEP OUT OF REACH OF CHILDREN

CAUTION

See outer package for complete directions and precautionary statements

ACTIVE INGREDIENT:

| | | |
|------------------|--|-----|
| (S)- | | |
| Hydroprene..... | | 95% |
| OTHER | | |
| INGREDIENTS..... | | 5% |

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Net Contents:

This Side Down

Date ___/___/___
Replace 3 months after placement.